

Business Requirements Document (BRD) Project: Pizza Sales Analysis Project Overview The Pizza Sales Analysis project analyzes transactional sales data from a pizza store to identify business insights, trends, and KPIs for decision-making. Business Objectives - Identify overall revenue, total pizzas sold, and total orders. - Analyze sales distribution by category, size, and type. - Study time-based sales trends. - Identify best and least selling pizzas. - Provide dashboards for decision-making. Data Source Dataset: pizza_sales.csv KPIs - Total Revenue - Total Orders - Total Pizzas Sold - Average Order Value - Average Pizzas per Order Deliverables - Jupyter Notebook - Visualizations - BRD Document - Business Insights Conclusion Insights help optimize marketing, inventory, and operations.