



# Future partnerships for INTO in the US

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# Executive summary



Top 5 Universities are:

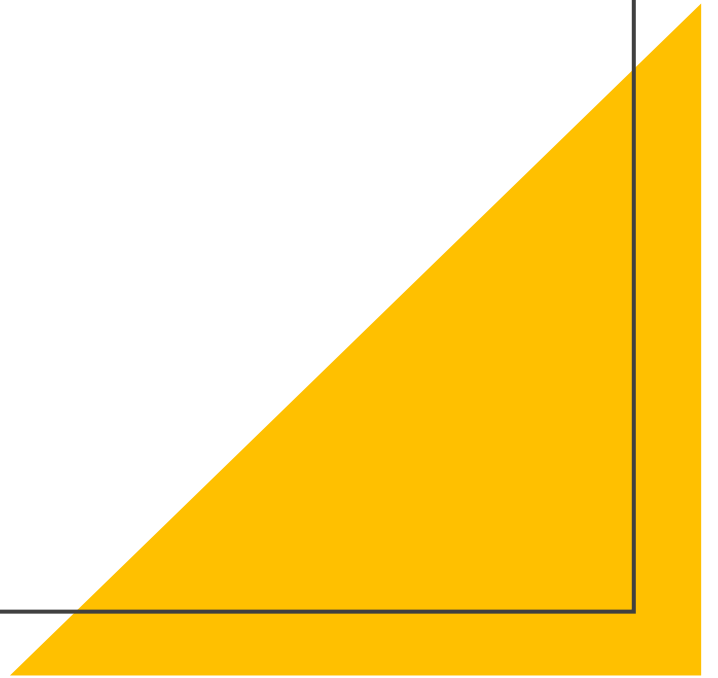
1. Morehead State University (Kentucky)
2. Southern Arkansas University Main Campus (Arkansas)
3. Savannah State University (Georgia)
4. University of Wisconsin – La Cross (Wisconsin)
5. University of Wisconsin – Stevens Point (Wisconsin)

Link to dashboard: [https://app.powerbi.com/links/qKER6Uawt7?ctid=15830474-cef0-4326-88db-96e5ab019d8a&pbi\\_source=linkShare](https://app.powerbi.com/links/qKER6Uawt7?ctid=15830474-cef0-4326-88db-96e5ab019d8a&pbi_source=linkShare)

# Objective



Finding potential partner universities for INTO in the US



# Criteria

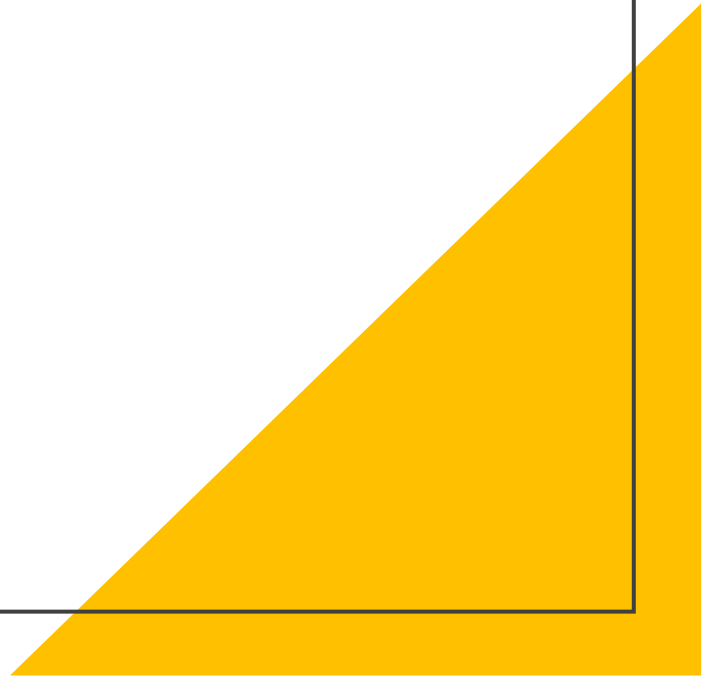


- States
- Institution type (Undergraduate degree as a minimum)
- Size (Minimum 3000 students)
- Sticker price
- Overseas enrolment

# Method



- Ranked University size, sticker price and overseas enrolment 1-5
- Weighted average



# Choice #1: Morehead State University



	Students*	Sticker price*	Overseas enrolment*	Rank**
University	5877	\$27418	0.38%	41 (South)
State	65000	\$41950	3.03%	-

In Fall 2019, 1315 students had enrolled in total.  
Assuming 3.03% was the overseas enrolment rate,  
then we get 40 overseas students which equates to  
\$1.10 million per year.



# Choice #2: Southern Arkansas University



	Students*	Sticker price*	Overseas enrolment*	Rank**
University	3164	\$28250	0.12%	94 (South)
State	51000	\$31080	1.45%	-

In Fall 2019, 833 students had enrolled in total. Assuming 1.45% was the overseas enrolment rate, that means 12 overseas students which equates to \$339,000.



# Historical data about Overseas students in American Universities



3M

Total students

43.92K

Average Yearly Cost in 2019 (\$)

671K

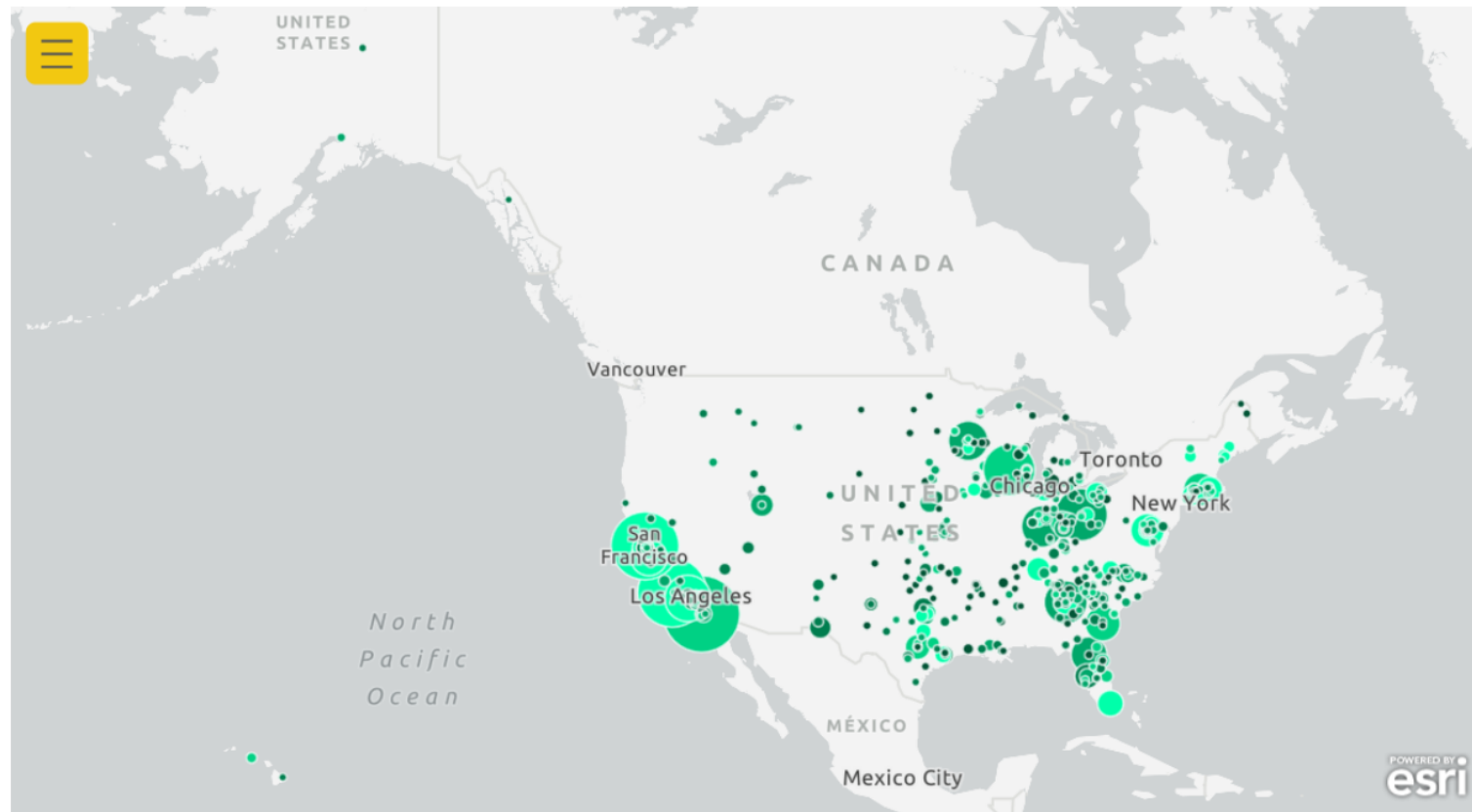
Students enrolled in Fall 2019

State

All



## Location of Universities



## Overseas Student enrolment % by Year

● 2017 ● 2018 ● 2019

