

PROJECT DEVELOPMENT PHASE
No. Of Functional Features Included In The Solution

Date	04 November 2023
Team ID	7EB30D3140ADD2597FD4137AF06C8F67
Project Name	Social media campaign on Facebook

No. Of Functional Features Included In The Solution

- Content management capabilities
- Promotion & discount code tools
- An easy-to-use checkout
- SEO friendly code and layout
- Advanced eCommerce SEO capabilities
- Reporting tools & custom report features
- An integrated blog or articles section
- Email marketing features or integration
- Multiple payment options (Credit card, PayPal, PO, Terms, etc.)
- The ability to scale & add new eCommerce features