Ideation Phase

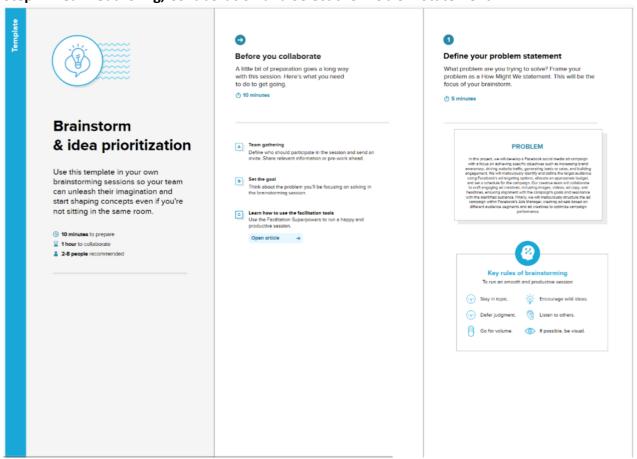
Brainstorm & Idea Prioritization

Date	03 November 2023
Team ID	7EB30D3140ADD2597FD4137AF06C8F67
Project Name	Social media compaign on facebook

Brainstorm & Idea Prioritization:

Increase Facebook brand visibility and audience engagement. Prioritize content strategy, visual branding, user-generated content, and interactive posts. Collaborate with influencers, promote sustainability, and leverage paid ads for a well-rounded campaign. Monitor analytics to fine-tune strategies and foster a sense of community.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



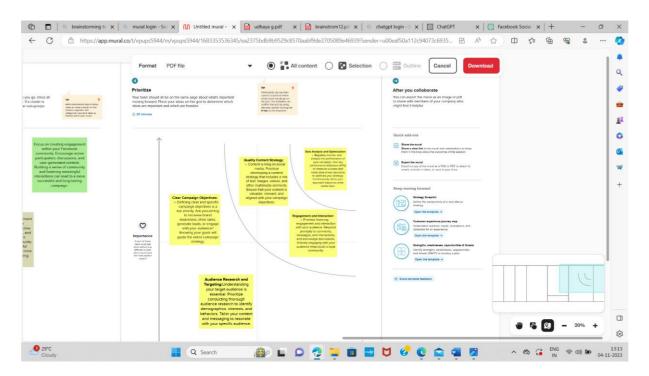
Brainstorm

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Step-3: Idea Prioritization



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