

Project Design Phase-I Solution Architecture

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| Date | 04 November 2023 |
| Team ID | 7EB30D3140ADD2597FD4137AF06C8F67 |
| Project Name | Social media campaign on Facebook |

Solution Architecture:

The Facebook social media campaign architecture is a comprehensive strategy that begins with defining campaign goals and identifying the target audience.

It encompasses content planning, ad campaign structuring, audience engagement, and performance tracking.

This architecture ensures compliance with regulations, efficient resource allocation, and a focus on optimizing content and ad performance to achieve campaign objectives.

Example - Solution Architecture diagram:

