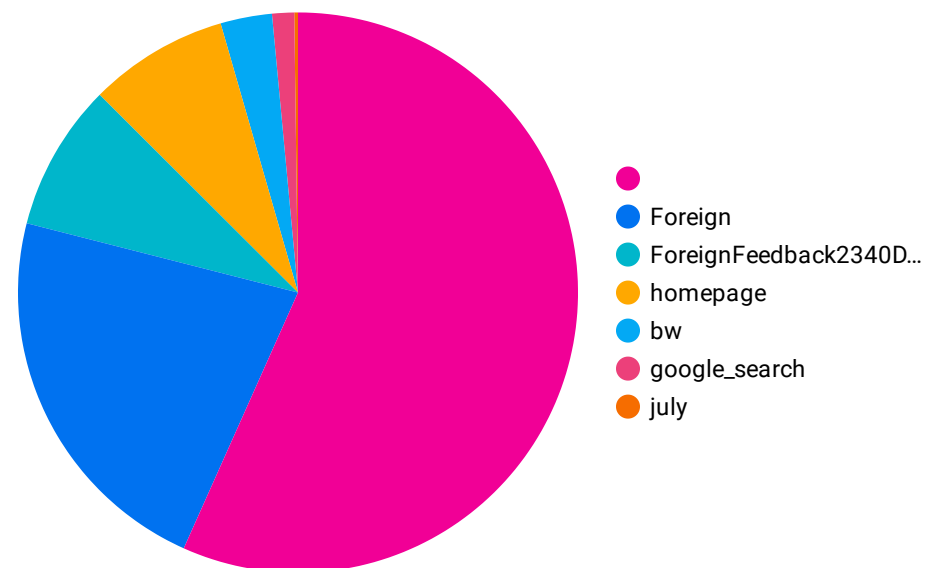
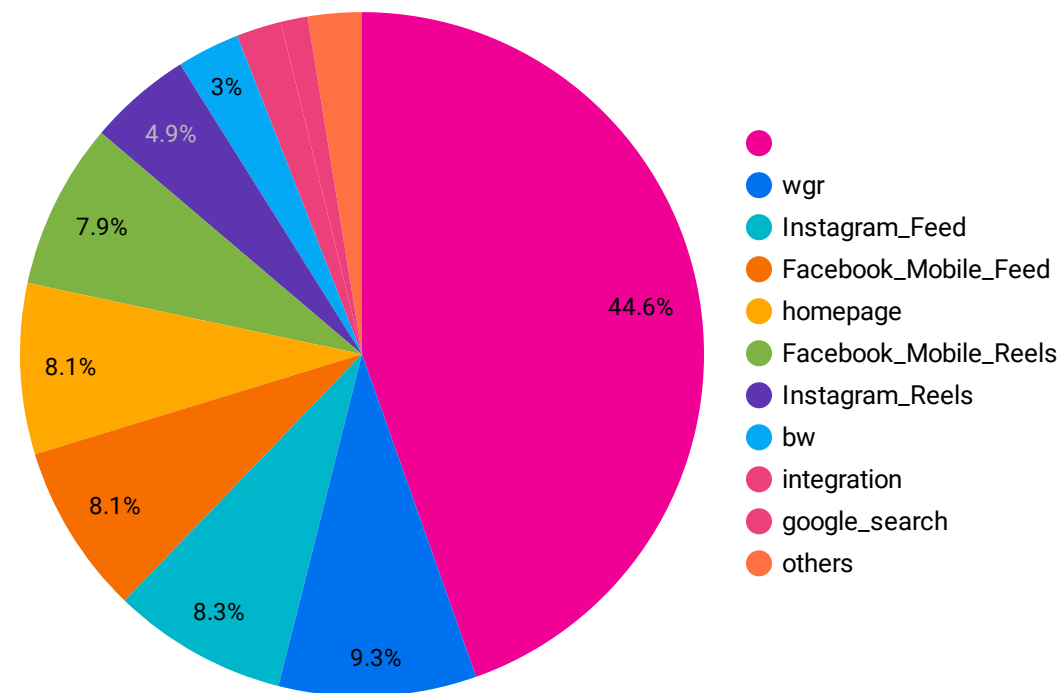
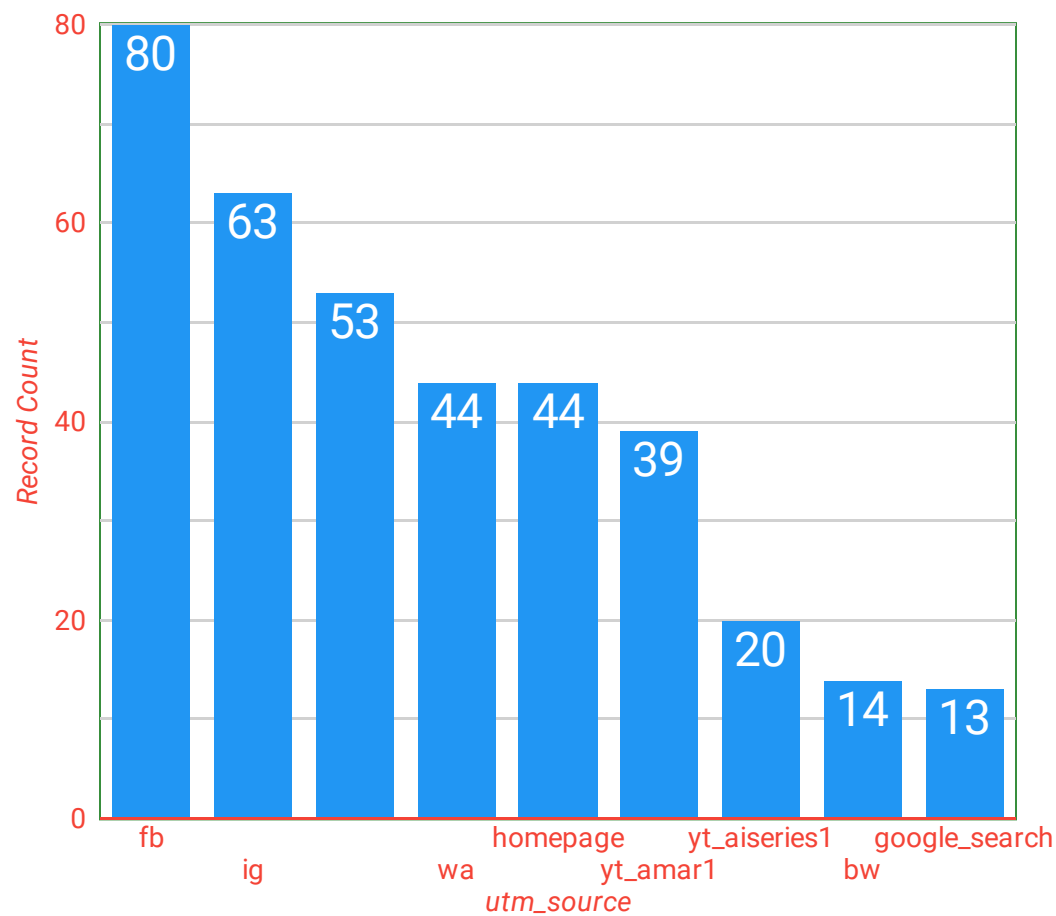


How many people are coming from each channel

Select date range

How many people are coming from medium



Analyse the each channel wise state behavior

state

Select date range

state / Record Count							
utm_source	Watched	Missed	Register...	NotJoined	Joined	Registered	Gra...
fb	45	29	5	1	-	-	80
ig	34	27	1	1	-	-	63
null	30	21	-	1	-	1	53
wa	27	17	-	-	-	-	44
homepage	21	22	1	-	-	-	44
yt_amar1	20	17	1	1	-	-	39
yt_aieries1	10	10	-	-	-	-	20
bw	6	8	-	-	-	-	14
google_search	8	2	2	-	1	-	13
Twilio	3	6	-	-	1	-	10
yt_businessanalyst	5	2	1	1	-	-	9
yt_aieries2	6	1	1	-	-	-	8

## Analyse by target audience

Select date range

action / Record Count						
areYou	WebinarFinish...	Converted	Registered	Unsubscribed	NewConversa...	Grand...
Non-IT Profess...	155	13	6	3	1	178
Experienced IT-...	124	10	11	4	1	151
Women Caree...	57	4	3	1	-	65
Student	54	3	1	-	-	58
Job Seeker/Fre...	16	1	1	-	-	18
null	-	-	-	-	-	1
Grand total	406	31	22	8	2	471