



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Apple has significantly increased its production of iPhone models in India

accounting for almost 7 per cent of its total iPhone production

The company assembled more than \$7 billion worth of iPhone models in the country in the last fiscal year

showcasing its growing focus on India as a key manufacturing hub

up from 1 percent in 2021, according to a report by Bloomberg News on Thursday.

It is said that Apple aims to manufacture 25 per cent iPhone models in India by 2025.



India has been a significant market for Apple

The company expected to increase the production number to 25 per cent by 2025.

with the company making efforts to tap into its vast consumer base

As per latest report, Apple now makes 7 per cent iPhones in India

Apple has significantly increased its production of iPhone models in India.

Apple choosing India over China for some of its manufacturing



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?