# **Udhya Kumar**

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# Objective

Enthusiastic IT professional seeking a challenging role in software and web development where I can apply my coding skills and creativity to build innovative applications and enhance user experiences. Eager to contribute to cutting-edge projects and grow within a dynamic tech environment.

## Experience

Inspire Clean energy

October 2023 - February 2024

Digital marketing intern

I have led website development at Inspire Clean Energy, ensuring SEO excellence through comprehensive website management in WordPress. Seamlessly transitioning from digital marketing intern to website developer, I have analyzed competitors, managed content, crafted social media posters, and supported marketing goals.

Pronex

June - 2023 - September - 2023

Marketing intern

In my marketing role, I conduct site visits to provide tailored recommendations on stone crushers or their components to both existing and prospective customer-owners

Cross Hurdles Private Limited

March 2022 - December 2022

Website development

I specialize in HTML, CSS, Bootstrap, React.js, WordPress, and Shopify. I've developed and designed numerous websites on both WordPress and React.js platforms.

#### Education

• Sri Ramanujar Engineering College / Anna University B.Tech / Information Technology

2022

79.2%

2018

 St.Joseph matriculation higher secondary school Higher Secondary School Leaving Certificate 58.6%

• St.Joseph Matriculation Higher Secondary School

2016

Secondary School Leaving Certificate 89.6%

## **Skills**

- HTML, CSS and JavaScript
- Java
- Python
- Wordpress, Shopify and SEO

### **Projects**

Mitigation of Communication in building Management System

The process of mitigation of communication and the system of building management by developing software This helps to provide communication with the technicians to solve the problem by raising the ticket by an employee. For example, water service, lift services, electricity problems, etc.

# · Cross Hurdles Company's website

I have developed a WordPress-based website for Cross Hurdles, a burgeoning startup company ( https://www.crosshurdle.com ).

## Inspire Clean energy

I've crafted a WordPress-driven website for Inspire Clean Energy, a Solar Operations and Maintenance (O&M) company, while concurrently managing its SEO optimization (https://inspirece.com).

## **Portfolio**

- (https://udhya1620.github.io/Udhya-kumar-Portfolio/udhy.html)
  I have designed and developed this portfolio using only HTML, CSS, and JavaScript, and hosted it using GitHub to showcase my skills, website design, and provide information about myself.
- (https://udhyakumar162000.wixsite.com/udhayakumarprofilio)
   I have designed this portfolio on the Wix platform to showcase my skills, website design, and provide information about myself.
- (https://www.linkedin.com/in/udhya-kumar-2a0439228)
   This is my linkedin profile link used to provide information about me whenever I have updated my linkedin profile.

#### Certificate

- Got an Internship certificate for Digital marketing on February 2024.
- Got a certificate for Introduction to Javascript from Great Learning in May 2023.
- Got a certificate for three months of Course Completion for Python from Shiash in September 2022.
- Got a Course Completion certificate of B.tech Information Technology in September 2022.
- Got a Project Completion certificate of in September 2022.
- Got a Type Writing Senior Grade certificate in February 2019.

## Languages

- Tamil
- English