



PAPER ID-411411

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Subject Code: KAS301

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BTECH
(SEM III) THEORY EXAMINATION 2021-22
TECHNICAL COMMUNICATION

Time: 3 Hours**Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief.****2 x 10 = 20**

Q no.	Question	Marks	CO
a.	Describe how clarity can be achieved in technical communication.	2	1
b.	Explain devices to obtain coherence in writing.	2	1
c.	How will you differentiate between investigative and feasibility report?	2	2
d.	What do you understand by theme clarity in expert technical lecture?	2	2
e.	Define interpersonal communication.	2	3
f.	Determine the essentials of good public speaking.	2	3
g.	Figure out the objective of group discussion.	2	4
h.	Define critical thinking with its importance.	2	4
i.	Assess the importance of pronunciation etiquette during speaking.	2	5
j.	Examine the definition of Syllable? Exemplify with two examples	2	5

SECTION B**2. Attempt any three of the following:****10x3=30**

Q no.	Question	Marks	CO
a.	List differences 10 between general and technical communication	10	1
b.	Explain the structure of Technical research paper.	10	2
c.	Explore various factors of audience analysis. State some of the ways to retain audiences.	10	3
d.	What personality traits are exhibited during group discussion? Discuss briefly.	10	4
e.	Classify importance of various professional personality Attributes.	10	5

SECTION C**3. Attempt any one part of the following:****10x1=10**

Q no.	Question	Marks	CO
a.	"Language is the expression of ideas by means of speech-sounds combined into words." Elucidate different features of language establishing as a tool.	10	1
b.	Explain in detail the various directions in which communication flows.	10	1

4. Attempt any one part of the following:**10x1=10**

Q no.	Question	Marks	CO
a.	State different types of resume? Infosys invites application for the position of executive engineer, draft a resume to submit for the same with necessary details.	10	2
b.	Describe different types of reports. Discuss the style of a report.	10	2

5. Attempt any one part of the following:**10x1=10**

Q no.	Question	Marks	CO
a.	Analyze factors responsible for effective Public Speaking? Discuss the essentials techniques to make it influential.	10	3
b.	Discover the devices used during argumentation skills.	10	3

6. Attempt any one part of the following:**10x1=10**

Q no.	Question	Marks	CO
a.	Enumerate the factors to be emphasized upon while preparing for an interview?	10	4
b.	Discuss different types of effective business communication competencies.	10	4

7. Attempt any one part of the following:**10x1=10**

Q no.	Question	Marks	CO
a.	Explain paralinguistic features of speech.	10	5
b.	Evaluate the steps involved in carrying out the process of communication.	10	5