UGYEN CHOIDA

Photographer & Videographer

ugyenchoida28@gmail.com | 77397880 | Thimphu, Bhutan

PROFILE SUMMARY

Dynamic and detail-oriented professional with experience at ScanCafe in photo book design. Skilled in teamwork, collaboration, and problem-solving, with a strong ability to meet tight deadlines in fast-paced environments. Adept at time management and leveraging technology to enhance productivity.

A tech-savvy innovator with hands-on experience in emerging technologies, always seeking opportunities for improvement and efficiency. Proficient in videography, having created a documentary video, Sculpting Echoes: Unveiling Bhutan's Cultural Resonance, as part of a college project. Passionate about visual storytelling, UX/UI, and technological advancements, with a keen ability to adapt and implement innovative solutions.

WORK EXPERIENCE

Photobook Designer | ScanCafe
07/09/2024 - 31/12/2024

- Streamlined design processes, resulting in increased efficiency and faster project completion times.

- Managed multiple projects under tight deadlines, maintaining accuracy and attention to detail

PROJECTS

Director and Producer | Sculpting Echoes (Documentary)
1/03/2024 - 20/05/2024

- Directed and produced a documentary that immerse audiences in Bhutan's living traditions — capturing Jin zo clay artisans molding sacred forms with earthy devotion, monks preserving ancient rituals, and young innovators bridging ancestral wisdom with digital creativity.
- Managed all aspects of production, from concept development to the final editions.

Designer and Developer | Blooming Blossom
1/03/2024 - 20/05/2024

- I was part of a team that designed, branded, and developed the website for Blooming Blossom, ensuring a strong and cohesive visual identity.
- Managed the design and branding of Blooming Blossom.

Branding and App Design | Peak EV
1/03/2024 - 20/05/2024

- Created a contemporary brand identity for Peak EV, reflecting its commitment to sustainable mobility.
- Emphasized UI/UX principles to ensure smooth navigation and enhanced functionality.

Designer and Developer | Note -Taking Website (YEGU)   1/03/2024 -
                                                                            20/05/2024

- Designed a visually appealing and interactive note-taking website to demonstrate design and development skills.
- Integrated branding elements to maintain consistency with both personal and professional identity.

Branding and Designer | Infinite Life (pixel Game)   1/03/2023 -
                                                                            20/05/2023

- Created a visually appealing and interactive pixel game to showcase design and development skills.
- Integrated branding elements to maintain consistency with both personal and professional identity.

Branding and Web Designer | One Himalaya Resort   20/08/2022 -
                                                                            20/10/2022

- Designed a responsive and visually appealing website for Himalaya Resort to enhance its online presence.
- Implemented modern UI/UX principles and branding elements to ensure a seamless user experience and cohesive brand identity..

EDUCATION

Gyalpozhing College Of Information Technology   2022 - 2026
- Bachelor of Interactive Design And Development

Courses
1st Year
- History of Media
- Fundamentals of Creative Design & Process
- Visual Design Development
- Visualization & Storyboarding
- Dzongkha Communications
- Design for User Interactions
- Fundamentals of Programming
- Web Design & Development I (FED I)
- Project Portfolio I: Designing for the Untamed
- Academic Skills

2nd Year
- Digital Photography for UI&UX
- Modern Database Design & Development
- Backend Application Development
- User Experience Technology
- Analytical & Critical Thinking and Writing
- Project Portfolio II: Designing in the Wild
- Web Design & Development II (FED II)
- Advanced Videography for UI/UX
- User Experience(UX) Technology Design II
- Tech Discovery

3rd Year
- Advanced English Skills for Career Development
- Data Analytics and Visualization
- Ethics in Computing & Interactive Design
- Midpoint Capstone Project: Designing & Coding the Unknown
- Project Design, Production & Presentation
- Tech Venture and Acceleration

Class 12 | Karma Academy   2021

Arts

Subject:
- Business Math
- Dzongkha
- English
- Geography
- Economics

Class 12 | Nima High Secondary School   2018 - 2019

Arts

Subject:
- Business Math
- Dzongkha
- English
- Geography
- Economics

                                                                             2007 - 2017
Class 12 | Dechencholling High Secondary School

Arts

Subject:
- General Studies
- Science(Biology, Chemistry, Physics)
- Business Math
- Dzongkha
- English
- Geography
- Economics

PROFESSIONAL SKILL ——————

- Videography
- Photography
- UX&UI Designer
- Graphic Designer
- Figma Designer

SOFT SKILL ——————————

- Time management
- Adaptable
- Creative
- Friendly, positive attitude
- Teamwork and collaboration
- Problem-solving

LANGUAGES ——————

- English
- Dzongkha

CERTIFICATIONS

- Certificate of Experience for taking up roles & responsibilities as a 'Photobook Designer' from September, 2024 to December, 2024 at Scancafe.
- Certificate of Volunteering for participating in a cleanup campaign with Green Bhutan at Dechenphu Lhakhang on October 30, 2016.
- Certificate of Volunteering for Mr. Ugyen Choida of Class 12 Arts 'D' 's active participation in volunteer activities in 2021.
- Certificate of Participation for Mr. Ugyen Choida of Class 10 'B' for securing second place in the Inter-House Drama Competition in the year 2017.
- Certificate of Recognition awarded to Mr. Ugyen Choida for his dedication and outstanding service as Class Captain of 12 Arts 'A' in the academic year 2019.
- Certificate of Participation is presented to Mr. Ugyen Choida for his engagement in the "Solar Challenge Badge Programme" by Scouts Go Solar Thailand, held from July 8-10, 2019, at the 1st Scouts Go Solar Camp at National Scout Center, Paro, Bhutan.

REFERENCES

Name: Mr Yonten Jamtsho
Position: Assistant Director of School of Interactive Design and Development
Company: Gyalpozhing College of Information Technology
Email: yontenjamtsho.gcit@rub.edu.bt
Phone: 17762073
Relation to the referee: Head of School of Interactive Design and Development

Name: Ms Lhendup Lhamo
Position: Team Manager
Company: IT Park, ScanCafe
Email: lhendup.lhamo@scancafe.net
Phone: 17421460
Relation to the referee: Team leader