# Ugo PIQUERAS

## Senior Data Scientist

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# WORK EXPERIENCE

## Senior Data Scientist

### Pernod Ricard

📅 Dec. 2020 - Aug. 2023   📍 Paris, FR

- Worked in the Global Data Team
- Founded and oversaw ephemeral data innovation teams, involving 40 people and delivering direct business benefits.
- Successfully implemented an internal chatbot using LLM to answer all employees' questions.
- Enhanced a recommendation engine for an internal Data Portal, resulting in a 35% increase in Click Rate.
- Provided support for over 50 Data Analysts and Data Scientists, including conducting training on data best practices.

## Data Scientist

### Openvalue

📅 Apr. 2016 - Dec. 2020   📍 Paris, FR

- Worked as a consultant for different clients: Banking sector, Retail, Television, Civil Engineering
- Constructed a customer segmentation model for a major Television channel.
- Launched a recommendation engine into production for video replay, utilizing users' past activity as the basis.
- Executed a computer vision program to detect and geolocate road damages.
- Segmented outlets based on social media content analysis.

## Chargé d'études

### Energies Demain

📅 Apr. 2016 - Dec. 2020   📍 Paris, FR

- Chargé d'études dans les secteurs de la demande électrique, de l'eau et de la précarité énergétique.
- Spécialisation dans le développement de méthodes et d'outils de modélisation

# INTRODUCTION

Over a decade of professional expertise as a Data Scientist, dedicated to extracting actionable insights from data.

# EDUCATION

Master's Degree
Economie de Développement Durable et de l'Environnement

### AgroParisTech

📅 2007 - 2008

Engineer's Degree

### Ecole Nationale Supérieure d'Agronomie de Rennes

📅 2005 - 2007

# SKILLS

Python Proficiency
Data Analysis
SQL Expertise
Machine Learning Algorithms
MLOps
Streamlit
Cloud computing (Azure)
Advanced Excel
Data Engineering
Version control (git)