



23M

Total Unit Sales

Strategic Pillars

All

Brand

All

Region

All

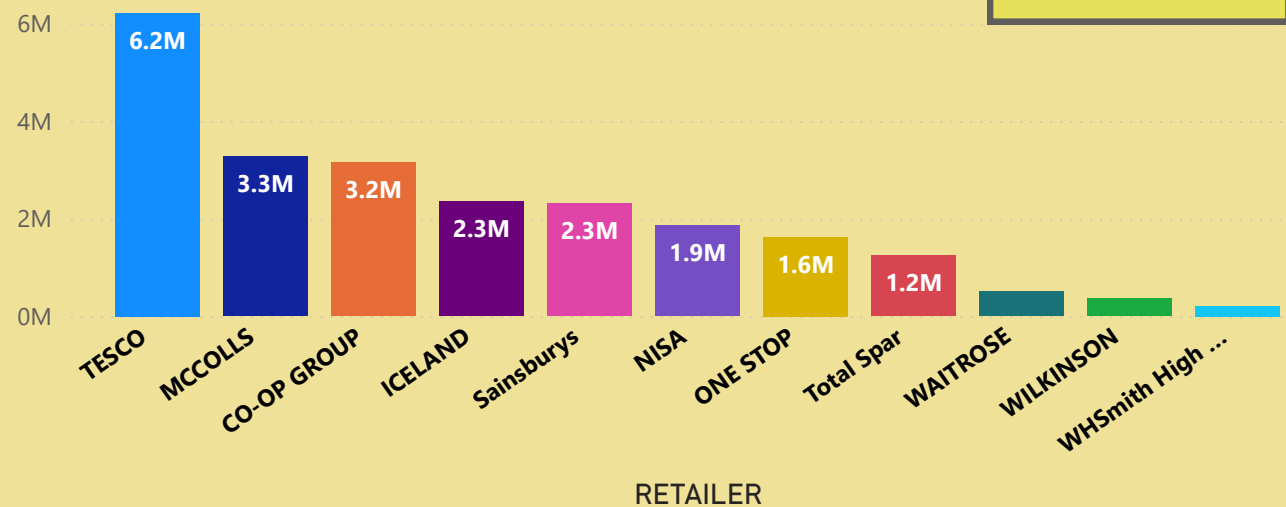
Product Descrip...

All

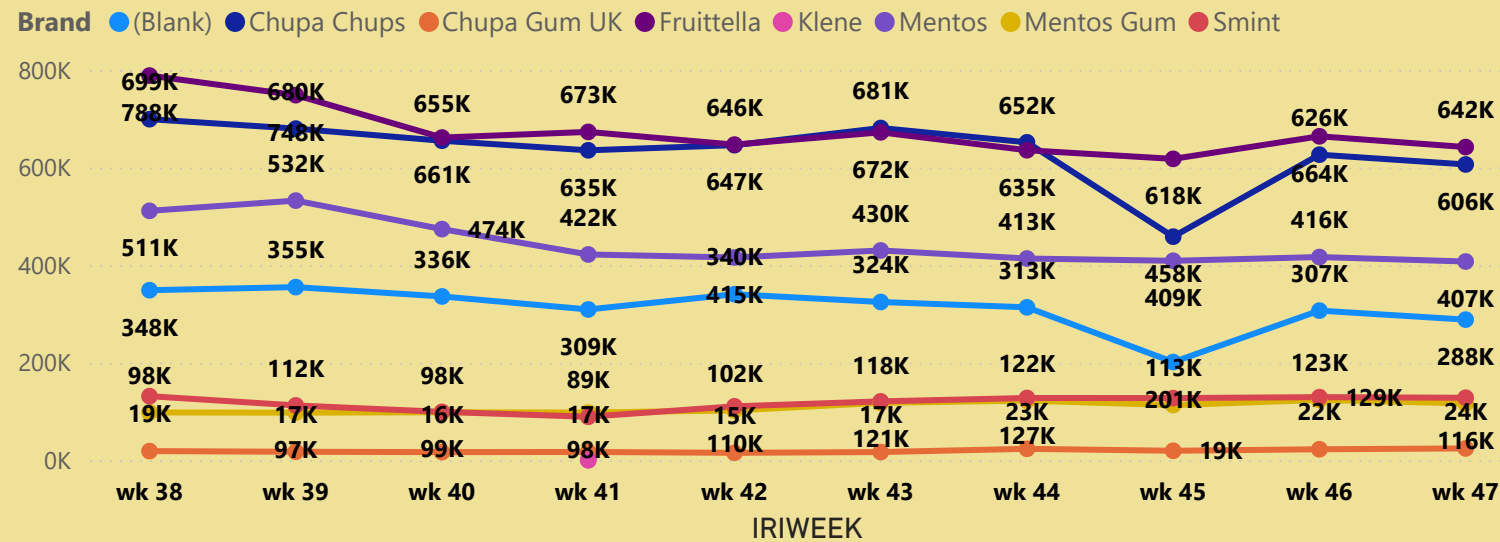
WEEK

All

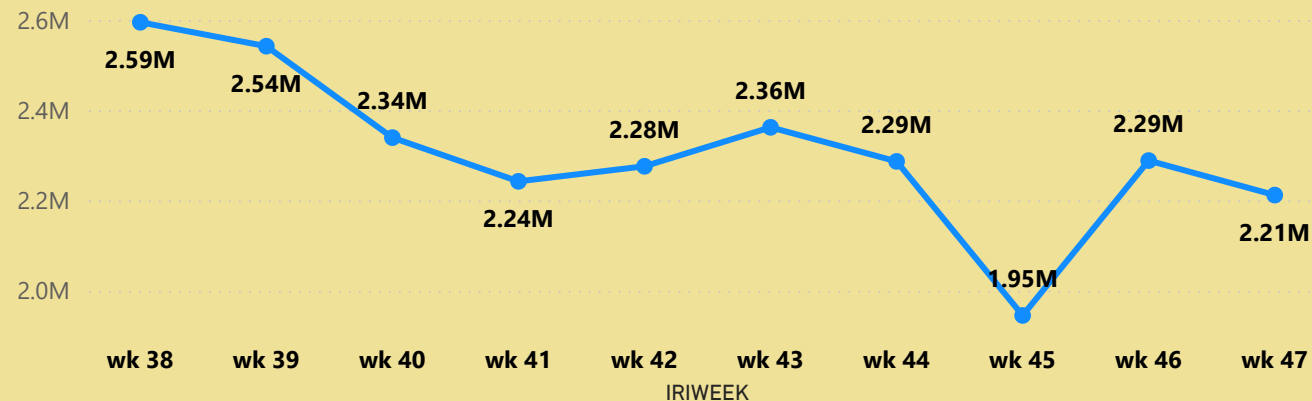
Sales by Retailer



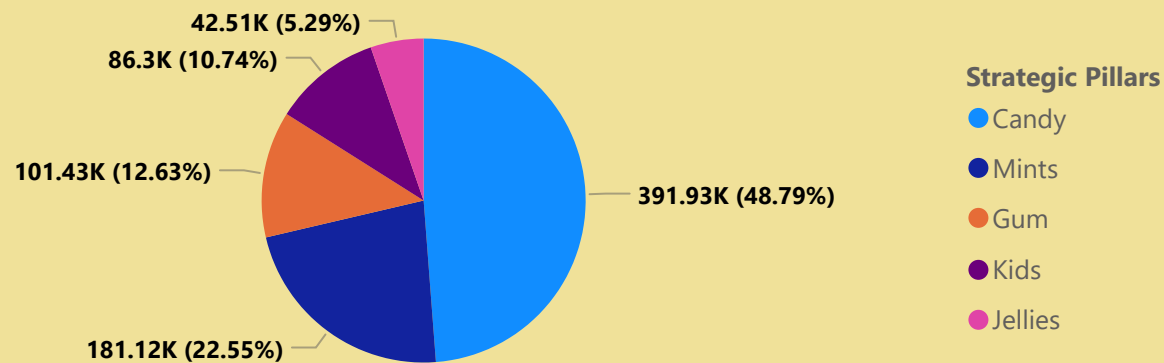
Brand Trend Over Weeks



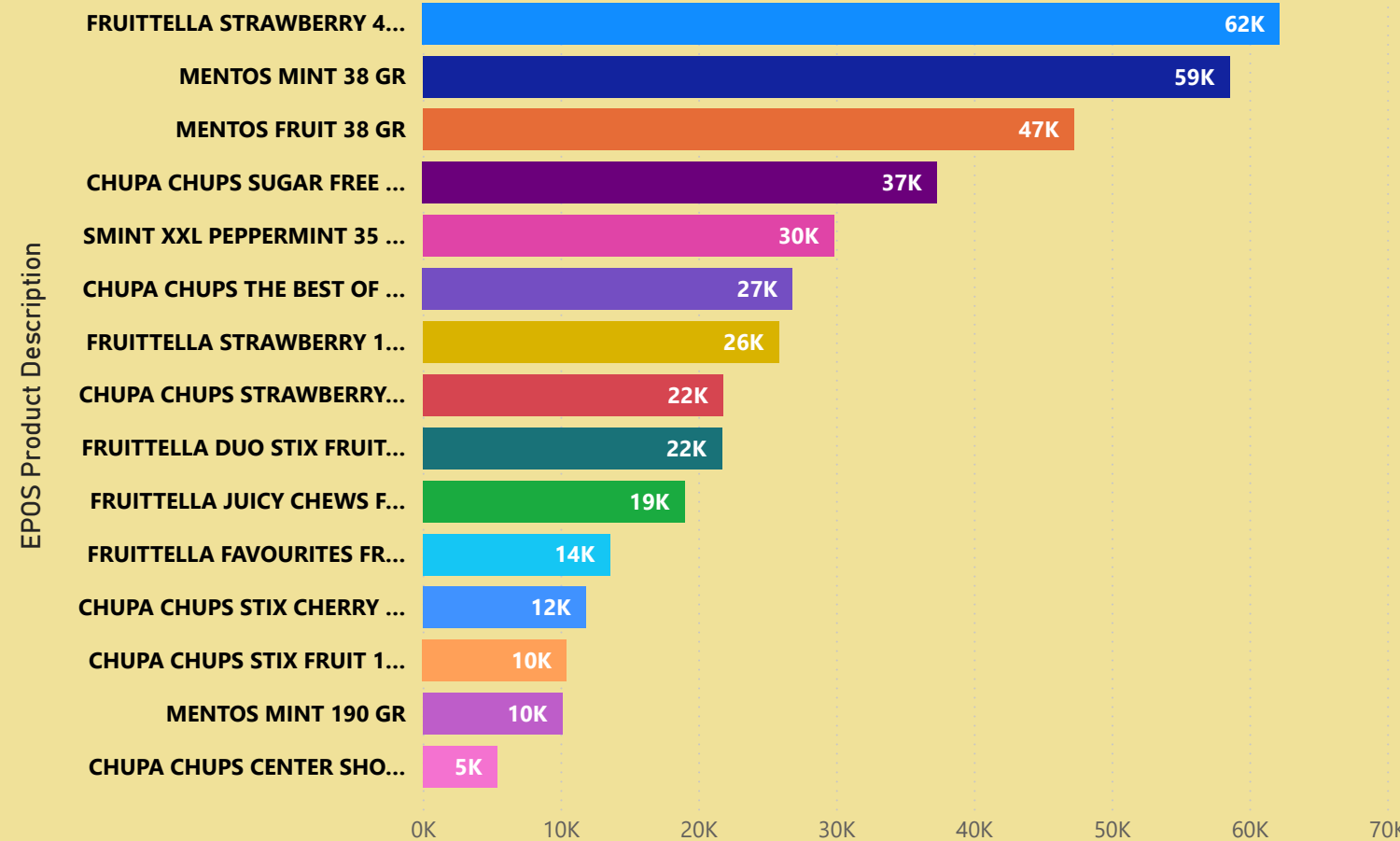
Sales Trend Over Weeks



Units Sales wrt Strategic Pillars



Top Selling Products





PERFETTI



SKU Description

All

Brand

All

Strategic Pillars

All

ISBA_NAME

All

IRIWEEK

All

82

Total Products Offered

Candy
491

Kids
138

Gum
140

Central
1

Jellies
79

Mint
182

Date	IRIWEEK	RETAILER_NAME	ISBA_NAME	STORE_NAME	UNIT SALES	SKU Code	TOTAL_SIZE.1	TOTAL_SIZE.2	EPOS Product Description	Brand
24/09/2022	wk 47	Total Spar	MIDLANDS	EYNHAM	6	1586603	35 GR		SMINT XXL STRAWBERRY MINT 35 GR	Smint
24/09/2022	wk 47	Total Spar	MIDLANDS	WITNEY	15	1586603	35 GR		SMINT XXL STRAWBERRY MINT 35 GR	Smint
24/09/2022	wk 47	Total Spar	SOUTHERN	STUBBS CROSS	3	1586603	35 GR		SMINT XXL STRAWBERRY MINT 35 GR	Smint
24/09/2022	wk 47	Total Spar	SOUTHERN	PORTSLADE GARAGES NEWHAVEN	9	1586603	35 GR		SMINT XXL STRAWBERRY MINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	EAST ANGLIA	Blakemore Retail Kings Lynn	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	EAST ANGLIA	SPAR BRAINTREE	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	EAST ANGLIA	Blakemore Retail Yaxley	6	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	EAST ANGLIA	HKS RETAIL LTD KINGSWAY	6	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	EAST ANGLIA	Blakemore Retail Blakeney	27	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LANCASHIRE	BLAKEMORE BRUNSWICK ROAD	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LANCASHIRE	Blakemore Retail Buckley	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LANCASHIRE	Blakemore Retail Carlton	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LANCASHIRE	Blakemore Retail Elton	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LANCASHIRE	BLAKEMORE RETAIL FLINT	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LANCASHIRE	BLAKEMORE MANCHESTER AIRPT1	30	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LONDON	BLAKEMORE ABBOTS LANGLEY	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LONDON	Blakemore Retail Myatts Field	9	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	LONDON	Blakemore Retail St Albans	9	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint
23/07/2022	wk 38	Total Spar	MIDLANDS	BLAKEMORE RET	3	880391	35 GR		SMINT XXL PEPPERMINT 35 GR	Smint

Total



23M

Total Unit Sales

Key influencers Top segments

What influences UNIT SALES to Increase ?

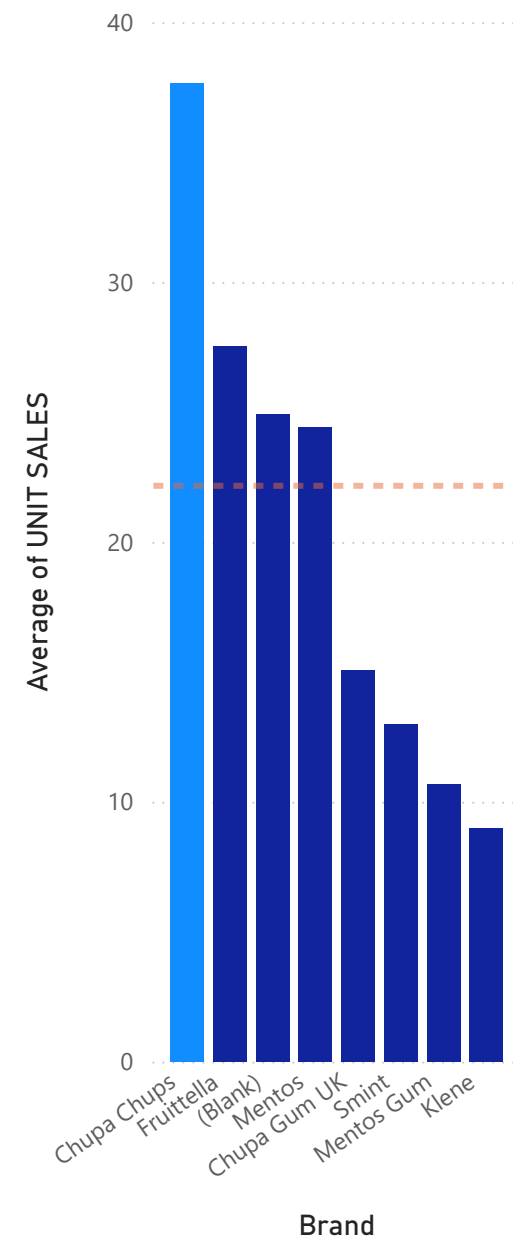
When...

...the average of UNIT SALES increases by

Brand is Chupa Chups

16.4

← UNIT SALES is more likely to increase when Brand is Chupa Chups than otherwise (on average).



☐ Only show values that are influencers



Ask a question about your data



Try one of these to get started

top brands by products offered

top top brands by products offered

top packing lls by products offered

Show all suggestions