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Restaurant Ratings & Market Insights | Overview

Comprehensive Analysis of Consumer Preferences, Restaurant Performance, and Market Gaps in Mexico.

Restaurant

130

Avg.Rating

1.2

% Highly Rated

11.5%

Highly Rated

15

Cuisine_List

All

City

All

Alcohol_Ser...

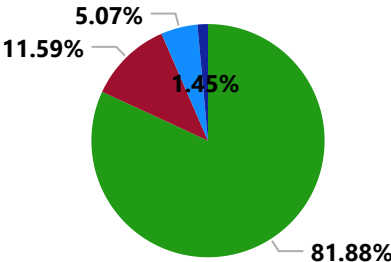
All

Price

All

Consumers by Occupation

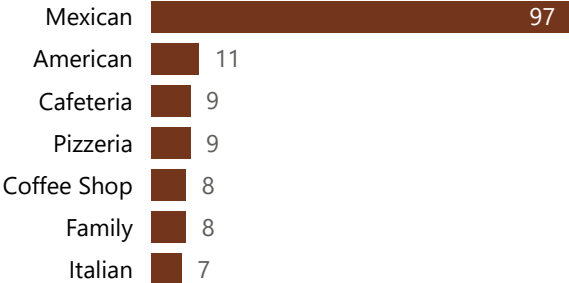
Occupation ● Student ● Employed ● Unemployed



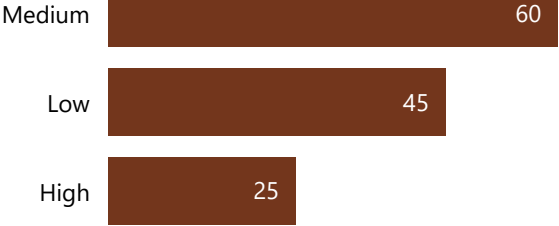
Key Insight

Out of 138 restaurants, only 15 (≈11.5%) are highly rated. Nearly 9 out of 10 are still failing to deliver a consistently great experience, revealing a massive opportunity gap for improvement and investment.

Preferred Cuisine

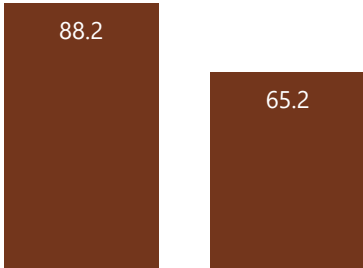


Restaurants by Price



Avg. Overall_Rating by Preference_Match

Sum of Avg_Overall_Rating



Avg Overall Rating by Cuisines_Offered





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Restaurant	City	Avg Overall Rating	Reviews	Cuisine
Vips	Ciudad Victoria	0.9	7	Mexican
Vips	Cuernavaca	1.4	7	
Vips	San Luis Potosi	1.0	10	American
Unicol's Pizza	San Luis Potosi	0.9	14	Italian
Tortas Y Hamburguesas El Gordo	San Luis Potosi	0.6	5	Burgers
Tortas Locas Hipocampo	San Luis Potosi	1.3	36	Fast Food
Tortas Hawaii	Ciudad Victoria	1.3	3	Fast Food
Taqueria El Amigo	Ciudad Victoria	0.6	8	Mexican
Tacos Los Volcanes	San Luis Potosi	1.7	6	American
Tacos El Guero	Ciudad Victoria	1.0	3	Mexican
Tacos De La Estacion	Ciudad Victoria	1.0	4	Mexican
Tacos De Barbacoa Enfrente Del Tec	Ciudad Victoria	0.6	5	Mexican
Tacos Correcaminos	Ciudad Victoria	0.8	5	Mexican
Tacos Abi	Ciudad Victoria	0.5	6	Mexican
Sushi Itto	San Luis Potosi	1.3	8	Japanese
Subway	Cuernavaca	1.3	9	Fast Food
Sirlone	San Luis Potosi	1.3	6	International
Sirloin Stockade	San Luis Potosi	0.8	4	
Shi Ro le	San Luis Potosi	1.1	8	Japanese
Sanborns Casa Piedra	Cuernavaca	1.6	9	
Rockabilly	San Luis Potosi	1.5	4	Bar
Rincon Huasteco	San Luis Potosi	0.9	12	
Rincon Del Bife	Cuernavaca	1.7	3	
Restaurante Y Pescaderia Tampico	San Luis Potosi	1.0	10	Seafood
Restaurante Versalles	San Luis Potosi	1.4	14	
Total		1.2	1161	

Cuisine_List

All

City

All

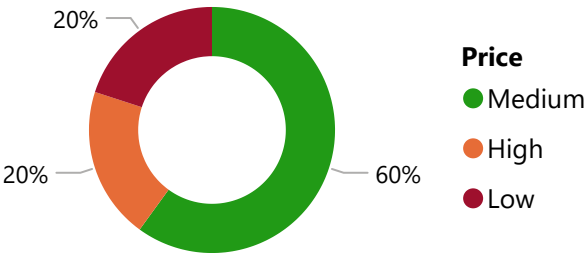
Alcohol_Ser...

All

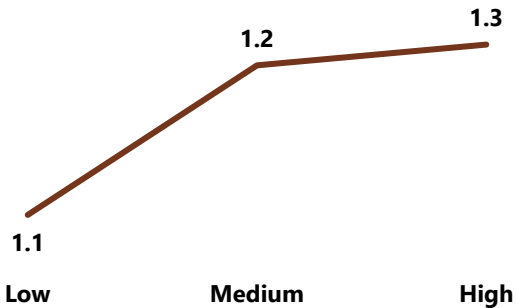
Price

All

Highly Rated Restaurants by Price



Avg Overall_Rating by Price





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Highly Rated Restaurants

Restaurant	City	Avg Overall Rating	Number Of Reviews	Cuisine	Is_Highly_Rated
Emilianos	San Luis Potosi	2.0	5	Brewery	Yes
Michiko Restaurant Japones	San Luis Potosi	2.0	5	Japanese	Yes
Restaurant Las Mañanitas	Cuernavaca	2.0	8	International	Yes
Cafe Punta Del Cielo	San Luis Potosi	1.8	6	Cafeteria	Yes
La Estrella De Dimas	San Luis Potosi	1.8	5	Mexican	Yes
La Cochinita Pibil Restaurante Yucateco	San Luis Potosi	1.7	7	Mexican	Yes
Mariscos El Pescador	San Luis Potosi	1.7	13	Seafood	Yes
El Rincon De San Francisco	San Luis Potosi	1.7	15	Mexican	Yes
Restaurant Bar Hacienda Los Martinez	San Luis Potosi	1.7	9	Bar	Yes
Tacos Los Volcanes	San Luis Potosi	1.7	6	American	Yes
Kiku Cuernavaca	Cuernavaca	1.6	5	Japanese	Yes
Mariscos Tia Licha	Cuernavaca	1.6	10	Family	Yes
Preambulo Wifi Zone Cafe	San Luis Potosi	1.6	12	Cafeteria, Coffee Shop	Yes
Sanborns Casa Piedra	Cuernavaca	1.6	9		Yes
La Virreina	San Luis Potosi	1.5	15	Mexican	Yes
Total		1.7	130		



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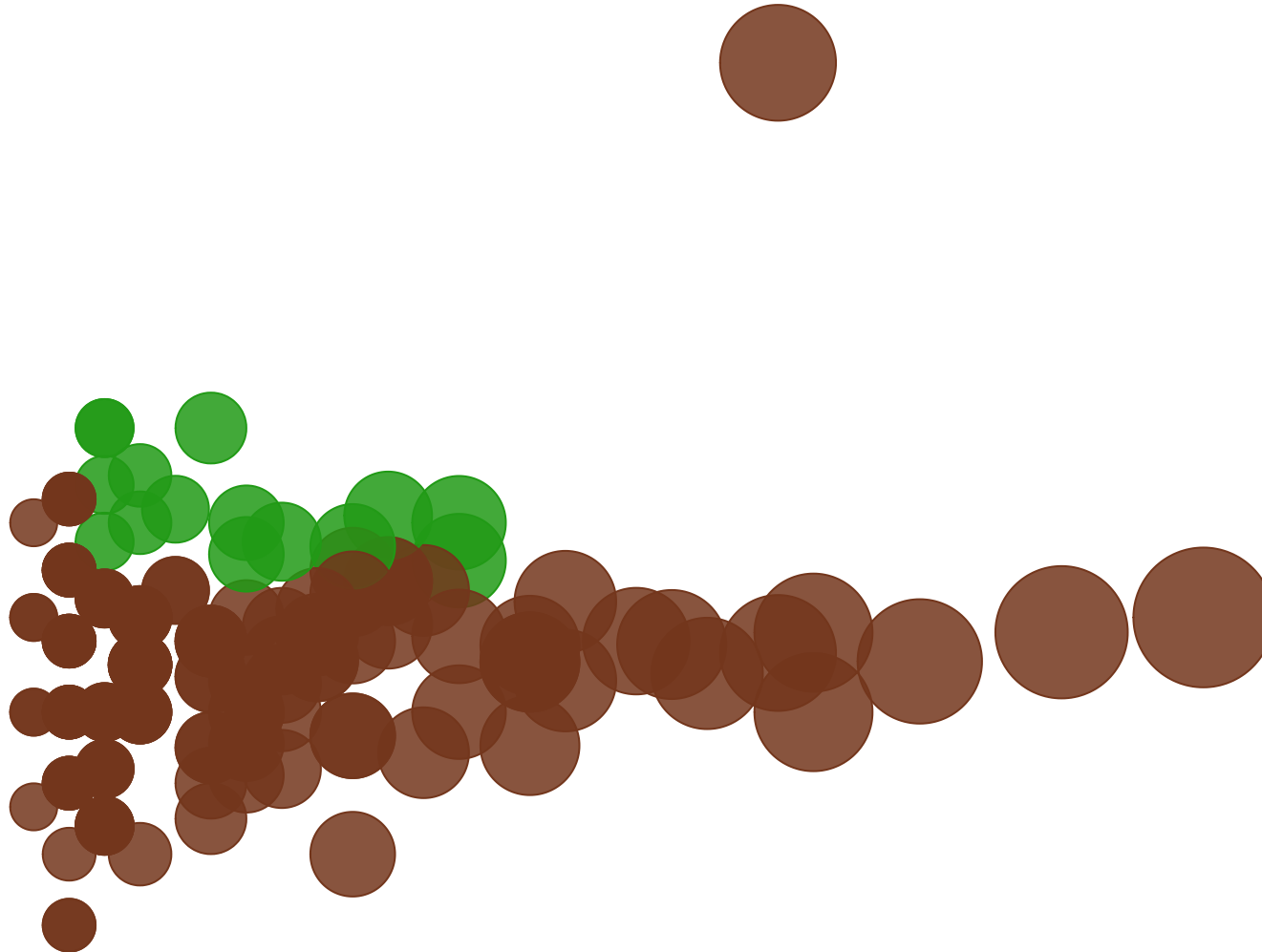
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Restaurant Performance: Popularity vs. Quality

Is_Highly_Rated ● No ● Yes



Cuisine_List ▾

All ▾

City ▾

All ▾

Alcohol_Ser... ▾

All ▾

Price ▾

All ▾

What You're Seeing

This chart plots each restaurant by its **rating** (quality) and **number of reviews** (popularity).

Key Takeaways:

- **Top Right (High/High):** Successful, popular spots.
- **Top Left (High Rating/Low Reviews):** Hidden gems to promote.
- **Overall Trend:** Better ratings tend to come with more reviews.

To Explore:

Use the filters at the top to break down the data by cuisine, city, price, or alcohol service.