

## Contact

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(LinkedIn)

## Top Skills

Entrepreneurship

Management

Marketing

## Honors-Awards

NTSU Leadership Skills Award

Creative Writing Award 2012

Built Environment (Architectural  
Design) - 1st Prize

Peter Drucker Global Challenge

# Ugo Nwokoro

CEO, Co-founder Swift MediSpark | Building tech to improve quality  
in African healthcare delivery  
United Kingdom

## Summary

Passionate about improving healthcare standards in Nigeria. Always  
keen to discover, nurture and empower great ideas.

A proven track record of business acumen: Managed executive  
projects and built strategic leadership teams around ideas.  
Successfully founded 3 companies. Excelled in commercial  
management at a fast growing technology company achieving  
300% sales growth in 2014/15. Accelerated customer acquisition  
by implementing innovative marketing strategies at an established  
recruitment firm in 2013/14.

A 1st Class Honours Graduate - with both business management  
and architectural design degrees - a combination of commercial  
awareness and creativity.

A 2013 Winner of the Global Drucker Challenge. A recipient of the  
NTSU Leadership Award and 2 Nottingham Young Creative Awards.

A charitable individual as a registered blood/stem cell donor with the  
Anthony Nolan Trust.

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## Experience

Swift MediSpark

Co-founder

April 2018 - Present (4 years 9 months)

Lagos, Nigeria

Building an ecosystem of healthtech applications to revamp Africa's ailing  
healthcare systems

Havana Specialist Hospital

3 years 7 months

#### Executive Director

November 2019 - December 2020 (1 year 2 months)

Led strategic vision, managed operations and accelerated growth of a nationally established healthcare delivery brand - serving a community of over 700,000 patients

#### Head Of Business Development

June 2017 - December 2020 (3 years 7 months)

#### Head Of Quality Management

September 2019 - 2020 (1 year)

#### FetchStuff

##### Founder & Managing Director

May 2015 - December 2018 (3 years 8 months)

Leeds, United Kingdom

Built the UK's first ever ReCommerce startup that reclaimed and upcycled over 50,000kg of clothing and household items.

#### BigChange Apps Ltd

1 year 6 months

##### Commercial Manager

November 2014 - April 2015 (6 months)

Developed customer acquisition and onboarding processes as an early team member for a high-growth startup, now valued at over \$140m

#### Finance Account Officer

November 2013 - November 2014 (1 year 1 month)

#### Institute of Directors

##### Vice Chairman of the IOD NTU Student Steering Committee

October 2013 - April 2015 (1 year 7 months)

As a pioneering member of the Institute of Director's student membership programme, I helped establish and operate the first ever student steering committee at NTU

#### Drake International

##### Lead Marketing Manager

August 2013 - December 2013 (5 months)

Nottingham, United Kingdom

Built digital marketing system from scratch, established company's online presence and managed client communities of 2,000+ customers at the East Midland division.

## Nottingham Trent University

### Course Representative

October 2012 - September 2013 (1 year)

Saw to the affairs of 800+ students from multiple ethnic backgrounds to ensure our business education was being delivered optimally and our diverse needs were being met.

## PAREXEL

### Strategic Consultancy Team Leader

April 2013 - August 2013 (5 months)

Led research team, executed market analysis of the £4.3 billion clinical research industry, and developed strategic growth plans to steer the board's decision making.

(Applied consultancy project, Nottingham Business School 2012/13 - Perceptive Informatics, a PAREXEL group company)

## Wasted! Online Drinks & Beverage Delivery Service

### Founder & Managing Director

April 2011 - April 2012 (1 year 1 month)

Nottingham, England, United Kingdom

Built Nottingham's first ever alcohol delivery service while at university - Served over 1,200 happy customers

## i-Maconi Group

### Project Management Intern

May 2008 - July 2008 (3 months)

Lagos, Nigeria

Assisted lead project manager in developing, monitoring and documenting processes.

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## Education

### Y Combinator

Startup School · (2020)

Nottingham Business School, Nottingham Trent University  
Management, Entrepreneurship & eBusiness · (2012 - 2013)

The Nottingham Trent University  
Master's Degree, Business Administration · (2012 - 2013)

The Nottingham Trent University  
Bachelor's Degree, Architectural Design & Built Environment · (2009 - 2012)