



**\*\*Profile /Contact info\*\***

2. First Name, First initial of last name

Profile

2. Profile photo
1. Connect button --> morphs into Message, Calendar
2. Less than 144 characters about me. If clicked, more
3. Message icon --> contact or ask seller modal
3. Calendar
3. verified check (no need for other platforms)
3. Share icon
3. Is online right now
3. Rating info (friends will initially rate them). Some form

**\*\*Showcase information\*\***

- Porfolio items where each item is

**Legend**

1. Emphasis
2. Normal
3. Less than 10-20% of incoming crowd / demographic

**Channels**

1. Student clicked this from facebook post
2. Guru shared this link with a friend of a friend
3. Showed up on their feed since they already have liked
4. Received an email about it

**\*\*Demographics\*\***

1. College students