

A modern interior space featuring dark, modular cabinetry on the left and a light-colored wall with a wooden console table on the right. The floor is made of large, light-colored marble tiles. The text "FASHION SALES" is overlaid in the center.

# FASHION SALES

---

# PROBLEMS

---

- **High pricing**
- **Customer preference**
- **Marketing challenges**

# SOLUTION

---

- **Start low pricing sales to gain customers and popularize our business**
- **Mostly youth prefer western fashion**
- **Engage with customers through social media and email-marketing**



# UNIQUE VALUE PROPOSITION

---

- **We sales good quality products**
- **We will give exceptional customer**

# UNFAIR ADVANTAGES

---

- **Keeps records of customer s and give lucky draw**
- **We will give time to time delivery without fail**

# CUSTOMER SEGMENTS

---

## **Target customer**

- **Advertise about our company**
- **Customer feedbacks**
- **Those who engage more in our advertisement will provide more offers**

# EXISTING ALTERNATIVE

---

- **We can sales gifts and flower bouquet**

# KEY METRICS

---

- **Trending forecasting-staying ahead of fashion trends by prediction future styles, fabrics color palettes**



# CHANNELS

---

- **Social media**
- **Letting early customers to share and spread our news about opening of business**

# EARLERY ADOPTERS

---

- **Youths**
- **Actress and Actor**

# COST SRTUCTIONE

---

- **List your fixed and variable cost**
- **Customer acquisition cost**
- **Distribution cost**
- **Hosting**
- **People etc...**

# REVENUE STRUCTURE

---

- **List your sources of revenue**
- **Revenue model**
- **Life time value**
- **Revenue**
- **Gross margin**