

# CREDIT CARD CUSTOMER REPORT

M

30M

F

25M

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

55M

Sum of Reven...

576M

Sum of Income

3.19

Average of Cust\_Satisfa...

8M

Sum of Interest\_Earned

Mediu...

Low Inc...

High In...

Silver

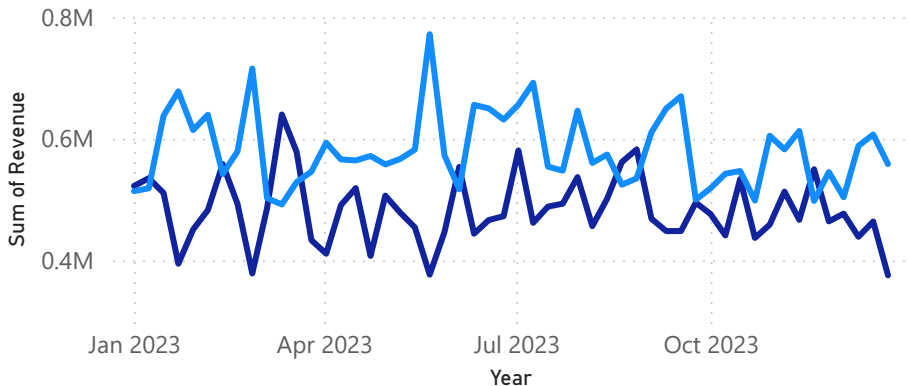
Blue

Gold

Platinum

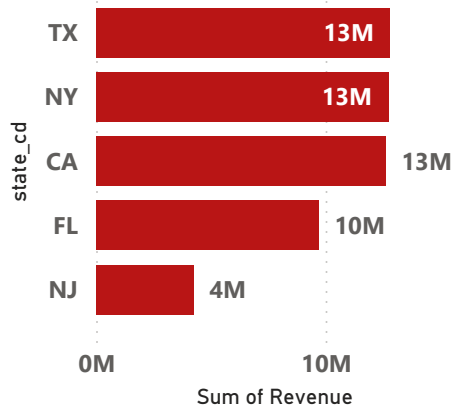
Revenue by Week

Gender ● F ● M

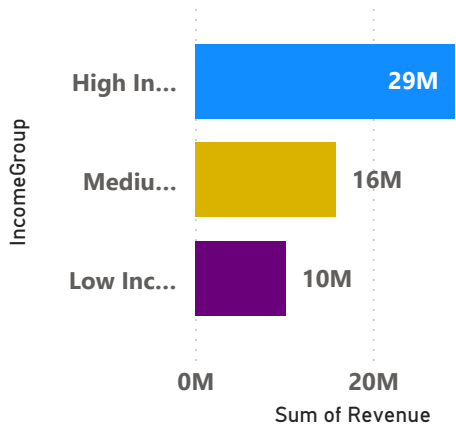


Sum of Interest_Earned	Sum of Revenue	Customer_Job	Sum of Income
952801	6904279	Blue-collar	72262158
2539390	17387832	Businessman	186959919
1160016	8111701	Govt	88773989
630359	4535184	Retirees	48675030
1119742	8261758	Selfemployeed	75313288
1441074	10114656	White-collar	103930055
7843382	55315410		575914439

Revenue by states

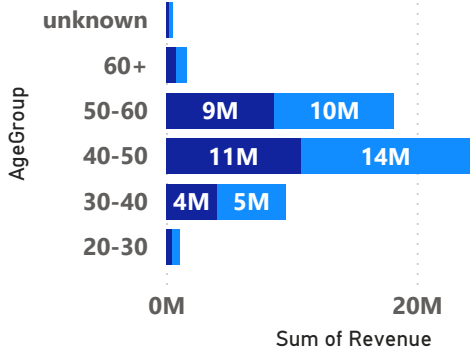


Revenue by IncomeGroup

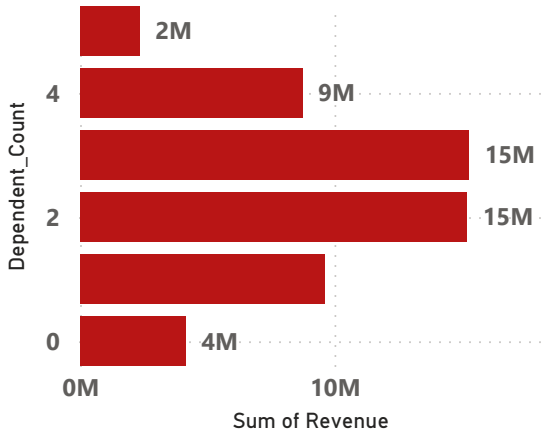


Revenue by AgeGroup

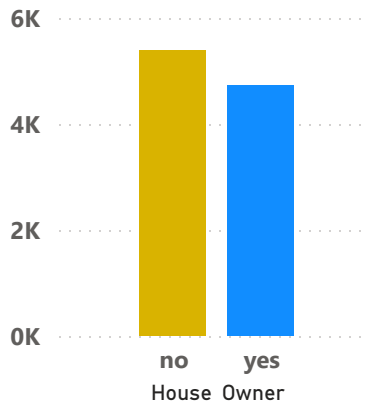
Gender ● F ● M



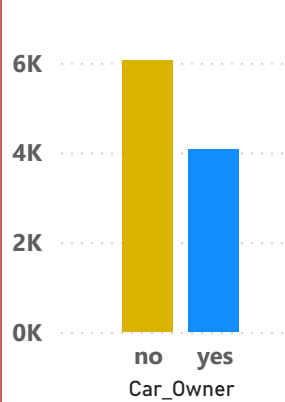
Revenue by Dependent Count



Client\_Num by House\_Owner



Client\_Num by Car\_Owner



# CREDIT CARD TRANSACTION REPORT

F M

Q2 Q3 Q1 Q4

Week\_Start\_Date  
All

55M  
Sum of Revenue

45M  
Sum of Total\_Trans\_Amt

656K  
Sum of Total\_Trans\_Vol

8M  
Sum of Interest\_Earned

Mediu... Low Inc... High In...

Silver Blue Gold Platinum

Card_Category	Sum of Interest_Earned	Sum of Total_Trans_Amt	Sum of Revenue
Blue	6495888	36957875	46139398
Gold	373784	2024078	2454072
Platinum	161629	953314	1135608
Silver	812081	4586746	5586332
Total	7843382	44522013	55315410

