

Supermarket Sales Report

Report for a supermarket for three months sales data

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Executive Summary





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Executive Summary

Total amount of sales

\$323.0K

Total quantity sold

\$5.5K

Total gross income

\$15.4K

Top three performing product lines



Branch location recording highest sales

Naypyitaw (\$110.6K)

Payment channel recording highest sales

Cash (\$112.2K)

Gender with the highest sales

Female (\$167.9K)

Month with highest sales

January (\$116.3K)

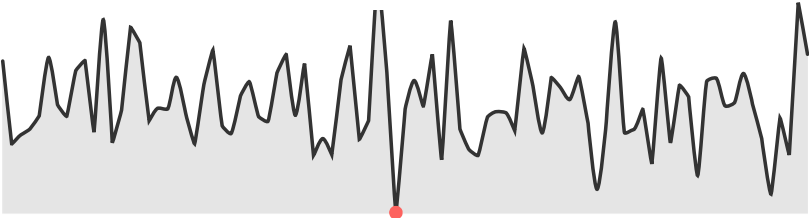
Time of day with highest sales

Afternoon (\$122.0K)

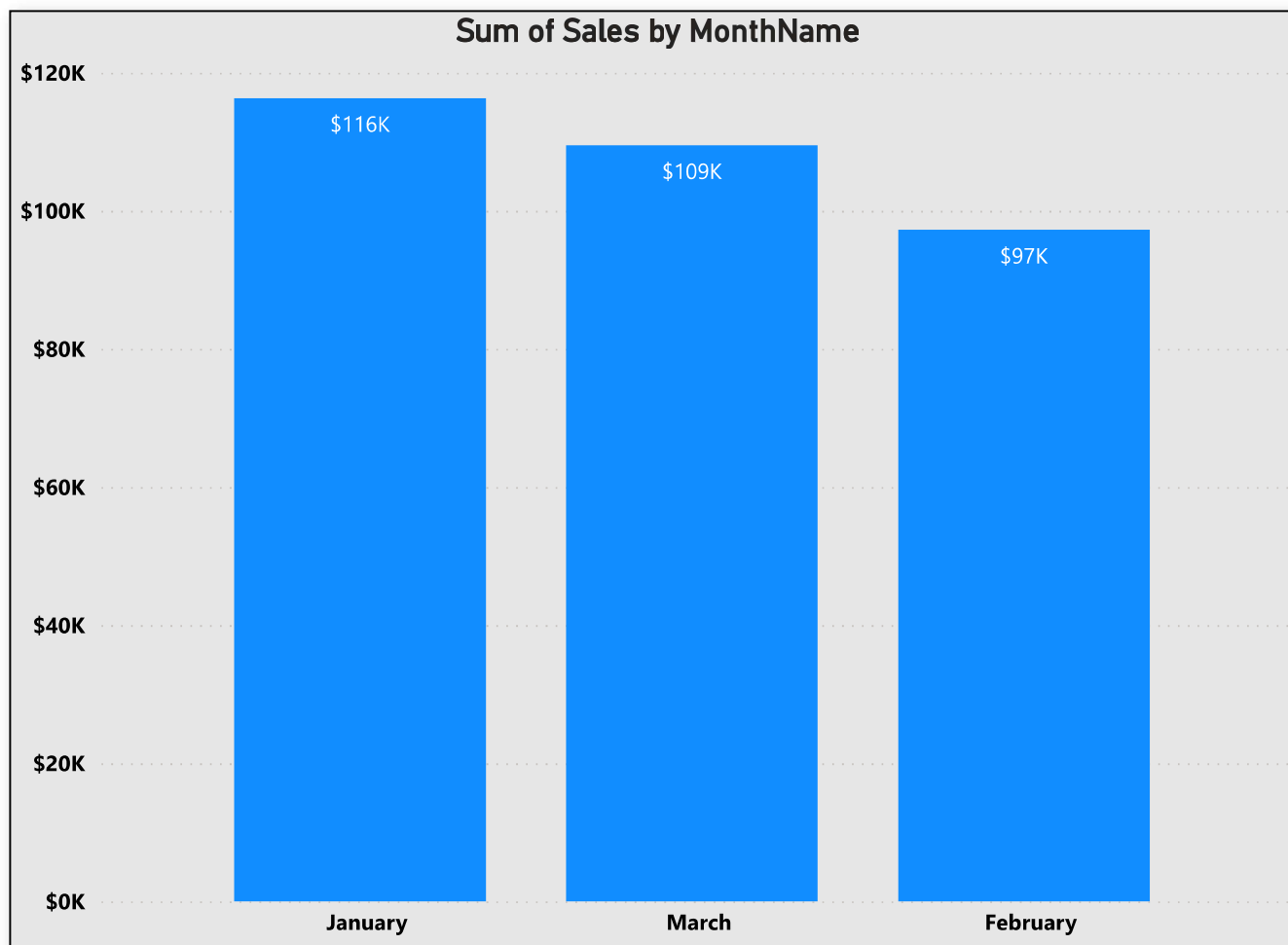
Weekday with highest sales

Saturday (\$56.1K)

Weekday with Highest Sales



Total Sales By Months :-



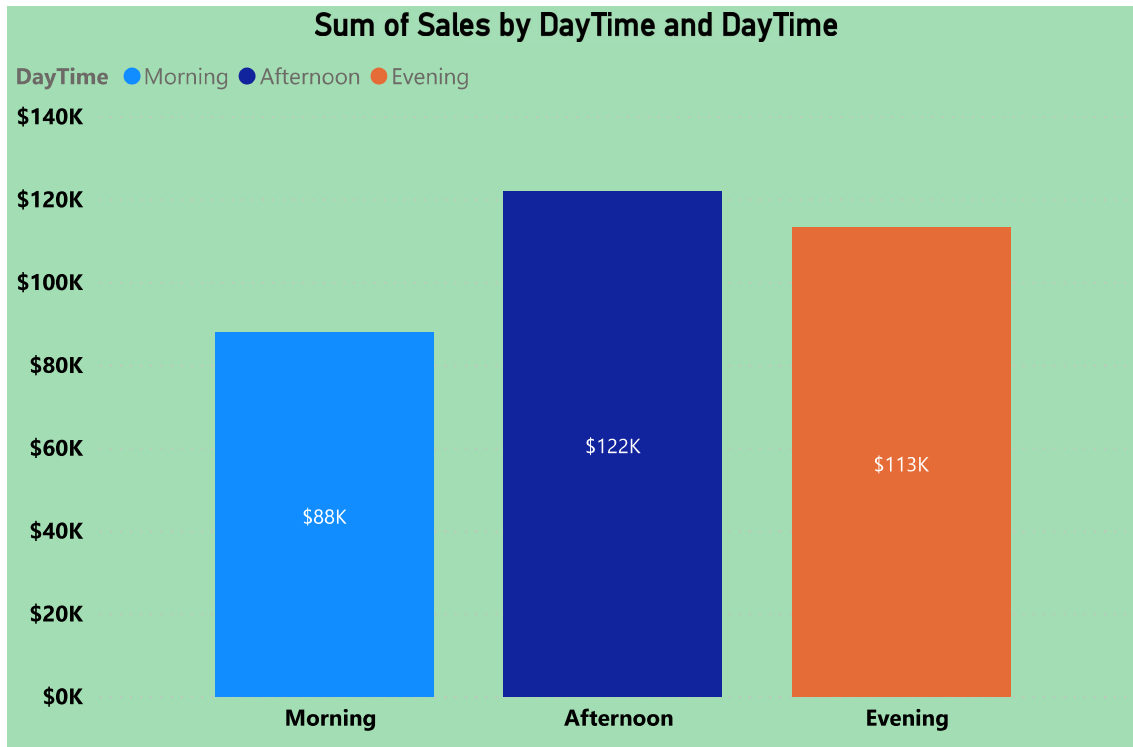
At \$1,16,291.868, January had the highest Sum of Sales and was 19.62% higher than February, which had the lowest Sum of Sales at \$97,219.374.

January had the highest Sum of Sales at \$1,16,291.868, followed by March at \$1,09,455.507 and February at \$97,219.374.

January accounted for 36.01% of Sum of Sales.

January had \$1,16,291.868 Sum of Sales, February had \$97,219.374, and March had \$1,09,455.507.

Total sales by Time of Day



At \$1,21,957.458, Afternoon had the highest Sum of Sales and was 38.80% higher than Morning, which had the lowest Sum of Sales at \$87,864.693.

Afternoon had the highest Sum of Sales at \$1,21,957.458, followed by Evening at \$1,13,144.598 and Morning at \$87,864.693.

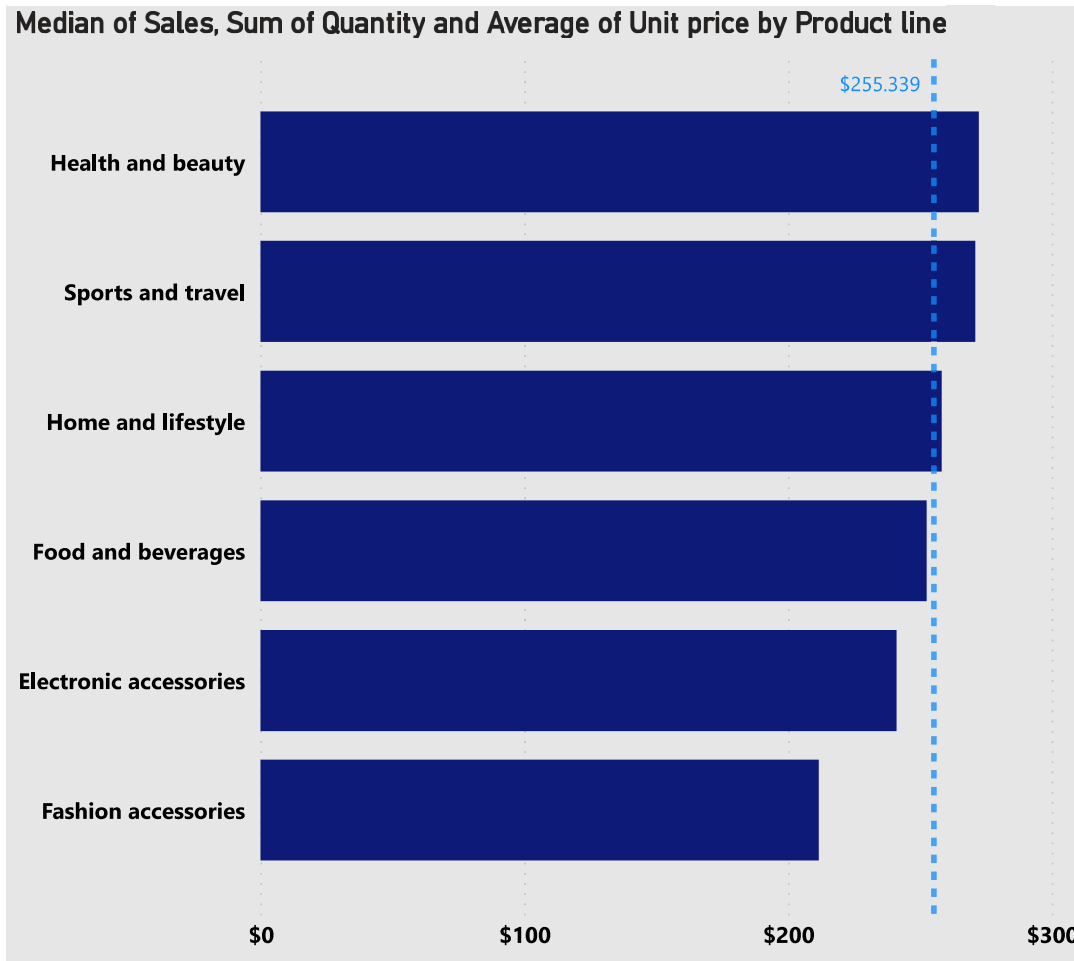
Afternoon accounted for 37.76% of Sum of Sales.

Morning had \$87,864.693 Sum of Sales, Afternoon had \$1,21,957.458, and Evening had \$1,13,144.598.

\$253.848

Median of Sales

Overall median sales values of \$253.85

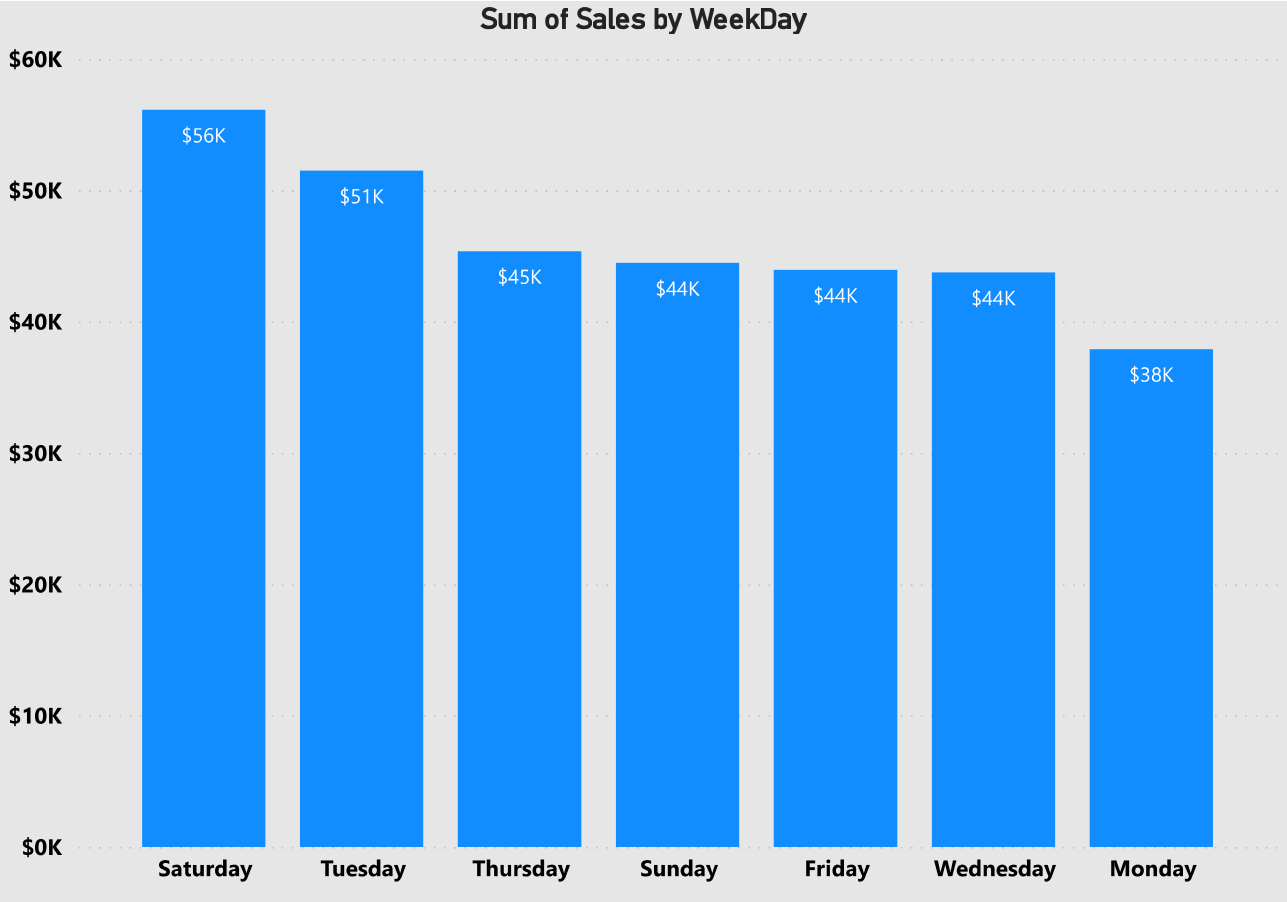


Median sales across product line

At \$272.307, Health and beauty had the highest Median of Sales and was 28.66% higher than Fashion accessories, which had the lowest Median of Sales at \$211.6485.

Across all 6 Product line, Median of Sales ranged from \$211.6485 to \$272.307.

Total sales by Day of Week

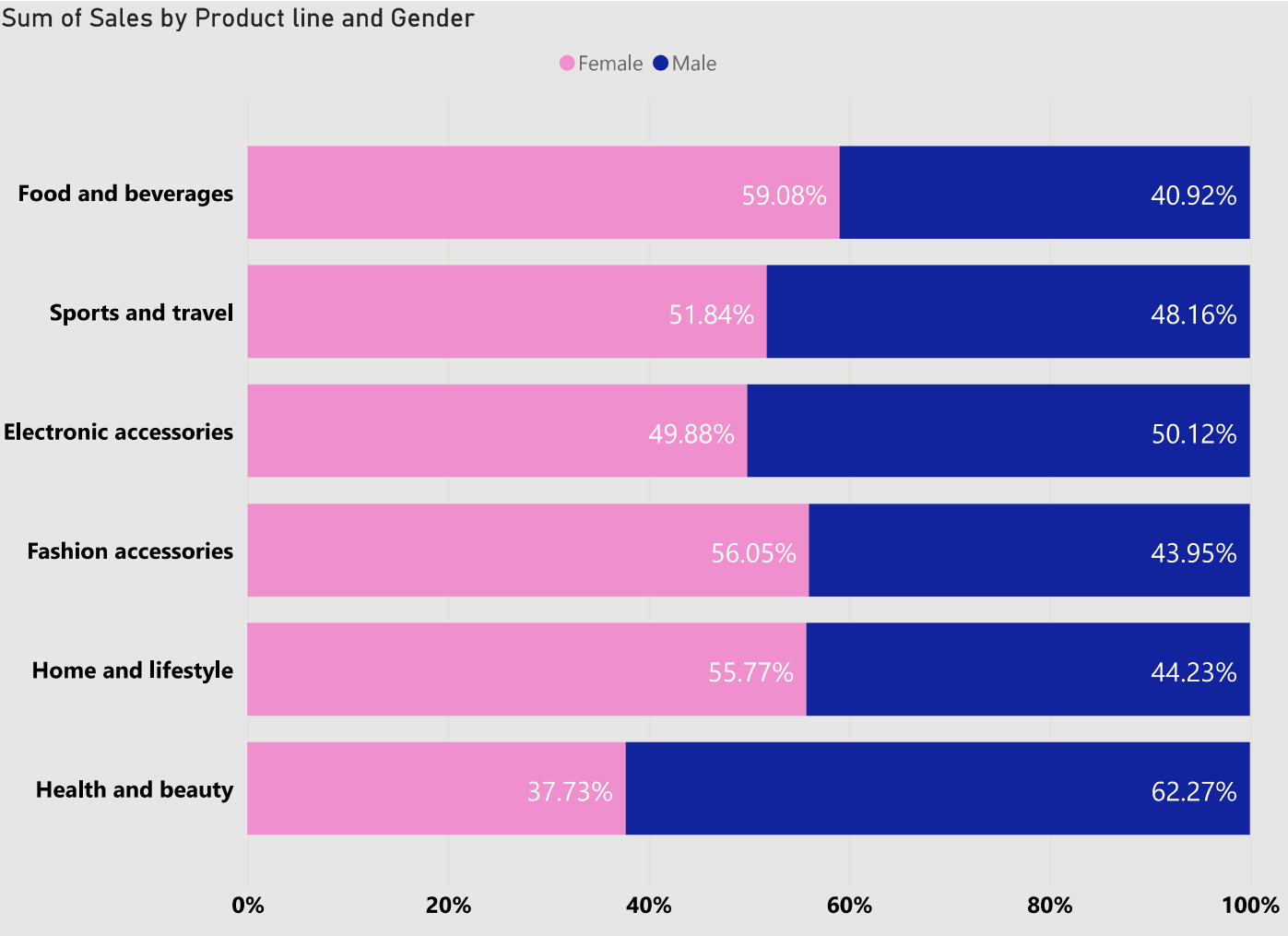


At \$56,120.8095, Saturday had the highest Sum of Sales and was 48.08% higher than Monday, which had the lowest Sum of Sales at \$37,899.078.

Saturday accounted for 17.38% of Sum of Sales.

Across all 7 WeekDay, Sum of Sales ranged from \$37,899.078 to \$56,120.8095.

Total sales by product line and gender

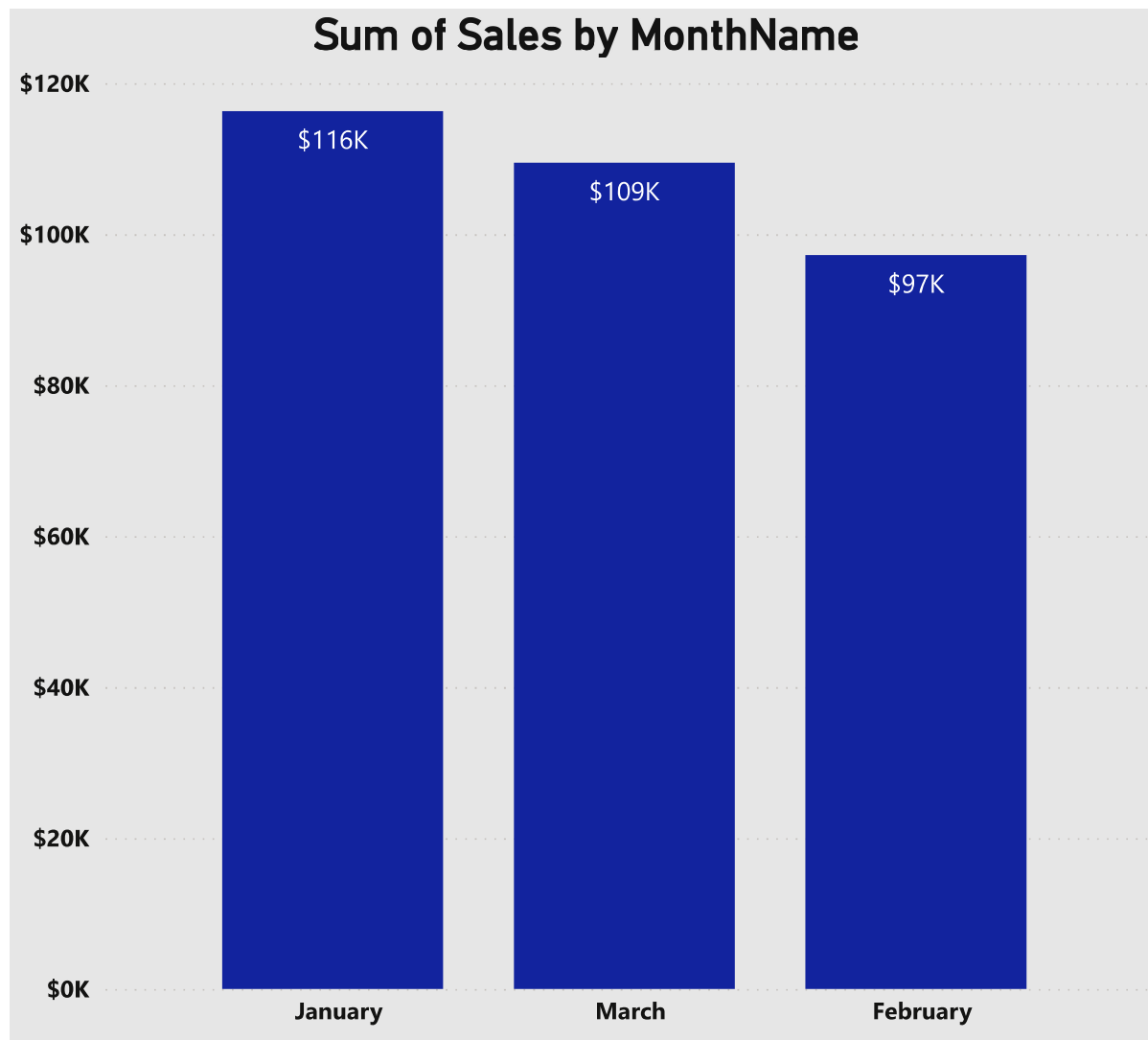


Total Sum of Sales was higher for Female (\$1,67,882.925) than Male (1,55,083.82).

Food and beverages in Gender Female made up 10.27% of Sum of Sales.

Average Sum of Sales was higher for Female (27,980.49) than Male (25,847.30).

Sum of Sales for Male and Female diverged the most when the Product line was Health and beauty, when Male were \$12,071.766 higher than Female.



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