



Ecommerce Performance Overview



ShopzKart

₹ 12M

Total Revenue

₹ 1.97M

Total Profit

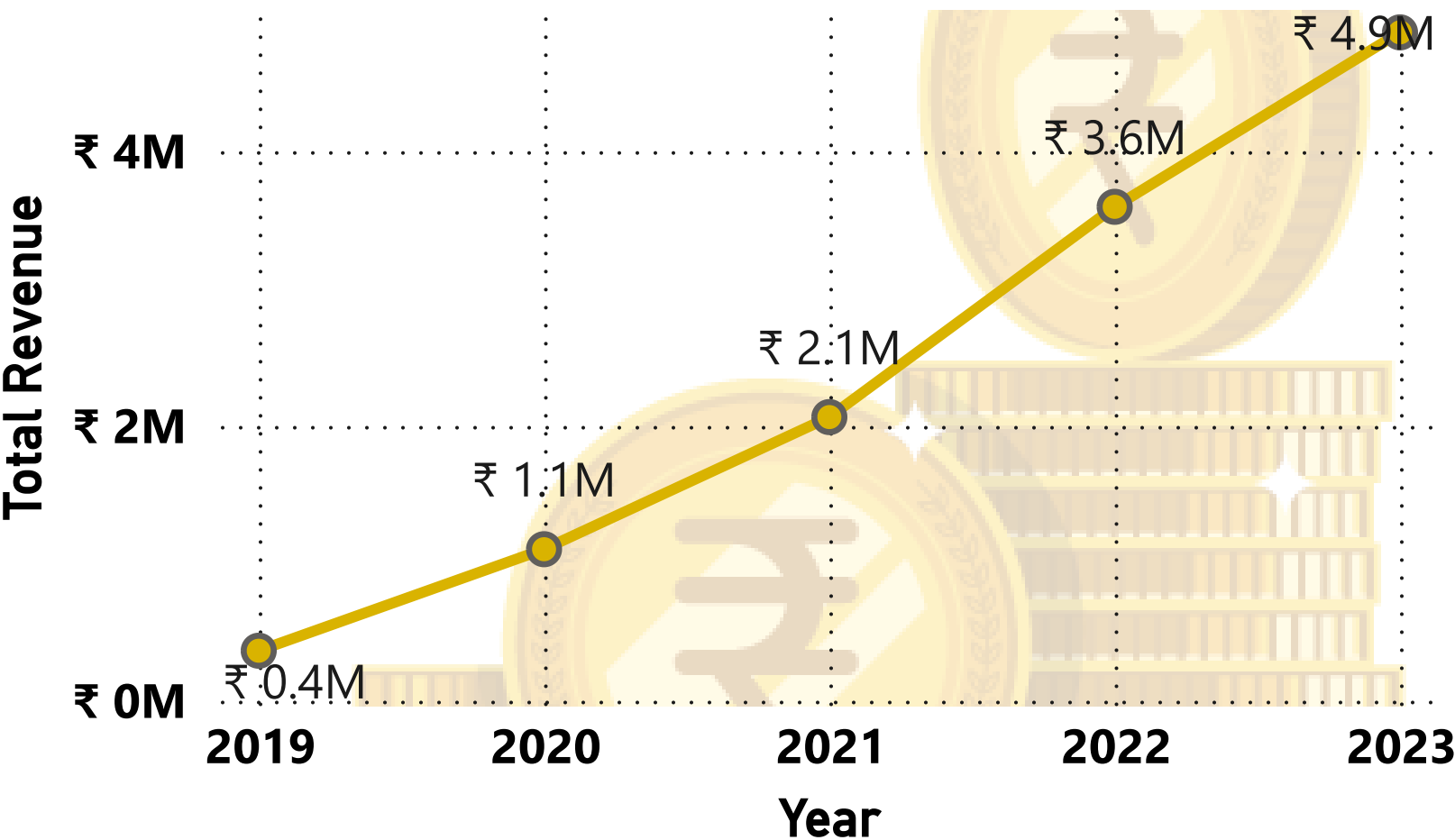
313K

Total Order Quantity

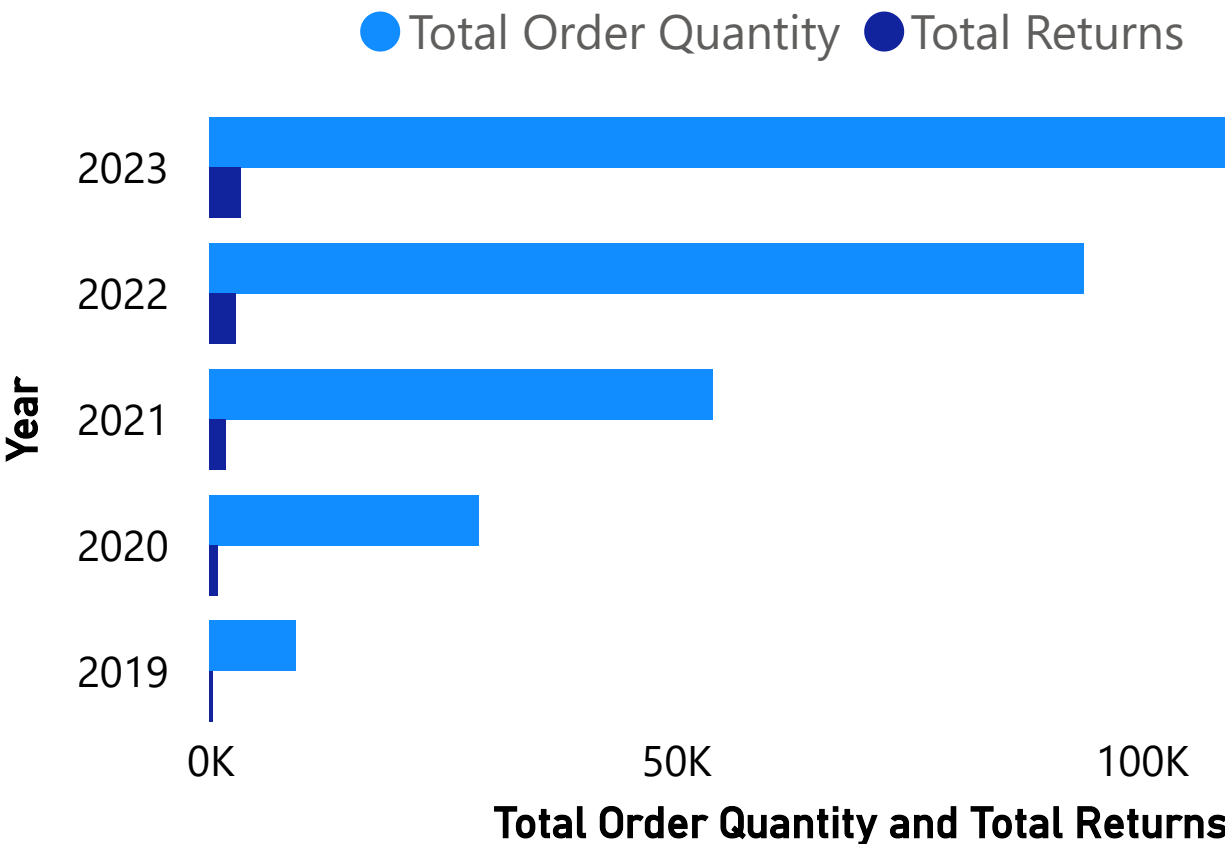
14K

Total Customers

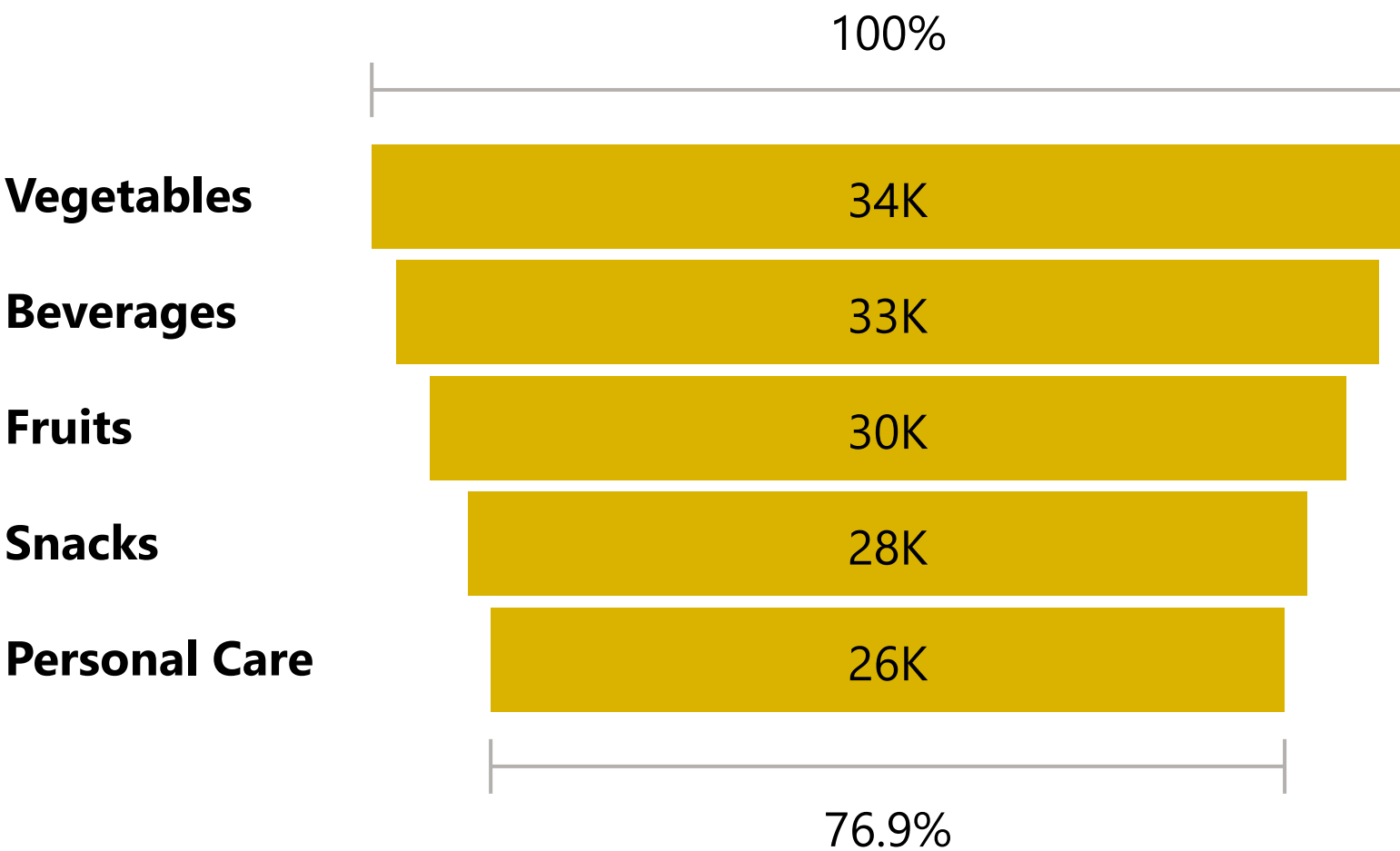
Total Revenue by Year



Total Order Quantity and Total Returns by Year



Total Order Quantity by Category



Total Revenue and Last Month Revenue by Start Of Month

₹ 352,246!

Goal: ₹ 528,622 (-33.37%)

MTD Sales and Last Month Revenue



Gender

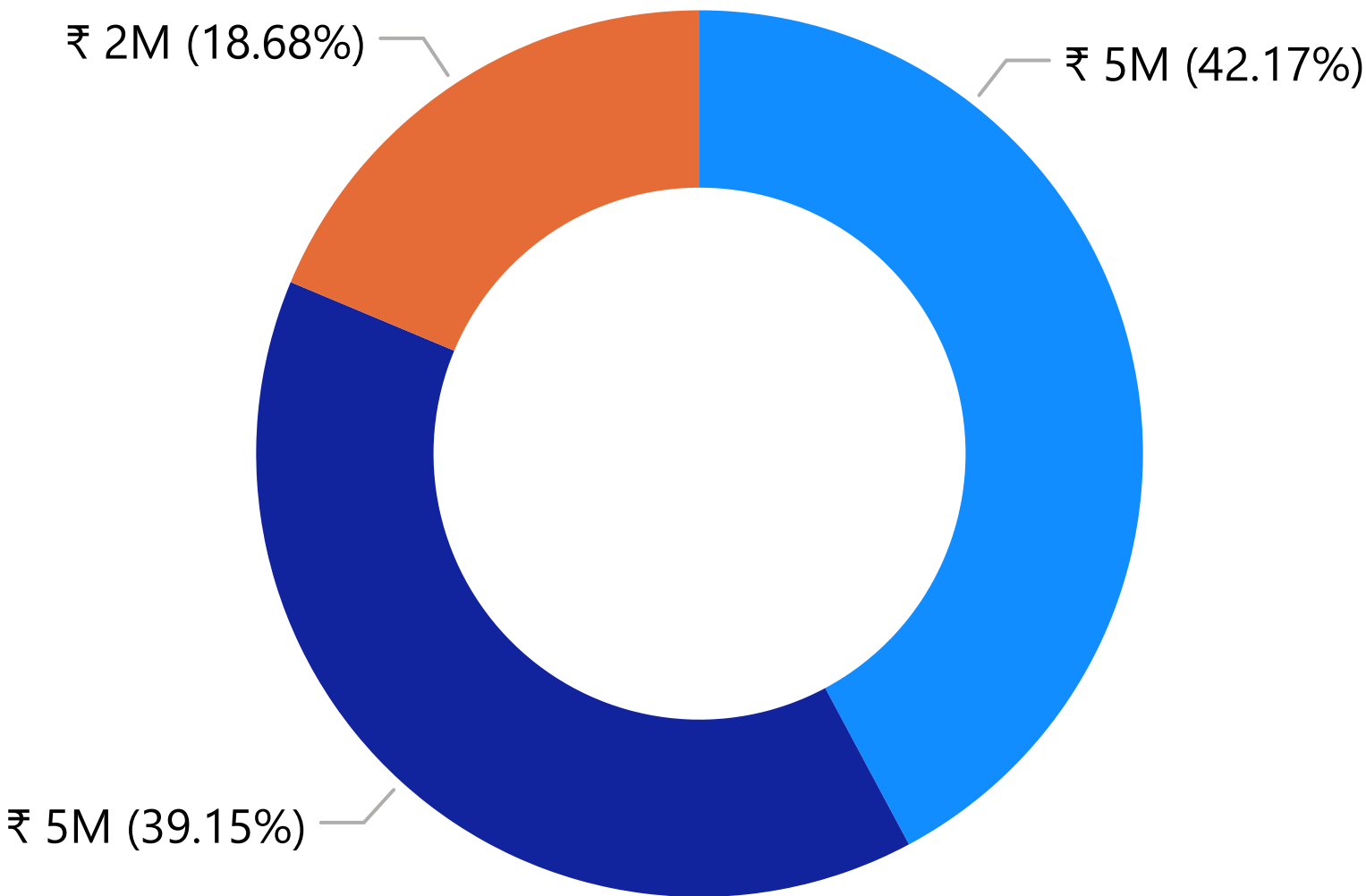
Female

Male



Customers

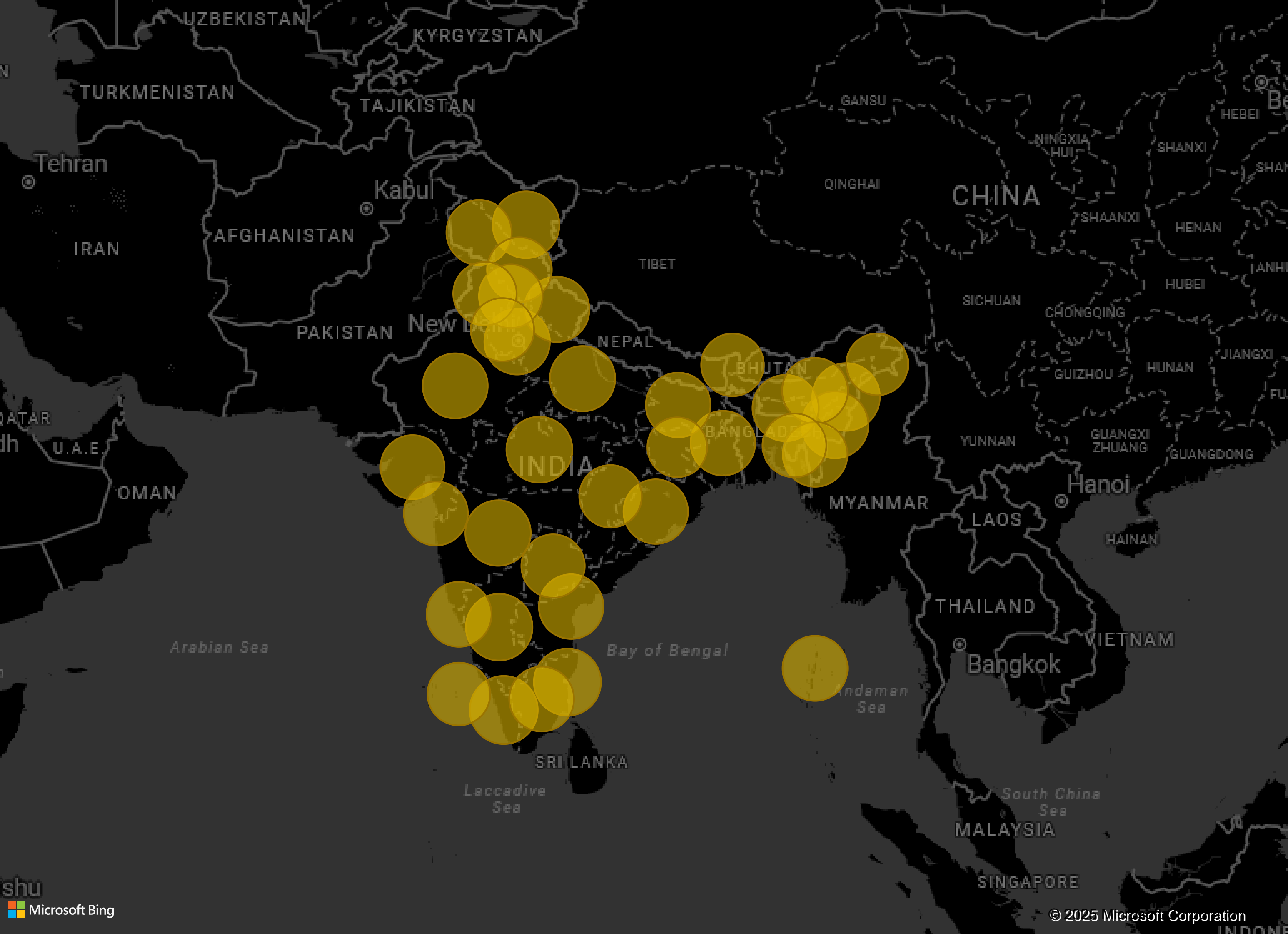
Total Revenue by Age Category



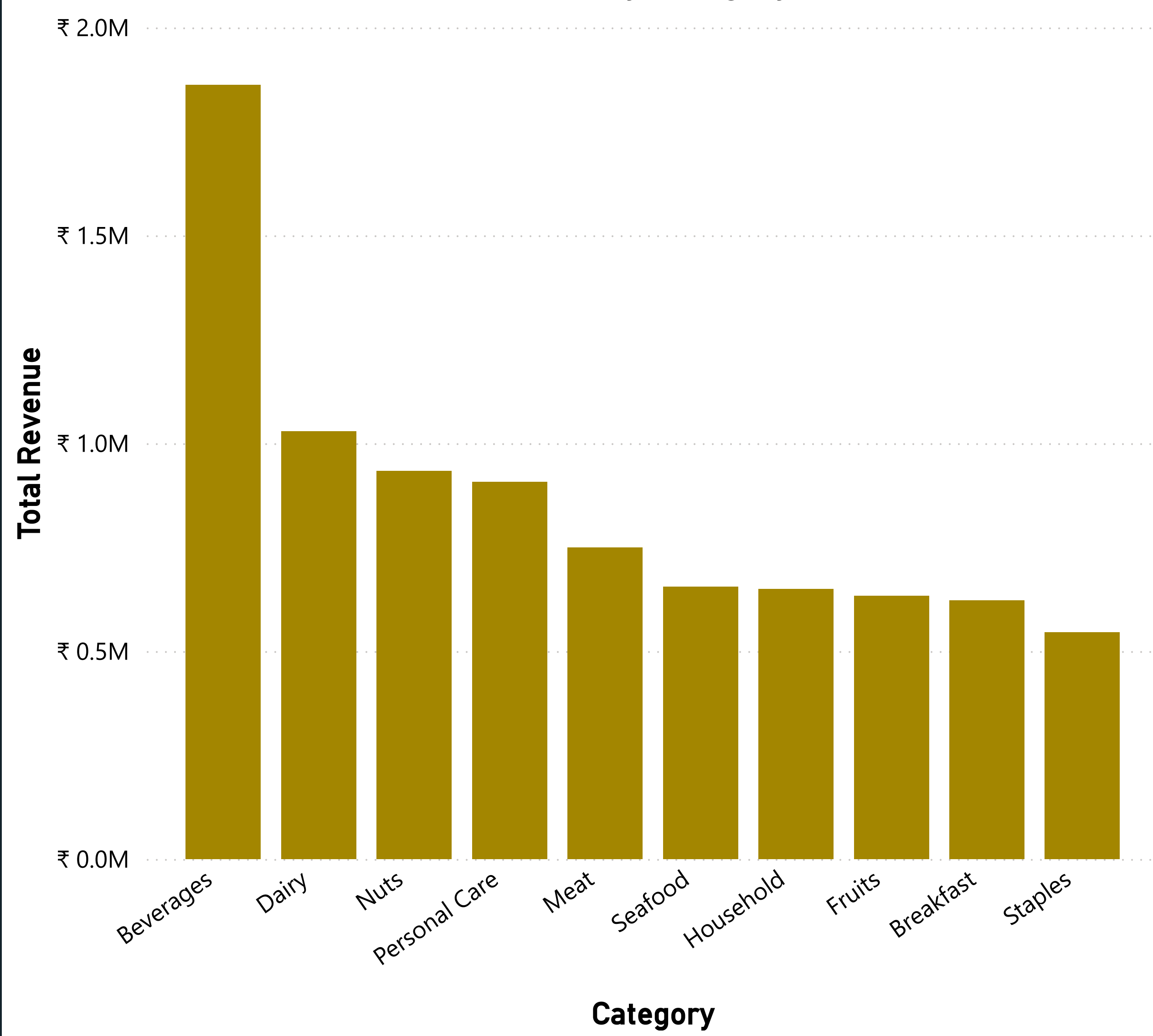
Age Category ● Middle Aged ● Young ● Senior Citizen

Customer Name	Total Revenue	Average of Annual Average Spend
Tapas Mohamad	₹ 3,835	₹ 21,779.62
Vikash Sabarwal	₹ 3,961	₹ 20,819.57
Kanika Atnari	₹ 3,620	₹ 20,405.46
Rajkumar Tirpathi	₹ 3,607	₹ 17,547.35
Shiv Semwal	₹ 4,764	₹ 10,425.41
Total	₹ 19,786	₹ 18,195.482

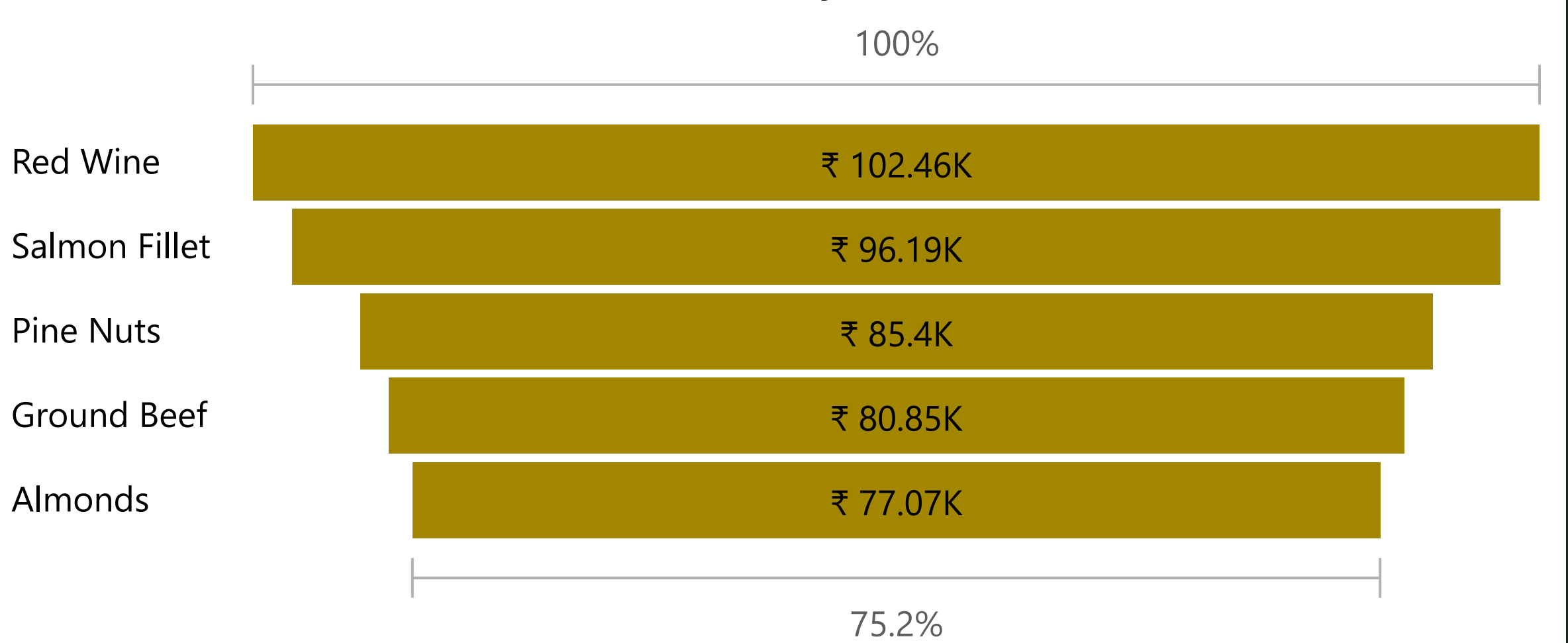
Total Revenue by State



Total Revenue by Category



Total Profit by Product



Total Returns by Category

