Full Stack Engineer - Growth
Job Description

About myNachiketa

myNachiketa is India's only D2C brand that develops products to bring the knowledge of Gita & Vedas to children. We design innovative products in the form of videos, books, games, workshops, etc. and market them through Youtube, Instagram, and Amazon.

Our products have consistently 4.6+ star ratings on Amazon, have received great reviews, and have featured as Amazon Best Sellers. Our organic traffic is growing 4x every month, and we have a growing community, including around 80k+ followers on Meta. We have achieved a product-market fit, and our revenue is growing by 3x each year. We have been getting high demand globally and have launched an international business.

myNachiketa is founded by Varun Aggarwal (cofounder of Aspiring Minds with a $100M exit) and part of the Change Engine accelerator, an innovative ecosystem builder focusing on AI & Impact startups.

Website: www.mynachiketa.com

Role: Full Stack Engineer

We are looking for an experienced, entrepreneurial and multi-talented full-stack engineer who is ahead of the game and yearning to create cutting-edge world class business solutions. You will play a crucial role in managing our D2C product,

mynachiketa.com, APP and our other allied websites. Leveraging your comprehensive technical knowledge and expertise, you will be responsible for designing, developing, and implementing cutting-edge software solutions that will increase our customer experience. You will map the path forward and lead the full development effort. Must be a coding guru!

Responsibilities:

- End to End Development: Lead the architecture of our products like Wix, APP, and other integrated platforms, implement the design and technology objectives
- Collaborate with all stakeholders to bring projects from conception to production to completion
- Ability to write code and test new and innovative web applications, integrate web tools or new features, develop or integrate new code, maintain and address existing code
- Contribute to the development of backend APIs and database systems to support the functionality of the applications.
- Ensure the quality of the deliverables and adoption of development best practices and methodologies
- Understand the customer journey from an analytical standpoint, creating dashboards to understand the funnel and ways to optimize it.
- Implementing user interface designs, ensuring a seamless and user-friendly experience.
- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth.

Requirements:

- Bachelors in Engineering, preferably CS/IT with 2 years of experience as a full-stack developer

- Strong understanding and implementation experience of frontend technologies including HTML, CSS, JavaScript, and responsive design principles.
- Basic understanding of databases and SQL.
- Strong communication and interpersonal skills.
- Ability to work independently as well as collaborate effectively within a team.
- Solid problem-solving skills and a strong understanding of software development principles.

What's in it for you

- Work with an experienced team who are specialized in product, content and technology
- An opportunity to mingle and learn from industry experts in the organizationa and outside the organization
- Work in a high paced start-up environment