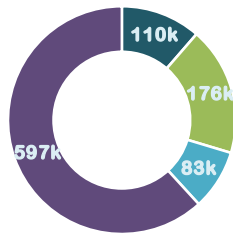
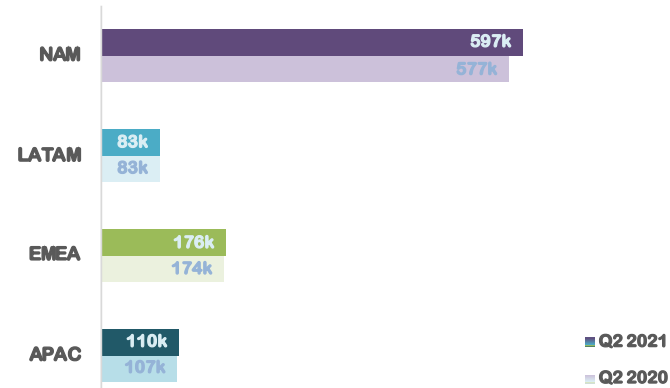
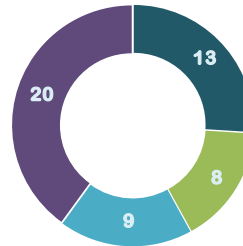
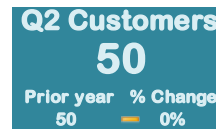


Q2 2021 Widget Inc. Overview

All data as of 6/20/2021



■ APAC
■ EMEA
■ LATAM
■ NAM



Volume						
Region	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
APAC	95,736	107,338	69,198	80,144	99,778	109,811
EMEA	147,852	173,566	103,536	129,264	150,204	176,338
LATAM	69,053	82,618	50,574	65,121	75,265	82,631
NAM	509,419	576,618	363,694	432,034	530,019	596,502
Total	822,060	940,140	587,002	706,563	855,266	965,282

Q1 YoY		Q2 YoY		H1 YoY	
#	%	#	%	#	%
4,042	▲ 4.2%	2,473	▲ 2.3%	6,515	▲ 3.2%
2,352	▲ 1.6%	2,772	▲ 1.6%	5,124	▲ 1.6%
6,212	▲ 9.0%	13	▲ 0.0%	6,225	▲ 4.1%
20,600	▲ 4.0%	19,884	▲ 3.4%	40,484	▲ 3.7%
33,206	▲ 4.0%	25,142	▲ 2.7%	58,348	▲ 3.3%

Customers						
Region	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
APAC	13	13	14	14	14	13
EMEA	8	8	8	8	8	8
LATAM	10	10	11	11	11	9
NAM	18	19	19	20	20	20
Total	49	50	52	53	53	50

Q1 YoY		Q2 YoY		H1 YoY	
#	%	#	%	#	%
1	▲ 7.7%	-	▬ 0.0%	1	▲ 3.8%
-	▬ 0.0%	-	▬ 0.0%	-	▬ 0.0%
1	▲ 10.0%	(1)	▼ -10.0%	-	▬ 0.0%
2	▲ 11.1%	1	▲ 5.3%	3	▲ 8.1%
4	▲ 8.2%	-	▬ 0.0%	4	▲ 4.0%

Average Volume / Customer						
Region	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
APAC	7,364	8,257	4,943	5,725	7,127	8,447
EMEA	18,482	21,696	12,942	16,158	18,776	22,042
LATAM	6,905	8,262	4,598	5,920	6,842	9,181
NAM	28,301	30,348	19,142	21,602	26,501	29,825
Total	16,777	18,803	11,289	13,331	16,137	19,306

Q1 YoY		Q2 YoY		H1 YoY	
#	%	#	%	#	%
(237)	▼ -3.2%	190	▲ 2.3%	(47)	▼ -0.3%
294	▲ 1.6%	347	▲ 1.6%	641	▲ 1.6%
(63)	▼ -0.9%	919	▲ 11.1%	856	▲ 5.6%
(1,800)	▼ -6.4%	(523)	▼ -1.7%	(2,323)	▼ -4.0%
(640)	▼ -3.8%	503	▲ 2.7%	(137)	▼ -0.4%

Key Notes

Q2 YoY growth slowed from Q1 growth of 4% down to 2.7% primarily driven by:

- 7k or 55% volume decline from losing two customers in LATAM, driving the overall growth from 9% in Q1 to 0% in Q2 YoY
- NAM client onboarding in Q2 2020 anniversaried in Q2 2021, slowing perceived growth and amplifying Q1 growth by ~5k units or 1%