

Respected Ma'am/Sir

This project consists of three parts:

- a) The Product Lookbook
- b) The Design Process
- c) The Product Animation

The lookbook consists of the images of the product along with the explanation of my idea in its various aspects.

The Design Process consists of the stages of design like mood boards, color palettes etc.

*Make sure to watch the animation video before reading this document.*

Thanking you

Best regards

Millie Aurora

BD/20/112



# DESIGN FUNDAMENTALS

## Product Lookbook

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