



Summary Matrix				
Category	Sum of Total_Cost	Sum of Gross_Profit	Sum of Total_Sales	Sum of Qty_Sold
⊕ Bikes	\$86,714,778.69	\$7,936,394.02	\$94,651,172.70	90268
⊕ Clothing	\$1,811,660.36	\$308,882.17	\$2,120,542.52	73670
⊖ Accessories	\$635,678.62	\$636,394.26	\$1,272,072.88	61932
Water Bottle - 30 oz.	\$12,718.83	\$15,935.33	\$28,654.16	6815
Sport-100 Helmet, Blue	\$88,240.92	\$77,165.70	\$165,406.62	6743
Sport-100 Helmet, Black	\$85,479.71	\$75,389.81	\$160,869.52	6532
Sport-100 Helmet, Red	\$81,998.76	\$75,773.64	\$157,772.39	6266
Patch Kit/8 Patches	\$3,310.37	\$4,922.23	\$8,232.60	3865
Bike Wash - Dissolver	\$9,868.38	\$8,538.59	\$18,406.97	3319
Hitch Rack - 4-Bike	\$142,090.08	\$95,006.08	\$237,096.16	3166
Mountain Tire Tube	\$5,776.20	\$9,667.85	\$15,444.05	3095
Hydration Pack - 70 oz.	\$56,783.55	\$49,042.86	\$105,826.42	2761
Road Tire Tube	\$3,545.70	\$5,934.54	\$9,480.24	2376
Fender Set - Mountain	\$17,435.68	\$29,183.90	\$46,619.58	2121
Mountain Bottle Cage	\$7,566.01	\$12,663.74	\$20,229.75	2025
Road Bottle Cage	\$5,756.26	\$9,634.62	\$15,390.88	1712
Touring Tire Tube	\$2,777.05	\$4,648.07	\$7,425.12	1488
HL Mountain Tire	\$18,273.64	\$30,586.36	\$48,860.00	1396
ML Mountain Tire	\$13,022.12	\$21,796.27	\$34,818.39	1161
Minipump	\$9,317.87	\$4,196.82	\$13,514.69	1130
Cable Lock	\$11,209.69	\$5,030.53	\$16,240.22	1087
LL Road Tire	\$8,390.94	\$14,044.62	\$22,435.56	1044
Touring Tire	\$10,137.55	\$16,968.10	\$27,105.65	935
ML Road Tire	\$8,654.67	\$14,486.07	\$23,140.74	926
LL Mountain Tire	\$8,056.51	\$13,484.87	\$21,541.38	862
HL Road Tire	\$10,461.08	\$17,509.72	\$27,970.80	858
All-Purpose Bike Stand	\$14,807.03	\$24,783.97	\$39,591.00	249
Total	\$100,474,477.77	\$9,371,903.63	\$109,846,381.40	274914

Years

All

