



Date

01-01-2015 31-07-2020

Sub-Category

All

Revenue

\$1.37M

Goal: \$8.14M (-83.18%)

Profit

\$862.00K

Goal: \$4.07M (-78.83%)

Profit Margin

63.0%

Goal: 50.0% (+25.84%)

Product Details

Products	Total Orders	Total Revenue	Profit Margin
S-Works TT Helmet, Anniversary Edition	6243	\$2,33,91,900	68.09%
S-Works TT Helmet	6142	\$2,19,80,700	66.67%
Hydration Pack, 2.95L	16025	\$1,67,80,808	61.53%
Trek-150 Red, 62	1067	\$88,67,429	39.91%
GT MTB-200 Black, 38	1622	\$82,84,583	45.97%
GT MTB-200 Green, 38	1482	\$75,56,890	45.96%
Trek-150 Red, 52	938	\$75,53,874	39.91%
Trek-150 Red, 56	902	\$74,12,471	39.91%
GT MTB-200 Green, 42	1413	\$73,27,674	45.96%
Trek-150 Red, 48	819	\$69,10,120	39.91%
GT MTB-200 Black, 46	1334	\$67,90,446	45.97%
GT MTB-200 Black, 42	1246	\$64,56,294	45.97%
Specialized Helmet	5610	\$61,54,431	49.99%
GT MTB-200 Green, 46	1157	\$59,35,488	45.96%
Trek-150 Red, 44	531	\$44,61,623	39.91%
Multi-tool	6443	\$35,38,739	79.10%
Trek-250 Black, 52	578	\$35,11,275	36.96%
Trek-250 Red, 58	495	\$28,63,391	36.96%
Trek-250 Black, 58	443	\$26,27,104	36.96%
Trek-250 Black, 44	418	\$25,50,883	36.96%
Trek-350-W Yellow, 48	624	\$25,31,496	36.94%
Schwinn Touring-1000 Yellow, 50	456	\$24,86,798	38.43%
Trek-350-W Yellow, 42	592	\$24,21,816	36.94%
Total	163072	\$25,15,38,599	49.86%

Sales Metrics by Country

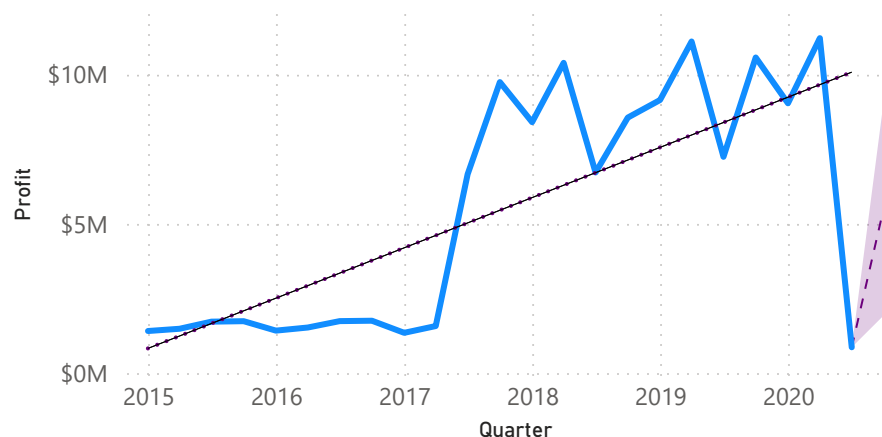


Europe

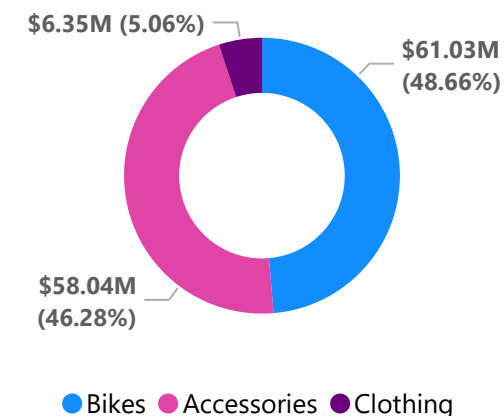
North America

Pacific

Profit by Period



Profit by Product Category





Country ×
United States

Product Category ×
Bikes

Age Group ×

