Background :-
- Atliq hardware is a company that supplies computer hardware and peripherals to their clients across India.
- Atliq has a head office in Delhi with regional offices spread across India.
- Bhavin patel is the sales director of the company
- He is facing challenges in tracking sales and data of his company and wants visual insights into the company's performance. Upon asking for insights from regional managers he doesn't get accurate numbers, just gets rough verbal insights and doesn't seem to have the full picture.
    - He wants a complete and informative dashboard of visual and numerical insights of the company's performance.
    - He also wants monthly business metrics such as sales and revenue emailed from Power BI for regular tracking

Project Atliq Hardware:-
- Create an automated dashboard providing quick & latest sales insights in order to support data driven decision making

Success Criteria
- Dashboard uncovering sales order insights with latest data available
- Sales team able to take better decisions and cut down 10% on the cost of the total spend
- Save time of Sales analyst who gather data manually
- Give clear and unadulterated information leading to important insights and following that decision making