

# Udapeople App

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# Overview

Udapeople app is focused on helping businesses care better for their customers. Adapting continuous integration and continuous deployment in our product will see our team delivering working features faster and consistently to our clients. Our clients will be happier with our services and our company will generate tremendous amounts of revenue as a result.



Take a look at some of the benefits of adopting CI/CD in our app deployment strategies.

- With CI/CD, the deployment process is highly automated, this means that there are fewer manual checks and therefore less human error. Our company will therefore save time and money that would have been spent in hunting for these bugs. Our company will avoid cost by catching these bugs earlier on rather than whilst in production which is very expensive.
- Issues often arise while incorporating different developers' working copies to the main code but with CI/CD less time will be spent by the developers in fixing these issues and therefore reducing costs.

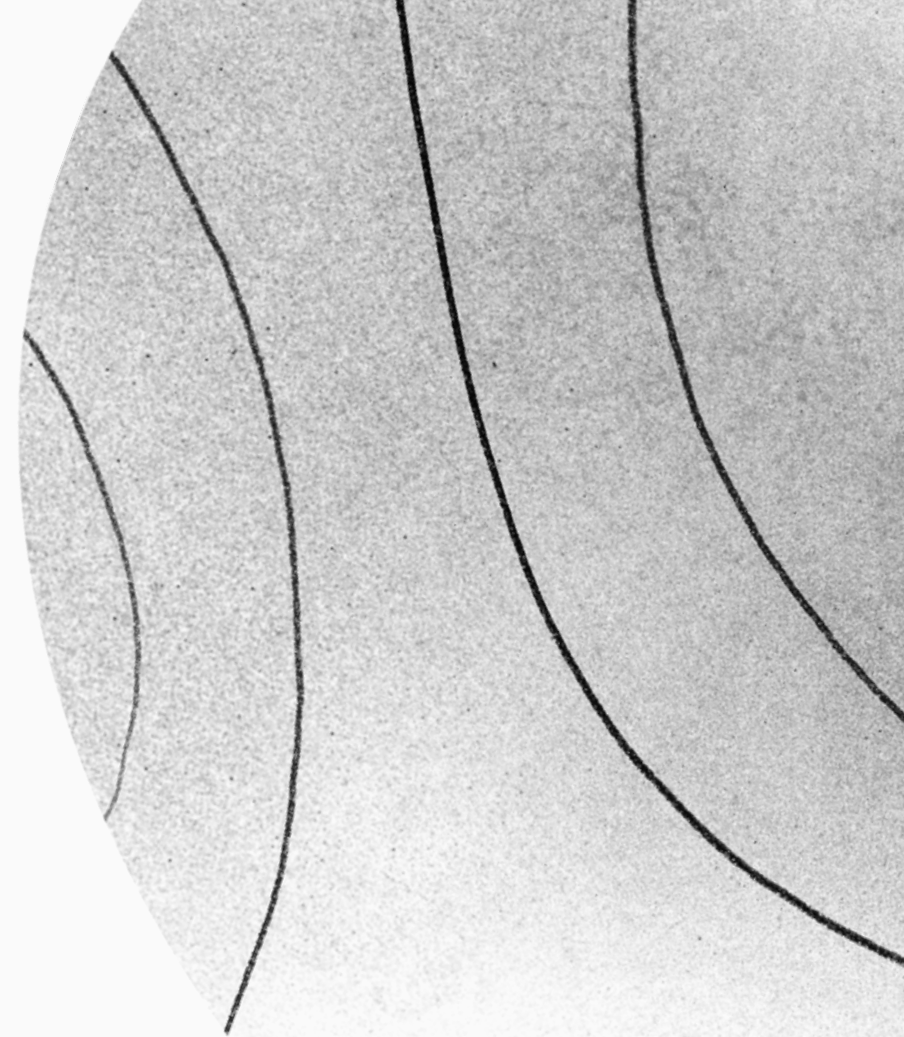







Take a look at some of the benefits of adopting CI/CD in app our deployment strategies.

- With CI/CD our deployments will be available to our customers faster and consistently as delivery is highly automated. Our developers can focus on developing features that generate revenue for our company rather than on the deployment process.
- New value-generating features get released and used by our customers early on. Every time a feature is developed it is availed to our clients instead of bundling them and releasing them all at once. This will result in an increase in revenue.
- With CI/CD we can protect revenue by quickly rolling back production into working state incase of a major crash or bug. This means that the down-time of our product will be reduced and clients can access our services with no issues at all.





Continuous delivery of our Uda-people  
app will increase the value of the  
services we deliver to our customers.

Thank you.

