1	As a user of an online store, I want to have a filter to select a product with suitable characteristics
2	As a user of an online store, I want to compare products of the same type in order to choose the one with the best characteristics.
3	As a user of an online store, I want to read and write product reviews in order to learn and warn about its advantages and disadvantages.
4	As a user of an online store, I want to pay and arrange the delivery of goods on the site in order to have less contact with people
5	As a user of an online store, I want to have a quick connection with the support service to ask a question directly on the site
6	As a user of an online store, I want to receive an order notification by e-mail to make sure that the order is placed
7	As a user of an online store, I want to receive an order tracking number in order to track delivery
8	As the owner of an online store, I want to have statistics of viewed and sold goods for analysis
9	As the owner of an online store, I want to have access to the data of registered users to arrange delivery
10	As the owner of an online store, I want to connect a web service for accepting payments by Visa and MasterCards