# POLESTAR

..Delivering Excellence

FT FINANCIAL TIMES
statista
Featured in 1000 High-Growth Companies Asia-Pacific
2018 | 2020

The Economic Times
INDIA'S GROWTH CHAMPIONS
2021
statista

TOP IT SERVICES
Clutch
INDIA 2021

Entrepreneur INDIA
Featured in India's Top 25 Techpreneur Class of 2018

**300+** Successful Clients

**87%** Repeat Business

**20+** Countries served

# About Us



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# WHAT WE DO



## Data Analytics

Microsoft Power BI Qlik python

- Data Management
- Data Warehouse/ Data Marts
- Data Visualization
- BI Implementation
- BI Adoption, Migration & Support

## Enterprise Performance Management

Anaplan

- Supply Chain Planning
- Financial Planning
- Sales Planning
- Workforce Planning

## Advanced Analytics

R python sas

- Predictive Analytics
- Forecasting
- Recommendation Engines
- Text & Speech Analytics
- Sentiment Analytics



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# OUR **PARTNERS**

Quality Assurance

Quick Turn-around

Strong Consulting Background

Deep Domain Expertise



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# RECOGNITIONS

Ranked 1st on the Deloitte Technology Fast 50, 2017. Featured in the list in 2016 & 2018 as well.

Covered by Analytics India Magazine; Click Here & Silicon Review Magazine "**Delivering the intelligence in Business Intelligence**"; Click Here

A NASSCOM registered company led by Industry veterans with over a century of combined corporate experience

Leading Partner of Qlik in India (Member of Qlik Partner Advisory Council for APAC) & Winner of "**Partner Innovation Challenge**", 2019

Top IT Consulting & Implementation Services Company By Clutch! Click Here

Featured in The Economic Times **"India's Growth Champions"** in 2021 & 2022

Ranked 18th in Financial Times out of 1000 **High-Growth** Companies Asia Pacific List, 2018-2022

**Microsoft Gold Partners** for Data Analytics and Cloud Platforms

ISO 9001: 2008
ISO 27001: 2013
Certified

Included in the **Forrester– Now Tech: Customer Analytics** Service Providers, Q2 2021.



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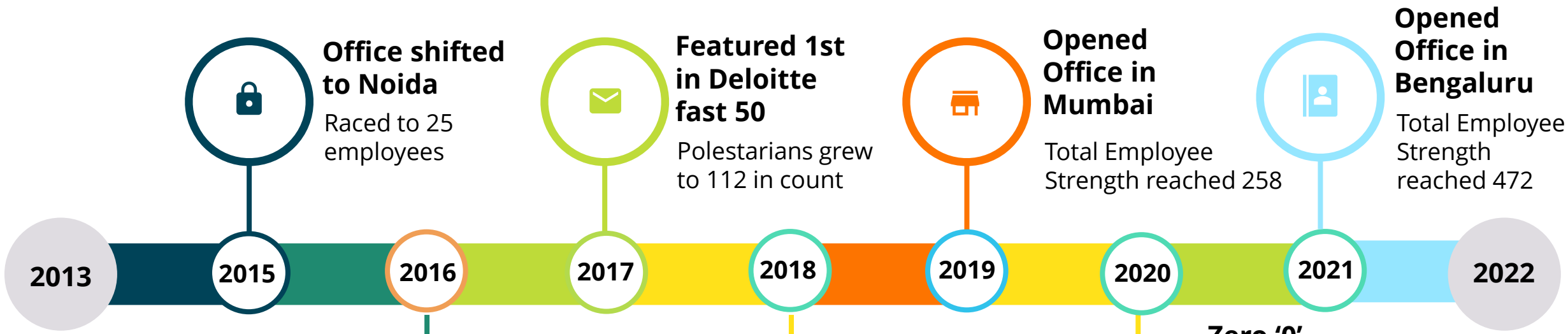
# Few More Recognitions

# OUR GROWTH JOURNEY



**2013**

**Operations Started**
With only 3 resources in Delhi

**2015**

**Office shifted to Noida**
Raced to 25 employees

**2016**

**Featured 3rd in Deloitte Fast 50**
Raced to 48 employees

**2017**

**Featured 1st in Deloitte fast 50**
Polestarians grew to 112 in count

**2018**

**Opened Office in Kolkata**
Became Gold Partners of Microsoft

**2019**

**Opened Office in Mumbai**
Total Employee Strength reached 258

**2020**

**Zero '0' layoffs during Pandemic**
Featured in India's Growth Champions by **Economic Times**

**2021**

**Opened Office in Bengaluru**
Total Employee Strength reached 472

**2022**

**Raised Funding**
Polestarians Strength at 627 and growing



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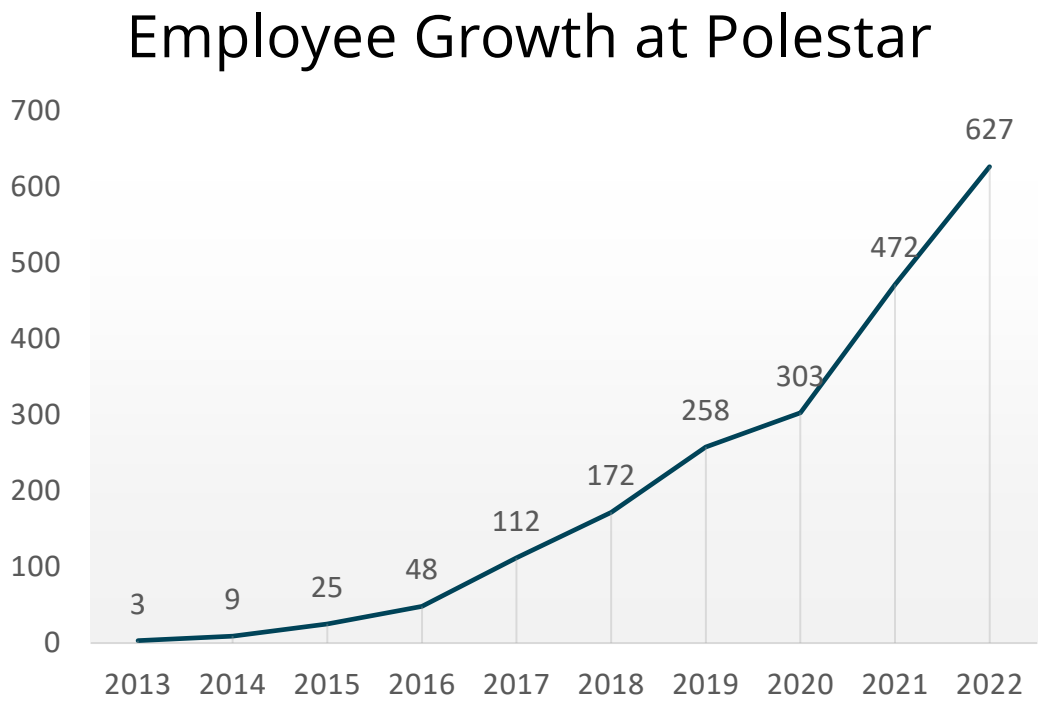
# OUR **GROWTH JOURNEY-** Contd.






## Employees join us from:

### Top Engg. Colleges:

- Delhi Tech. Univ. (DTU/DCE)
- NSIT/ NSUT
- Jadhavpur Univ. (JU)
- VJTI Mumbai
- PEC Chandigarh
- NIT Delhi
- IIIT Delhi
- Vellore Inst. Of Tech.

And others

### Top B-schools:

- IIM Lucknow
- IIM Kozhikode
- XLRI Jamshedpur
- JBIMS
- SIBM
- IIFT

### Top Corporates:

- Deloitte
- PwC
- EY
- Accenture Consulting
- ZS Consulting
- Fractal
- MuSigma
- And others



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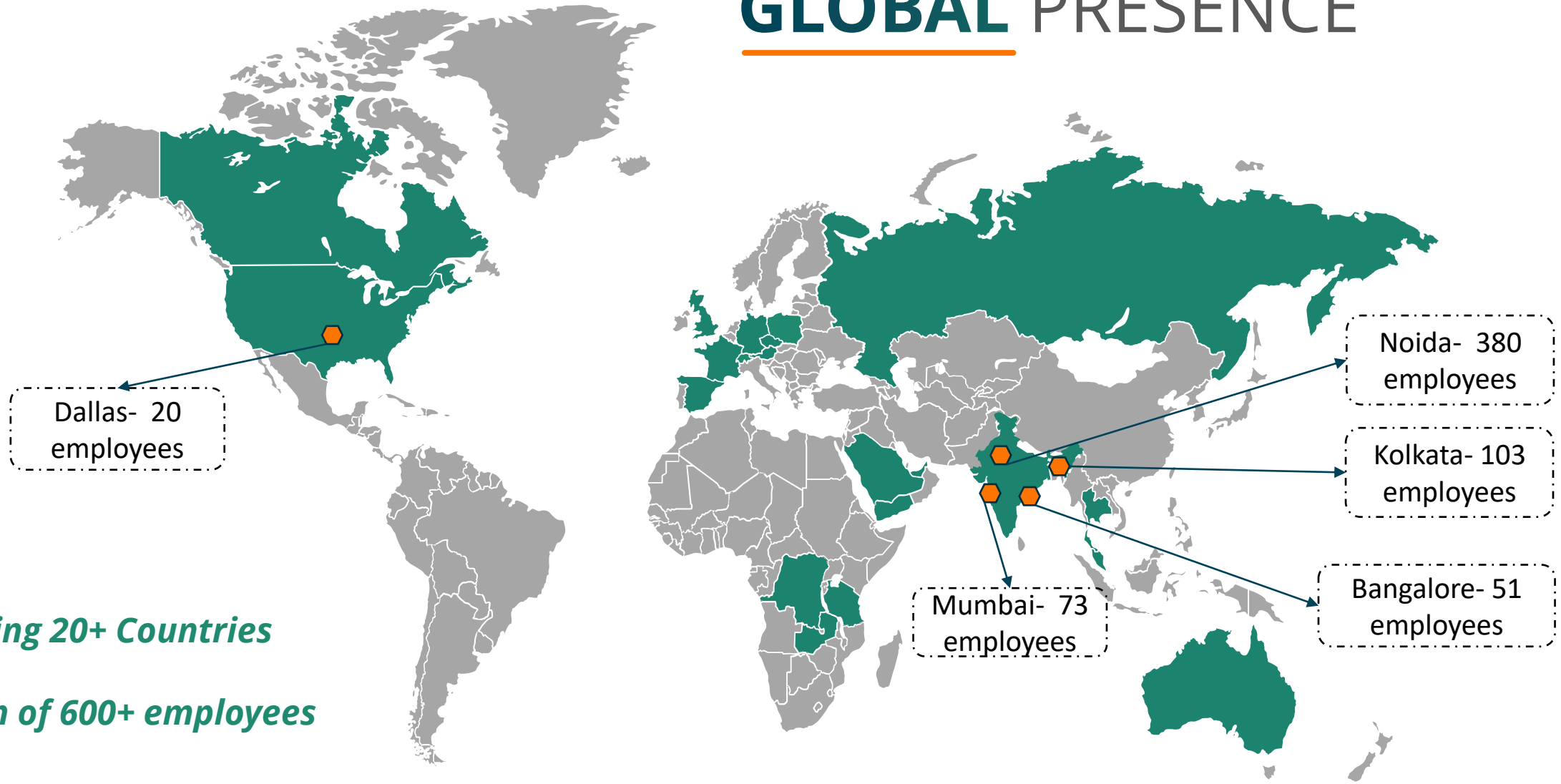
# GLOBAL PRESENCE






***Serving 20+ Countries***

***Team of 600+ employees***



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# INDUSTRIES WE SERVE

01

## Retail (CPG & E-commerce)

- Merchandising Intelligence
- Supply Demand Planning
- Customer experience & Insights

02

## Real Estate & Senior Housing

- Property Management
- Customer Feedback
- Scenario Planning
- Inventory Tracking

03

## BFSI

- Financial Consolidation Reporting
- Financial Analysis for P&L Management Reporting
- Balanced Scorecard, Performance
- Risk Analysis

04

## Manufacturing

- Supply Chain Intelligence
- Machine utilization
- OEE & Preventive maintenance
- Fulfillment
- Customer feedback

05

## Hi-tech, Media and Telecom

- Manpower Pyramid & Seat utilization
- Pay for performance
- SLA and Target resolution
- Financial Planning

06

## Pharma & Life sciences

- Demand Modeling & Forecasting
- Drug Utilization
- Sales and marketing operations
- Streamlining compliance
- Improving operations
- Visual analytics of Clinical, financial & operational data
- Revenue & Cost Analysis

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# OUR SELECT CLIENTELE

## Senior Housing & Real Estate

welltower

DLF

GMR

AXIS RETAIL PARTNERS

Colliers INTERNATIONAL

THE NEW JEWISH HOME #AGELIKEANEWYORKER

## Healthcare & Biotechnology

ISLA

Virgin Pulse

JUBILANT

OmniaMed MEDICAL EDUCATION SPECIALISTS

STORZ KARL STORZ – ENDOSKOPE

nthrive

MAX HEALTHCARE

## Retail and Consumer Goods

SAMSUNG

Reckitt Benckiser

Whirlpool

STEVE MADDEN

Canon Delighting You Always

eg Euro Garages

Domino's

## Financial services and Insurance

PayU

BAJAJ FINSERV BAJAJ FINANCIAL SECURITIES LIMITED

paytm

TATA AIA LIFE INSURANCE

AVIVA

RELIANCE Capital

ENDURANCE

## Manufacturing and Energy

Roca

DELTA GALIL INDUSTRIES LTD.

HOLCIM

ROYAL ENFIELD

ReNew GREEN SOLUTIONS

JINDAL STEEL & POWER

JSW

## High-Tech & Media

HCL

EXL

WNS

ada analytics · data · advertising

IRIS

Clarivate™



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# The Leadership Team

# Leadership Team

**Amit Kumar**
Director

Ex-Accenture | IIT B

**Chetan Alsisaria**
Director

Ex-Deloitte, PwC | JU

**Ajay Goenka**
Director

Ex - Citi Bank, JM Financials

**Mohana B**
SVP | Sales Head North America

Ex- Syntel, Syntelli Solutions, Infosys | Kellogg School of Management

**Gaurav Singh**
VP | Sales Head Domestic

Ex- Deloitte, Accenture, TCS, Infosys | IMI

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# Leadership Team (Contd.)

**Siddharth Poddar**

SVP | Head - Industry Solutions for Oil and Gas and Banking

Ex- DELL, GEP Worldwide| IIMA

**Saurabh Singh**

SVP | Head - Industry Solutions for CPG, Retail, eCommerce

Ex-Deloitte, IBM | IIML

**Ankit Rana**

SVP | Head - Industry Solutions for Hi-Tech, Automotive, Media, Telecommunications

Ex – Deloitte, Mahindra Satyam

**Varun Garg**

SVP | Head - Industry Solutions for Aviation, Real Estate, Senior Living

Ex- EY, Deloitte

**Ankit Goyal**

VP | Head - Industry Solutions for FSI, Pharma, Biotech, Healthcare

Ex – Deloitte | IMT

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# Leadership Team – Delivery & HR

**Laxminarayanan G**

SVP | Head- Global Delivery

Ex – Deloitte, 8K Miles, PwC, TCS | IIML

**Asim Jamil**

Head HR

Ex – Mahindra & Mahindra, XLRI

**Fawzan Yusuf**

AVP | Sales Head International

Alumini – DCE (DTU)

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# OUR CULTURE

# OUR CULTURE: VISION & MISION

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# OUR CULTURE: CORE VALUES

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# GET PROGRAM

# GET PROGRAM at POLESTAR

Work on cutting edge technologies and large-scale dynamic data

Autonomy to do end to end work from inception to implementation

Work with Senior Stakeholders at the early stage

Design and Develop Dashboards to decipher insights

Understand the nuances of how business works

Help Senior Stakeholders to take right and data driven decisions

Contribute to solve the challenges faced by businesses

Solve the Operational and Strategic problems of the clients



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# SELECTION PROCESS



**Eligibility:**

- All Branches
- 70% marks in 10th & 12th standard
- At least 60% in graduation

**Prerequisite:**

- Analytical bent of mind
- Strong Foundation of Mathematics
- Achievement Orientation
- Strong Work Ethics

Online Aptitude → Video Interview → Technical Round → HR Round



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# Thank You



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