

Data Analysis Expressions

Data Analysis Expressions (**DAX**) in Power BI is a rich and versatile **formula language**, composed of a collection of **functions**, **operators**, and **constants** that can be used in formulas to perform advanced **calculations** and **data analysis**.

Data types

Data types define the **nature** and **characteristics** of **data**, dictating how data can be used and manipulated in calculations.

Whole number	Integer values without functions.	Decimal number	Real numbers with fractions.
Boolean	True or false values.	Text	Character data strings.
Currency	Monetary values.	Date	Date and time.
Blank	Represents an absence of data.		

Operators

Operators in DAX are **symbols** or **keywords** that are used to create expressions that compare values, perform arithmetic calculations, or work with strings.

Arithmetic operators

Perform **mathematical calculations** and produce numerical results.

+	Used to add two numbers .	/	Used to divide one number by another.
-	Used to subtract one number from another.	^	Raises one number to the power of another.
*	Used for multiplying two numbers .		

Comparison operators

Used to **compare** values resulting in either **TRUE** or **FALSE**.

Checks if A = B	=	Returns TRUE if value A in a column equals a specified value B .
Checks if A == B	==	Returns TRUE if value A in a column and a specified B are strictly equal , i.e. only TRUE if the values are equal or if both values are BLANK .
Checks if A > B	>	Returns TRUE where value A in a column is greater than a specified value B .
Checks if A ≥ B	>=	Returns TRUE where value A in a column is greater than or equal to a specified value B .
Checks if A < B	<	Returns TRUE where value A in a column is less than a specified value B .
Checks if A ≤ B	<=	Returns TRUE where value A in a column is less than or equal to a specified value B .
Checks if A ≠ B	<>	Returns TRUE where value A in a column is not equal to a specified value B .

String operator

The primary string operator in DAX is the **concatenation** operator (**&**), which **joins** two or more text strings into a single string.

Logical operators

Perform **boolean logic** operations, allowing for condition-based calculations.

&& (AND)	Returns TRUE if both conditions are TRUE; otherwise it returns FALSE .	IN	Checks if a value exists within a specified list or table , returning TRUE if a match is found or FALSE otherwise.
(OR)	Returns TRUE if at least one of the expressions is TRUE ; it's only FALSE if both expressions are FALSE.	NOT	Reverses the logical value of an expression, returning TRUE if the expression is FALSE , and vice versa. It is a unary operator, i.e. it operates on only one operand.

Variables

Variables are used to **store** the result of an expression as a **named value**.

Defining a variable involves **assigning** an **expression** to a **name**, which can then be used throughout a DAX formula:

VAR VariableName = Expression.
RETURN Expression_including_variables

Functions

Functions in DAX are **predefined formulas** that perform calculations using specific values, called arguments, in a particular order to return a result.

Aggregation	Perform calculations on a set of values to produce a single, summarising value; often used for statistical analysis.	Counting	Determine the number of items within a specific dataset; useful for quantitative assessment.
Control flow	Direct the execution flow based on conditions , allowing for decision-making processes in data calculations.	Logical	Evaluate expressions and return boolean values; exclusively applicable in calculated columns for true/false decision-making.
Text	Handle and manipulate strings of text data, enabling operations like format alteration, data cleaning, or substring extraction.	Temporal	Work with date and time data, facilitating operations like date calculations, conversions, and period comparisons.
Information	Provide insights about the nature or characteristics of data, such as data type identification and error detection.	Filter	Modify the context or subset of data for specific analysis; essential for targeted data examination and result refinement.