



EurekaHACKS 2024

SPONSORSHIP PACKAGE

<https://eurekahacks.ca/>

ABOUT US

EurekaHACKS is an upcoming high school hackathon taking place on March 2nd, 2024 at Abbey Park High School. We are an in-person 12 hour engineering competition that is open to all high school students. Participants, or “hackers”, will have the day to create and submit a STEM related project, with the best projects selected for awards at the end of the event.

Our 2023 hackathon was a highly successful inaugural event, with **100+** participants and **\$1500+** in prizes awarded. EurekaHACKS aims to provide a fun and challenging event for students hoping to enter the STEM field and network with like-minded individuals.

OUR GOAL



We are a youth-led engineering event, and we believe in the importance of giving our fellow students an opportunity to showcase their passion for technology. We are the next generation of leaders, so preparing the youth of today for the world of tomorrow is critical. EurekaHACKS provides a fun, networking-filled event, where high school students can put their minds to work, and create something amazing.

WHY SPONSOR EUREKAHACKS?

EXPOSURE

Sponsoring EurekaHACKS offers a powerful platform for brand exposure. EurekaHACKS attracts driven high school students who are deeply interested in technology and are actively shaping the future. Your sponsorship not only supports their innovation journey but also puts your brand at the forefront of their awareness, creating a lasting impression and fostering a positive connection with the next generation of leaders in the tech industry.

RECRUITMENT

EurekaHACKS brings in some of the most talented minds from all across Halton and the Greater Toronto Area! Many of our attendees are looking for internships and other opportunities to get involved with the industry. Your sponsorship of EurekaHACKS not only helps you connect with these promising young talents but also solidifies your company's reputation as a preferred destination for the next wave of industry pioneers.

INNOVATION

Your sponsorship at EurekaHACKS inspires our student 'hackers' and provides a unique opportunity to showcase your cutting-edge technologies. As they see your presence, they are motivated to push their boundaries and create with innovation. Be a catalyst for their tech journey!



YOUR CONTRIBUTIONS

Your contributions will play a vital role in helping us cover all of our overhead costs!

- PRIZES FOR HACKERS
- PROMOTIONAL ITEMS
- FOOD, SNACKS & DRINKS
- MARKETING
- OPERATIONAL COSTS
- WEBSITE & EMAIL INBOXES

SPONSORSHIP TIERS

**BRONZE**

\$250

**SILVER**

\$500

**GOLD**

\$750

**PLATINUM**

\$1000

SPONSOR REWARDS	BRONZE	SILVER	GOLD	PLATINUM
	Small	Medium	Large	Massive
Logo on Website & Banners	●	●	●	●
Recognition at Opening	●	●	●	●
Distribute Swag	●	●	●	●
Discord Channel	●	●	●	●
Email Reachout to Hackers	●	●	●	●
Sponsorship Booth	●	●	●	●
Shout-out on our Social Media	●	●	●	●
Send Judges	1	2	Unlimited	
Send Mentors	1	2	Unlimited	
Provide a Custom Award	●	●	●	●
Host a Workshop	●	●	●	●
Access to Hacker Resumes			Pre-event	Post-event
Opening Ceremony Speech			1 min	2 min

SPONSOR BENEFITS

Custom packages are available | Non-monetary donations accepted

Through the Halton District School Board's charitable organization status, tax deductible receipts are available upon request for all monetary donations and contributions over \$100 that are made. All sponsorships are negotiable.

Mentors

Sending a mentor is all about fostering a supportive environment for our participants. Mentors are the guiding lights who help our hackers overcome challenges, tackle technical issues, and ultimately find their path to success during the hackathon!

Judges

You or a delegate from your company will have the option to play an integral role in the event by joining a judging panel, reviewing a portion of the projects and participating in the selection of winners, which includes the potential to present your custom award! We advise selecting judges which carry expertise in technology or entrepreneurship to make well-informed judging decisions.

Custom Award

Your custom award can take various forms, from a broad category like 'Best UI/UX' or 'Most Creative Project' to a more product-specific recognition like 'Best use of [Your Company's API]'. The monetary value of the award you offer will be included as a part of your overall sponsorship contribution.

STATS

- 100+ PARTICIPANTS
- 11 WORKSHOPS & ACTIVITIES
- STUDENTS FROM 10+ HIGH SCHOOLS
- #1 LARGEST HACKATHON IN HALTON

2024 TARGET

- 200 PARTICIPANTS
- 15 WORKSHOPS & ACTIVITIES
- STUDENTS FROM 20+ HIGH SCHOOLS



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CONTACT US

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 [@eureka_hacks](https://www.instagram.com/eureka_hacks)

 <https://eurekahacks.ca/>