

APPENDIX

Analyzing the Dataset

Dataset: Global Superstore

24 Columns, 51291 transactional tuples, across 147 countries, 5years of Records

Total Product category:

- Furniture
- Office supplies
- Technology

Sub categories:

- Accessories
- Appliances
- Art
- Binders
- Book cases
- Chairs
- Copiers
- Envelopes
- Fasteners
- Furnishings
- Labels
- Machines
- Paper
- Phones
- Storage
- Suppliers
- Tables

Markets:

- Africa
- APAC
- Canada
- EMEA
- EU
- LATAM
- US

Shipping Methods:

- 1st class
- Same Day
- Standard Class
- 2nd Class

Regions:

- Africa
- Canada
- Caribbean
- Central
- Central Asia
- East
- EMEA
- North
- North Asia
- Oceania
- South
- Southeast Asia
- West

Transaction Time:

- 2011
- 2012
- 2013
- 2014
- 2015 (January)

Columns:

- Row ID
- Order ID
- Order Date
- Ship Date
- Ship Mode
- Customer ID
- Customer Name
- Segment
- City
- State
- Country
- Postal Code
- Market
- Region
- Product ID
- Category

- Sub-Category
- Product Name
- Sales
- Quantity
- Discount
- Profit
- Shipping Cost
- Order Priority

