



THE ESSENCE OF QUALITY



No Tile Like It



THE ESSENCE *of* QUALITY

Essenza, locally and internationally well known as the leader of Indonesian Tile Manufacturer. Since 1994 the Essenza brand has successfully established as a leading brand in Indonesia's tiles market. In early 1994, have been introduced to International market which started in Singapore.

The Success of Essenza in penetrating the world market is rooted in the commitment of the management and staffs of INKA to provide high quality and services to the market. Essenza is continuously being appreciated by public with many awards, such as :

- February 2018 - Property Product Satisfaction Award in Property
- Top Brand 2017 - Frontier Consulting Group
- Forbes Indonesia 2015 - 20 Rising Global Stars
- 2014 Superbrands, SWA Top 250 Original Indonesia Brands
- 2013 iDea Rumah, Readers Choice Awards
- 2009 Businessweek - Frontier Indonesia Most Admired Companies
- 2007 Primaniyarta Awards.



STONE
LANDMARK
DARK GREY

Shade of White

For those adoring minimalist design with the feeling of clean and open space, the Shades of white perfectly suits your mood. Shade of white consists of the classic look with Essenza Classic Absolute White or the luxuriously elegant Essenza Crema Marble.

MARBLE
CREMA

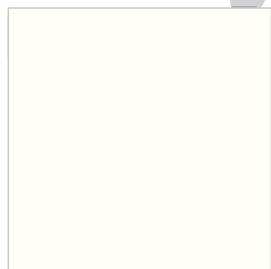
OUR SHADE *of* WHITE



Essenza Marble
Tevere White
Matte, Satin, Polished



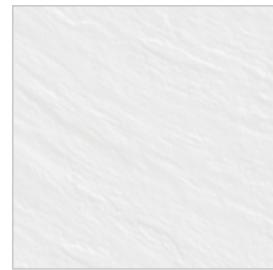
Essenza Stone
Landmark White
Matte



Essenza Classic
Absolute White
Matte, Satin & Polished



Essenza Marble
Crema
Matte, Satin & Polished



Essenza Lavagna
White
Structured



Essenza Terrazzo
White
Matte



Essenza Statuario
Matte, Satin, Polished

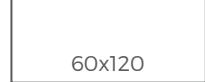
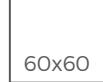


Essenza Carrara
Matte, Satin, Polished

NEW

20x120

30x60





STONE TERRAZZO WHITE

This light colored marble design blends white and grey stone chips for an added texture look, a combination that creates a natural and high quality feel.



NEW



**Essenza Terrazzo
Stone White**

Matte

20x120

30x60

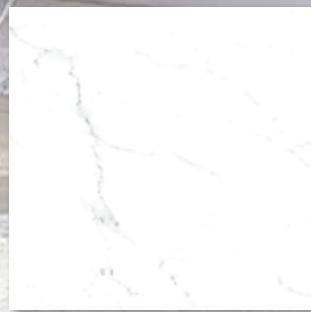
60x60

60x120

PORCELAIN TILE SIZE



NEW



**Essenza Carara
Grey**

Matte, Satin, Polished

20x120

30x60

60x60

60x120

PORCELAIN TILE SIZE

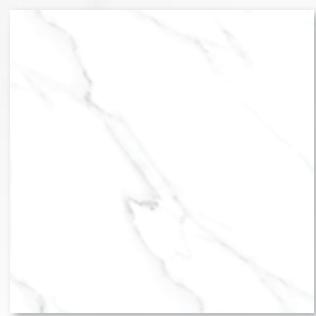
MARBLE STATUARIO GREY

An exclusive stone with striking bold pattern.

The distinct grey veining makes this marble considered to be very unique, giving your space a look that is one of a kind and mesmerizing.



NEW



**Essenza Statuario
Grey**

Matte, Satin, Polished

20x120

30x60

60x60

60x120

PORCELAIN TILE SIZE

MARBLE LARA

Shade of Beige

For decades, beige color has been the favorite color in interior design. Its uniqueness differentiate the atmosphere of your room to feel calming yet luxurious at the same time. Shades of beige consist of luxurious Essenza Marble Lara or the chic Essenza Stone, Tevere Beige.



OUR SHADE of BEIGE



Essenza Marble
Tevere Beige
Matte, Satin, Polished



Essenza Marble
Lara
Matte, Satin & Polished



Essenza Stone
Landmark Beige
Matte

NEW



Essenza Grecia
Crema
Matte, Satin, Polished

NEW



Essenza Terrazzo
Stone Brown
Matte, Satin & Polished

20x120

30x60

60x60

60x120

MARBLE GRACIA CREMA

This marble can provide your space with warmth, characterized by its cream color and white grain that illuminates the material. Marble Grecia Crema is your choice for creating a light touch without sacrificing that luxurious feel.



NEW



**Essenza Grecia
Crema**

Matte, Satin, Polished

20x120

30x60

60x60

60x120

PORCELAIN TILE SIZE

Shade of Grey

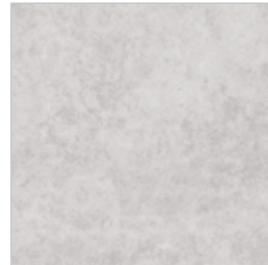
"Grey is the queen of colors, because it makes everything looks good." For those of you who looking for a new and exciting look for your room, Shades of Grey might bring out the contemporary look to your interiors. Shade of grey your room can be luxurious with Essenza Marble Pietra, or look industrialist with our Essenza Cemento Gris.

MARBLE
PIETRA

OUR SHADE *of* GREY



Essenza Marble
Pietra
Matte, Satin & Polished



Essenza Stone
Landmark Grey
Matte



Essenza Stone
Landmark Dark Grey
Matte



Essenza Graniti
Beola Grey
Rock



Essenza Classic
Absolute Grey
Matte, Satin & Polished



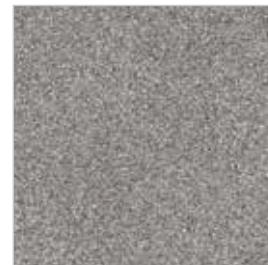
Essenza Lavagna
Grey
Structured



Essenza Cemento
Gris
Matte & Structured



Essenza Cemento
Grigio
Matte & Structured



Essenza Graniti
Grigio Perla
Rock

20x120

30x60

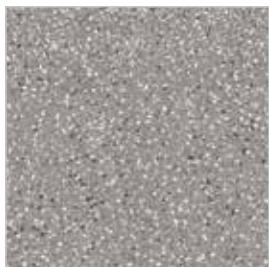
60x60

60x120



OUR SHADE *of* GREY

NEW



Essenza Terrazzo
Grigio
Matte, Satin & Polished

NEW



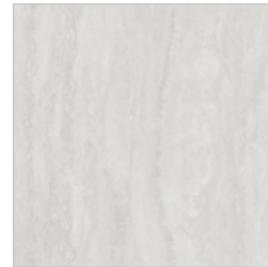
Essenza Basaltina
Matte

NEW



Essenza Grecia
Marble
Matte, Satin & Polished

NEW



Essenza Tevere
Grey
Matte, Satin & Polished

20x120

30x60

60x60

60x120

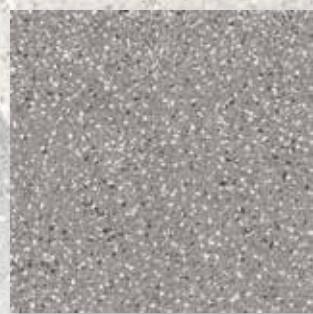
Shade of Black

Black is the all-time favorite color for people who love the bold & strong mood in their room. Our shades of black is versatile in creating bold interiors combined with a touch of bright color or classically combined light colors for timeless elegance. Shade of black can look classic with Essenza Classic Absolute Black or bold with Essenza Graniti Carbone.

**GRANITI
CARBONE**



NEW



**Essenza Terrazzo
Stone Grigio**

Matte, Satin, Polished

20x120

30x60

60x60

60x120

PORCELAIN TILE SIZE

LAVAGNA GREY

Enjoy an everlasting style and luxurious essence from this tile that combines accentuated texture and smooth finish. It can be used inside and outdoors, perfect to give your space character and elegance.



NEW



**Essenza Grecia
Grey**

Matte, Satin, Polished

20x120

30x60

60x60

60x120

PORCELAIN TILE SIZE

CEMENTO GRIGIO

With beautifully simple tones, this tile has a classic cement pattern that works with neutral color scheme. This tile is the perfect match for modern or industrial style.



NEW



**Essenza Basaltina
Stone**

Matte

20x120

30x60

60x60

60x120

PORCELAIN TILE SIZE

STONE BASALTINA

This tile features a beautiful tone that brings modern elegance to any space. Stone Basaltina is as elegant as it is stylish, filling spaces with magnificent energy.

OUR SHADE *of* BLACK



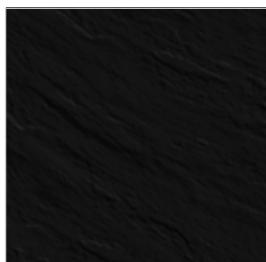
Essenza Classic
Absolute Black
Matte, Satin & Polished



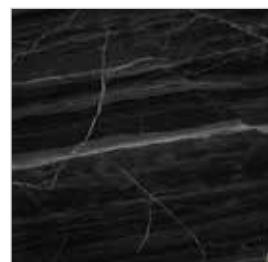
Essenza Graniti
Carbone
Rock



Essenza Cemento
Carbone
Matte & Structured



Essenza Lavagna
Black
Structured



Essenza Nero
Matte, Satin & Structured

NEW

20x120

30x60

60x60

60x120

MARBLE **TEVERE BEIGE**

With a blend of luminosity and a style statement, this tile will add an aesthetic value to your space. The stunning and classy pattern of Marble Tevere Beige brings an extravagant feel to any room.

Shade of Nature

Rustic elegance mood has now become a trend in interior design since this decade. The natural feeling of wood on your floor makes daily activities at home comforting. Our wood collection is perfectly finished with real wood surface to bring nature into your home.

Choose from our light and airy Essenza Pine Wood or the vintage and bold Essenza Oak Wood.

The logo consists of the word "WOOD" in a large, white, serif font. To the left of the "W", there is a yellow circle. To the right of the "O", the letters "AK" are formed by two yellow lines that intersect at the top right, creating a stylized acorn shape.

WOOD



OUR SHADE *of* NATURE



Essenza Wood
Ash
Wood Surface



Essenza Wood
Pine
Wood Surface



Essenza Wood
Maple
Wood Surface



Essenza Wood
Oak
Wood Surface



Essenza Wood
Teak
Wood Surface



Essenza Wood
Elm
Wood Surface

NEW

NEW

20x120

30x60

60x60

60x120



THE ESSENCE
of QUALITY

MARBLE

GRANITI
IMPERIALI

STONE

CLASSIC

CEMENTO

WOOD

LAVAGNA

PRODUCT INFORMATION

Uraian Pengujian	Metode Uji	Hasil Uji	Syarat Mutu SNI ISO 13006:2010 (Lampiran G)
A. DIMENSI DAN MUTU PERMUKAAN			
1. Panjang dan lebar - Penyimpangan, dari rata-rata ukuran tiap ubin (2 atau 4 sisi) terhadap ukuran kerja, %	SNI ISO 10545-2:2010	+0,03 ~ +0,05	±0,6
- Penyimpangan, dari rata-rata ukuran tiap ubin (2 atau 4 sisi) dari rata-rata ukuran 10 contoh uji (20 atau 40 sisi), %	SNI ISO 10545-2:2010	-0,01 ~ +0,02	±0,5
2. Ketebalan - Penyimpangan, dari rata-rata ukuran tebal tiap ubin terhadap ukuran ketebalan ukuran kerja, %	SNI ISO 10545-2:2010	-0,05 ~ +0,49	±5
3. Kelurususan sisi Penyimpangan kelurusuan sisi maksimum terhadap ukuran kerja, %	SNI ISO 10545-2:2010	0,00~ +0,01	±0,5
4. Kesikuan Penyimpangan kesikuan maksimum dibandingkan dengan ukuran kerja, %	SNI ISO 10545-2:2010	-0, ~ +0,6	±0,6
5. Kedataran Permukaan Penyimpangan kedataran maksimum, %			
- Kelengkungan tengah, terhadap panjang diagonal dihitung dari ukuran kerja	SNI ISO 10545-2:2010	-0,16 ~ -0,09	±0,5
- Kelengkungan tepi, terhadap ukuran kerja		-0, ~ +0,06	±0,5
- Puntiran, terhadap panjang diagonal dihitung dari ukuran kerja		-0,03 ~ +0,07	±0,5
6. Mutu permukaan	SNI ISO 10545-2:2010	100% dari ubin memenuhi persyaratan mutu tampak	Minimum 95% dari ubin harus tanpa cacat yang tampak ke permukaan
B. SIFAT-SIFAT FISIK			
1. Penyerapan air, %	SNI ISO 10545-3:2010	0,10 Maksimum individu 0,39 1834,14	≤ 0,5 % Maksimum individu 0,6 % Tidak kurang dari 1300
2. Kuat patah, N (Ketebalan ≥ 7,5 mm)	SNI ISO 10545-4:2010		
3. Ketahanan terhadap abrasi*	SNI ISO 10545-7:2010	Kelas 4; 6000 putaran	Laporan kelas abrasi dan jumlah putaran
4. Ketahanan retak rambut	SNI ISO 10545-11:2010	Tidak ada retak	Disyaratkan
URAIAN PENGUJIAN			
C. SIFAT-SIFAT KIMIA			
1. Ketahanan terhadap noda	SNI ISO 10545-14:2010	kelas 4	Minimum kelas 3
2. Ketahanan terhadap bahan kimia			
- Bahan kimia rumah tangga dan berbagai garam kolam renang a. Amonium Klorida, 100 g/L b. Natrium Hipokrit, 20 mg/L	SNI ISO 10545-13:2010	GA	Minimum GB
- Asam dan basa konsentrasi rendah a. Asam klorida 3% b. Asam sitrat 100, g/L c. Kalium Hidroksida, 30 g/L	SNI ISO 10545-13:2010	GLA	





Matte

Matte

Matte

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Factory Kawasan Industry Palm Manis. Jl Palm Manis Raya. Tangerang - Indonesia

Matte, Satin & Polished

Structured www.essenza.id

Stone

