# donator.io @ Ultrahack

*Enable people to get to know their city in a fun way and at the same time bringing in donations for charity*

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# TEAM

- Niko Kauppila (Backend developer)
- Timo Sand (Frontend and UX)
- Antti Forsell (DevOps specialist)
- Jani Koivukoski (QA and Performance)

# MOTIVATION

- More and more online shopping and online experiences

- New marketing way for Brick-and-Mortar stores and other Point-Of-Interests

- Influence people to do good and contribute to charity

# SOLUTION

- New approach for gathering donations
- Engaging people to be more active
- Allow organizations to promote their business and participate in innovative way

"Geocaching meets Charity" or "Charity 4Square"

# VALUE PROPOSITION

## For Consumers

- Participate more with your community and have a chance to make good

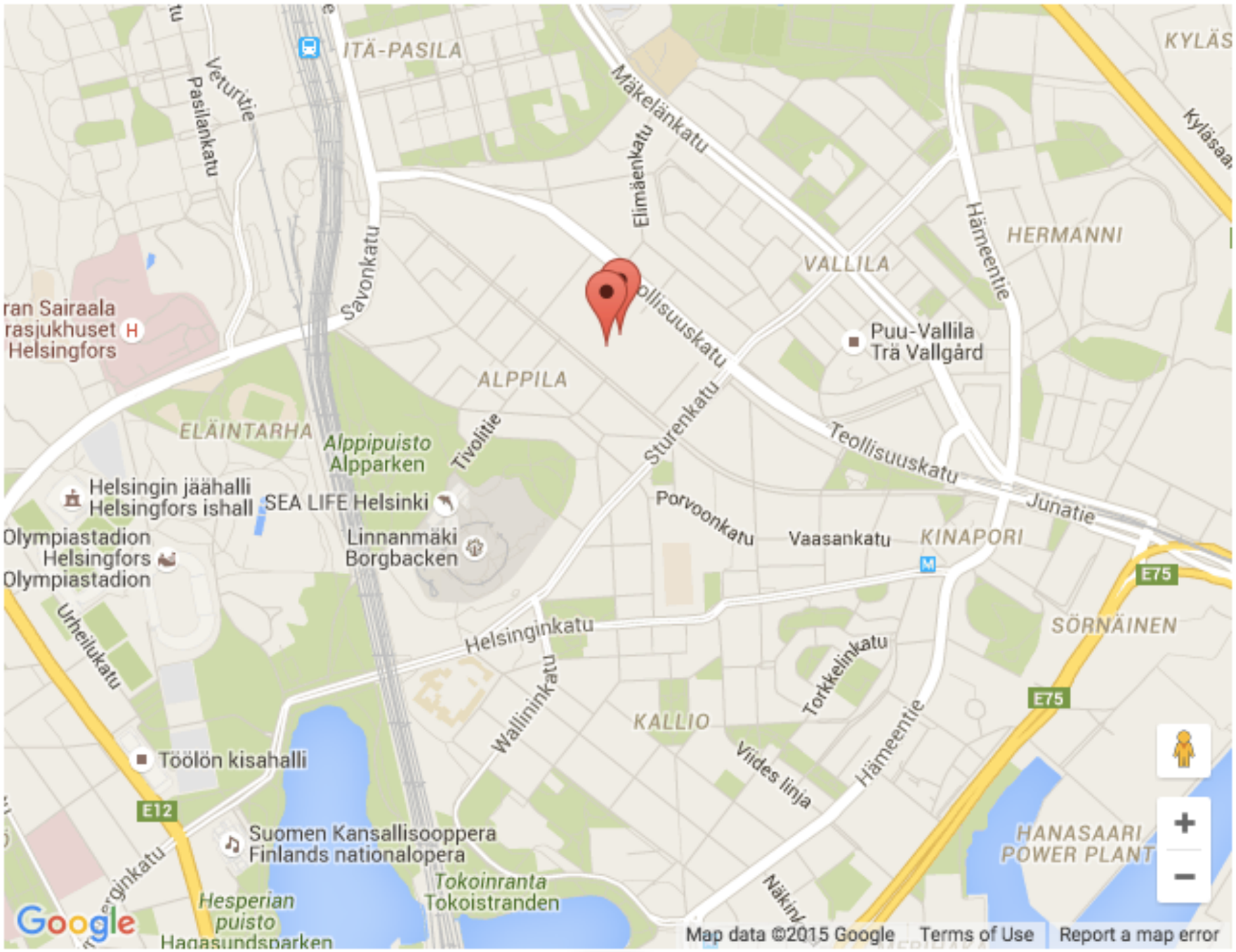
## For Organizations

- Measurable visibility and visitors for their business
- Cost effective marketing and advertising
- More convenient - No integrations needed

# APPLICATION

- HTML5 based application for participating
- Works in mobile using geolocation features
- Ability to find promoted locations and allow to Check-In inside application when there
- Allow users to match organisations donation

# donator


ITÄ-PASILA
Veturitie
Pasilankatu
Mäkelänkatu
Elimäenkatu
Savonkatu
KYLÄS
Kyläsaa
HERMANNI
VALLILA
Hämeentie
Puu-Vallila
Trä Vallgård
ALPPILA
Teollisuuskatu
Sturenkatu
Tivolitie
ELÄINTARHA
Alppipuisto
Alpparken
Helsingin jäähalli
Helsingfors ishall
SEA LIFE Helsinki
Linnanmäki
Borgbacken
Olympiastadion
Helsingfors
Olympiastadion
Porvoonkatu
Vaasankatu
KINAPORI
Junatie
E75
SÖRNÄINEN
Urheilukatu
Helsinginkatu
Wallininkatu
KALLIO
Torkkelinkatu
Viides linja
Töölön kisahalli
E12
Suomen Kansallisooppera
Finlands nationalopera
Tokoinranta
Tokoistranden
Hesperian
puisto
Hagasundsparken
HANASAARI
POWER PLANT
Google
Map data ©2015 Google
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Report a map error

donator

**Whats going on:**

Timo S. - Konepajan BRUNO - nenäpäivä - 0.5

Timo S. - Konepajan BRUNO - nenäpäivä - 0.5

Antti F. - Konepajan BRUNO - nenäpäivä - 0.5

Antti F. - Konepajan BRUNO - nenäpäivä - 0.5

Antti F. - Konepajan BRUNO - nenäpäivä - 0.5

# ULTRAHACK MVP

https://app.donator.io (Azure)

http://h.donator.io (Heroku, backup)