



Prototype Testing

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Migrant Blue Test Plan

What are we testing?

If the “One stop Shopping” option will entice users to the app

What can cause this hypothesis to fail?

If users are distrustful or overwhelmed by the app

What high value behavior are we aiming to validate? Why?

Users willingness to access and follow through on application as job matching is our core mission

What core assumptions do we need to de-risk? Why?

The ability to provide quick, safe, access to viable employment options

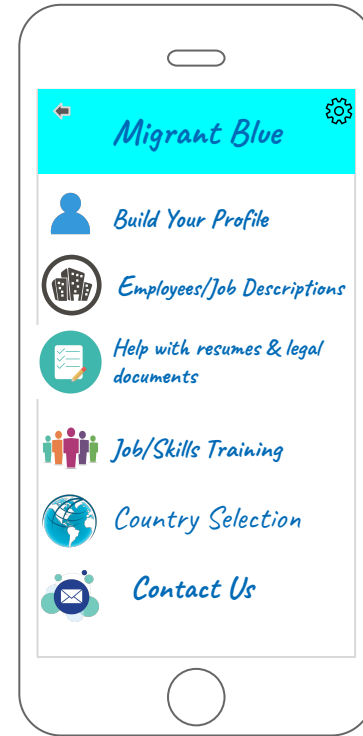
Control



What's your hypothesis?

Users will want something to stand out more

Variation



What's the variation?

Changed the main color to show the settings and back button more clearly. Also place profile prompt at top of home page.



Test Results

Test
Subject-
Social
worker

Option to see a
job list
available

Salary options

Training and
profile building
options

Language
options such
as french,
spanish, etc

First screen
has "Choose
your job"

More simplicity
in legal
documents

Refer to social
work common
knowledge and
avoid pictures

Legal
assistance for
both employee
and employer



Prototype changes based on test results

- We will provide a filter by salary options for jobs/employment benefits
- We will provide a choose your language option on homepage