Team 2 (Kristine, Keshia, Roman, Uly, Vanesha)
Migrant Blue Prototype and test Outline

Problem:
The design and development of our application rests on two fundamental assumptions: First, that users will be drawn to our ability to provide access to safe jobs that provide fair wages and ethical working conditions. Second, that our mission to provide a "one Stop Shopping" style experience for all their historical needs to acquire employment abroad will appeal to the end user.

Prioritized use:
Our end users' most important interaction with our application will be the building of their employment profile. The matching of job seekers with employers is our primary goal - which all of the app's supplemental services are designed to support. We would like the end user to complete enough of an adequate profile to trigger initial job matches, at which point we hope they may navigate to the supplemental support services (training, visa application support, etc) to enhance their application and/or finalize their employment.

Test Plan:
We will provide a small sample of test users with a visual prototype of our home page and allow them time to review the offerings and ask any questions for clarity. We will then interview them to determine:
- Which option did you find most appealing? Why?
- Which option made it easiest for you to complete an employment profile? Why?
- What features or options would make you more inclined to engage with the application?
- Do you have additional feedback or suggestions?

Metrics:
Some of the metrics we will monitor in order to evaluate user interactions with the application are:
- How long does it take users to build a complete employment profile?
- How often/ how fast users click through to begin an application for a job?
- How many jobs do they apply to once they have been matched?
- Do they click through to additional resources? If so, which resources are accessed most often and in what order?