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4.9 Assignment: Using Persuasive Style

Use this document to record your responses to the tasks listed in Section 4.9.2.

1. What tone you would like to convey in your cover letter? Type in a word or phrase that describes your desired tone. (1 point)
Security
2. Type in your list of words that evoke the emotion or attitude you want to convey. (3 points)
Note: You should list several words, but you are not required to fill every field below.
 - a. quality
 - b. trust
 - c. Best possible
 - d. qualified
 - e. Help
 - f. [Click here to enter text.](#)
 - g. [Click here to enter text.](#)
 - h. [Click here to enter text.](#)
3. Write one or two similes, analogies, and/or metaphors you could potentially use to communicate ideas in your cover letter. (3 points)
 - a. I live and breath software
 - b. The culture is like a small town community, tight nit, respectful, and empowering.
4. List one or two long sentences you identified in your cover letter. Then, write your revised shortened sentence that establishes your message that it is urgent you get an interview. (3 points)
 - a.

Former long sentence

 In the last year I've been able to design and implement business processes into the system to help automate tasks and save a large amount of time and resources for our clients

Revised shortened sentence

 I've designed and implemented business process to automate tasks, saving time and resources for our clients in the past year.
 - b.

Former long sentence

 But, I also know that I would be able to take the skills that I have learned in my career experience, as well as my educational experience to be able to help build a better product and accelerate Malouf's ability to expand

Revised shortened sentence

I will be able to my education and career experience to build a better product and accelerate the expansion of Malouf.)