

## Team Lead - Ben Perez

How effective was this person as a team lead? (1-10)

10

Did this person help the team stick to the timeline presented in the strategic planning document?

He did a great job in making sure everyone knew their role, and followed up with them when they needed to.

If problems arose with team members, did this person take care of them in a timely manner?

There was a problem with one group member becoming unresponsive and not meeting deadlines. He reached out to them with plenty of time left, and gave them as much time as he could to respond before escalating matters.

What could this person have done to fulfil their role better?

I wish that they would have involved the instructor, since the problem began early in the project. But, I still think he handled it very well.

## Research - Ryan Dockstader

How effective was this person as a researcher? (1-10)

10

Was the research credible?

It was. I had sources to backup my pricing and research, and verified the research with all members of the group.

Was the research easy to put into practice without having to do other research?

It was for the most part. There was some additional research that needed to be done on an occasion or two, but I always did any additional research that was recommended by the group.

Was the research provided in an accessible way?

It was provided via a google document, and shared with the hangouts group each week.

What could this person have done to fulfil their role better?

I wish I would have had more time to help with the copywriting, and found a few more sources to back up some of the fill in material that I wrote myself. It all came from previous experience but having sources is never a bad thing.

## Copywriter - Nathan Dorny

How effective was this person as a copywriter? (1-10)

1

Was the copy well thought out, and articulated the point of the paper well?

The copy that Jason, Ben, and I wrote was. And the copy for the first assignment was good as well, however Nathan completely dropped off the map after the first week.

Was grammar/spelling on par for the final versions of the paper(s)?

It was, again due to Jason, Ben, and I stepping in and doing the copy ourselves.

Was the document cohesive?

It was, again due to Jason, Ben, and I stepping in and doing the copy ourselves.

What could this person have done to fulfil their role better?

They could have just reached back out in the beginning. Ben (our team lead) reached out to him multiple times through school email, personal email, hangouts... Any way that we could think of. But we got no response from him. We're all students and we completely understand things come up. In fact, I had a baby during the project and told the team and they were very understanding and stepped in where I couldn't with some of the copywriting stuff. Any response is better than no response. Even if it's just "sorry, I can't do it right now."

## Document Designer - Jason Halverson

How effective was this person as a document designer? (1-10)

.10

Did this person create graphic assets for the papers?

He did, very good ones that helped the flow of our paper.

Did this person make the document appealing?

He did. He worked very hard to make sure each graphical detail and layout aspect was taken care of.

Did this person provide the finished paper in a timely manner, to the best of their abilities?

He did. As state before we had problems with Nathan not showing up, and Jason had to do more than his fair share right before the deadline, since we were waiting on the copy. He really killed it on this project.

What could this person have done to fulfil their role better?

Honestly nothing that I can think of. Jason really stepped up and took care of business. He did a lot of the copy that Nathan didn't do, and designed some awesome pages!



