



SCALAR

Scala Conference in Central Europe

MEET THE SCALA EXPERTS Sponsorship Pack

April 6-7, 2018
Warsaw, Poland

by  SOFTWAREMILL

Why Scala?

Scala is the next big thing after Java. Seamlessly combining functional, object oriented and reactive programming, it's the language designed to tackle modern design challenges.

Twitter, Walmart, LinkedIn, AirBnB, Zalando are just few names of big companies using Scala daily.

Scalar is the first and the biggest Scala conference in Central Europe.

As an international event, Scalar aims to popularise Scala and make the growing Scala community gather and exchange ideas. Two last editions were supported by Honorary Patronage of The Mayor of Warsaw.

What makes the difference



Up to 500 attendees

Two days of the conference & workshops

Cutting edge Scala content

30-minute tech presentations

Big exhibition and networking area

Selected Partners

Peer-to-peer networking

scalar-conf.com

Feedback after 3rd edition

- more than 450 Scala enthusiasts and experts
- attendees from Poland, the Netherlands, Germany, Austria, Great Britain, Slovenia and other countries
- internationally recognised speakers such as John A. de Goes, Pawel Szulc, Dave Gurnell, Heiko Seeberger, Valentin Kasas
- 80.1% would like to join Scalar in 2018



More about the last year's edition: <http://scalar-conf.com/2017>

7 reasons to become a Sponsor



1. Two days networking opportunity
2. Advertise up to 500 Scala enthusiasts and experts
3. Meet and recruit Scala experts
4. Be ahead of your industry by meeting Scala
5. Meet new business opportunities
6. Encourage your developers to raise qualifications
7. Become a part of Scala community

Scalar Conference is one of top notch events in Central Europe and we invite only selected companies to join as our Partner. We will do our best to provide you everything what you need.

Platinum Sponsor 7500€



- Company stand in the conference hall (up to 6 m2)
- Logo in every official mail to attendees
- Exclusive mail sent to attendees one week after the conference
- 320 character message sent to attendees before and after the conference
- 2 invitations for the speakers' dinner the day before the conference
- The possibility of organizing the official promoted competition
- Roll-up in expo hall
- Swag/leaflets/stickers at registration table
- Logo on scalar-conf.com
- Promoting post and tech/marketing blog post at blog.scalar-conf.com
- Promotion on Scalar Conference's social media (Facebook, Twitter, YouTube)
- Up to 10 conference tickets, which you can gift to your clients or your engineering team
- A huge thank-you! at the end of the conference
- Time-limited 25% off for Scalar 2019 sponsorship offer
- Exclusive to one platinum sponsor only!

Gold Sponsor 5500€



- Company stand in the conference hall (up to 4 m2)
- 160 character message sent to attendees 10 days before the conference
- The possibility of organizing a competition
- Roll-up in expo hall
- Logo on scalar-conf.com
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter, YouTube)
- Up to Five conference tickets, which you can gift to your clients or your engineering team
- A huge thank-you! at the end of the conference
- Time-limited 15% off for Scalar 2019 sponsorship offer
- Exclusive to three gold sponsors only!

Silver Sponsor 3700€ / day



- Company stand in the conference hall for one day (up to 2 m2)
- The possibility of organizing a competition
- Roll-up in expo hall
- Logo on scalar-conf.com
- Promotion on the conference blog
- Promotion on Scalar's social media (Facebook, Twitter, YouTube)
- Up to **Two conference tickets**, which you can gift to your clients or your engineering team
- A huge thank-you! at the end of the conference
- **Exclusive to six silver sponsors only!**

Bronze Sponsor 1500€



- Logo on scalar-conf.com
- Promotion on the conference blog
- Promotion on Scalar's social media: Facebook, Twitter, YouTube
- A huge thank-you! at the end of the conference
- Optional booth space: 1000€ / 1m2

Packages	Bronze	Silver	Gold	Platinum
Price	1500€	3700€/day	5500€	7500€
Tickets		2	5	10
A huge thank-you! at the beginnign and the end of the event	X	X	X	X
Logo on scalar-conf.com	X	X	X	X
Promotion on Scalar's social media (Facebook, Twitter, YouTube)	X	X	X	X
Promotion on the conference blog	X	X	X	X
Roll-up in expo hall		X	X	X
Company booth/stand in expo hall		1 day / up to 2 m2	2 days/ up to 4 m2	2 days/ up to 6 m2
Free lunch for the stand crew		X	X	X
Logo in every official mail to attendees			X	X
A special pre-conference message to attendees			160 character message	320 character message
A special after-conference message to attendees			160 character message	320 character message
Swag/leaflets/stickers at registration table				X
Exclusive mail sent to attendees one week after the event				X
The possibility of organizing the official competition				X
Tech/marketing blog post at blog.scalar-conf.com				X
2 invitations for the speakers' dinner (a day before the event)				X
Time-limited 15% o for Scalar 2019 sponsorship offer			X	
Time-limited 25% o for Scalar 2019 sponsorship offer				X
Booth space (1x1m): 1000 euro	X			
		- Exclusive to five silver sponsors	- Exclusive to three gold	- Exclusive to one platinum sponsor

Party Sponsor 3000€



- A 3-mins toast speech
- Coupons for drinks with your logo
- The possibility of organizing a competition
- Roll-up at the venue
- Logo on scalar-conf.com
- Promotion on Scalar's social media (Facebook, Twitter)
- The sponsor to be associated with high tech and... fun!
- A huge thank-you! at the end of the conference
- Exclusive to two party sponsors only!

Chillout Sponsor 3000€ / day



- Naming rights to the chillout zone
- Arrange a chillout space for conference attendees, eg.:
 - your deck chairs and/or poufs
 - computer and mobile chargers
 - customised Twitter feed with your logo on a big screen
- Your leaflets/brochures/stickers on the table in the chillout zone
- Roll-up at the chillout zone
- Logo on scalar-conf.com
- Promotion on Scalar's social media (Facebook, Twitter)
- The sponsor to be associated with high tech and... chillout!
- A huge thank-you! at the end of the conference
- Exclusive to one chill zone sponsors a day!

Custom package



LET'S TAILOR YOUR SPONSORSHIP OFFER

If none of the offers fits you, contact us.

Let's tailor offer for you together!

scalar@scalar-conf.com

scalar-conf.com

Check previous editions



2017



2016



2015

scalar-conf.com

Previous Sponsors



JOIN TO THE GENUINE GROUP OF SCALAR'S SPONSORS



scalar-conf.com

Organizer



The main organizer is SoftwareMill.

We love going to and organizing events for the Scala community in Poland and elsewhere. Our aim is to connect best programmers, deep knowledge, and current tech trends.

SoftwareMill develops custom Scala/Java/Cloud/ML software by true engineers. We're agile, flat and verse in working remotely.

We're speakers on main Java and Scala conferences like: ScalaDays, ScalaExchange, JavaOne, Devovxx, jFokus, JavaZone and Confitura.

SoftwareMill is a Lightbend Select System Integrator.



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JOIN US!

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