SCALAR

Scala Conference in Central Europe

Sponsorship offer

Warsaw, April 5th 2014

Organised by

SOFTWAREMILL

Scalar, Scala and SoftwareMill

Scalar is the **first Scala** conference in **Central Europe**. As an **international event**, Scalar aims to popularise Scala and make the growing **Scala community** gather and exchange ideas.

Scala is the **new Java**. A better one, hailing from the **JVM/Java** family. **Walmart** and **The Guardian** are using Scala, as well as a growing number of banks and corporations.

SoftwareMill is a Scala/Java/Cloud web shop. We've organised and helped organise several software conferences (**Agile By Example**, **Confitura**, **Warsjawa**). We're agile and verse in working remotely.

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What's in it for us?

➢ Advertise to **300 programmers**

➢ Be **ahead of your industry** by meeting Scala

➢ **Encourage your coders** to raise qualifications

➢ Find **new recruitment possibilities**

Diamond Sponsor - 5 000 €

➢ Keynote (20 min)

➢ Logo on the internet banner

➢ Company stand in the conference hall

➢ Roll-up in the presentation hall

➢ Logo on scalar-conf.com

➢ Roll-up in the conference hall

➢ Space on the printed materials (e.g. bag, poster etc.)

➢ Promotion on the conference blog

➢ Promotion on Scalar Conference's social media (Facebook, Twitter)

➢ Opportunity to add promotional materials to the conference bag

➢ A huge thank-you! at the end of the conference

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Gold Sponsor - 2 500 €

➢ Logo on the internet banner

➢ Company stand in the conference hall

➢ Roll-up in the presentation hall

➢ Logo on scalar-conf.com

➢ Roll-up in the conference hall

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Silver Sponsor - 1 500 €

- Company stand in the conference hall
- Roll-up in the presentation hall
- Logo on scalar-conf.com
- Roll-up in the conference hall
- Space on the printed materials (e.g. bag, poster etc.)
- Promotion on the conference blog
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Bronze Sponsor - 1 000 €

➢ Roll-up in the presentation hall

➢ Logo on scalar-conf.com

➢ Roll-up in the conference hall

➢ Space on the printed materials (e.g. bag, poster etc.)

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Technology Partner - 1 000 €

or technology worth the same in barter

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Media Partner

- ➢ Logo on scalar-conf.com

- ➢ Roll-up in the conference hall

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Feeling creative?

If you've got some **guerilla, extraordinary or just not listed marketing stunts** on your mind - contact us: **scalar@scalar-conf.com**!

We're looking for every opportunity to both enrich **Scalar Conference** and make our sponsor happier.

Party Sponsor - from 1000 €

➢ Roll-ups at the venue

➢ You provide the coupons for drinks

➢ The sponsor to be associated with high tech and... fun!

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Scala is the future. Make it happen.

Criticise us. Praise us. Share your ideas. Contact us:

scalar@scalar-conf.com

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