

## Bike Demand Forecasting

Bike-sharing system are meant to rent the bicycle and return to the different place for the bike sharing purpose in Washington DC.

The dataset contains rental data spanning for 2 years. The aim is to predict the total count of bikes rented during each hour covered by the test set, using only information available prior to the rental period.

### Data Fields

dteday : date

season : season (1:winter, 2:spring, 3:summer, 4:fall)

yr : year (0: 2011, 1:2012)

mnth : month ( 1 to 12)

hr : hour (0 to 23)

holiday : weather day is holiday or not (extracted from [Web Link])

weekday : day of the week

workingday : if day is neither weekend nor holiday is 1, otherwise is 0.

temp : Normalized temperature in Celsius. The values are derived via  $(t-t_{\min})/(t_{\max}-t_{\min})$ ,  $t_{\min}=-8$ ,  $t_{\max}=+39$  (only in hourly scale)

atemp: Normalized feeling temperature in Celsius. The values are derived via  $(t-t_{\min})/(t_{\max}-t_{\min})$ ,  $t_{\min}=-16$ ,  $t_{\max}=+50$  (only in hourly scale)

hum: Normalized humidity. The values are divided to 100 (max)

windspeed: Normalized wind speed. The values are divided to 67 (max)

casual: count of casual users

registered: count of registered users

count: count of total rental bikes including both casual and registere

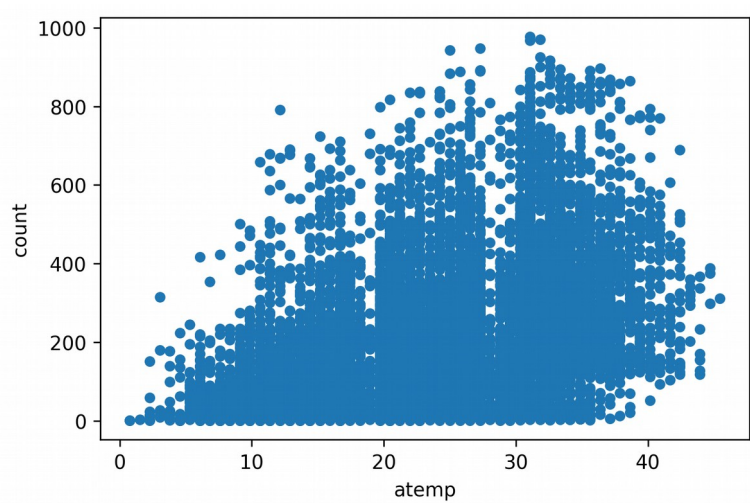
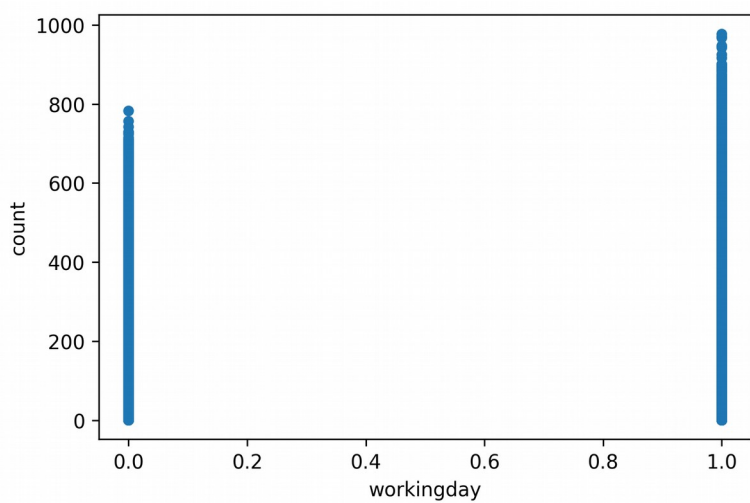
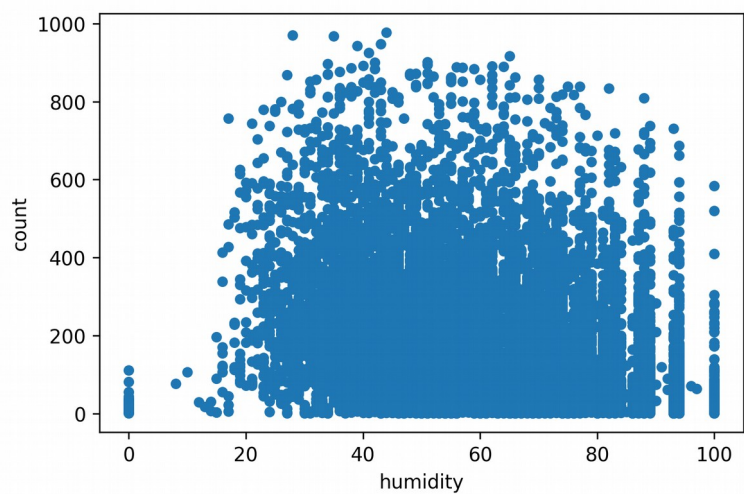
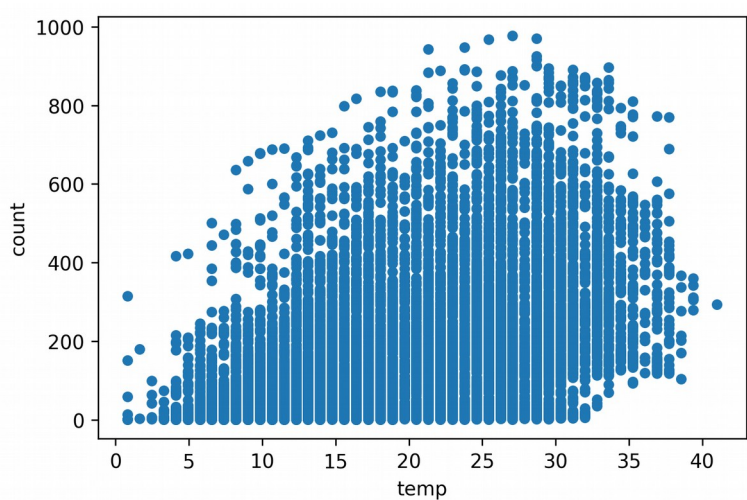
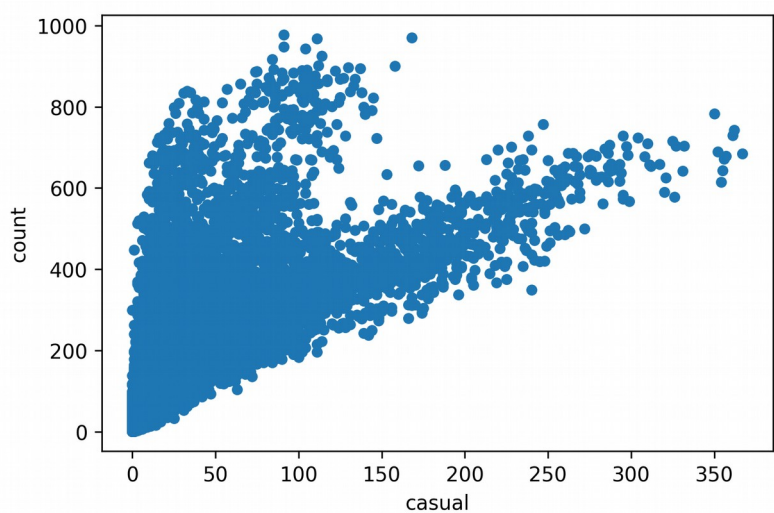
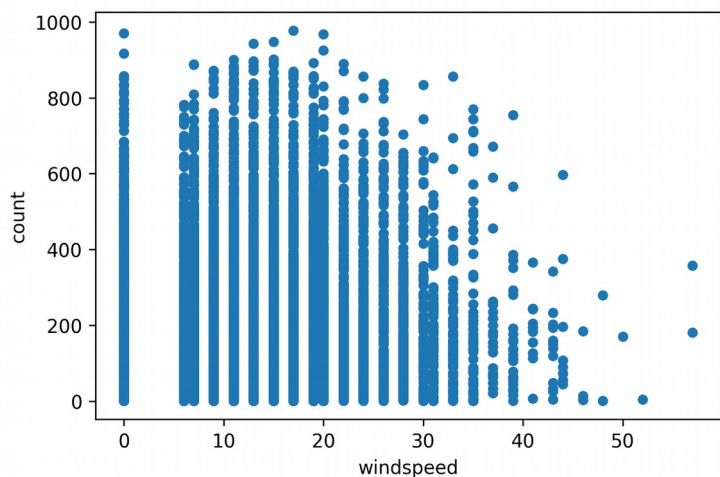
### Approach

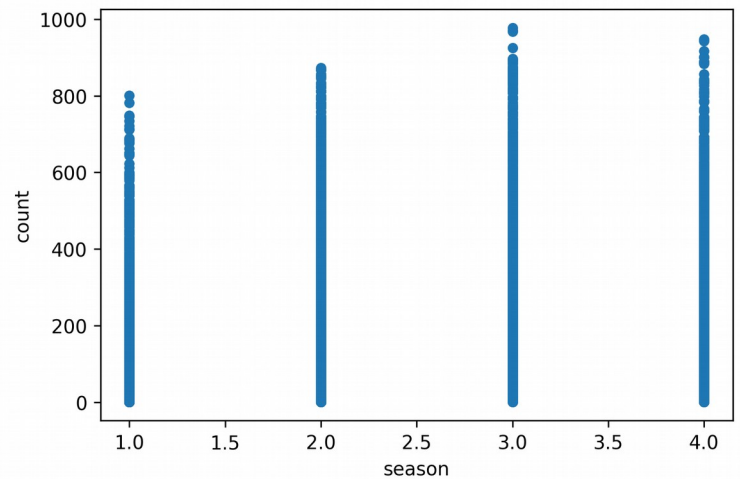
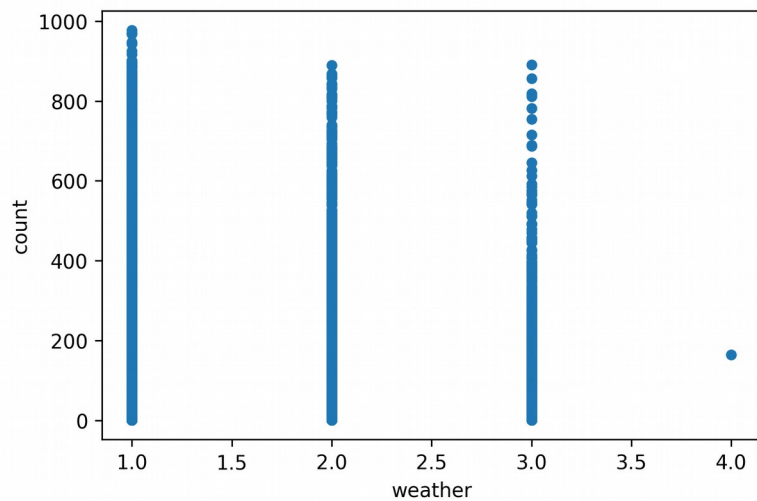
Python is used for data proceesing and Visualization.

A LSTM, Bi- directional LSTM and a encoder- decoder model have been developed and compared the results.

### Data Preprocessing

below are some of the distribution of independent variables with respect to the target variable(count).

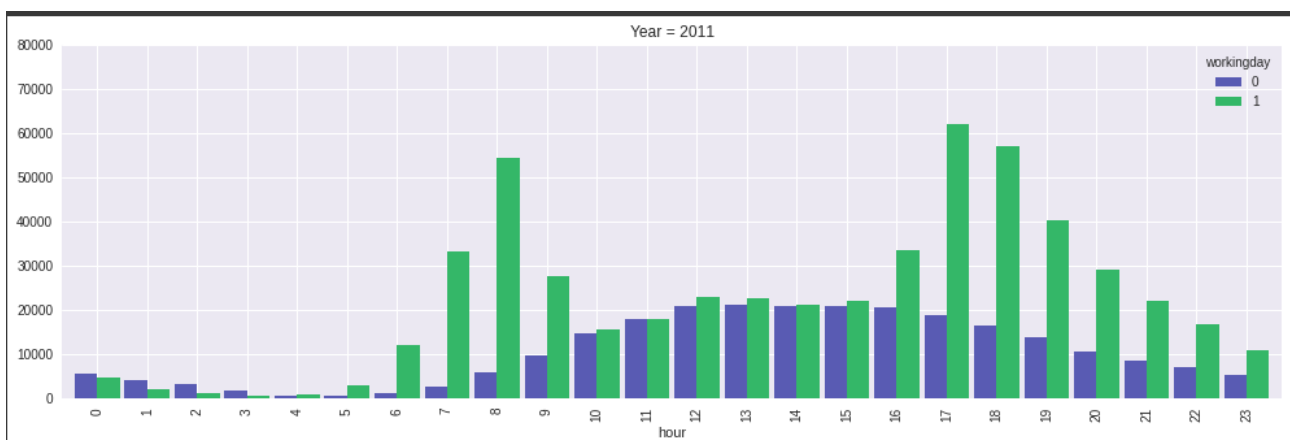


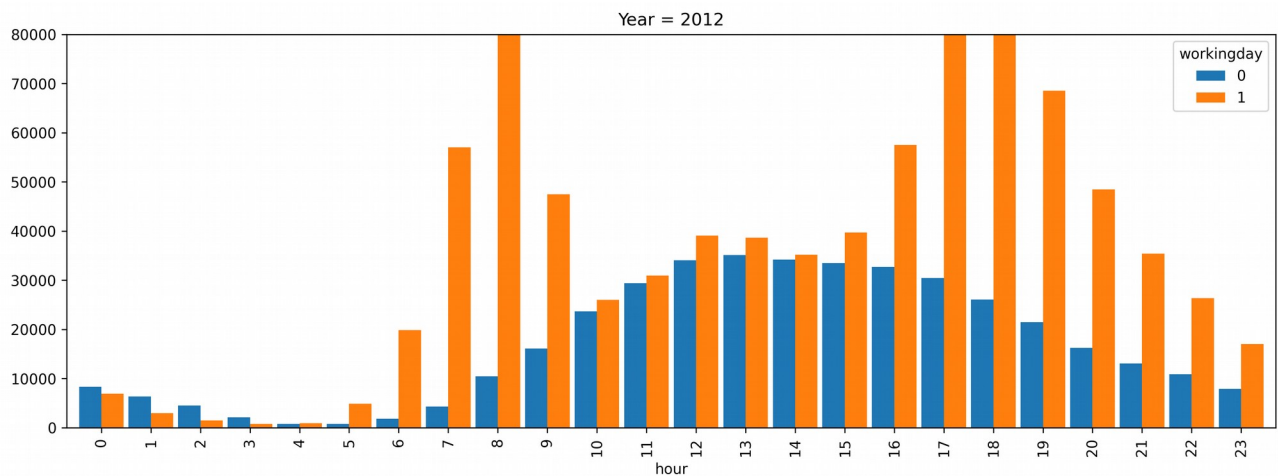


### Year Wise Distribution:

A bar plot which shows year wise counts for each hour in a day. From the below plot the following observations have been made.

- 1) More cycles are rented in the second half of the day.
- 2) 2012 more cycles are rented compared to 2011.
- 3) More cycles are rented on Working day than Weekend.

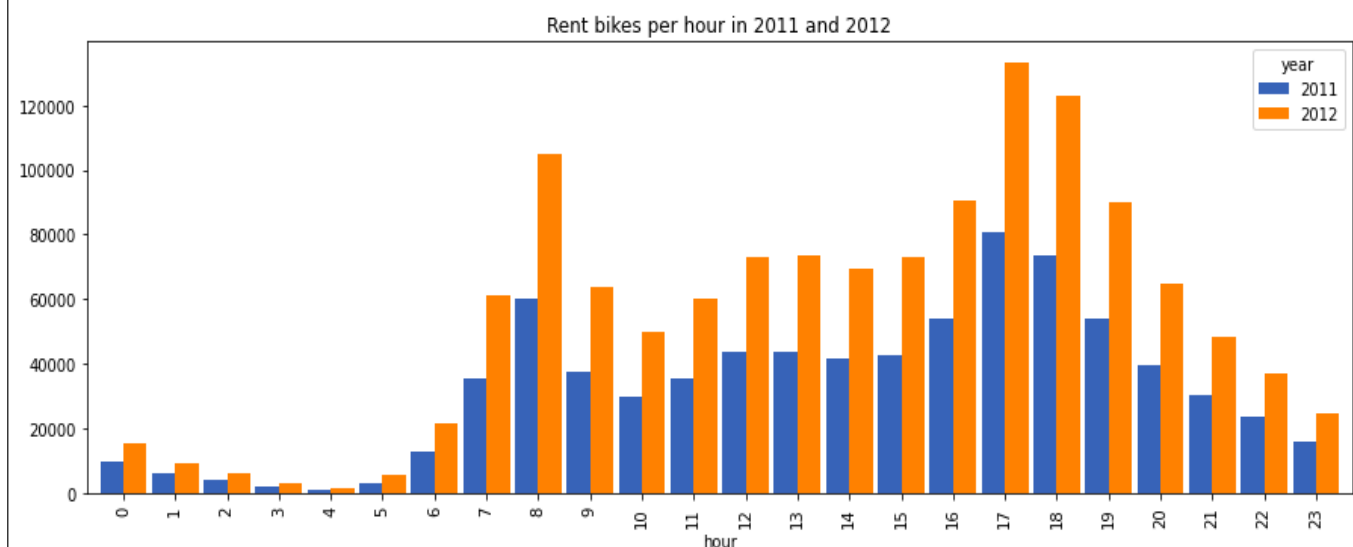
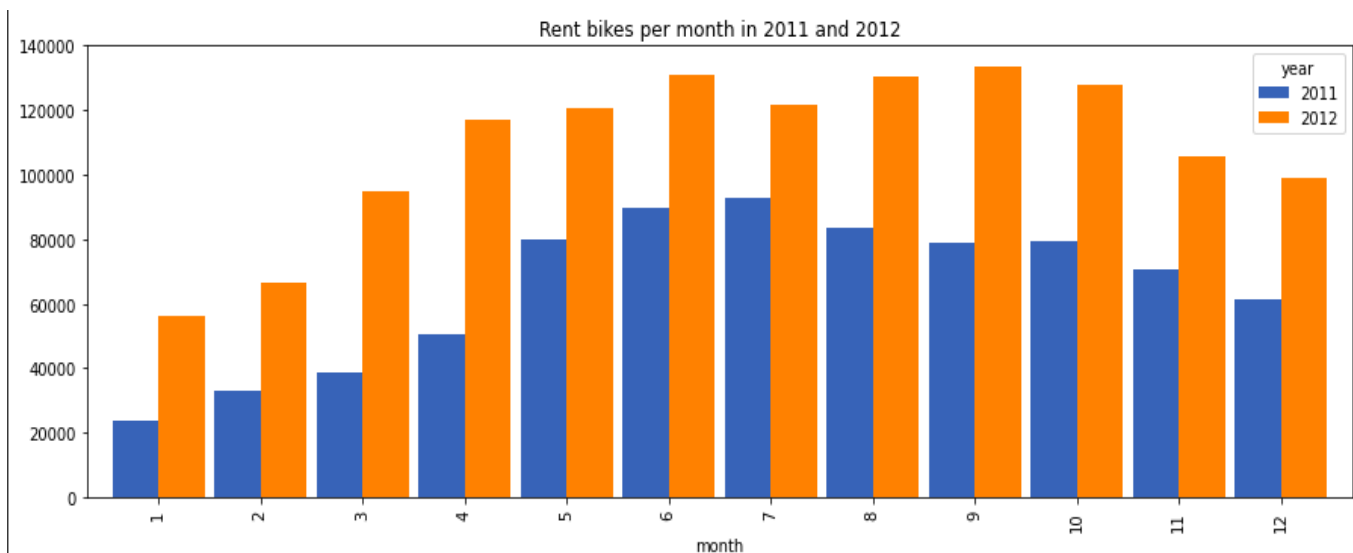


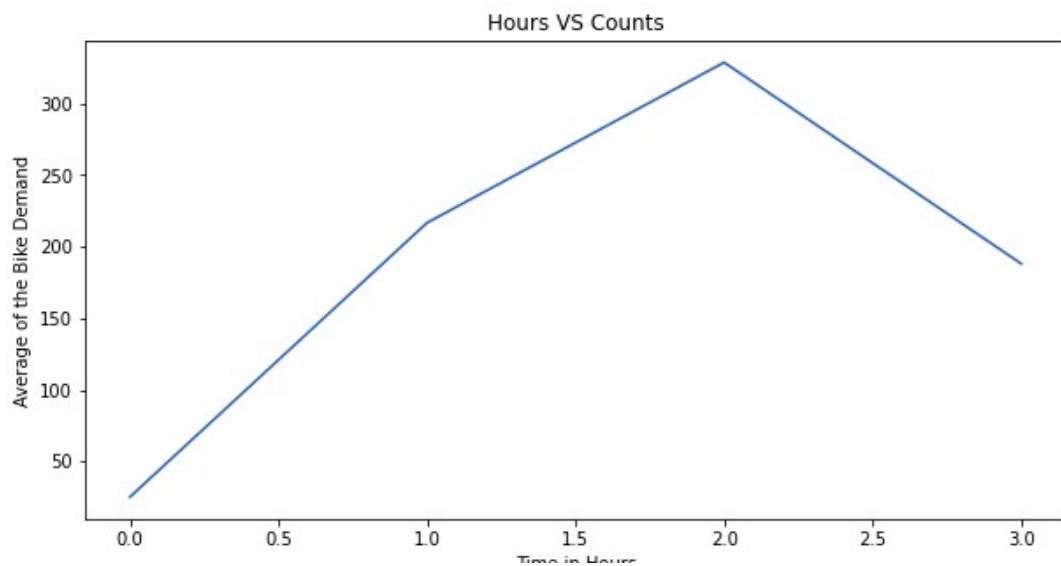


### Month and Hour wise Distribution:

The below bar plots shows month and Hour wise counts of bike rents for each year 2011 and 2012. From the below plot the following observations have been made.

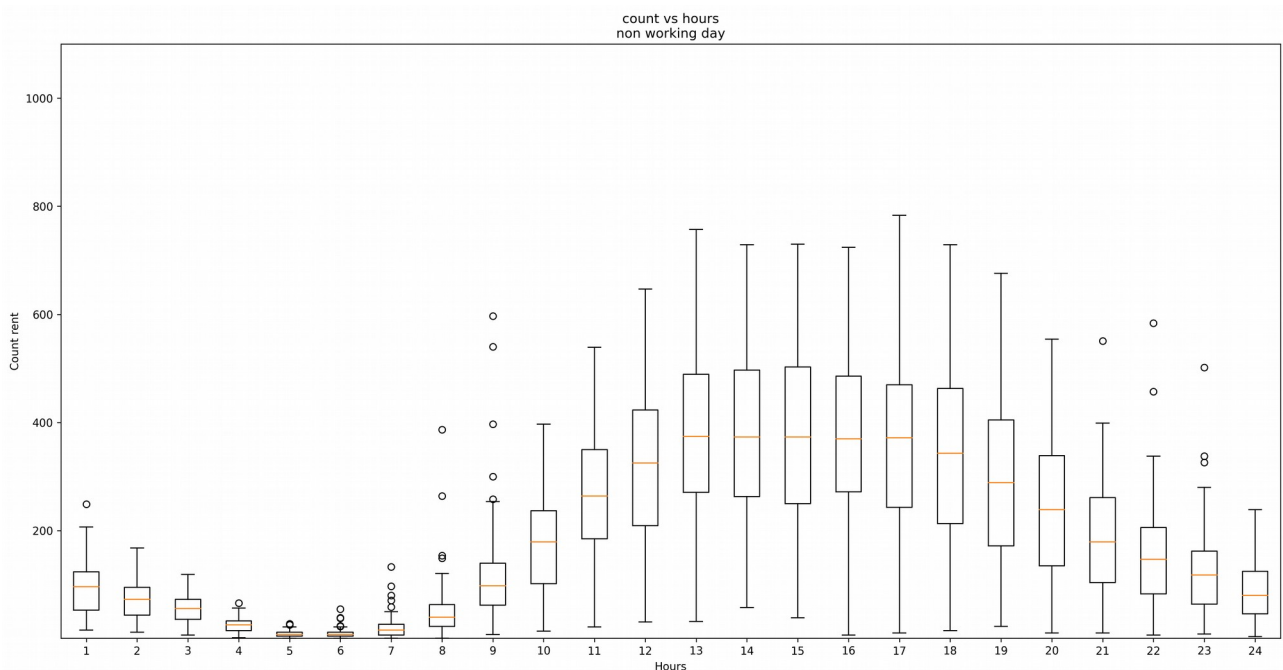
- 1) More bikes are rented in September Month
- 2) More bikes are rented in the duration of 5 to 6pm

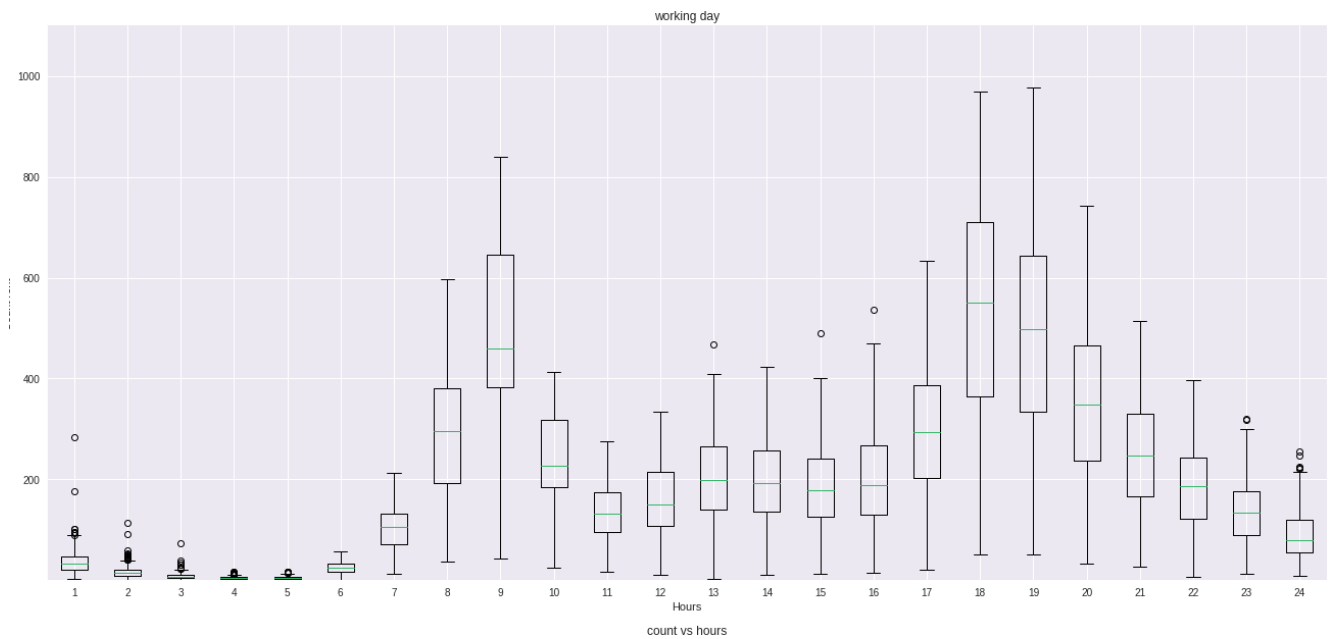




### Non-Working/Working day Vs Hour :

From the below fig, we can interpret that the cycles are rented mostly on working days during 5 PM to 6 PM and during non-working days, it is around 1 PM to 5 PM.





## Model Development & Comparison:

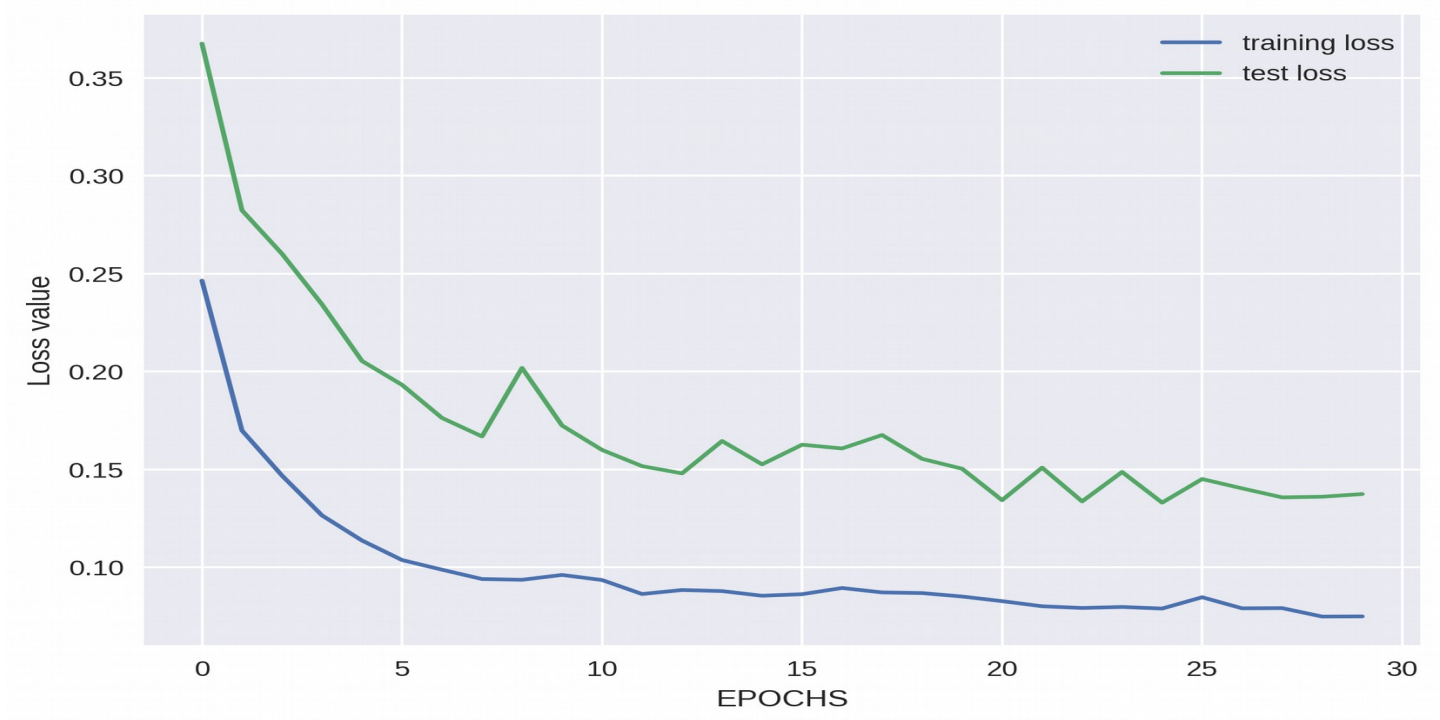
As part of model development, Standardization of features have been done and trained 3 deep learning models(LSTM, bi-directional LSTM, Encoder- decoder model) each with 30 epocs for forecasting the demand of bikes and the performance is recorded.

### 1) LSTM:

The below LSTM architecture is trained with 30 epocs and the loss of 0.075 and validation loss of 0.137 is observed.

Layer (type)	Output Shape	Param #
lstm_27 (LSTM)	(None, 128)	72192
dropout_22 (Dropout)	(None, 128)	0
dense_24 (Dense)	(None, 1)	129
Total params: 72,321		
Trainable params: 72,321		
Non-trainable params: 0		

The model convergence during training is plotted below.



## 2) Bi- directional LSTM:

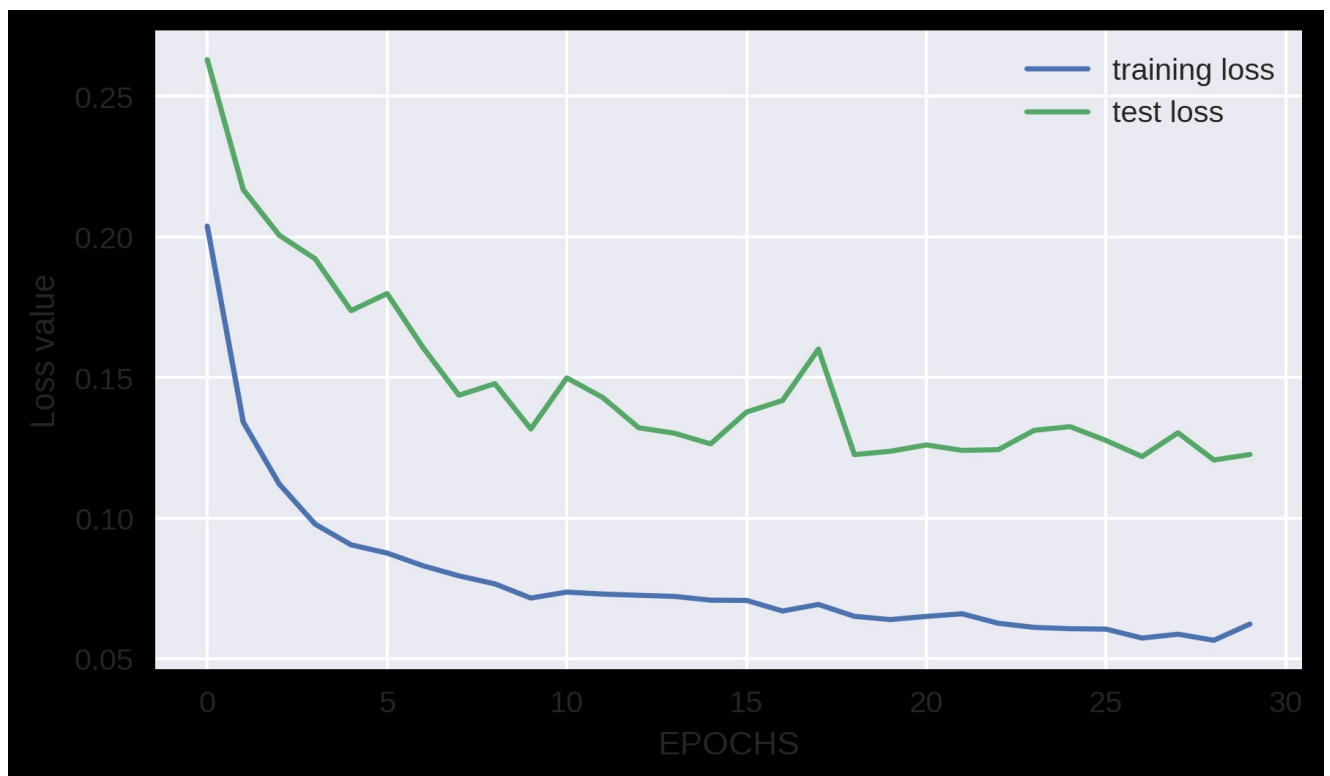
A Bi- directional LSTM model is trained and the loss of 0.062 and validation loss of 0.122 is observed.

```
Model: "sequential_28"
```

Layer (type)	Output Shape	Param #
bidirectional_14 (Bidirectio	(None, 256)	144384
dropout_23 (Dropout)	(None, 256)	0
dense_25 (Dense)	(None, 1)	257

Total params: 144,641  
Trainable params: 144,641  
Non-trainable params: 0



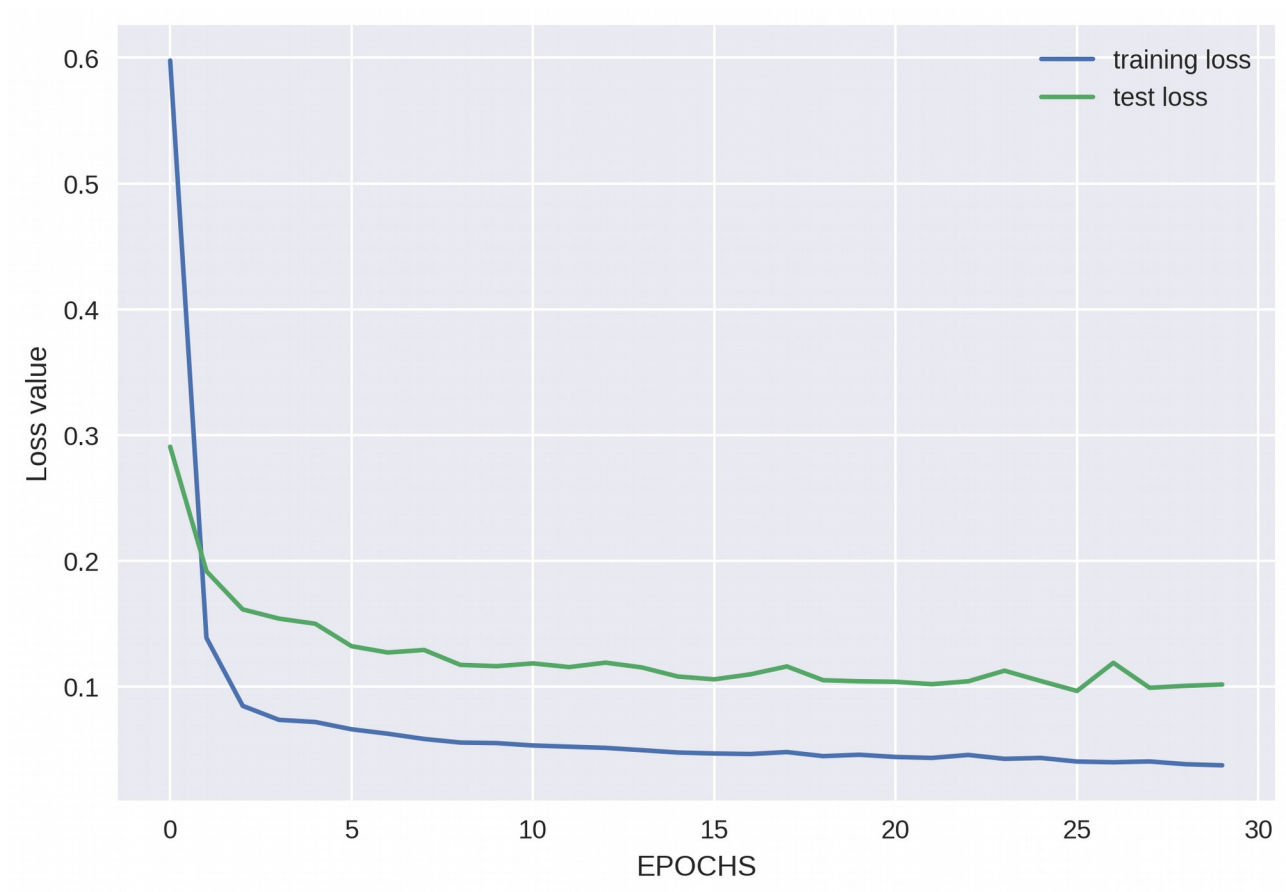


## 2)Encoder Decoder Model:

A **Encoder Decoder** model has been trained and the loss of 0.037 and validation loss of 0.105 is observed.

Layer (type)	Output Shape	Param #
lstm_29 (LSTM)	(None, 200)	170400
repeat_vector_1 (RepeatVecto	(None, 7, 200)	0
lstm_30 (LSTM)	(None, 7, 200)	320800
time_distributed_2 (TimeDist	(None, 7, 100)	20100
time_distributed_3 (TimeDist	(None, 7, 1)	101
Total params: 511,401		
Trainable params: 511,401		
Non-trainable params: 0		





## Model Prediction:

Below images represent the Model Predictions vs Actual Values.

