

# Muhammad Umair

Microsoft Certified Power BI Developer



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## PERSONAL STATEMENT

Experienced and resourceful Business Intelligence Engineer with a Master's in Computer Science. Accomplished at Databases, Data Warehousing techniques, Data Modelling and CRM, and Relational Database concepts to develop ETL processes as well as Power BI. Thrives working in a dynamic environment that call for exceptional adaptability, flexibility, collaboration and teamwork with and within teams.

## KEY SKILLS

- **Business Intelligence Tools:** Microsoft Power BI, SQL Server Reporting Services (SSRS), SQL Server Integration Services (SSIS)
- **Database Management:** SPARQL, MS SQL Server (2014, 2016), T-SQL, MySQL
- **Programming & Web Development:** Python, PHP, HTML, CSS, Bootstrap
- **Technical Expertise:** Data Warehousing, ETL Design, Data Modelling, CRM
- **Soft Skills:** Leadership, Communication, Problem-solving, Team Collaboration

## PROFESSIONAL EXPERIENCE

<b>2023 – Current</b>	<b><i>Sr. Business Intelligence Developer</i></b>	<b>Live Greeter</b>	<b>Lahore (Pakistan)</b>
	<ul style="list-style-type: none"><li>• Developed Business Intelligence projects and solutions to support better decisions.</li><li>• Developing Business Intelligence projects and Solutions to support better decisions.</li><li>• Developing Power BI Reports to improve the business strategy.</li><li>• Designing and developing ETL's.</li><li>• Creating data warehouse and clean data of existing.</li><li>• Implementing Reports focused on managers and clients to support their business decisions (SQL Reporting Services).</li><li>• Database Management with MS SQL server 2014, 2016 including T-SQL and stored procedures.</li><li>• Developing and Optimizing SQL Queries, Views, and Stored Procedures.</li></ul>		
<b>2022 – 2023</b>	<b><i>Business Intelligence Developer</i></b>	<b>Bata Pakistan Ltd.</b>	<b>Lahore (Pakistan)</b>
	<ul style="list-style-type: none"><li>• Developed Business Intelligence projects and Solutions to support better decisions.</li><li>• Designed and developed ETL's for data extraction and transformation to creating data warehouse with integration services.</li><li>• Developed Dashboard in Power BI Dashboard Designer to improve the business strategy.</li><li>• Implemented Reports focused on managers to support their business decisions (SQL Reporting Services).</li><li>• Developed SQL Queries, Views, and Stored Procedures.</li></ul>		
<b>2021 – 2022</b>	<b><i>Business Intelligence Developer</i></b>	<b>Brickclay</b>	<b>Faisalabad (Pakistan)</b>
	<ul style="list-style-type: none"><li>• Developed Business Intelligence projects and solutions to support better decisions.</li><li>• Designed and developed ETL's for data extraction and transformation to creating data warehouse with integration services.</li></ul>		

- Implemented Dynamics Reports focused on managers to support business decisions (Reporting Service).
- Database Management including T-SQL and stored procedures.
- Developed Dashboard in Power BI Dashboard Designer to improve the business strategy.
- Advanced skills in creating Reports, Dashboard and perform Data Visualization.
- Developed SQL Queries, Views, and Stored Procedures.

<b>2020 – 2021</b>	<b><i>Web Developer</i></b>	<b>Right Way Systems</b>	<b>Faisalabad (Pakistan)</b>
	<ul style="list-style-type: none"> <li>• Cooperate with designers to create clean interfaces and simple, intuitive interactions and experiences.</li> <li>• Develop project concepts and maintain optimal workflow.</li> <li>• Work with senior developer to manage large, complex design projects for corporate clients.</li> <li>• Carry out quality assurance tests to discover errors and optimize usability.</li> </ul>		

## VOLUNTEERING EXPERIENCE

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<b>2019 – 2020</b>	<b><i>Computer Teacher</i></b>	<b>Laboratory High School and College</b>	<b>Faisalabad (Pakistan)</b>
	<ul style="list-style-type: none"> <li>• Taught intermediate and middle classes.</li> <li>• Effectively conveyed knowledge and fostered learning among my students.</li> </ul>		
<b>2019 – 2019</b>	<b><i>Student Counselor</i></b>	<b>The Kips College of Science</b>	<b>Faisalabad (Pakistan)</b>
	<ul style="list-style-type: none"> <li>• <b>Academic Guidance:</b> Provided personalized academic guidance to students, helping them set and achieve educational goals, select appropriate courses, and develop study strategies to enhance their academic performance.</li> <li>• <b>Emotional Support:</b> Offered empathetic and confidential support to students facing personal challenges, such as stress, anxiety, and social issues, to help them navigate their college experience successfully.</li> </ul>		
<b>2017 – 2018</b>	<b><i>Computer Teacher</i></b>	<b>Sacred Angels School</b>	<b>Faisalabad (Pakistan)</b>
	<ul style="list-style-type: none"> <li>• Taught nursery and middle classes.</li> <li>• Acted as a link between parents, teachers, and school staff, facilitating effective communication, responding to inquiries, and helping to create a positive and collaborative school environment.</li> </ul>		
<b>2018</b>	<b><i>Super Checker</i></b>	<b>B.I.S.E</b>	<b>Faisalabad (Pakistan)</b>
	<ul style="list-style-type: none"> <li>• I played a key role in ensuring exam integrity by carefully reviewing and verifying answer sheets, which helped maintain the credibility and accuracy of the assessment process.</li> </ul>		

## EDUCATION

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<b>2024 – Continue</b>	<b><i>MSc (CS)</i></b>	<b>Anglia Ruskin University</b>	<b>Cambridge (UK)</b>
	Master's in Computer Science		
<b>2018</b>	<b><i>MSc (CS)</i></b>	<b>University of Agriculture Faisalabad</b>	<b>Faisalabad (Pakistan)</b>
	Master's in Computer Science		

<b>2015</b>	<b><i>BSc (IT)</i></b>	<b>University of Sargodha</b>	<b>Faisalabad (Pakistan)</b>
	Bachelor's in Information Technology		
<b>2013</b>	<b><i>FSc (Pre-Engineering)</i></b>	<b>Abdul Salam College</b>	<b>Faisalabad (Pakistan)</b>
	Intermediate in Pre-Engineering Subjects		
<b>2011</b>	<b><i>Matriculation</i></b>	<b>M.C Model High School</b>	<b>Faisalabad (Pakistan)</b>
	Matriculation in Science		

## CERTIFICATIONS

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- [Microsoft Certified: Power BI Data Analyst Associate](#)
- [BIIAB Level 2 Award for Door Supervisors in the Private Security Industry](#)
- Level 2 Safeguarding Children
- Level 3 Award in Emergency First Aid at Work Training (RQF)

## TRAINING

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- Web development from Career Institute (Faisalabad, Pakistan)
- Web Development from E-Rozgaar - Freelancing Training Program

## PROJECTS

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- **Housing Apartment Management System:** Developed using Protégé software, and SPARQL.
- **Restaurant Report:** Developed Restaurant reports using Power BI.
- **Live Sales Report:** Developed Live Sales report using Power BI.
- **Retail Reports:** Developed Retail reports using Power BI.
- **Merchandising Reports:** Developed Merchandising reports using Power BI.
- **HR Reports:** Developed HR reports for employee's attendance using Power BI.
- **Job Monitoring Report:** Developed SQL Jobs monitoring report using Power BI.
- **Account Summary Reports:** Developed crystal reports using SQL server reporting service.
- **Aggregated Reports:** Developed some tabular aggregated reports using SQL server reporting service.
- **SQL Data Warehouse:** Developed data warehouse using SQL server in centralized database
- **ETL's:** Developed ETL's using SQL server integration service to extract data from different sources like oracle, flat file, csv, excels etc. and load into data warehouse.

## ACTIVITIES

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- **Hobbies:** Travelling, Writing, Internet Surfing.
- **Sports:** Badminton, Table Tennis.