

# Umair Ali

[umair.ali@asu.edu](mailto:umair.ali@asu.edu) | +92-320-7323050  
<https://www.linkedin.com/in/umairatasu>

## EDUCATION

- 
- Ph.D., Public Administration and Public Policy** 2022  
School of Public Affairs, Arizona State University, Phoenix, AZ, USA  
Major: Economics of Education  
Dissertation title: *Inclusive and Accessible Education: Three Essays on Child Care, Kindergarten, and K-12 Education*  
Dissertation committee: Dr. Chris M. Herbst (Chair), Dr. Spiro Maroulis, Dr. Anthony Howell
- M.A., Development Studies** 2014  
Institute of Development Studies (IDS), University of Sussex, Brighton, UK
- B.B.A., Management Information Systems, Minor in Finance** 2011  
Honors program, Institute of Business Administration, Karachi, Pakistan

## EMPLOYMENT

- 
- Impact Evaluation Specialist & Deputy Team Lead** July 2022 – Present  
Center for Evaluation & Development (C4ED), Islamabad
- Impact Evaluation Consultant** June 2022 – Dec 2023  
Forcier Consulting Inc., Remote
- Graduate Research Assistant** Fall 2017 – Spring 2022  
Dr. Chris Herbst, School of Public Affairs, Arizona State University

## RESEARCH INTERESTS

---

Early childhood education, K-12 education policy, social policy, labor economics

## PEER REVIEWED PUBLICATIONS

- 
- Ali, U., Brown, J. H., & Herbst, C. M. (2024). Secure communities as immigration enforcement: How secure is the child care market? *Journal of Public Economics*, 233, 105101.
- Ali, U., Herbst, C. M., & Makridis, C. A. (2024). Minimum quality regulations and the demand for childcare labor. *Journal of Policy Analysis and Management*, 43(3), 660-695.
- Ali, U., Herbst, C. M., & Makridis, C. A. (2021). The impact of COVID-19 on the US child care market: Evidence from stay-at-home orders. *Economics of Education Review*, 82, 102094.

## WORKING PAPERS

- 
- Ali, U. Maternal Employment Responses to Publicly Funded Full-Day Kindergarten in Arizona – Job Market Paper
- Ali, U. Native Flight Responses to Immigration: Evidence from K-12 School Enrollments. (EdWorkingPaper: 22-579). Annenberg Institute at Brown University: <https://doi.org/10.26300/c6yb-v897>
- Ali, U. and Khalid, Muhammad S. Efficacy of technology-aided monitoring for early childhood vaccination

coverage: Evidence from a Natural Experiment.

## CONFERENCE PRESENTATIONS

---

Ali, U., Herbst, C. M. & Makridis, C. (2022, March). Minimum Quality Regulations and the Demand for Child Care Labor. In *2021 APPAM Fall Research Conference*. APPAM.

Ali, U. & Khalid, M. S. (2022, March). Efficacy of technology-aided monitoring for early childhood vaccination coverage: Evidence from Pakistan. In *2021 APPAM Fall Research Conference*. APPAM.

Ali, U. & Herbst, C. M. (2020, November). The Impact of COVID-19 on the U.S. Child Care Market: Early Evidence. In *2020 APPAM Fall Research Conference*. APPAM.

Ali, U. (2020, November). K-12 School Enrollment Responses to Immigrant Influx: Evidence of White Flight to Private and Public Charter Schools. In *2020 APPAM Fall Research Conference*. APPAM.

Ali, U. & Herbst, C. M. (2020, July). Labor Market Impacts of Arizona Full-Day Kindergarten Experiment: Do Heterogenous Effects Justify Public Spending? In *2020 APPAM International Conference*. APPAM.

Ali, U. & Herbst, C. M. (2020, July). The Impact of Low-Skilled Immigration on the Child Care Labor Market in the U.S. In *2020 APPAM International Conference*. APPAM.

Ali, U. & Herbst, C. M. (2020, April). COVID-19 and the Demand for Child Care: Preliminary Evidence. In *COVID-19 and Public Policy and Management Workshop*. CTDS-ASU

Ali, U. & Herbst, C. M. (2019, Nov). The Impact of Low-Skilled Immigration on the Child Care Labor Market in the U.S. In *2019 APPAM Fall Research Conference*. APPAM.

## TEACHING EXPERIENCE

---

Instructor, PAF 301, Applied Statistics (Undergraduate course) – School of Public Affairs, Arizona State University	Spring 2022
---	-------------

Instructor, PAF 201, Economics and Public Policy (Undergraduate course) – School of Public Affairs, Arizona State University	Fall 2021
--	-----------

Graduate Teaching Assistant PAF 573, Applied Econometrics – School of Public Affairs, Arizona State University	Spring 2020
---	-------------

Instructor, EB 305, Entrepreneurship and Small Business Management (Undergraduate course) – University of Engineering & Technology, Lahore, Pakistan	Spring 2015
--	-------------

## FELLOWSHIPS AND ACADEMIC AWARDS

---

Outstanding Paper Award, <i>School of Public Affairs, Arizona State University</i>	2022
APPAM Equity & Inclusion Student Fellowship	2021
University Graduate Fellowship	Fall 2021, Spring
Graduate College Award	Fall 2020, Spring
University Graduate Fellowship	Spring 2020
School of Public Affairs Fellowship, <i>To Attend ICPSR Summer Program at UMich Ann Arbor</i>	Spring 2019

Graduate College Travel Award, <i>ASU</i>	2019
Fulbright Doctoral Scholarship, <i>Fulbright Scholarship Board/ IIE</i>	2017-21
Commonwealth Scholarship in the UK, <i>CSCUK</i>	2013-14

---

## ACTIVITIES/ VOLUNTEER WORK

Peer reviews – For journals and conferences including the Journal of Policy Analysis and Management, The European Journal of Development Research, Children & Society, and Academy of Management Symposiums.

PhD Reading Group Volunteer Organizer – School of Public Affairs, Arizona State University (Fall 2020, Spring 2021): Organized and facilitated reading group sessions for PhD students.

---

## SOFTWARE

STATA, R, SAS, LaTeX, SurveyCTO & ODK (CAPI software), Word/ Presentations Processing Software,

---

## LANGUAGES

English: Writing C2, Speaking C1, Reading C2, Listening C2

Punjabi: Writing B1, Speaking B2, Reading B2, Listening C2

Urdu: Writing C2, Speaking C2, Reading C2, Listening C2

Dutch: Writing A2, Speaking A1, Reading A2, Listening A2

---

## MEDIA MENTIONS

*New America*. Child care services would cease to happen without immigrant child care workers. July 6, 2023, available online <https://www.newamerica.org/better-life-lab/blog/child-care-services-would-cess-to-happen-without-immigrant-child-care-workers/>

*The Regulatory Review*. Paying the price for regulating child care. Published Dec 2, 2021, available online: <https://www.theregreview.org/2021/12/02/ross-paying-price-regulating-childcare/>

*Washington Center for Equitable Growth*. Child care is essential for working parents, but is the industry ready and safe to reopen?. July 16, 2020, available online: <https://equitablegrowth.org/child-care-is-essential-for-working-parents-but-is-the-industry-ready-and-safe-to-reopen/>

*The New York Times: Upshot*. Virus child care bailout: Democrats' priority is not as simple as it seems. 27 May, 2020, available online: <https://www.nytimes.com/2020/05/27/upshot/virus-childcare-bailout-democrats.html>

---

## REFERENCES

Dr. Chris M. Herbst, ASU Foundation Professor, School of Public Affairs, Arizona State University

[Chris.herbst@asu.edu](mailto:Chris.herbst@asu.edu)

Dr. Spiro Maroulis, Associate Professor, School of Public Affairs, Arizona State University

[Spiro.Maroulis@asu.edu](mailto:Spiro.Maroulis@asu.edu)

Dr. Anthony Howell, Associate Professor, School of Public Affairs, Arizona State University

[Anthony.Howell@asu.edu](mailto:Anthony.Howell@asu.edu)