

Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Methodology

Collected data from SpaceX API and by web scraping Wikipedia pages. After collecting data cleaned in and performed exploratory data analysis using SQL pandas and visualization libraries. Using the insights drawn by EDA further explored the data by interactive visualization and creating interactive dash dashboards for finding results. Finally completed the task of building a predictive classification model.

Results

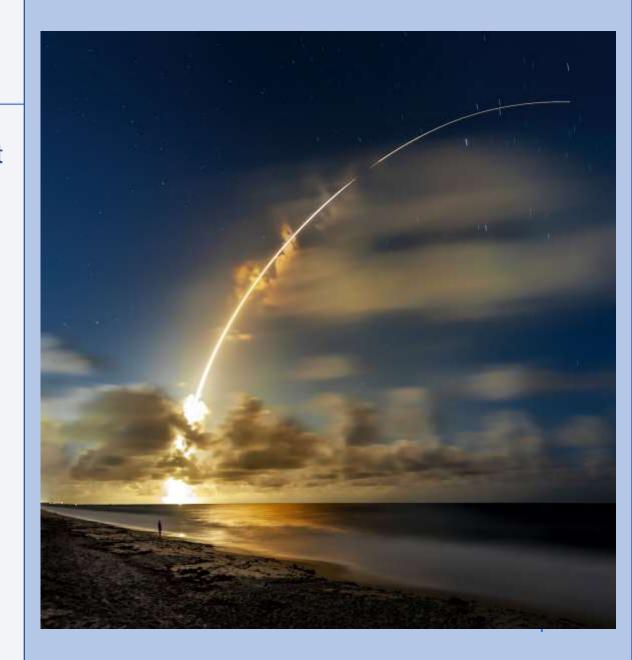
Results were drawn from these three steps:

- EDA
- Interactive Visualization
- Predictive Analysis

After drawing results they were then compiled into this report for purpose of presentation.

Introduction

- SpaceX launches Falcon 9 rockets at a cost of around \$62m. This is considerably cheaper than other providers (which usually cost upwards of \$165m), and much of the savings are because SpaceX can land, and then re-use the first stage of the rocket.
- If we can make predictions on whether the first stage will land, we can determine the cost of a launch, and use this information to assess whether or not an alternate company should bid and SpaceX for a rocket launch.
- This project will ultimately predict if the Space X Falcon 9 first stage will land successfully.





Methodology Summery

- 1. Data Collection
 - Making GET requests to the SpaceX REST API
 - Web Scraping
- 2. Data Wrangling
 - Using the .fillna() method to remove NaN values
 - Using the .value_counts() method to determine the following:
 - Number of launches on each site
 - Number and occurrence of each orbit
 - Number and occurrence of mission outcome per orbit type
 - Creating a landing outcome label that shows the following:
 - 0 when the booster did not land successfully
 - 1 when the booster did land successfully
- 3. Exploratory Data Analysis
 - Using SQL queries to manipulate and evaluate the SpaceX dataset
 - Using Pandas and Matplotlib to visualize relationships between variables, and determine patterns
- 4. Interactive Visual Analytics
 - Geospatial analytics using Folium
 - Creating an interactive dashboard using Plotly Dash
- 5. Data Modelling and Evaluation
 - Using Scikit-Learn to:
 - Pre-process (standardize) the data
 - Split the data into training and testing data using train test split
 - Train different classification models
 - Find hyperparameters using GridSearchCV
 - Plotting confusion matrices for each classification model
 - Assessing the accuracy of each classification model

- 4. Interactive Visual Analytics
 - Geospatial analytics using Folium
 - Creating an interactive dashboard using Plotly Dash
- 5. Data Modelling and Evaluation
 - Using Scikit-Learn to:

Pre-process (standardize) the data

Split the data into training and testing data using

train_test_split

Train different classification models

Find hyperparameters using GridSearchCV

Plotting confusion matrices for each classification model

Assessing the accuracy of each classification model

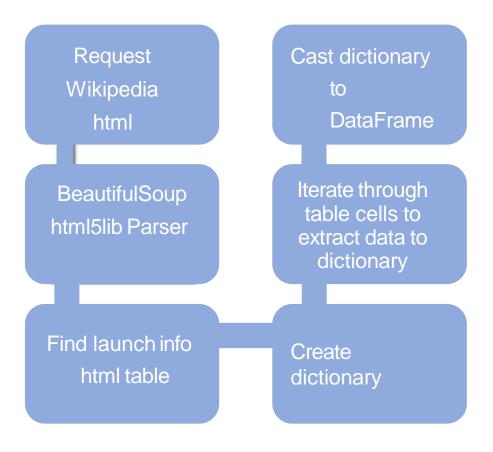
Data Collection - SpaceX API

```
Filter data to
                                                     Imputate missing
Request
                                                       PayloadMass
                            only include
     (Space X
                                                    values with mean
                              Falcon 9
     APIs)
                              launches
  .JSON file +
                          Cast dictionary to
 Lists(Launch
                             a DataFrame
 Site, Booster
   Version,
 Pavload Data)
Json normalize
                          Dictionary
to DataFrame
                                relevant
  data from
                                data
    JSON
```

```
In [10]: response status_code
Out[10]: 200
```

```
In [12]:  # Use json_normalize meethod to convert the json result into a dataframe
    data = pd.json_normalize(response.json())
```

Data Collection – Scraping



Github Link

First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response.

In [5]:

use requests.get() method with the provided static_url.

assign the response to a object
response = requests.get(static_url)

```
Create a BeautifulSoup object from the HTML response

In [7]: 
# Use BeautifulSoup() to create a BeautifulSoup object from a response text content soup = BeautifulSoup(response.content, "html.parser")
```

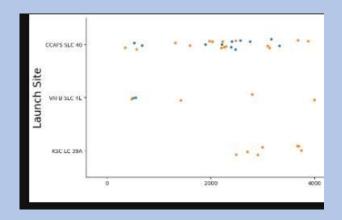
Data Wrangling

- Create a training label with landing outcomes where successful = 1 & failure = 0.
- Outcome column has two components: 'Mission Outcome' 'Landing Location'
- New training label column 'class' with a value of 1 if 'Mission Outcome' is True and 0 otherwise. <u>Value Mapping:</u>
- True ASDS, True RTLS, & True Ocean set to -> 1
- None None, False ASDS, None ASDS, False Ocean, False RTLS set to -50thub Link

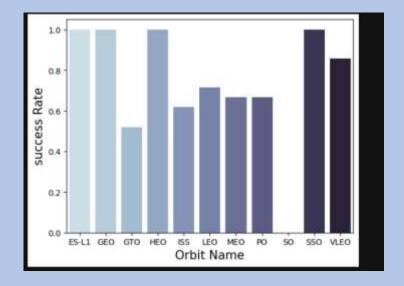
EDA with Data Visualization

- Exploratory Data Analysis performed on variables Flight Number, Payload Mass, Launch Site, Orbit, Class and Year.
- Plots Used:
- Flight Number vs. Payload Mass, Flight Number vs. Launch Site,
 Payload Mass vs. Launch Site, Orbit vs. Success Rate, Flight Number vs. Orbit, Payload vs Orbit, and Success Yearly Trend
- Scatter plots, line charts, and bar plots were used to compare relationships between variables to
- decide if a relationship exists so that they could be used in training the machine learning model

Github Link



```
features one hot = pd get_demnias(features, columns | 'Ordit', 'LauchSita', 'LauchS
```

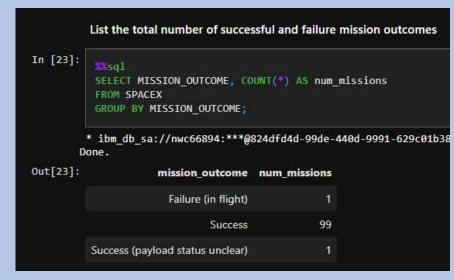


EDA with SQL

- Loaded data set into IBM DB2 Database.
- Queried using SQL Python integration.
- Queries were made to get a better understanding of the dataset.
- Queried information about launch site names, mission outcomes, various pay load sizes of customers and booster versions, and landing outcomes

Github Link





Build an Interactive Map with Folium

- The following steps were taken to visualize the launch data on an interactive map:
- 1. Mark all launch sites on a map
 - Initialise the map using a Folium Map object
 - Add a folium.Circle and folium.Marker for each launch site on the launch map
- 2. Mark the success/failed launches for each site on a map
 - As many launches have the same coordinates, it makes sense to cluster them together.
 - Before clustering them, assign a marker colour of successful (class = 1) as green, and failed (class = 0) as red.
 - To put the launches into clusters, for each launch, add a folium.Marker to the MarkerCluster() object.
 - Create an icon as a text label, assigning the icon_color as the marker_colour determined previously.
- 3. Calculate the distances between a launch site to its proximities
 - To explore the proximities of launch sites, calculations of distances between points can be made using the Lat and Long values.
 - After marking a point using the Lat and Long values, create a folium. Marker object to show the distance.
 - To display the distance line between two points, draw a folium. PolyLine and add this to the map.



Build a Dashboard with Plotly Dash

- The following plots were added to a Plotly Dash dashboard to have an interactive visualisation of the data:
- 1. Pie chart (px.pie()) showing the total successful launches per site
 - This makes it clear to see which sites are most successful
 - The chart could also be filtered (using a dcc.Dropdown() object) to see the success/failure ratio for an individual site
- 2. Scatter graph (px.scatter()) to show the correlation between outcome (success or not) and payload mass (kg)
 - This could be filtered (using a RangeSlider() object) by ranges of payload masses
 - It could also be filtered by booster version

Predictive Analysis (Classification)

Model Development



Model Evaluation



Classification Model



- To prepare the dataset for model development:
 - Load dataset
 - Perform necessary data transformations (standardise and pre-process)
 - Split data into training and test data sets, using train_test_split()
 - Decide which type of machine learning algorithms are most appropriate
- For each chosen algorithm:
 - Create a GridSearchCV object and a dictionary of parameters
 - Fit the object to the parameters
 - Use the training data set to train the model

- For each chosen algorithm:
 - Using the output GridSearchCV object:
 - Check the tuned hyperparameters (best params)
 - Check the accuracy (score and best_score_)
 - Plot and examine the Confusion Matrix

Review the accuracy scores for

all chosen algorithms

Finding the Best

 The model with the highest accuracy score is determined as the best performing model



Results

 Exploratory data analysis results

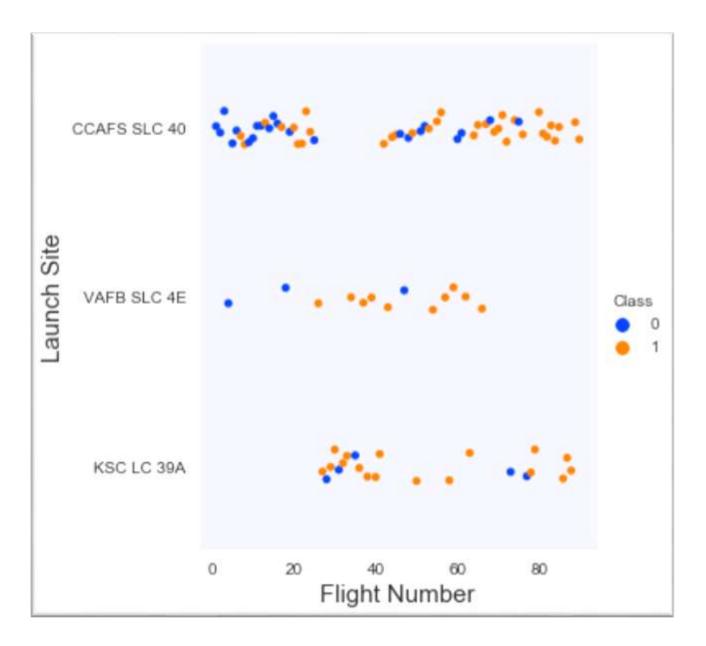
 Interactive analytics demo in screenshots

Predictive analysis results

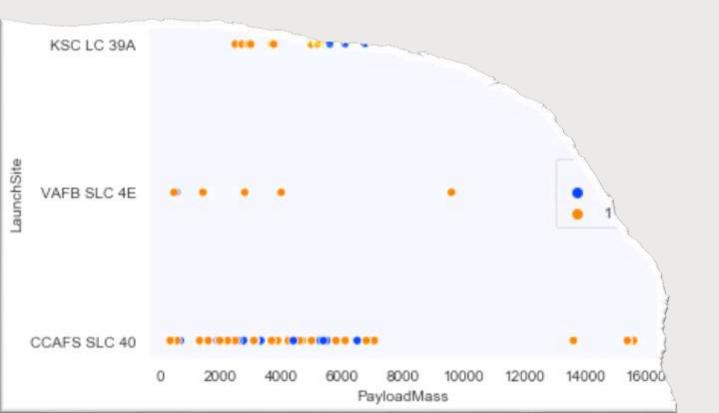
EDA with Visualization

Flight Number vs. Launch Site

- The scatter plot of Launch Site vs. Flight Number shows that:
- As the number of flights increases, the rate of success at a launch site increases.
- Most of the early flights (flight numbers < 30) were launched from CCAFS SLC 40, and were generally unsuccessful.
- The flights from VAFB SLC 4E also show this trend, that earlier flights were less successful.
- No early flights were launched from KSC LC 39A, so the launches from this site are more successful.
- Above a flight number of around 30, there are significantly more successful landings (Class = 1).



Payload vs. Launch Site



- The screenshot of the scatter plot with explanation The scatter plot of Launch Site vs. Payload Mass shows that:
- Above a payload mass of around 7000 kg, there are very few unsuccessful landings, but there is also far less data for these heavier launches.
- There is no clear correlation between payload mass and success rate for a given launch site.
- All sites launched a variety of payload masses, with most of the launches from CCAFS SLC 40 being comparatively lighter payloads (with some outliers).

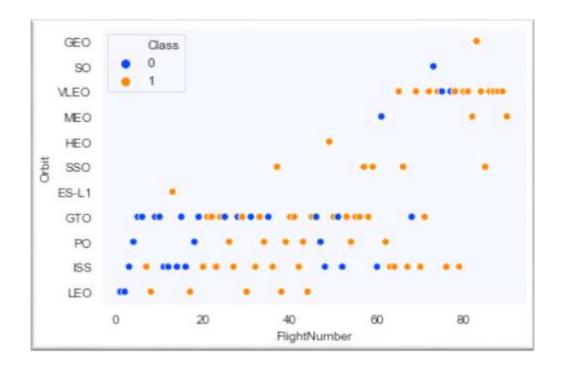
1.0 0.8 0.6 0.7 0.4 0.2 0.0 ES-L1 GEO GTO HEO ISS LEO MEO PO SO SSO VLEO Orbit

Success Rate vs. Orbit Type

- The bar chart of Success Rate vs. Orbit Type shows that the following orbits have the highest (100%) success rate:
- ES-L1 (Earth-Sun First Lagrangian Point)
- GEO (Geostationary Orbit)
- HEO (High Earth Orbit)
- SSO (Sun-synchronous Orbit)
- The orbit with the lowest (0%) success rate is:
- SO (Heliocentric Orbit)

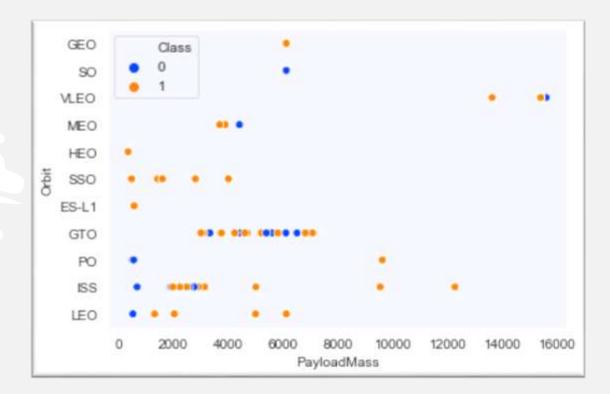
Flight Number vs. Orbit Type

- This scatter plot of Orbit Type vs. Flight number shows a few useful things that the previous plots did not, such as:
- The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
- The 100% success rate in SSO is more impressive, with 5 successful flights.
- There is little relationship between Flight Number and Success Rate for GTO.
- Generally, as Flight Number increases, the success rate increases. This is most extreme for LEO, where unsuccessful landings only occurred for the low flight numbers (early launches).



Pay Load Mass vs. Orbit Type

- This scatter plot of Orbit Type vs. Payload Mass shows that:
- The following orbit types have more success with heavy payloads:
 - PO (although the number of data points is small)
 - ISS
 - LEO
- For GTO, the relationship between payload mass and success rate is unclear.
- VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.



Launch Success Yearly Trend

- The line chart of yearly average success rate shows that:
- Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
- After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
- After 2016, there was always a greater than 50% chance of success.



EDA with SQL

All Launch Site Names

• Find the names of the unique launch sites.



• The word UNIQUE returns only unique values from the LAUNCH_SITE column of the SPACEXTBL table.

Launch Site Names Begin with 'CCA'

Find 5 records where launch sites begin with 'CCA'.



• LIMIT 5 fetches only 5 records, and the LIKE keyword is used with the wild card 'CCA%' to retrieve string values beginning with 'CCA'.

Total Payload Mass

Calculate the total payload carried by boosters from NASA.

• The SUM keyword is used to calculate the total of the LAUNCH column, and the SUM keyword (and the associated condition) filters the results to only boosters from NASA (CRS).

Average Payload Mass by F9 v1.1

Calculate the average payload mass carried by booster version F9 v1.1.



• The AVG keyword is used to calculate the average of the PAYLOAD_MASS__KG_ column, and the WHERE keyword (and the associated condition) filters the results to only the F9 v1.1 booster version.

First Successful Ground Landing Date

Find the dates of the first successful landing outcome on ground pad.



• The MIN keyword is used to calculate the minimum of the DATE column, i.e. the first date, and the WHERE keyword (and the associated condition) filters the results to only the successful ground pad landings.

Successful Drone Ship Landing with Payload between 4000 and 6000

• List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000.

```
booster_version

F9 FT B1022

F9 FT B1026

WHERE (LANDING_OUTCOME = 'Success (drone ship)') AND (PAYLOAD_MASS_KG_ BETWEEN 4000 AND 6000);

F9 FT B1021.2

F9 FT B1031.2
```

• The WHERE keyword is used to filter the results to include only those that satisfy both conditions in the brackets (as the AND keyword is also used). The BETWEEN keyword allows for 4000 < x < 6000 values to be selected.

Total Number of Successful and Failure Mission Outcomes

• Calculate the total number of successful and failure mission outcome.



• The COUNT keyword is used to calculate the total number of mission outcomes, and the GROUPBY keyword is also used to group these results by the type of mission outcome.

Boosters Carried Maximum Payload

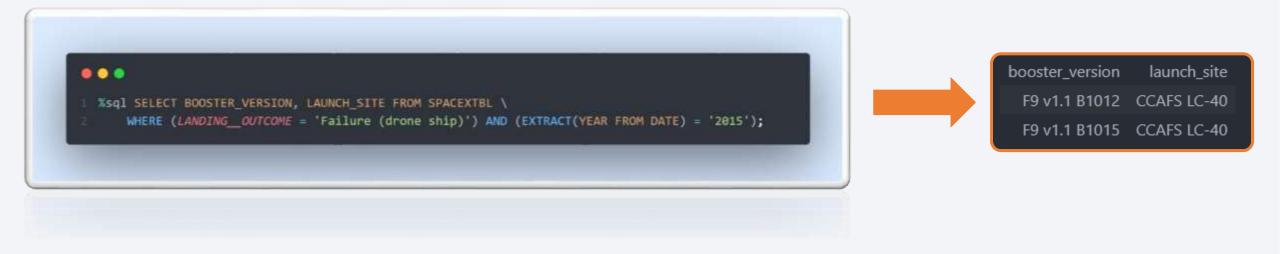
• List the names of the booster which have carried the maximum payload mass.

```
**Sql SELECT DISTINCT(BOOSTER_VERSION) FROM SPACEXTBL \
WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL);
```

A subquery is used here. The SELECT statement within the brackets finds the maximum payloa
and this value is used in the WHERE condition. The DISTINCT keyword is then used to retrieve only
distinct /unique booster versions.

2015 Launch Records

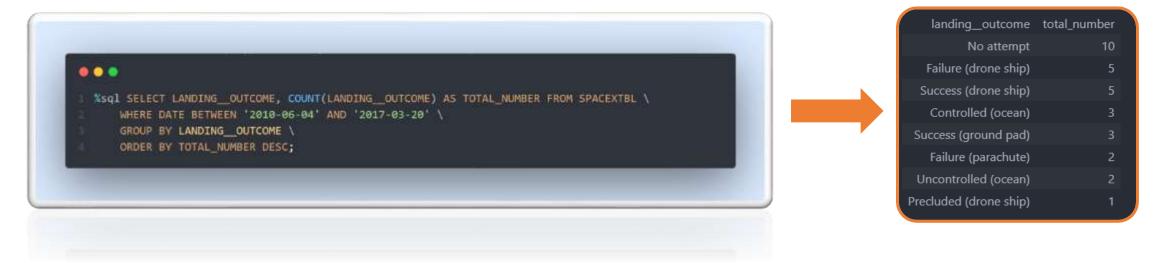
• List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015.



• The WHERE keyword is used to filter the results for only failed landing outcomes, AND only for the year of 2015.

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

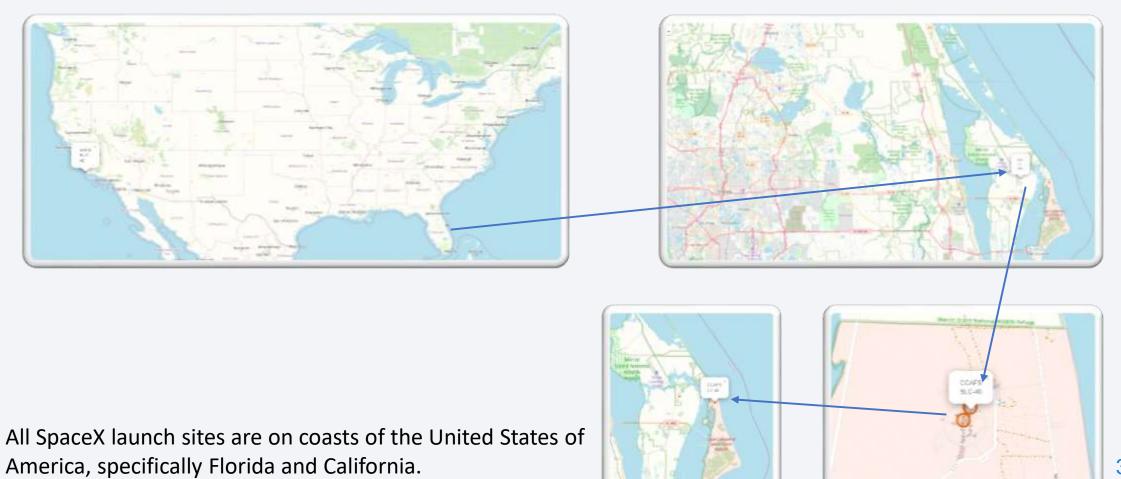
• Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.



• The WHERE keyword is used with the BETWEEN keyword to filter the results to dates only within those specified. The results are then grouped and ordered, using the keywords GROUP BY and ORDER BY, respectively, where DESC is used to specify the descending order.

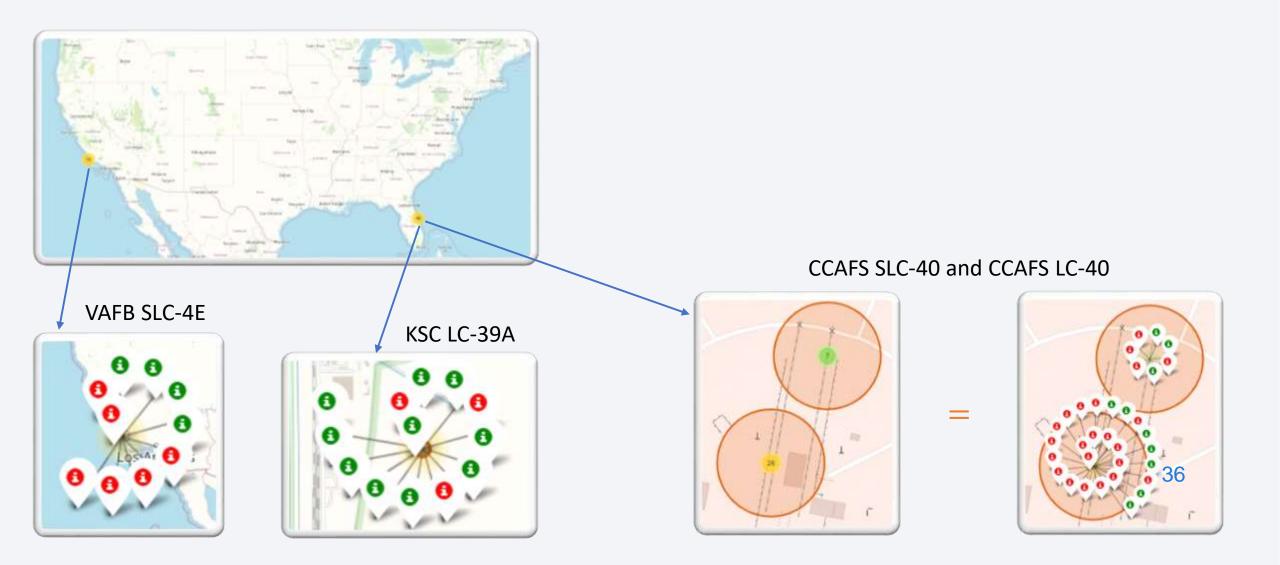
LAUNCH SITES PROXIMITY ANALYSIS - FOLIUM INTERACTIVE MAP

LAUNCH SITES PROXIMITY ANALYSIS - FOLIUM INTERACTIVE MAP



America, specifically Florida and California.

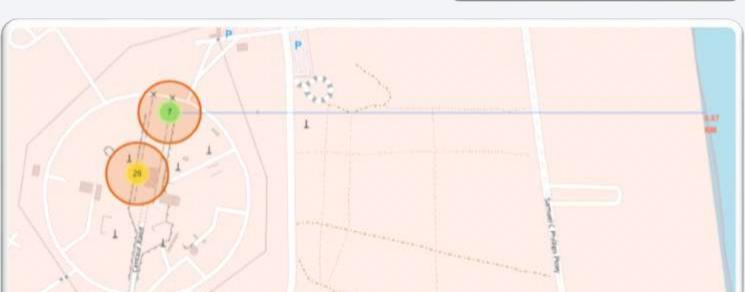
SUCCESS/FAILED LAUNCHES FOR EACH SITE



PROXIMITY OF LAUNCH SITES TO OTHER POINTS OF INTEREST

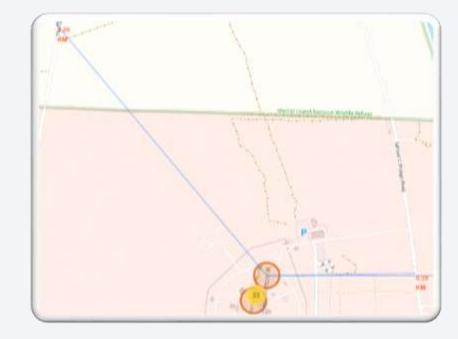
Using the CCAFS SLC-40 launch site as an example site, we can understand more about the placement of launch sites.





Are launch sites in close proximity to railways?

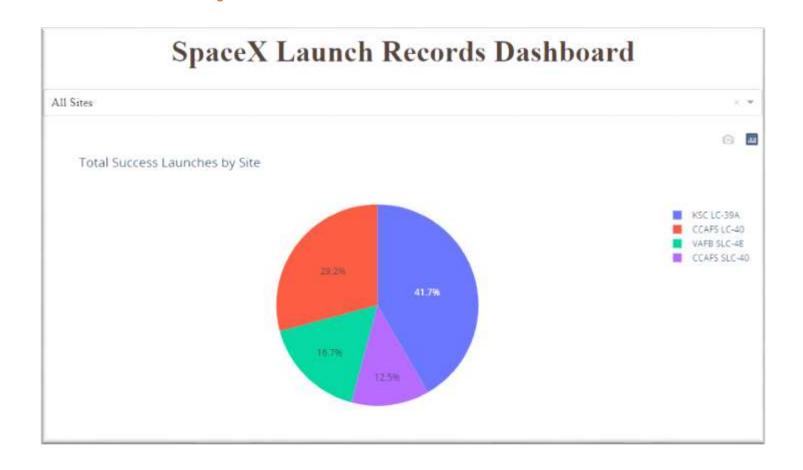
- YES. The coastline is only 0.87 km due East.
 Are launch sites in close proximity to highways?
- YES. The nearest highway is only 0.59km away. Are launch sites in close proximity to railways?
- YES. The nearest railway is only 1.29 km away.
 Do launch sites keep certain distance away from cities?
- YES. The nearest city is 51.74 km away.



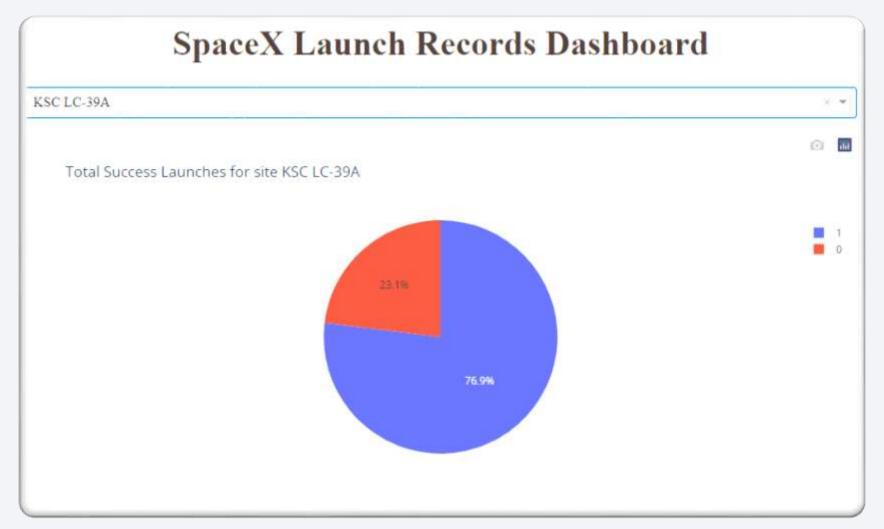
- Plotly Dash

launch success count for all sites

• The launch site KSC LC-39 A had the most successful launches, with 41.7% of the total successful launches.



Pie chart for the launch site with highest launch success ratio



The launch site KSC LC-39 A also had the highest rate of successful launches, with a 76.9% success rate.

Launch Outcome VS. Payload scatter plot for all sites



- Plotting the launch outcome vs. payload for all sites shows a gap around 4000 kg, so it makes sense to split the data into 2 ranges:
 - 0 4000 kg (low payloads)
 - 4000 10000 kg (massive payloads)
- From these 2 plots, it can be shown that the success for massive payloads is lower than that for low payloads.
- It is also worth noting that some booster types (v1.0 and B5) have not been launched with massive payloads.





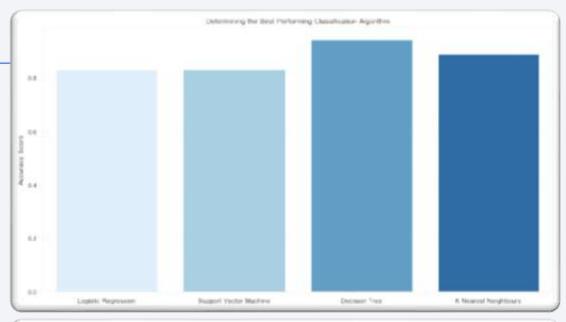
PREDICTIVE ANALYSIS - CLASSIFICATION

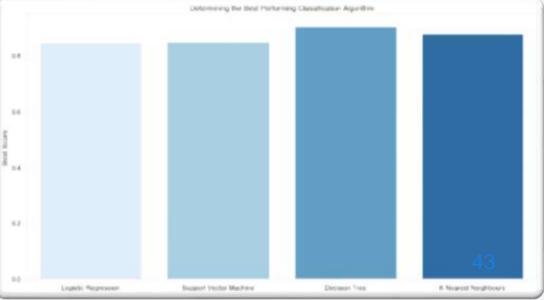
Classification Accuracy

Plotting the Accuracy Score and Best Score for each classification algorithm produces the following result:

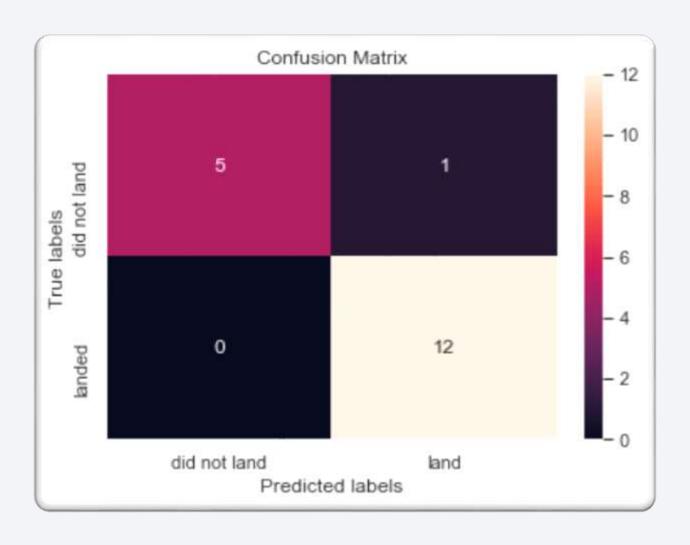
- The Decision Tree model has the highest classification accuracy
 - The Accuracy Score is 94.44%
 - The Best Score is 90.36%

Algorithm	Accuracy Score	Best Score
Logistic Regression	0.833333	0.846429
Support Vector Machine	0.833333	0.848214
Decision Tree	0.944444	0.903571
K Nearest Neighbours	0.888889	0.876786





Confusion Matrix

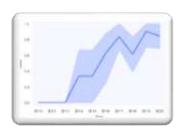


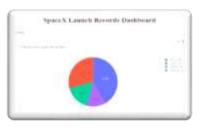
- As shown previously, best performing classification model is the Decision Tree model, with an accuracy of 94.44%.
- This is explained by the confusion matrix, which shows only 1 out of 18 total results classified incorrectly (a false positive, shown in the top-right corner).
- The other 17 results are correctly classified (5 did not land, 12 did land).

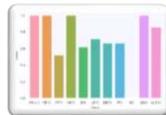
CONCLUSIONS

CONCLUSIONS

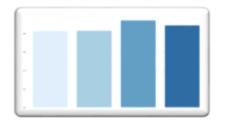
- As the number of flights increases, the rate of success at a launch site increases, with most early flights being unsuccessful. I.e. with more experience, the success rate increases.
 - Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
 - After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
 - After 2016, there was always a greater than 50% chance of success.
- Orbit types ES-L1, GEO, HEO, and SSO, have the highest (100%) success rate.
 - The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
 - The 100% success rate in SSO is more impressive, with 5 successful flights.
 - The orbit types PO, ISS, and LEO, have more success with heavy payloads:
 - VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.
- The launch site KSC LC-39 A had the most successful launches, with 41.7% of the total successful launches, and also the highest rate of successful launches, with a 76.9% success rate.
- The success for massive payloads (over 4000kg) is lower than that for low payloads.
- The best performing classification model is the Decision Tree model, with an accuracy of 94.44%.

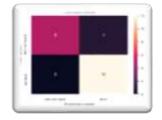












Appendix

DATA COLLECTION – space x REST api

```
From the rocket column we would like to learn the booster name.

* Takes the discontinual post the model collects to call the cell and second the cells to the (b) out gottleicter/vestan(data);

for a in data['rocket'];

response "requests quit("estas: //api.sourcedata.com/et/rockets/"estr(s)).joun()

Boostar/datains.eposed(response] new'])

From the Laurengood we would like to know the name of the launth site being used, the longitude, and the initiade.

* Takes the distanct and uses the laurengood prime to call the diff and append the data on the like of gottamentative lates)

- for a in data['sources']:

- response * requests girl("estance/lani sourcedata com/et/Laneshpals/*estr(s)).joun()

- longitude append(response] "less the (l)

- Laurenbitte append(response] "less the (l)

- Laurenbitte append(response] "less the life of and append the data it is going to

- From the payload we would like to learn the mass of the payload and the orbit that it is going to

- from the payload we would like to learn the mass of the payload and the orbit that it is going to

- from the payload are for append(response] are said the diff and append (response) for the first payload and the orbit that it is going to

- for index (or append(response) are said the diff and append (response) for the life payload and the orbit that it is going to

- for index (or append(response) are said the diff and append (response) for the life payload and the orbit that it is going to.
```

```
distributed and of the property in the polyment of the polymen
```

- Custom functions to retrieve the required information
- Custom logic to clean the data

Appendix

DATA COLLECTION - WEB SCRAPING

- Custom functions for web scraping
- Custom logic to fill up the launch_dict values with values from the launch tables

```
This function returns the data and time from the WHK, table cell
  Diguti the element of a table data cell extracts extra row
  This function returns the hossier version from the HTML: table call
  liquit: the alament of a table data cell extracts extra row
  This function returns the landing status from the HTML table cell
  Input: the element of a table data cell extracts extra row
fef get mann(toble_ce(is):
  mass-unicodedata-normalize("WWD", table_cwlls.test).htrip()
      muss, fand("kg")
      new_mass-mass(@:muss.#an#("kg")+2)
  This function returns the landing status from the HTML table cell
  Input: the element of a table data cell extracts extra row
```

```
Of contact or law.
```

