

Date :4 july 2024

Pakistan NFT Community Members Meeting



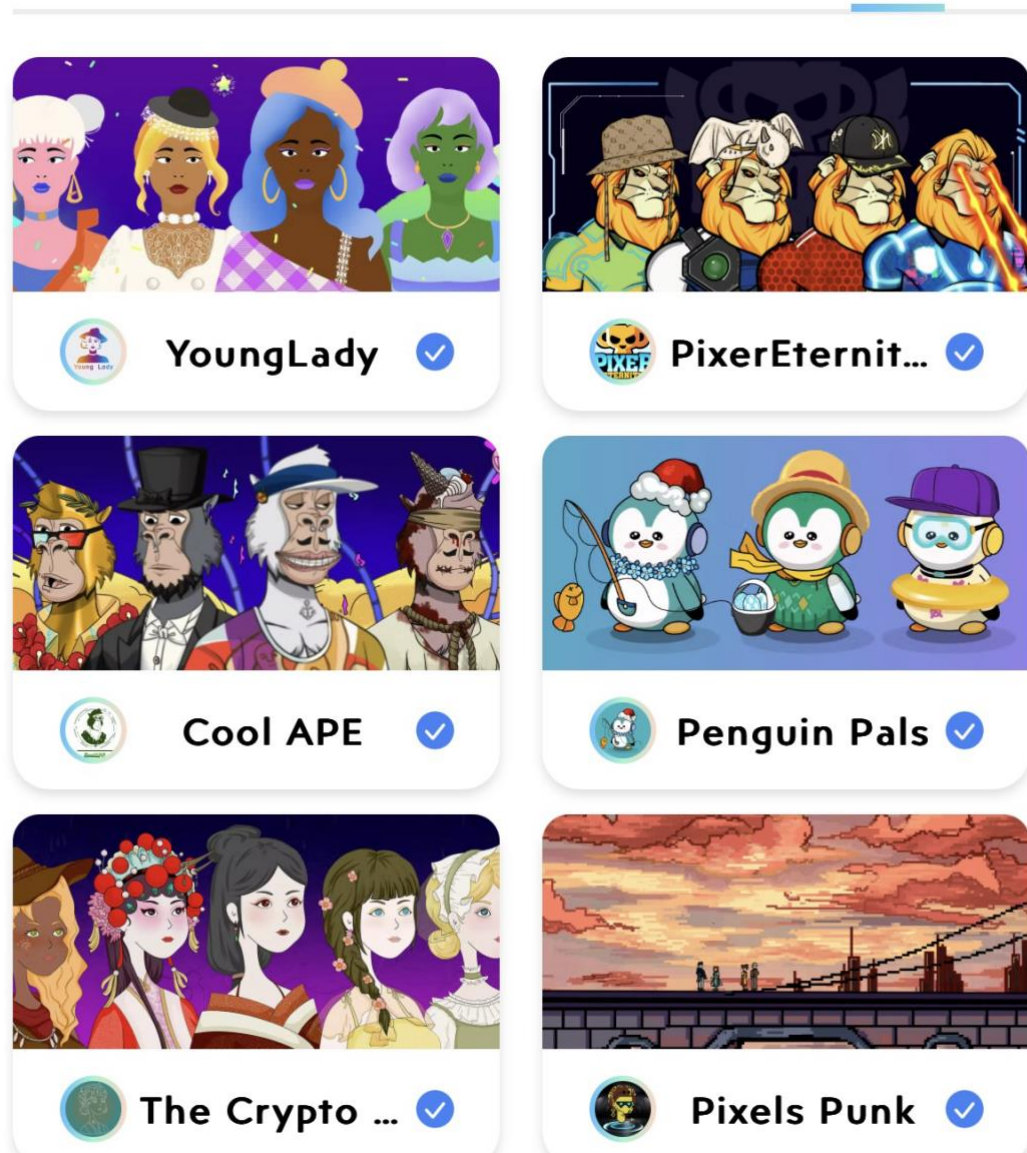
Session # 1

Basics To Advance

Main Topic:

- ❖ What is NFT
- ❖ What is Treasure NFT
- ❖ Introduction to Treasure
NFT platform
- ❖ NFT company Profile
- ❖ NFT Platform Architecture
- ❖ Business Model Of Treasure
NFT

1. What Is NFT:



NFT ka Matlab ha Non- Fungible Token

Fungible:

"Fungible" ka matlab hai aisi cheez jo aasani se kisi aur item ke sath exchange ya replace ho sake jo ke usi qisam aur value ki ho. Fungible items interchange karne layak hoti hain aur value aur function mein identical hoti hain. Fungible items ke aam

examples mein paisa (ek dollar bill doosray dollar bill ke barabar hota hai), stocks, ya commodities jaise ke tel aur anaj shamil hain.

Non -Fungible

Is ke muqabil, "non-fungible" items unique hoti hain aur inhein aasani se kisi identical cheez ke sath replace nahi kiya ja sakta. NFTs (non-fungible tokens) misaal ke tor par unique digital assets ko represent karti hain jo one-to-one basis par doosri NFT ke sath exchange nahi kiya ja sakta kyunke har ek ki value aur characteristics distinct hoti hain.

Explanation OF NFT:

An NFT aik cryptographic token hai jo blockchain par host hota hai aur yeh digital asset ko represent karne ke liye istemal hota hai. NFTs ki non-fungibility inhein digital assets ke tor par define karti hai jo aik-of-a-kind items jaise ke artwork, video game items, trading cards, virtual real estate, aur doosri digital cheezon ki ownership ko represent karti hai.

Haal hi ke salon mein, NFTs ne mashhooriyat hasil ki hai creators ke liye apni digital creations ko monetize karne aur collectors ke liye unique digital assets ko own karne ke tor par.

Briefly Explain:

NFTs unique digital assets hain jo specific items, jaise ke virtual concert tickets ya rare pieces of art ki ownership ko represent karti hain.

NFTs blockchain par stored hoti hain, jis ka matlab hai ke inhein aasani se edit, copy, ya duplicate nahi kiya ja sakta. Wahan, yeh aik publicly verifiable proof of ownership ke tor par act karti hain aik decentralized database par.

NFTs creators ko nayi monetization ke opportunities offer karti hain, innovation ko foster karti hain aur creative industries ke growth ko support karti hain.

2. What is Treasure NFT

TreasureNFT duniya ka pehla comprehensive NFT trading platform hai jo algorithm trading par mabni hai. Yeh platform NFT crypto asset trading ko core banate hue aik comprehensive income platform banata hai.

Open Encology:

Usi waqt, TreasureNFT aik open ecology hai. Decentralization ke zariye, pooling se hone wale profits aur faide sab participants ke sath share kiye jate hain, jisse participants ko open network mein contribute karne par puri tarah se encourage kiya jata hai aur aik ecological win-win situation ko realize kiya jata hai.



Treasure NFT

3. Introduction To Treasure NFT Platform

TreasureNFT ek blockchain digital company hai jo 2021 mein establish ki gayi thi. Yeh company cryptocurrency exchange, cryptocurrency wallet, education, learning, aur NFT creation ki services provide karti hai. Company California, USA mein based hai aur U.S. government ki taraf se NFT market trading ki license hold karti hai. TreasureNFT ne 75 countries mein apni presence establish ki hai, har jurisdiction mein local laws ki compliance ensure karti hai.

4. NFT company Profile:

August 2022 mein officially launch hui, TreasureNFT 20 mahino se zyada operational hai aur 100,000 se zyada NFT users hai. Founder Steven Alexander ne U.S. Monetary Authority se MSB license aur California Department of Commerce se commercial operation license haasil ki hai

2022 mein TreasureNFT ne NFT sector mein apni presence badhane ke liye ek innovative trading model introduce kiya, ek comprehensive NFT digital currency trading platform launch kiya. Yeh innovation aur technology ka mix NFT gaming market mein diversified vitality daalta hai.

5. NFT Platform Architecture

1. ***Blokchein Infrastructure*:**

Treasure NFT ka istemaal blokchein technology ki bina par hai. Iske liye koi specific blokchein network (jaise Ethereum ya aur koi) ka istemaal kiya jata hai taaki NFTs ko suraksha aur muttheda rup se create, store, aur trade kiya ja sake.

2. ***Smart Contract*:**

Yeh NFT creation, ownership, aur trading ko manage karne ke liye zaroori hain. Smart kontrak transactions ko automate karte hain aur rules ko enforce karte hain, taaki transparency aur security ensure ki ja sake.

3. ***NFT Marketplace*:**

Platform par NFT marketplace hai jahan users NFTs ko khareed, bech, aur trade kar sakte hain. Yeh marketplace easy-to-use interface ke saath features jaise browsing, auctions, aur NFT collections ko manage karne ki sahaliyat deti hai.

4. ***Cryptocurrency Wallet Integration*:**

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Treasure NFT cryptocurrency wallets ke saath integrate hai, taaki users apne digital assets ko suraksha se store kar sakte hain aur platform ke saath interact kar sakte hain. Wallet integration user funds ki suraksha ko ensure karta hai transactions ke dauran.

5. ****Metadata Management****:

Har NFT ke saath associated metadata, jaise descriptions, attributes, aur ownership history, ko on-chain ya off-chain store kiya jata hai. Yeh

6. ****Community and Governance****:

Platform community participation ko encourage karta hai jese voting mechanisms aur governance tokens. Users platform decisions ko influence kar sakte hain, changes propose kar sakte hain, aur iski future direction ko shape kar sakte hain.

7. ****Security and Compliance****:

Treasure NFT regulatory requirements ko adhere karta hai aur user data aur assets ko safeguard karne ke liye robust security measures implement karta hai. Local laws aur industry standards ke saath compliance ko prioritize kiya jata hai.

8. ****Innovative Trading Models****:

Platform naye trading models introduce kar sakta hai jo user experience ko enhance karne aur creators, collectors, aur investors ki diverse community ko attract karne ke liye hain. Yeh models NFT ecosystem ke andar liquidity aur trading opportunities ko optimize karne ka aim rakhte hain.

Mukhtasir mein, Treasure NFT platform ka architecture ek secure, user-friendly environment provide karne ka aim rakhta hai NFT trading ke liye, jo innovation ko foster karta hai aur digital asset markets ke growth ko support karta hai.

6. Business Model Of Treasure NFT:

Here is the translation of the description of the business model of Treasure NFT in Urdu but using English script:

1. ****NFT Creation and Trading Fees****:

Treasure NFT apne platform par NFT creation, sales, aur transactions par fees charge kar ke revenue earn karta hai. Yeh fees transaction ke type aur value par depend karti hain.

2. ****Marketplace Commissions****:

Platform har NFT sale par ek percentage commission leta hai jo iske marketplace ke through facilitate ki jati hai. Yeh commission Treasure NFT ke liye primary revenue stream ke tor par serve karti hai.

3. ****Premium Services****:

Treasure NFT premium services offer karta hai jese featured listings, promotional placements, aur NFTs ke liye enhanced visibility, jo creators additional cost par opt kar sakte hain.

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4. ****Subscription Models****:

Platform advanced features, analytics, ya specific tools aur services ke premium access ke liye subscription-based models introduce kar sakta hai, jo creators aur collectors ke liye hain.

5. ****Partnerships and Sponsorships****:

Brands, artists, aur influencers ke sath collaborations exclusive NFT drops, events, ya branded collections ke liye additional revenue generate kar sakti hain sponsorship deals aur partnerships ke through.

6. ****Tokenomics and Governance****:

Agar applicable ho, Treasure NFT ka apna governance token ho sakta hai jo platform decisions par voting, community initiatives mein participation, aur potentially rewards earn karne ke liye use ho, is tarah se business model mein ek aur dimension add karta hai.

7. ****Educational and Consulting Services****:

NFT creation, trading strategies, aur blockchain technology ke related educational resources, tutorials, aur consulting services provide karna supplementary revenue streams ke tor par serve kar sakta hai.

8. ****Licensing and Intellectual Property****:

Platform par traded NFTs ke licensing agreements aur intellectual property rights handle karna bhi Treasure NFT ke revenue generation mein contribute kar sakta hai.

Mukhtasir mein, Treasure NFT ka aim hai ke apne revenue streams ko diversify karte hue ek robust platform provide kare jahan creators, collectors, aur investors ek secure aur user-friendly environment mein NFT creation, trading, aur investment mein engage kar sakein.

Any Questions