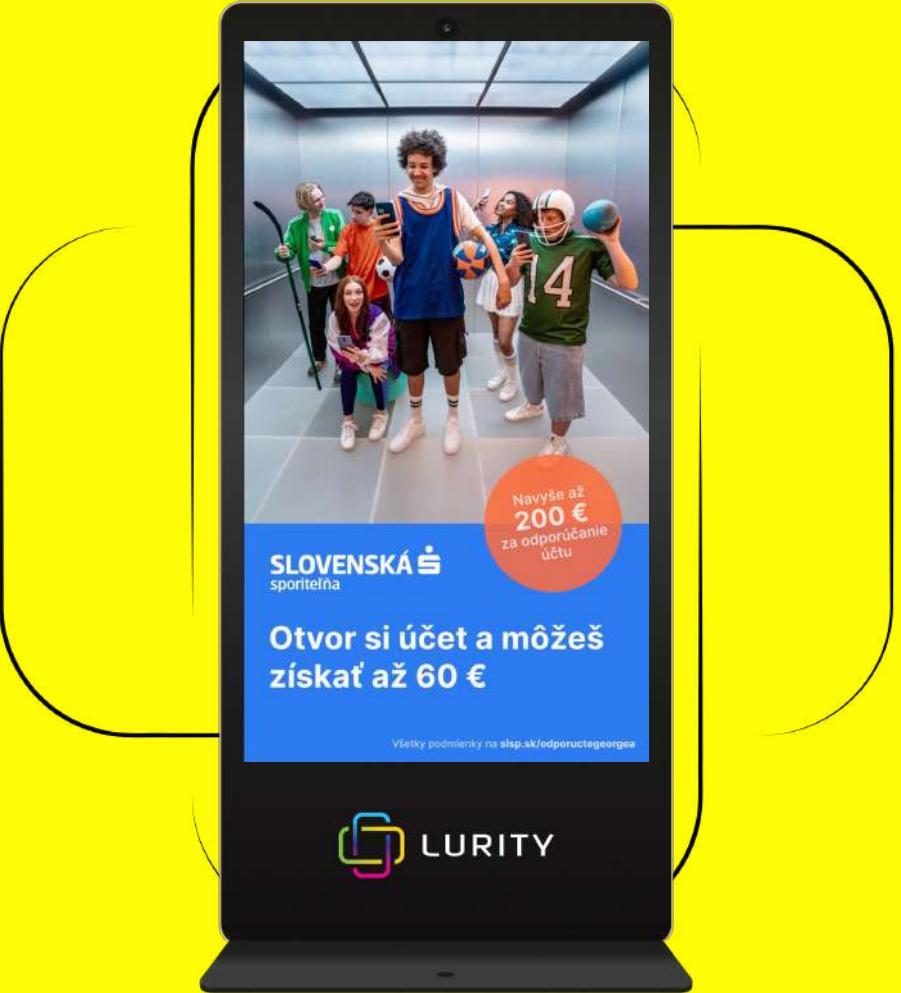


# PREPARE THE FORMATS FOR YOUR CAMPAIGN





**15 MILLION VIEWS  
OF OUR ADS  
/MONTH**

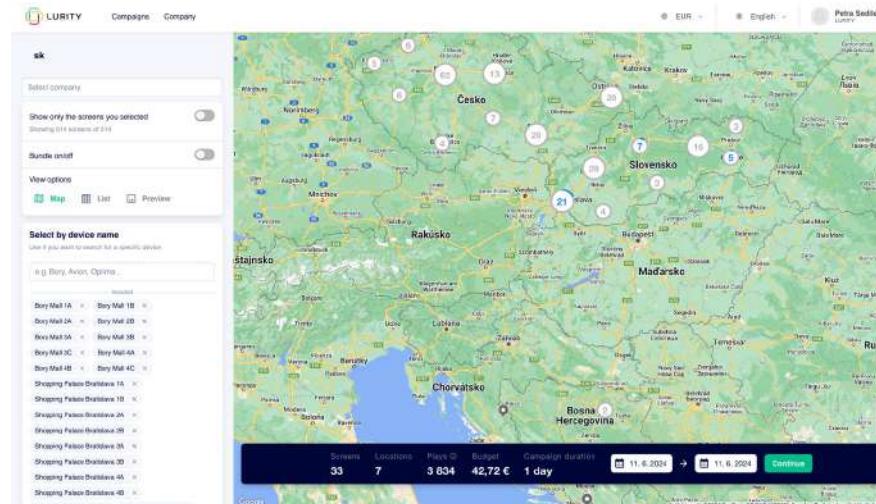
**The technical parameters for  
the preparation of the DOOH  
Lurity formats are as follows  
for each of your new  
campaigns.**

**Here are the steps:**

# Technical parameters and formats can be found online on the portal in the process of preparing your campaign:

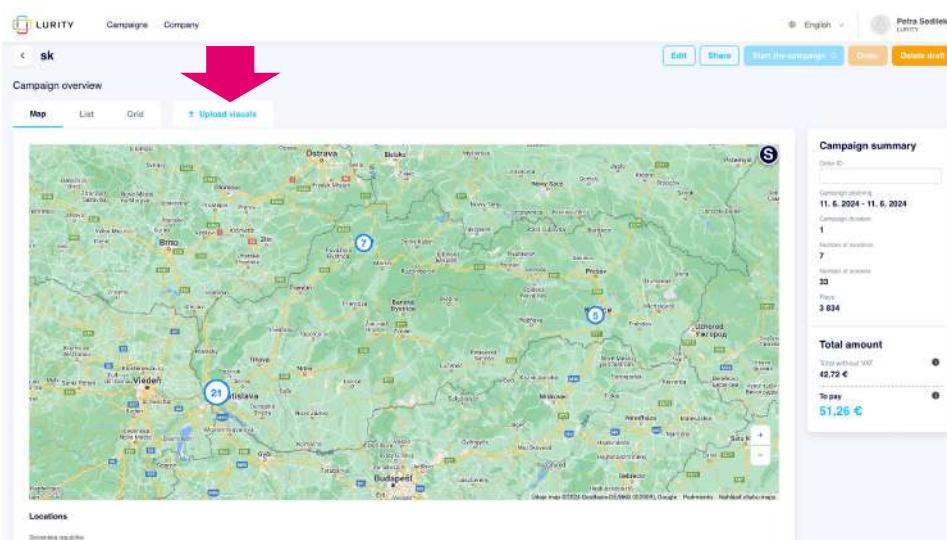
1.

Start creating your campaign at [portal.lurity.com](https://portal.lurity.com). After selecting and selecting the locations and areas you are interested in and specifying the campaign date, you will be prompted to enter the name of your campaign.



2.

Fill it out and you are in the overview of your new campaign. In the top bar there is a fourth item "Upload supporting documents. Click on it.



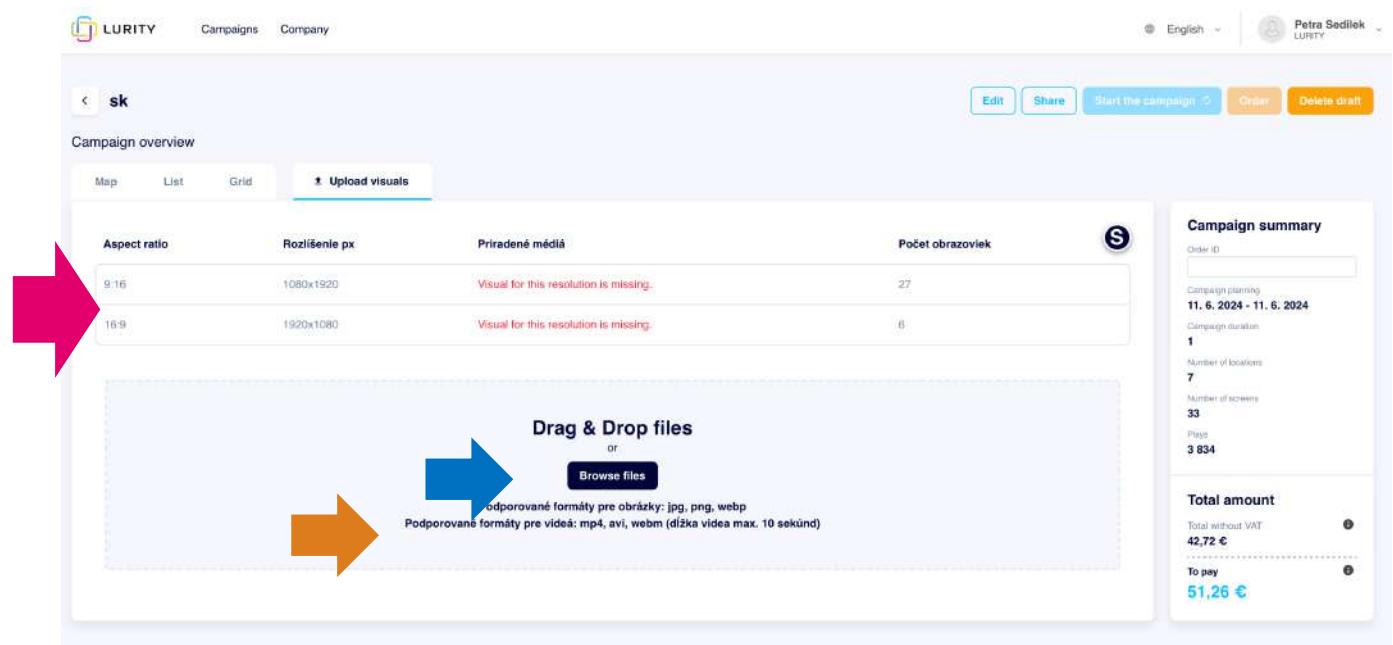
[portal.lurity.com](https://portal.lurity.com)

# Technical parameters and formats can be found online on the portal in the process of preparing your campaign:

## 3.

You will be asked to upload your documents:

- **Arrow:** overview of the ratio of selected areas, i.e. the number of documents
- **Arrow:** the place where you want to insert the footage - it is up to you whether it is in still or video format
- **Arrow:** accepted/supported formats static or video
- If everything is OK, insert the base and start the campaign, the rest is up to us.



# That's all 😊



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**PORTAL.LURITY.COM**  
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