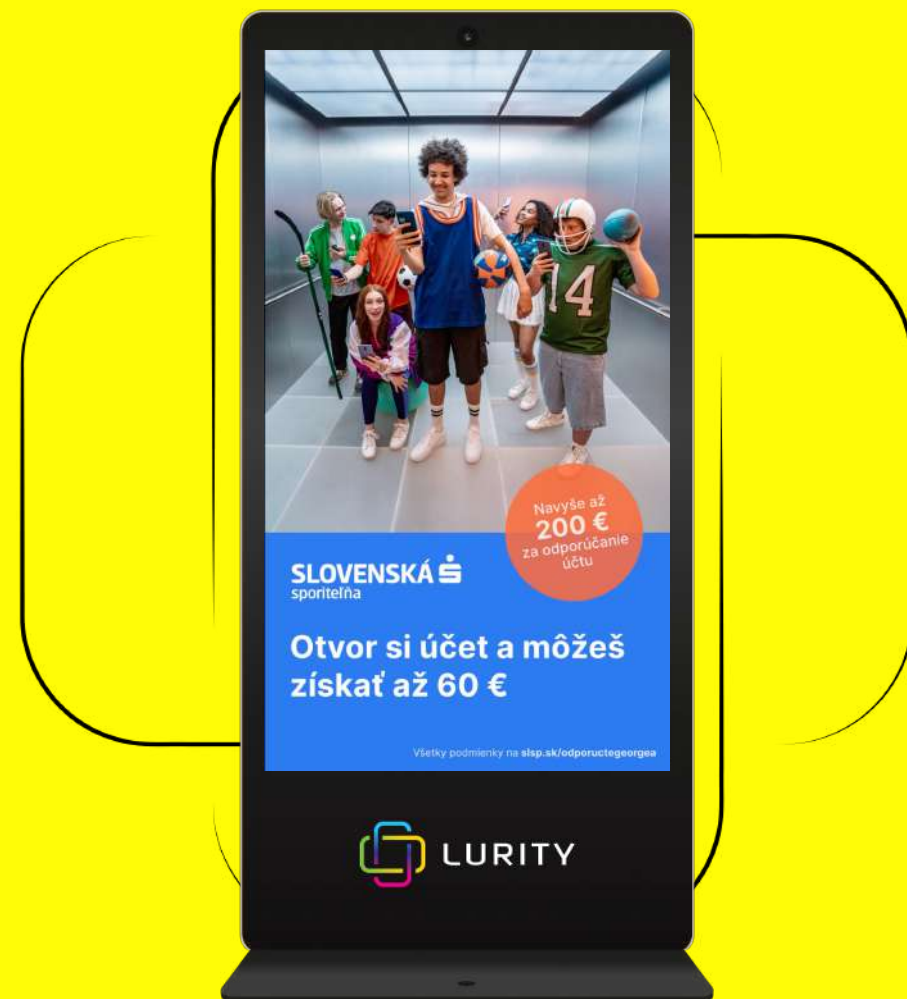


PREPARE THE FORMATS FOR YOUR CAMPAIGN





**15 MILLION VIEWS
OF OUR ADS
/MONTH**

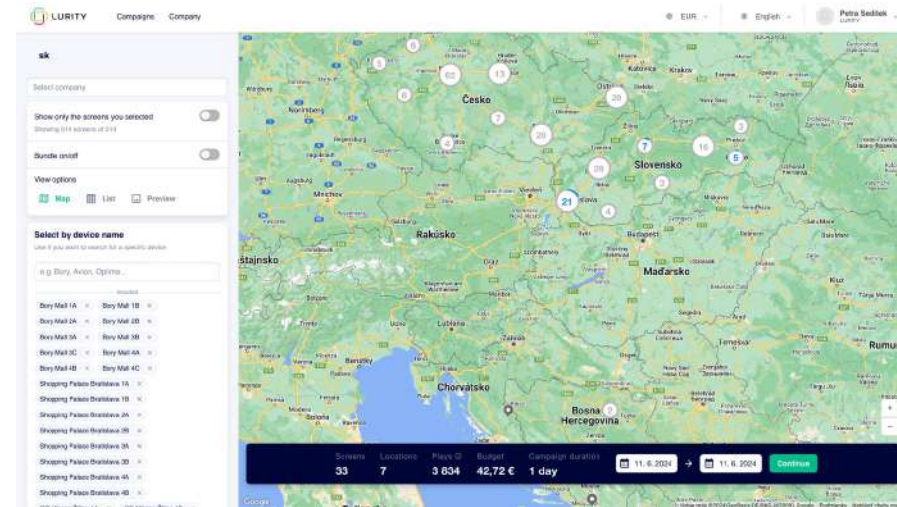
The technical parameters for the preparation of the DDOH Lurity formats are as follows for each of your new campaigns.

Here are the steps:

Technical parameters and formats can be found online on the portal in the process of preparing your campaign:

1.

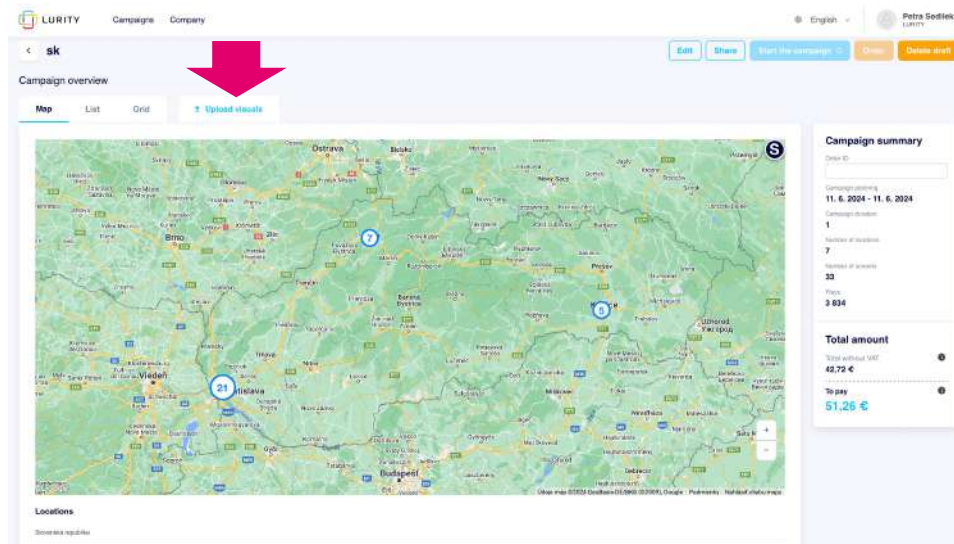
Start creating your campaign at portal.lurity.com. After selecting and selecting the locations and areas you are interested in and specifying the campaign date, you will be prompted to enter the name of your campaign.



2.

Fill it out and you are in the overview of your new campaign. In the top bar there is a fourth item "Upload supporting documents. Click on it.

portal.lurity.com



Technical parameters and formats can be found online on the portal in the process of preparing your campaign:

3.

You will be asked to upload your documents:

- **Arrow:** overview of the ratio of selected areas, i.e. the number of documents
- **Arrow:** the place where you want to insert the footage - it is up to you whether it is in still or video format
- **Arrow:** accepted/supported formats static or video
- If everything is OK, insert the base and start the campaign, the rest is up to us.

The screenshot shows the 'Campaign overview' page in the LURITY portal. The 'Upload visuals' tab is active. A table lists aspect ratios and resolutions with a warning for missing visuals. Below is a file upload area with a 'Drag & Drop files' instruction and a 'Browse files' button. A list of supported formats for images and video is provided. On the right, a 'Campaign summary' sidebar shows campaign details and a total amount of 51,26 €.

Aspect ratio	Rozlíšenie px	Priradené médiá	Počet obrazoviek
9:16	1080x1920	Visual for this resolution is missing.	27
16:9	1920x1080	Visual for this resolution is missing.	6

Drag & Drop files
or
Browse files

Podporované formáty pre obrázky: jpg, png, webp
Podporované formáty pre videá: mp4, avi, webm (dĺžka videa max. 10 sekúnd)

Campaign summary
Order ID:
Campaign planning: 11. 6. 2024 - 11. 6. 2024
Campaign duration: 1
Number of locations: 7
Number of screens: 33
Plays: 3 834
Total amount:
Total without VAT: 42,72 €
To pay: 51,26 €

That's all 😊



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