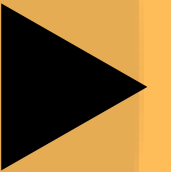




# **AtliQ Hardware**



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# AtliQ Hardware Product Analysis

**Q. Which products are ranked in the top 5 and bottom 5 in terms of quantity sold?**

Top 5 products are:

- AQ Smash 2
- AQ Home Allin1
- AQ LION x2
- AQ Lion x1
- AQ Lion x3

Bottom 5 products are:

- AQ Pendrive DRC
- AQ Zion Saga
- AQ GT 21
- AQ Electron 4 3600 Desktop Processor
- AQ Mx NB



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## FILTERS

region	All
division	All
market	All

## Top 10 Products

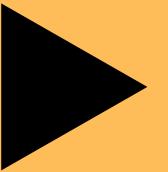
All values are in USD

Products	2019	2020	2021	21 vs 20	Qty
AQ Smash 2		0.4M	11.2M	<div></div> 2589.5%	8583
AQ Home Allin1		0.7M	5.2M	<div></div> 769.0%	7916
AQ LION x2		0.1M	0.9M	<div></div> 1768.9%	7721
AQ LION x1		0.0M	0.8M	<div></div> 1719.5%	7698
AQ LION x3		0.1M	1.2M	<div></div> 1792.3%	7685
AQ Pen Drive DRC		0.6M	3.8M	<div></div> 587.7%	6799
AQ Zion Saga		0.7M	3.6M	<div></div> 528.5%	6738
AQ GT 21		0.8M	4.4M	<div></div> 561.1%	6724
AQ Electron 4 3600 Desktop Processor		3.0M	19.4M	<div></div> 641.3%	6715
AQ Mx NB		0.0M	1.4M	<div></div> 5723.5%	5971
Grand Total		6.43M	51.99M	808.0%	72550

## **Q.What are the new products that Atliq began selling in 2021?**

New products are:

- AQ Gen Y
- AQ Qwerty
- AQ Maxima Ms
- AQ Qwerty Ms
- AQ Trigger Ms
- AQ Trigger
- AQ GEN Z
- AQ MB Lito
- AQ Wi Power Dx3
- AQ Marquee P3
- AQ HOME Allin1 Gen 2
- AQ MB Lito 2
- AQ Electron 3 3600 Desktop Processor
- AQ Lumina Ms
- AQ Clx3
- AQ Marquee P4



**Swipe right**

## FILTERS

region	All
division	All
market	All

## Top new products

*All values are in USD*

Products	2019	2020	2021	21 vs 20	Qty
AQ Gen Y			19.5M	0.0%	11785
AQ Qwerty			22.0M	0.0%	8505
AQ Maxima Ms			13.7M	0.0%	8505
AQ Qwerty Ms			15.4M	0.0%	8505
AQ Trigger Ms			17.9M	0.0%	8505
AQ Trigger			20.7M	0.0%	6804
AQ GEN Z			11.7M	0.0%	6739
AQ MB Lito			2.8M	0.0%	5103
AQ Wi Power Dx3			17.2M	0.0%	5103
AQ Marquee P3			4.9M	0.0%	5103
AQ HOME Allin1 Gen 2			3.5M	0.0%	4354
AQ MB Lito 2			2.3M	0.0%	3402
AQ Electron 3 3600 Desktop Processor			14.2M	0.0%	3402
AQ Lumina Ms			4.2M	0.0%	1701
AQ Clx3			4.4M	0.0%	1701
AQ Marquee P4			1.7M	0.0%	1701
Grand Total			176.16M	0.0%	90918

**Q. What are the top 5 countries in terms of net sales in 2021?**

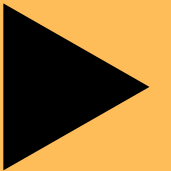
**INDIA**

**USA**

**SOUTH KOREA**

**CANADA**

**UNITED KINGDOM**



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## AtliQ Hardwares

### FILTERS

region All

division All

### Top 5 countries

*All values are in USD*

Countries	2019	2020	2021
Canada	4.76M	12.17M	35.06M
India	30.82M	49.77M	161.26M
South Korea	12.80M	17.28M	48.97M
United Kingdom	2.00M	8.08M	34.15M
USA	11.53M	31.92M	87.78M

**Thank You!**