BI PROJECT

COMPARATIVE STOCK PERFORMANCE ANALYSIS OF MASTERCARD AND VISA (2008-2024)

WWW.LINKEDIN.COM/IN/UMAIR-NAWAZ-DATAANALYST

OBJECTIVE

ANALYZE THE HISTORICAL STOCK PERFORMANCE OF MASTERCARD AND VISA.

JUNE 2008 TO JUNE 2024

KEY METRICS:
  OPENING
  CLOSING
  ADJUSTED CLOSING PRICES
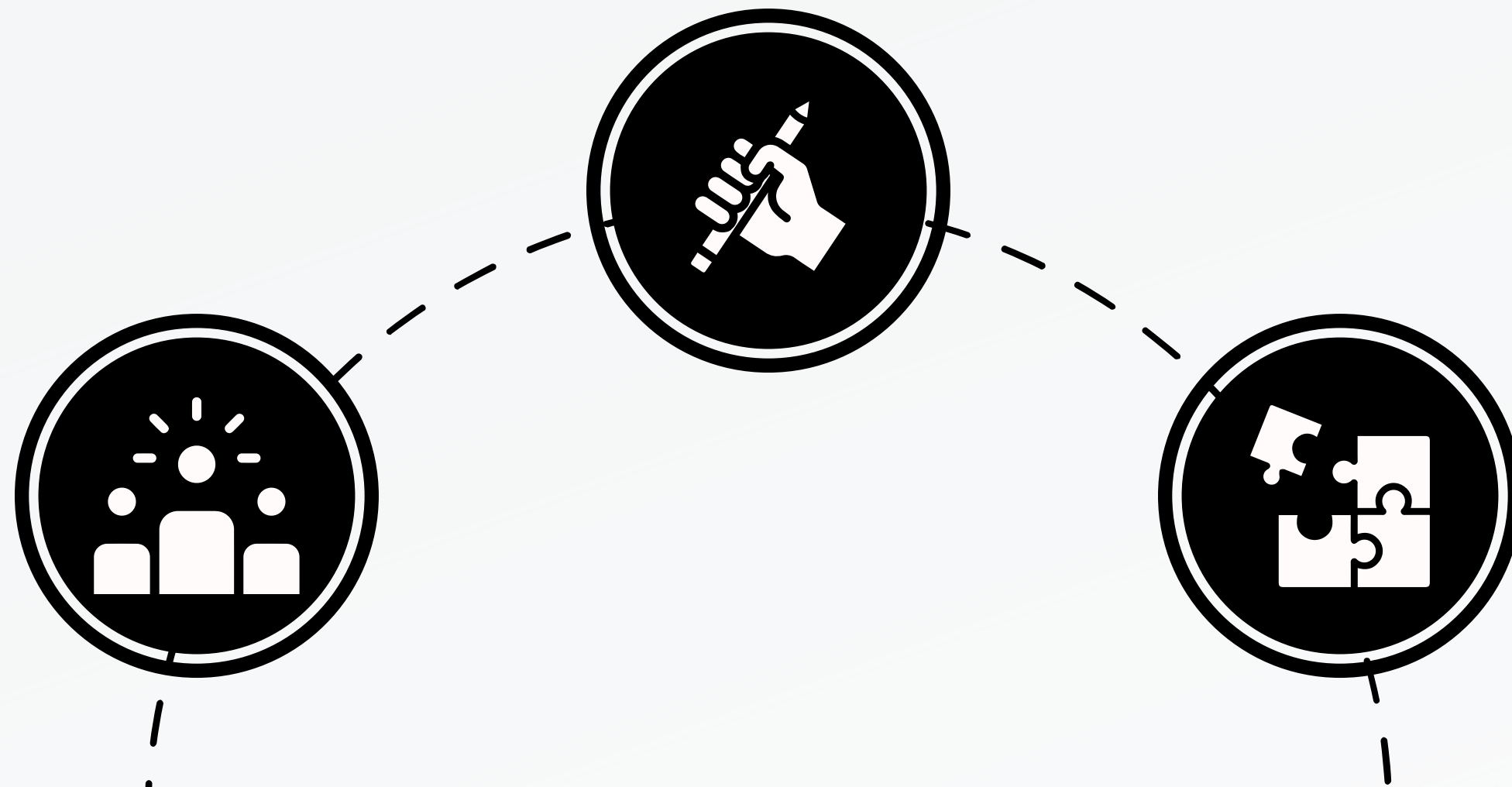 TRADING VOLUMES
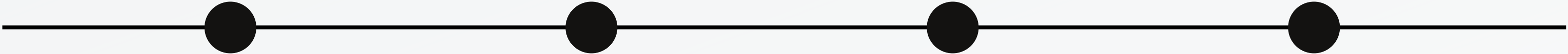 DAILY PRICE RANGES

DATA OVERVIEW

Comprehensive Dataset

15 years of daily stock prices

Key Metrics Analyzed

Daily opening, high, low, closing prices.
Adjusted closing prices.
Trading volumes.

KEY QUESTIONS ADDRESSED

Q1
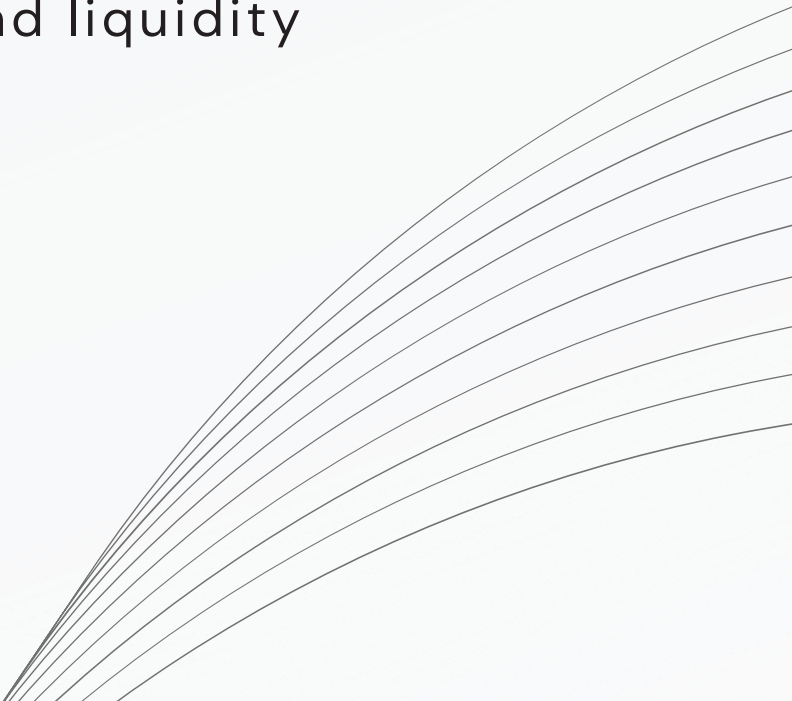**STOCK PRICE EVOLUTION**

Long-term trends and key growth phases

Q2
MARKET RESILIENCE

Comparison during financial downturns

Q3
PRICE MOVEMENT DRIVERS

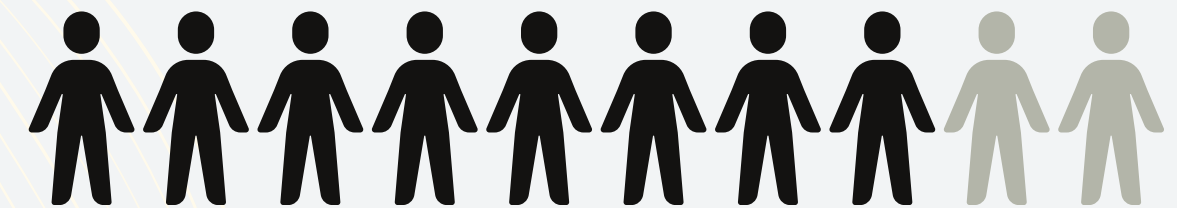Financial events, earnings reports

Q4
TRADING VOLUME COMPARISON

Investor sentiment and liquidity

INSIGHTS & CONCLUSIONS

- **Long-Term Growth:**
  Visa slightly outperforms MasterCard
- **Market Resilience:**
  Visa shows less volatility in downturns.
- **Volume Trends:**
  Higher trading volumes for Visa.

NEXT STEPS

PREDICTIVE MODELING

Forecast future stock prices

SECTOR ANALYSIS

Compare with other financial services

SENTIMENT ANALYSIS

USE SOCIAL MEDIA DATA FOR PREDICTIONS

CONTACT INFORMATION

Interested in collaborations or discussions.

www.linkedin.com/in/umair-nawaz-dataanalyst/
umair.nawaz.bbb@gmail.com