



FILTERS

MONTH

All

CATEGORY

All

SUB-CATRG...

All

STATE

All

CITY

All

SALES PERFORMANCE

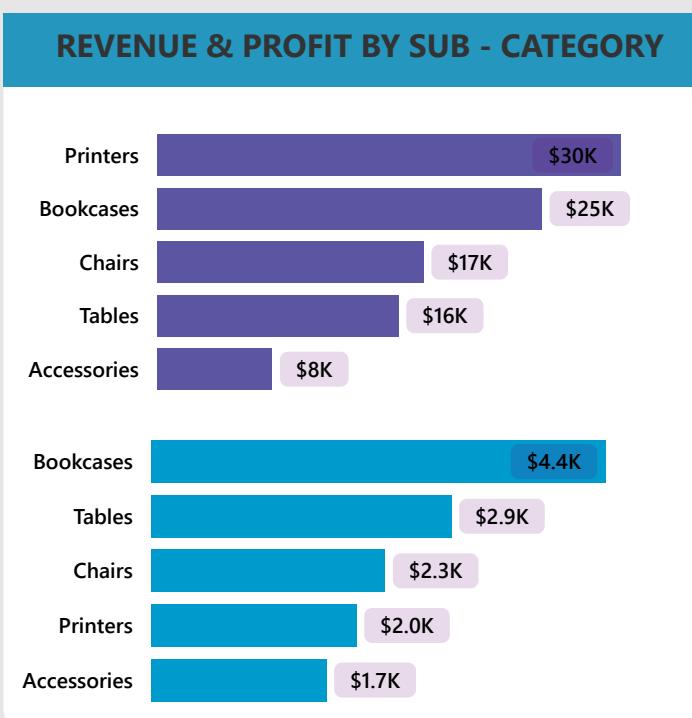
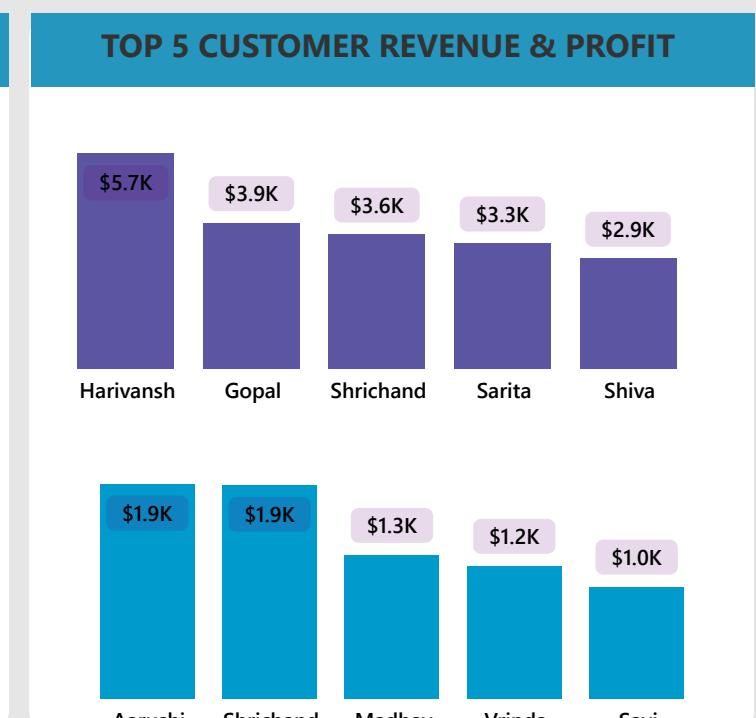
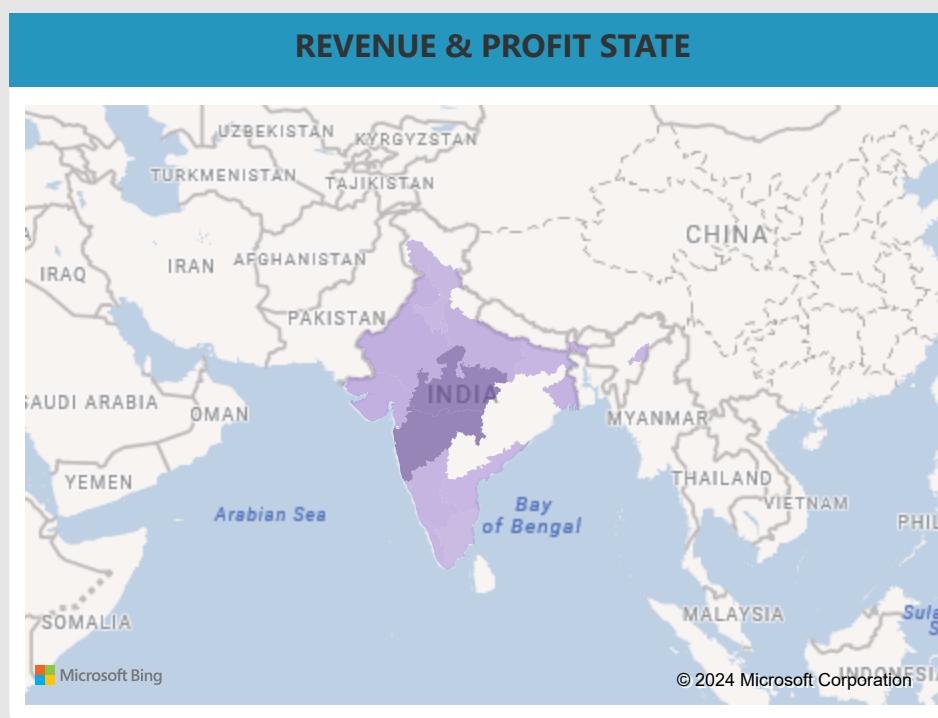
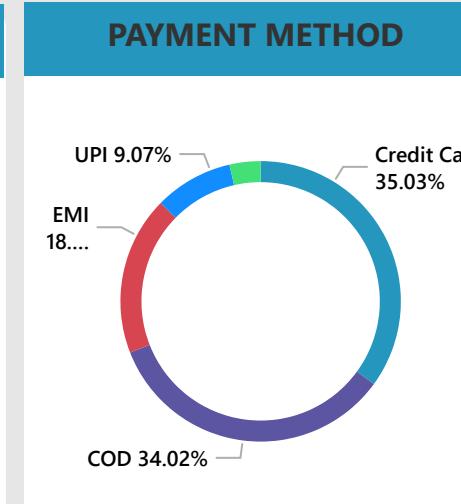
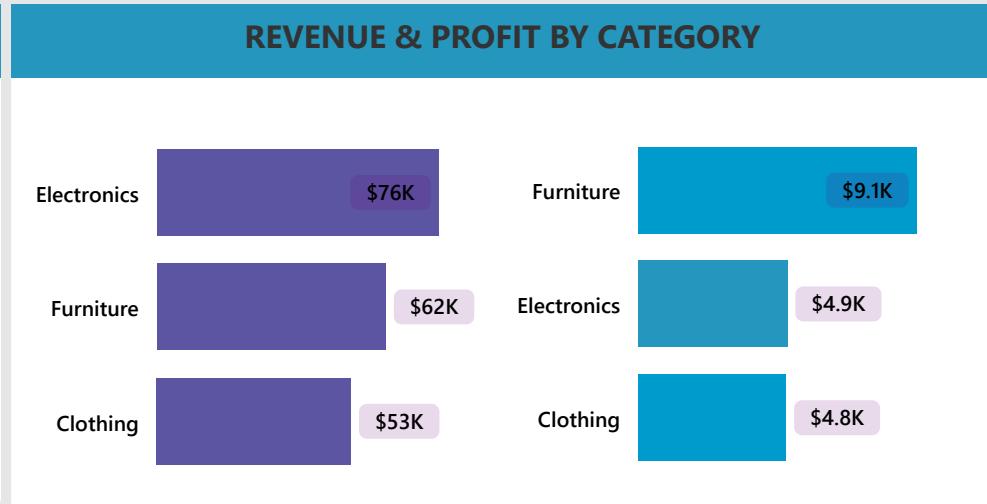
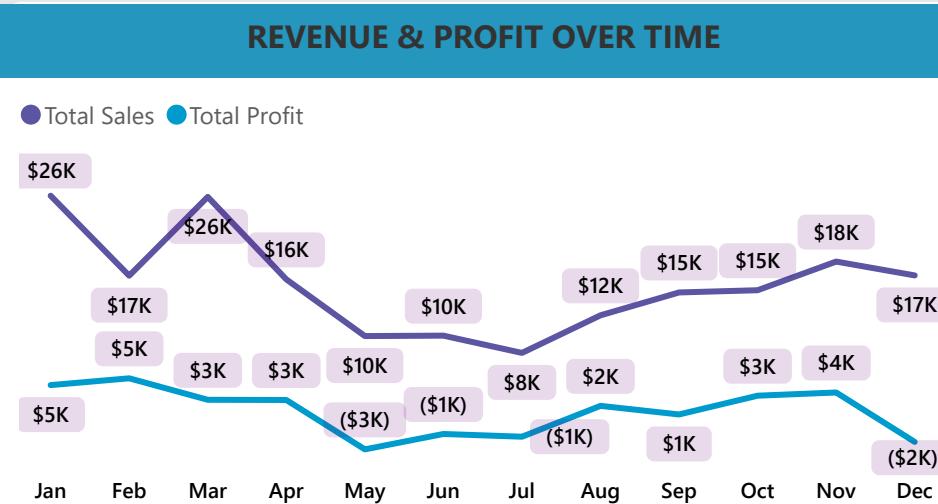
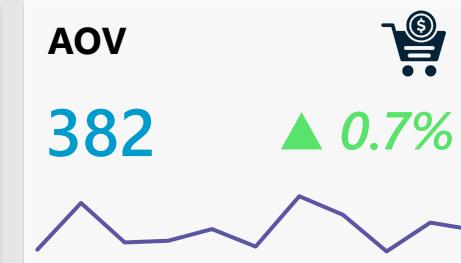
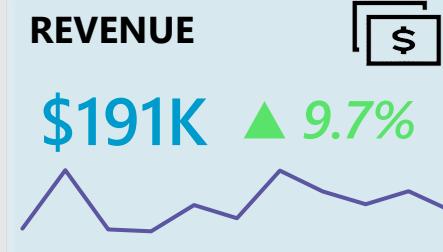
SALES

CUSTOMERS

PRODUCT

OEE

FINANCE





CUSTOMER INSIGHTS

SALES

CUSTOMERS

PRODUCT

OEE

FINANCE

CUSTOMERS



336 ▲ 8.4%



REPEAT CUSTOMERS



107 ▲ 8.1%



NEW CUSTOMER



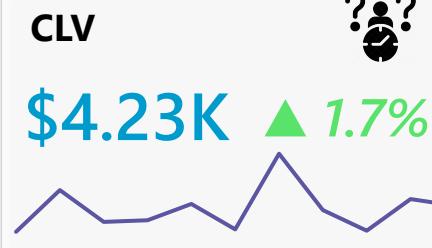
39 ▼ -13.3%



CLV



\$4.23K ▲ 1.7%



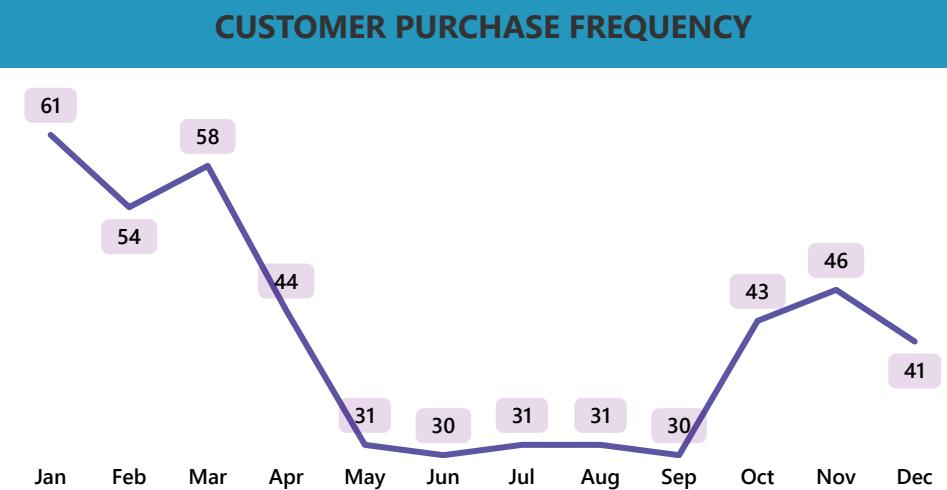
AOV



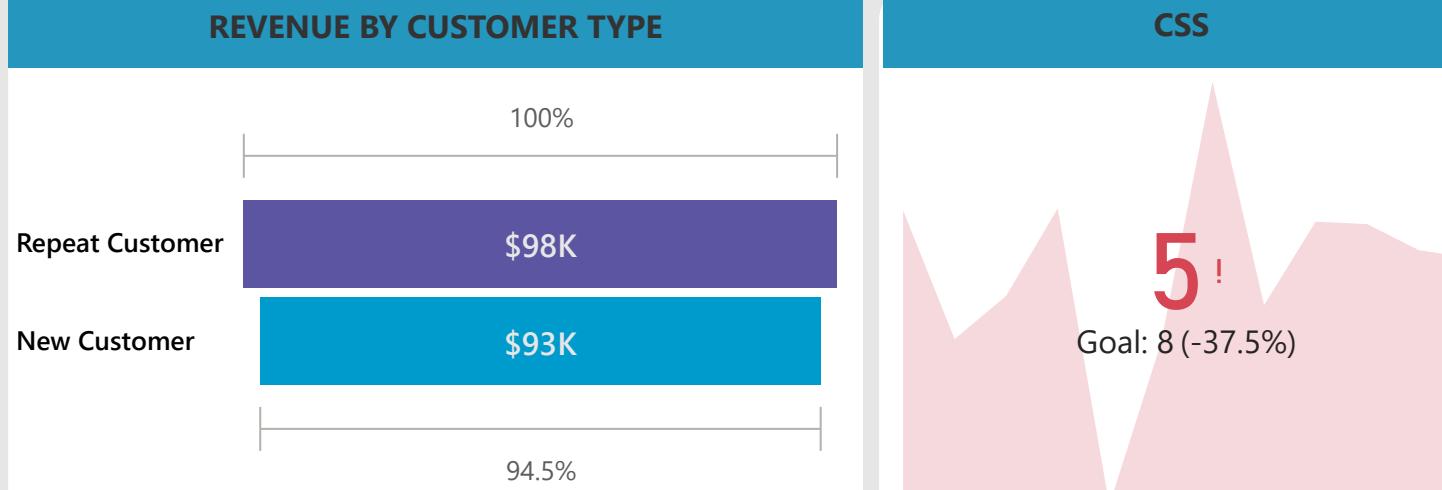
382 ▲ 0.7%



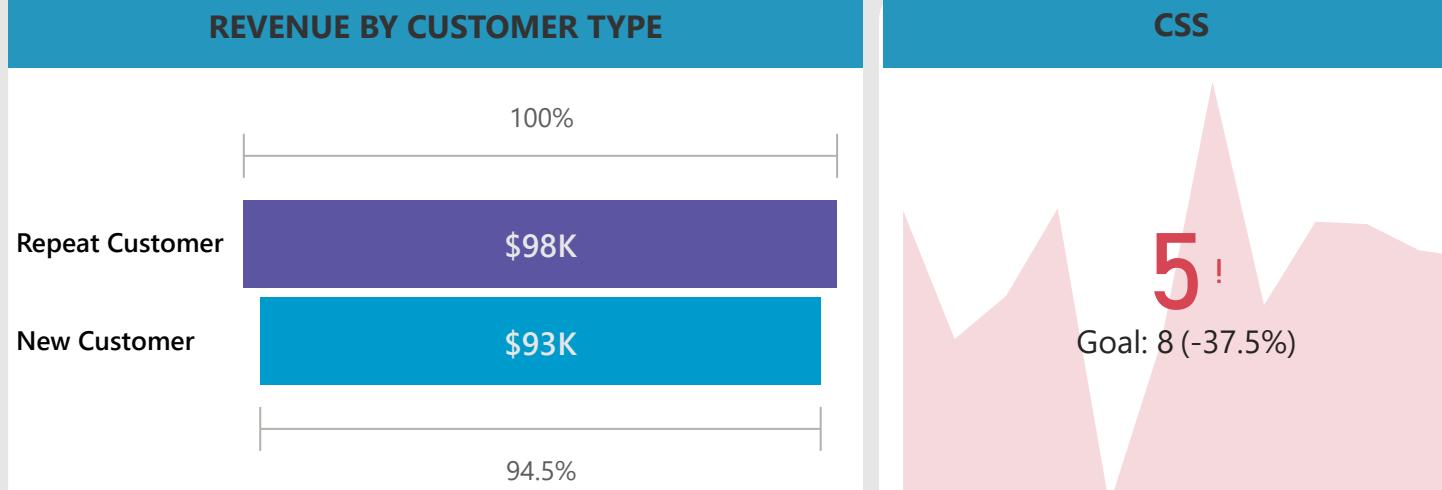
CUSTOMER PURCHASE FREQUENCY



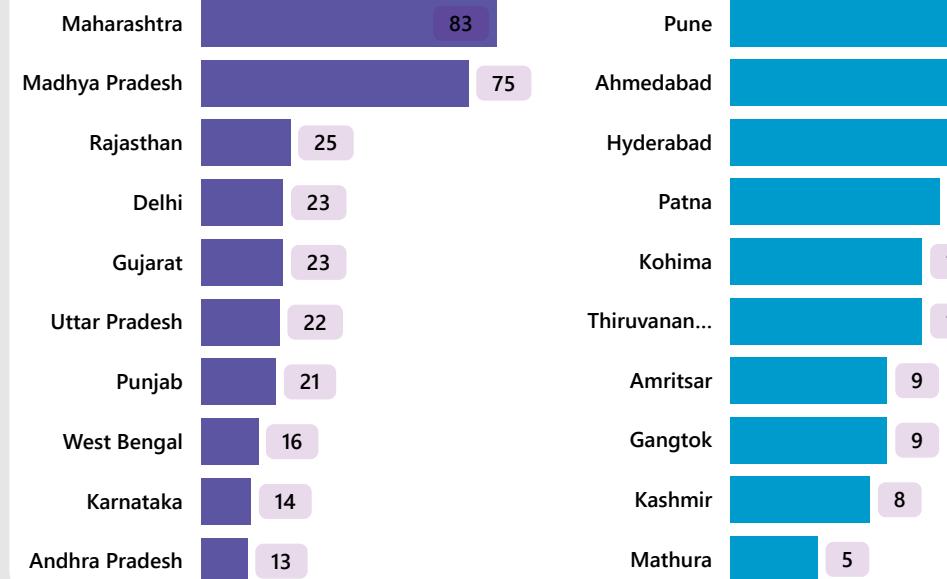
REVENUE BY CUSTOMER TYPE



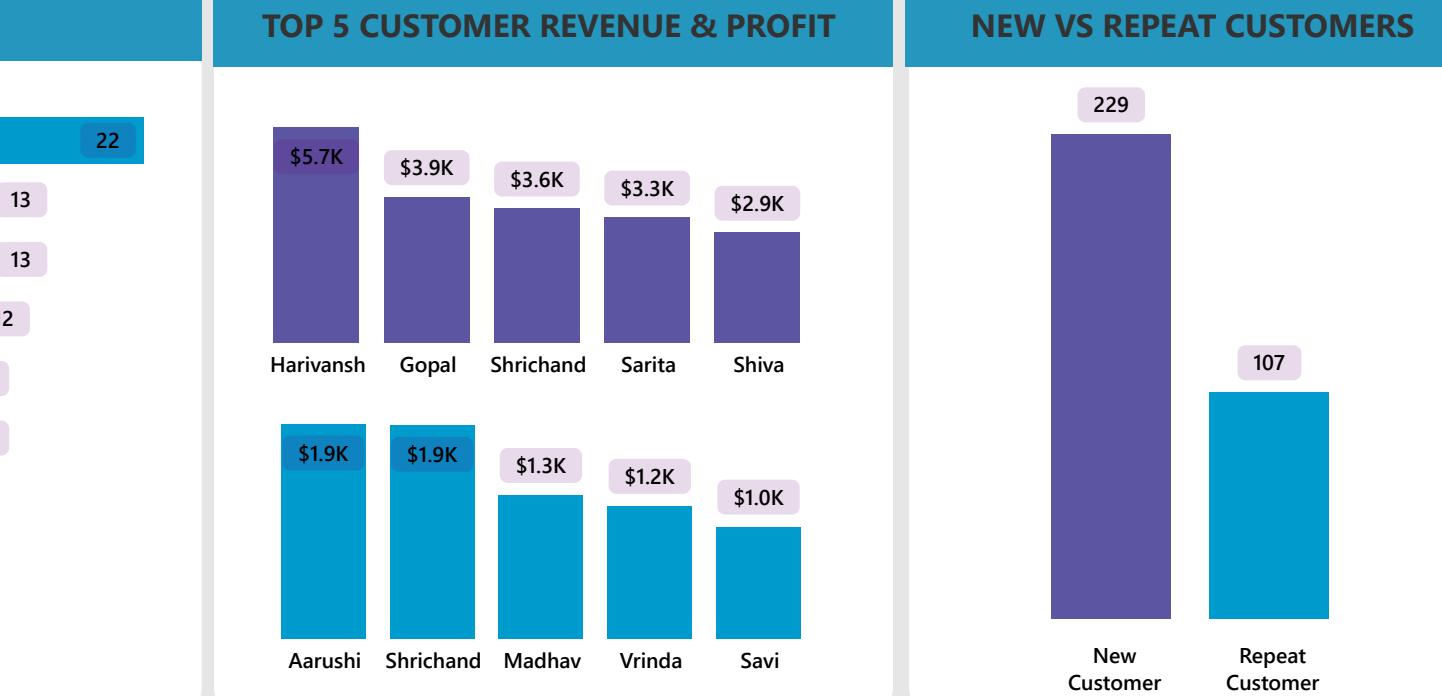
CSS



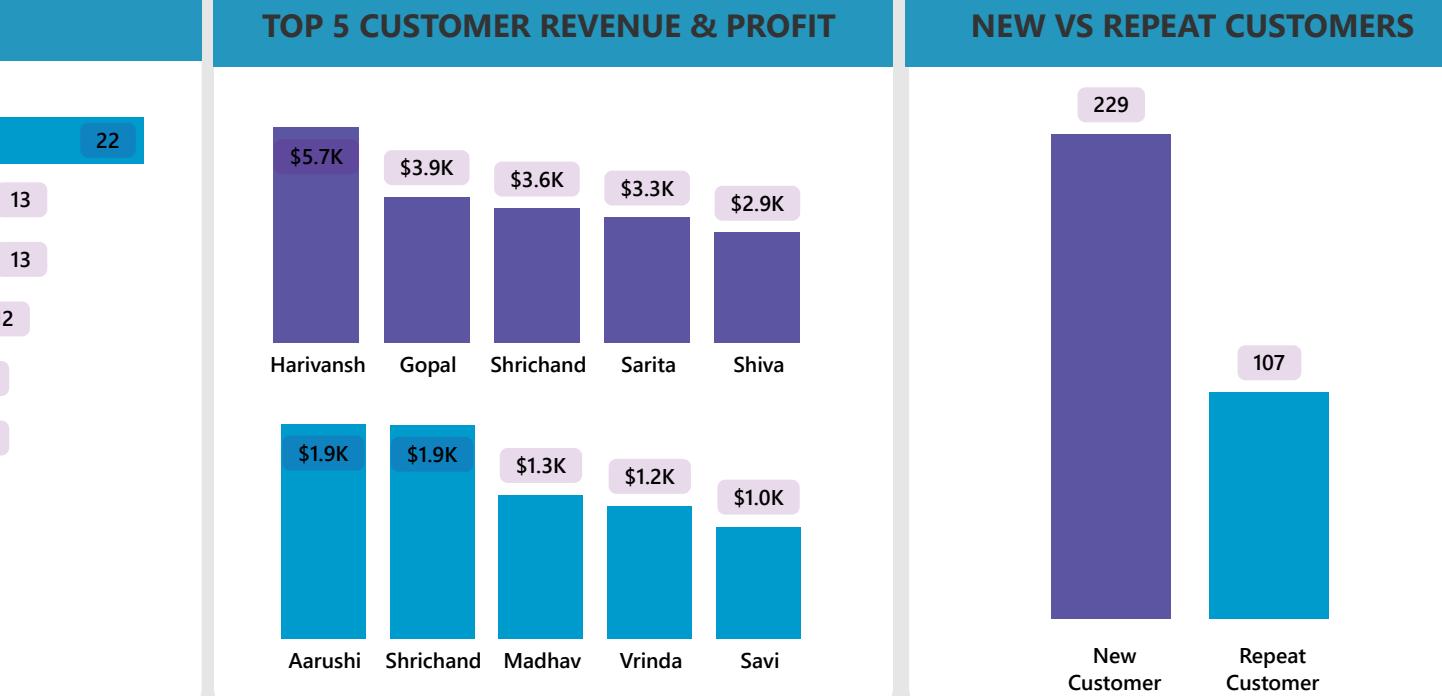
CUSTOMERS BY STATE & CITY



TOP 5 CUSTOMER REVENUE & PROFIT



NEW VS REPEAT CUSTOMERS



FILTERS

MONTH

All

CATEGORY

All

SUB-CATRG...

All

STATE

All

CITY

All

PRODUCT PERFORMANCE

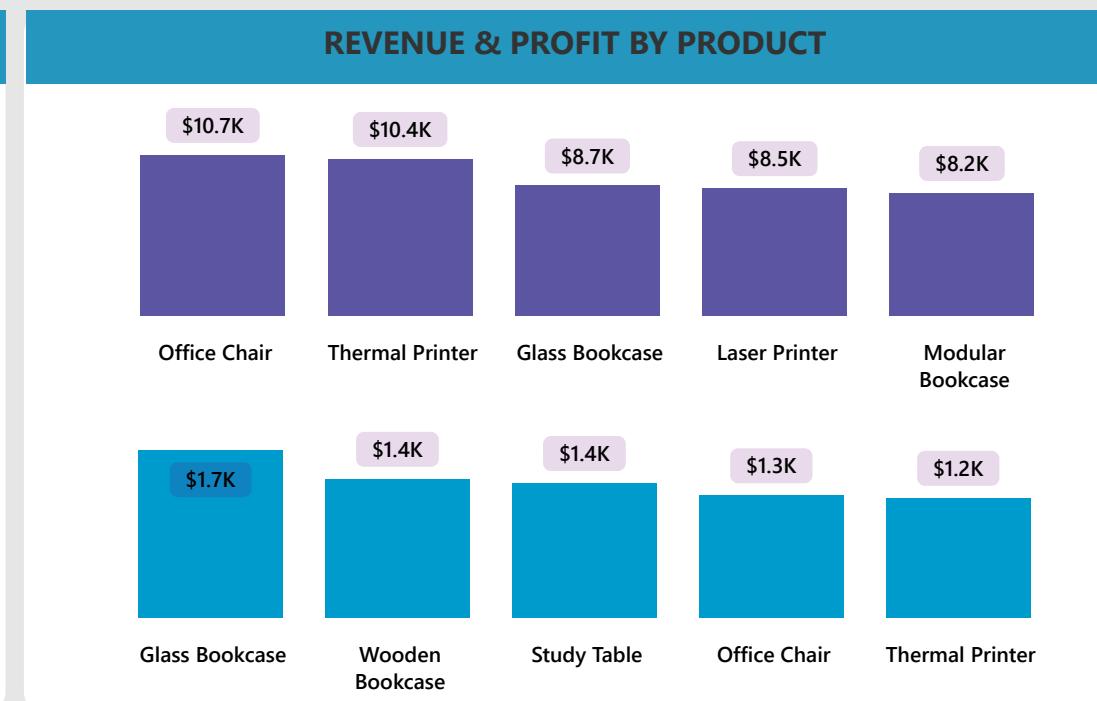
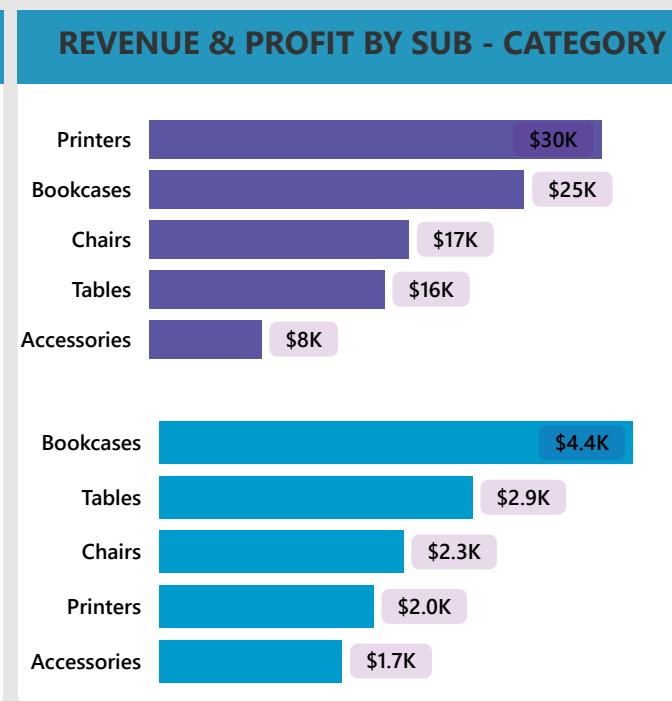
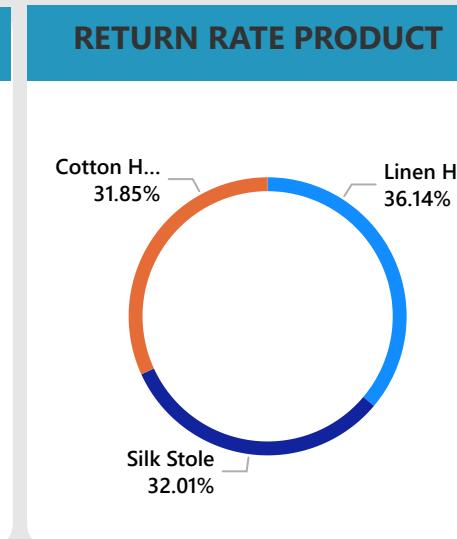
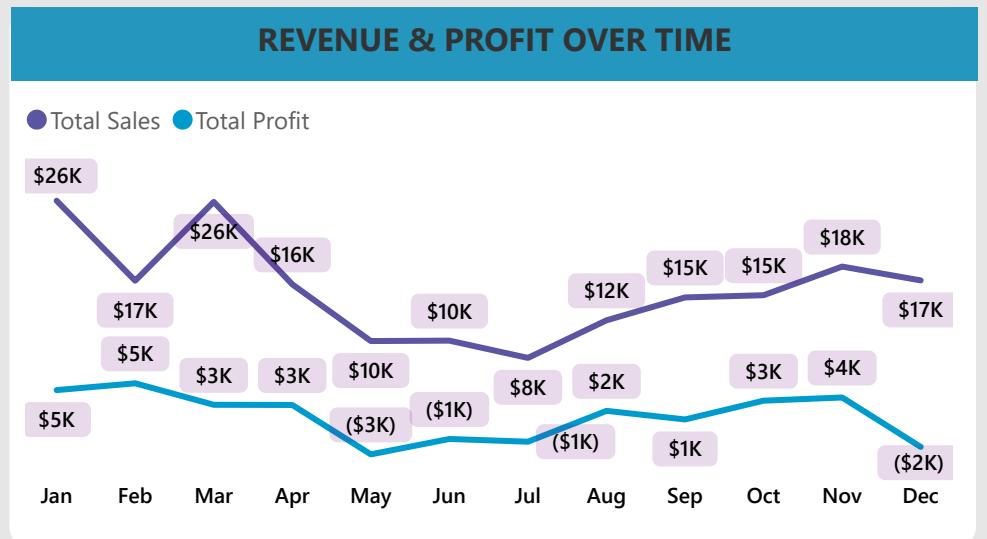
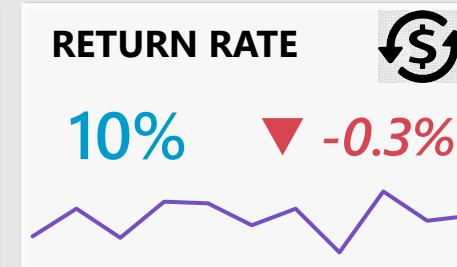
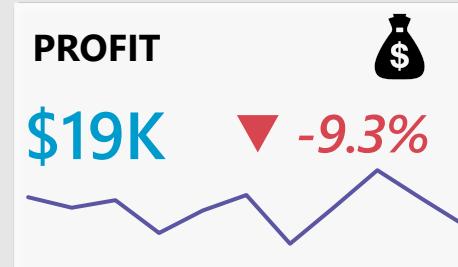
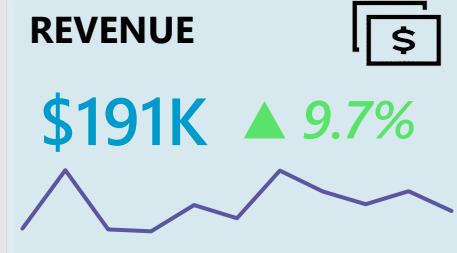
SALES

CUSTOMERS

PRODUCT

OEE

FINANCE



FILTERS

MONTH

All

CATEGORY

All

SUB-CATRG...

All

PRODUCT

All

OPERATIONAL EFFICIENCY (OEE)

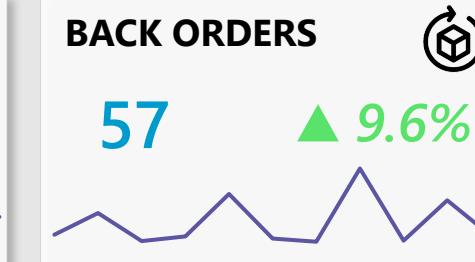
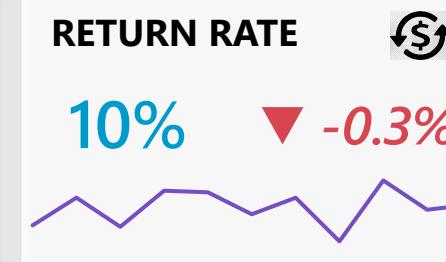
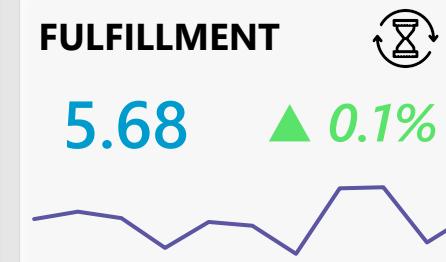
SALES

CUSTOMERS

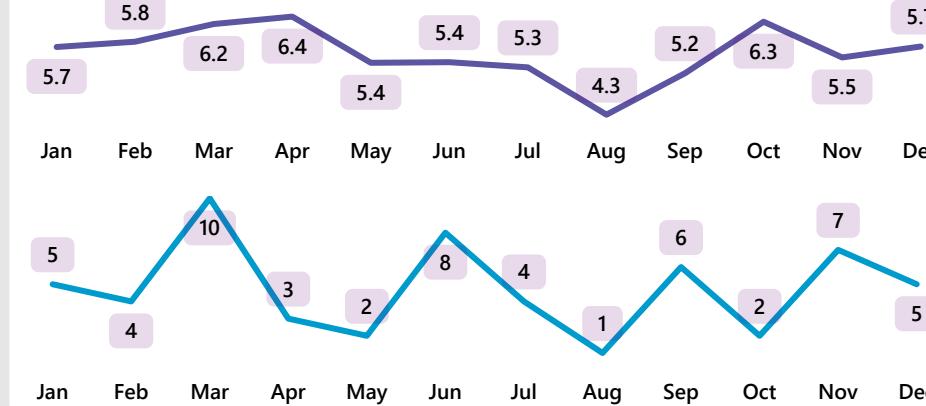
PRODUCT

OEE

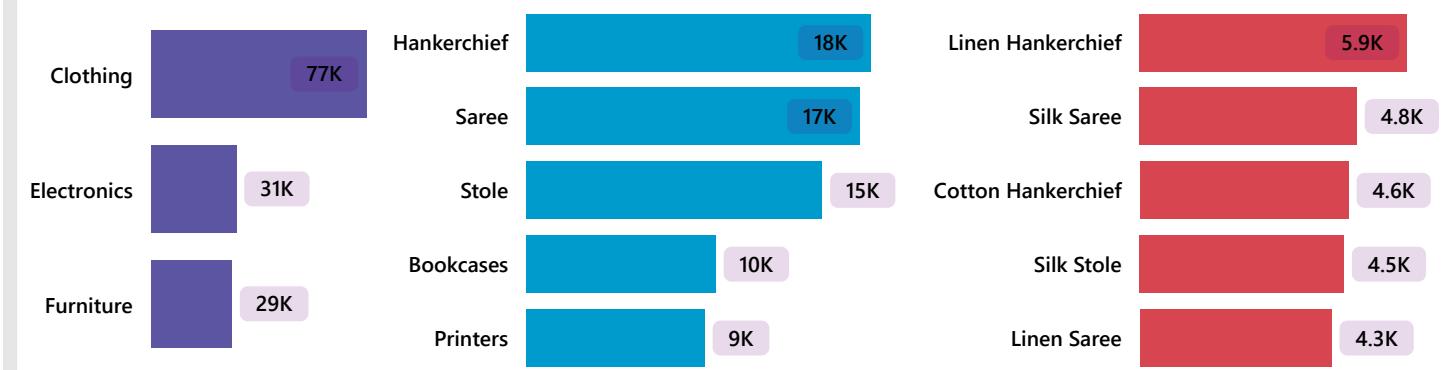
FINANCE



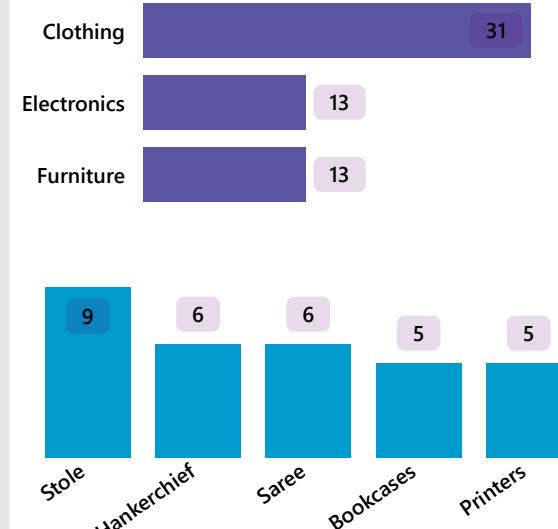
ORDER FULFILLMENT & BACKORDER TIME TREND



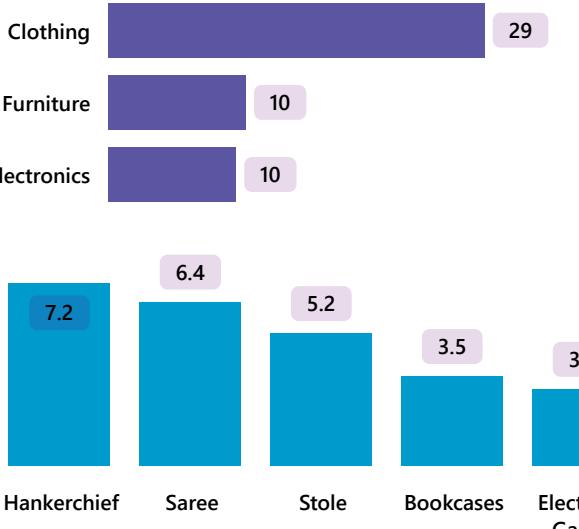
SHIPPING COST - CATEGORY | SUB-CATEGORY | PRODUCT



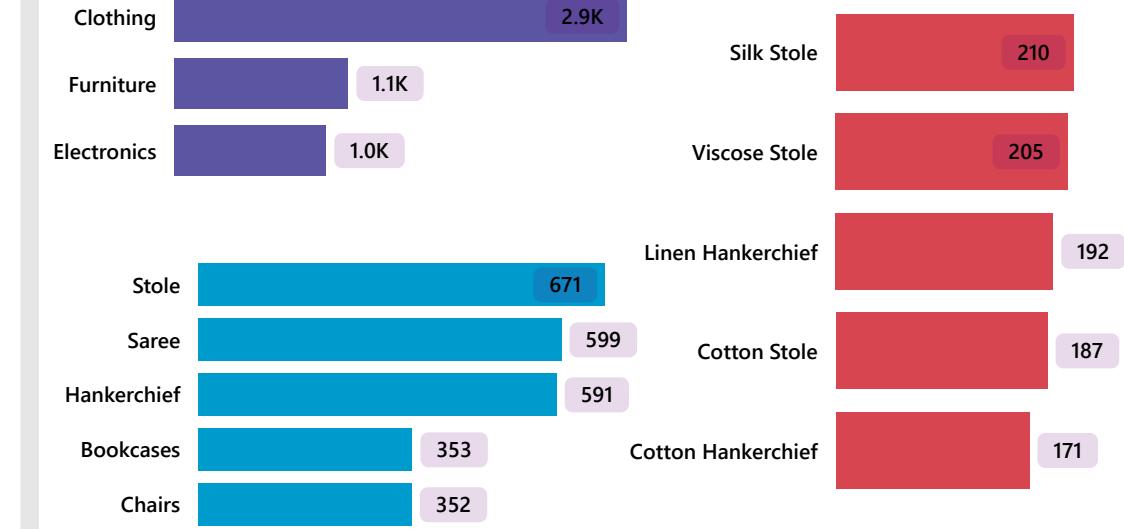
BACK ORDER BY CATEGORY & SUB



RETURN RATE BY CATEGORY & SUB



INVENTORY TURNOVER RATE - CATEGORY | SUB| PRODUCT



FILTERS

MONTH

All

CATEGORY

All

SUB-CATRG...

All

PRODUCT

All

FINANCIAL PERFORMANCE

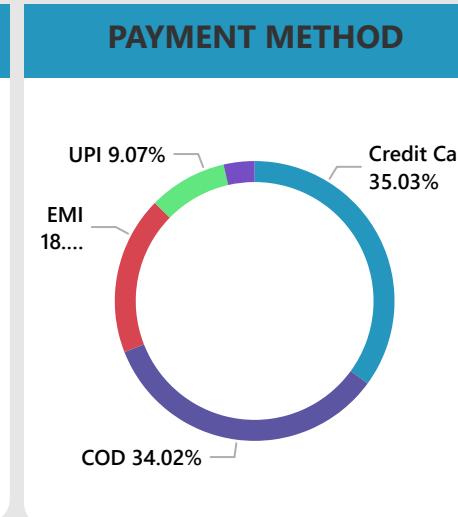
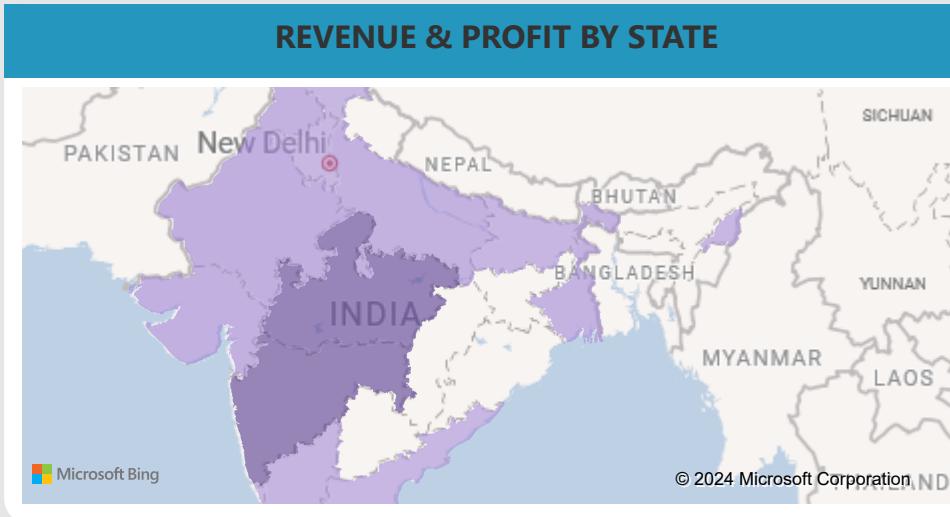
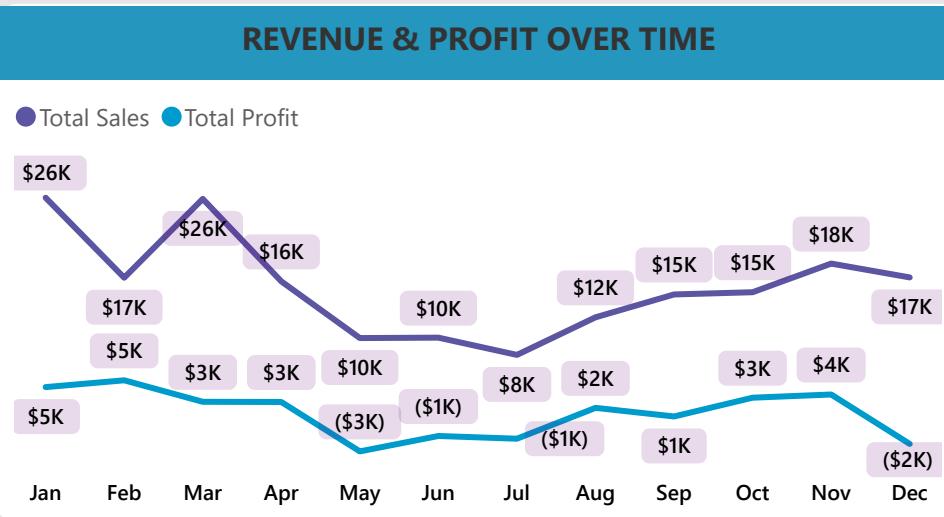
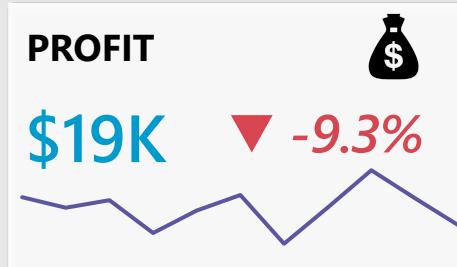
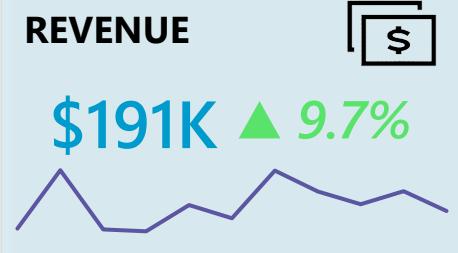
SALES

CUSTOMERS

PRODUCT

OEE

FINANCE



REVENUE & PROFIT BY CATEGORY

| | |
|-------------|-----|
| Electronics | 76K |
| Furniture | 62K |
| Clothing | 53K |

REVENUE & PROFIT BY SUB-CATEGORY

| | |
|-------------|-------|
| Printers | \$30K |
| Bookcases | \$25K |
| Chairs | \$17K |
| Tables | \$16K |
| Accessories | \$8K |

OPERATING EXP CATEGORY | SUB

| | |
|-------------|-------|
| Electronics | 11.5K |
| Furniture | 9.3K |
| Clothing | 7.9K |

PROFIT MARGIN CATEGORY | SUB

| | |
|-------------|-------|
| Electronics | 15.7% |
| Clothing | 10.9% |
| Furniture | 6.9% |

FILTERS

MONTH

All

CATEGORY

All

SUB-CATRG...

All

STATE

All

CITY

All