



CREDIT CARD USEAGE ANALYSIS | OVERVIEW

REVENUE

\$56.52M



INTEREST

\$7.98M

AMOUNT

\$45.53M

WOW REVENUE

28.8%

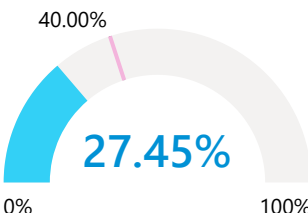
TRANSACTIONS

667K

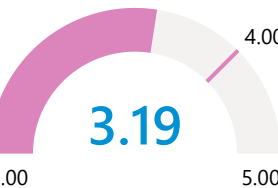
CUSTOMERS

10K

Avg Utilization Ratio



Avg Customer Satisfaction Score



Overview

Transaction Report

Customer Report

Details

Week

All

Month

All

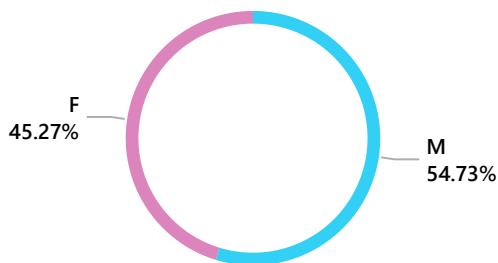
Expenses Type

All

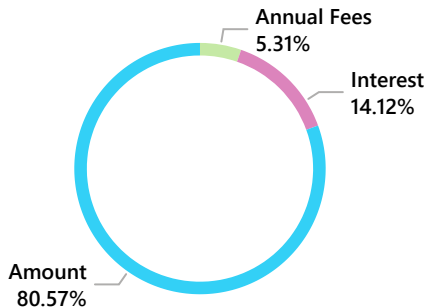
Select Measure

Total Intrest

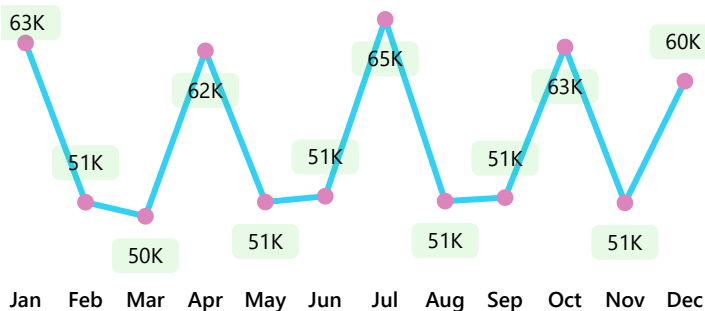
Revenue by Gender



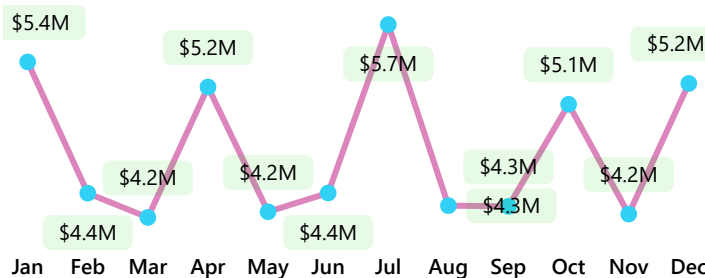
Revenue by Sources



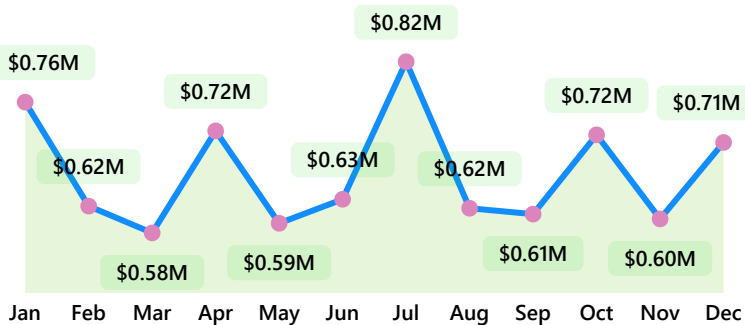
Transactions by Month



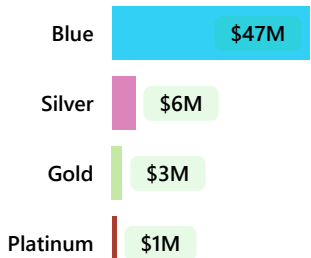
Revenue by Month



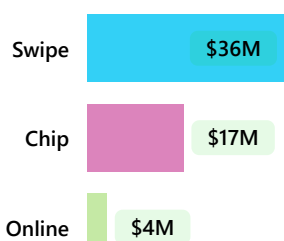
Total Intrest by Month



Revenue by Card



Revenue by Chip



CREDIT CARD USAGE ANALYSIS | TRANSACTION REPORT



REVENUE

\$56.52M



INTEREST

\$7.98M

AMOUNT

\$45.53M

TRANSACTIONS

667K

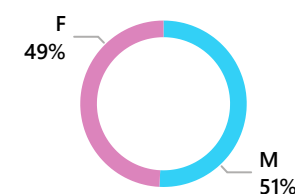
AVG TRANSACTION

64.82

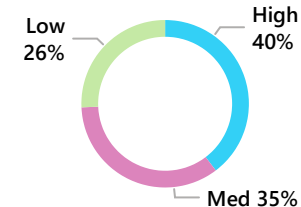
AVG CREDIT CARD LIMIT

8.64K

Gender



Income group



Overview

Transaction Report

Customer Report

Details

Month

All

QTR

All

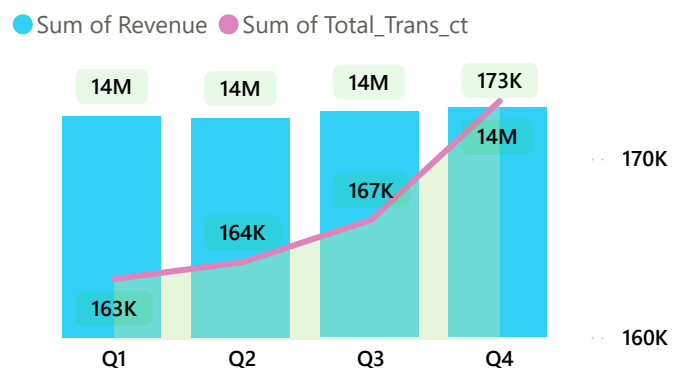
Card

All

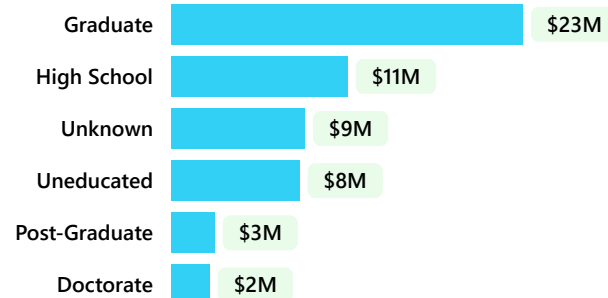
Income Group

All

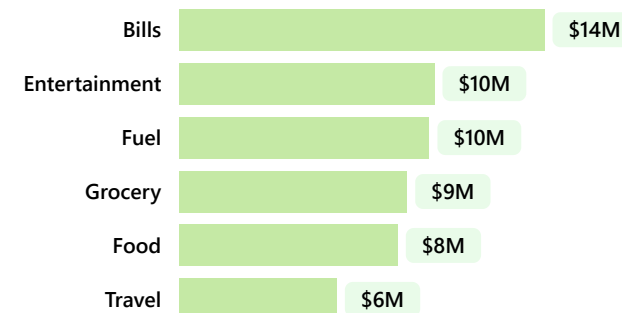
QTR Revne and Transactions



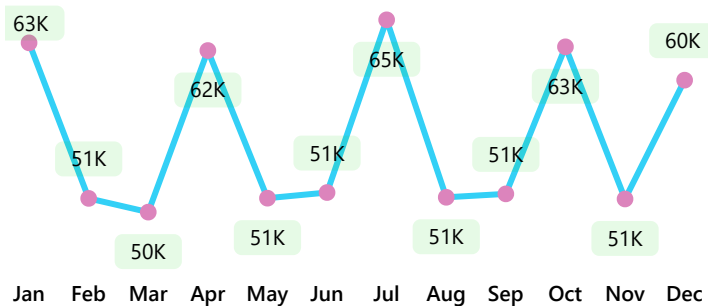
Revenue by Education



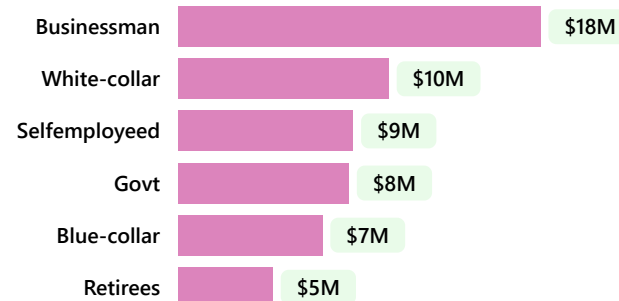
Revenue by Expenses



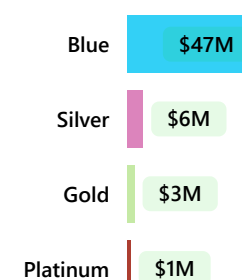
Transactions by Month



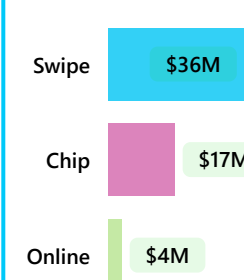
Revenue by Customer Job



Revenue by Card



Revenue by Chip





CREDIT CARD USAGE ANALYSIS | CUSTOMER REPORT

REVENUE
\$56.52M



INTREST
\$7.98M

AMOUNT
\$45.53M

CUSTOMERS
10K

INCOME
588M

STISFACTION SCORE
3.19



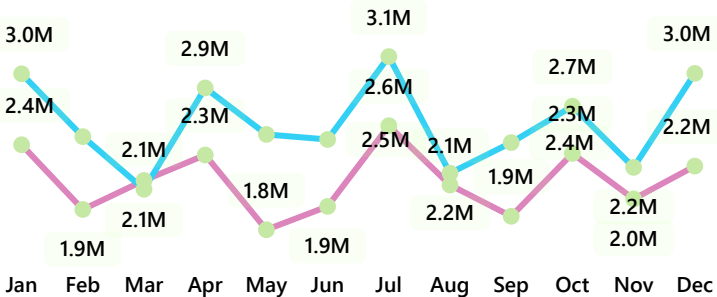
House Owner



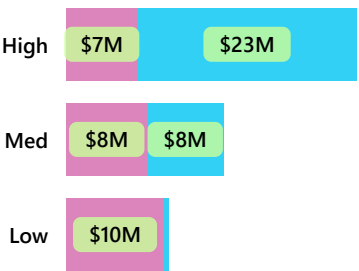
Car Owner



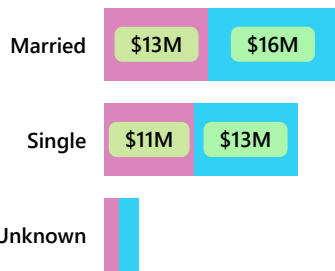
Revenue by Month



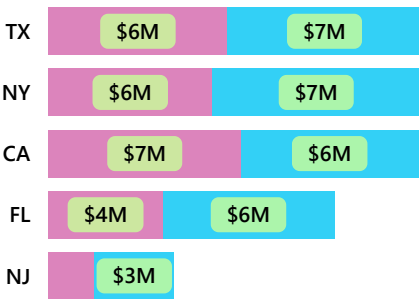
Income



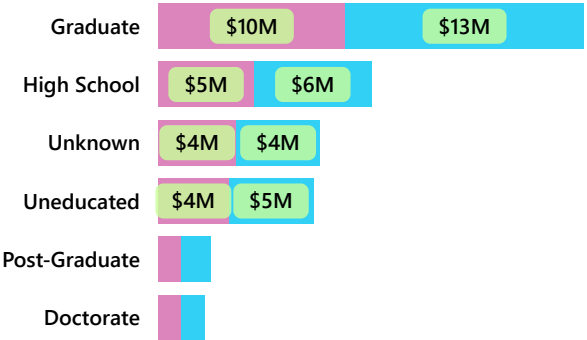
Marital Status



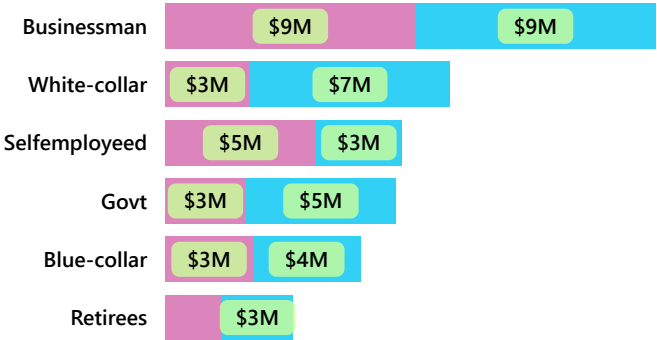
Top 5 State



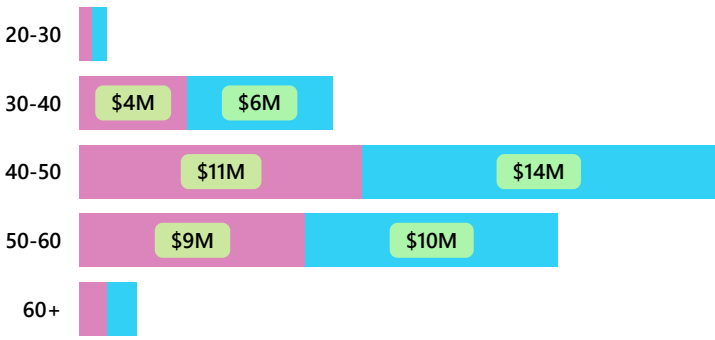
Education



Job Role



Age Group



Overview

Transaction Report

Customer Report

Details

Week

All

Month

All

EXP Type

All

Income Group

All



CREDIT CARD USAGE ANALYSIS | CUSTOMER REPORT

- Overview
- Transaction Report
- Customer Report
- Details

Week

All

Month

All

Card Category

All

Use Chip

All

REVENUE

\$56.52M

INTREST

\$7.98M

AMOUNT

\$45.53M

WOW REVENUE

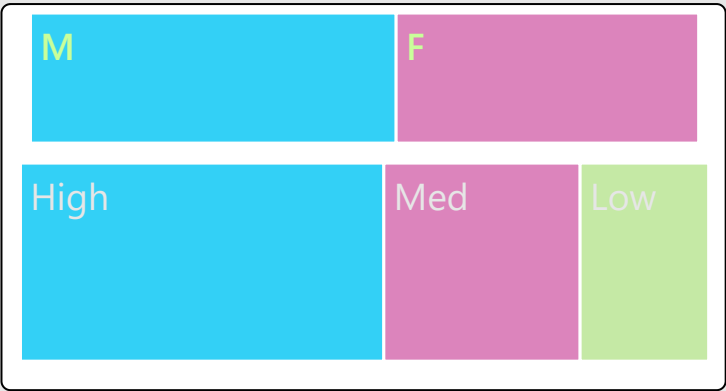
28.8%

TRANSACTIONS

667K

CUSTOMERS

10K



Week No	Transactions	Annual Fees	Interest	Transaction Amount	Revenue	WOW Revenue	Avg Customer Satisfaction Score
Week-43	12472	\$54,925	\$1,31,106.07	\$7,48,600.00	\$9,34,631.07	-13.5%	4.26
Week-42	12654	\$58,600	\$1,52,559.07	\$8,69,046.00	\$10,80,205.07	9.9%	4.25
Week-41	12444	\$57,675	\$1,39,533.09	\$7,85,766.00	\$9,82,974.09	-1.1%	4.27
Week-40	12232	\$56,785	\$1,38,390.68	\$7,98,938.00	\$9,94,113.68	-0.0%	4.19
Week-39	12209	\$54,345	\$1,42,457.42	\$7,97,382.00	\$9,94,184.42	-11.0%	4.29
Week-38	12943	\$58,995	\$1,62,514.54	\$8,96,128.00	\$11,17,637.54	1.8%	4.17
Week-37	12976	\$55,315	\$1,48,625.01	\$8,93,463.00	\$10,97,403.01	1.7%	4.22
Week-36	12949	\$59,105	\$1,53,566.94	\$8,65,901.00	\$10,78,572.94	-3.4%	3.84
Week-35	12932	\$56,790	\$1,54,003.64	\$9,06,107.00	\$11,16,900.64	2.9%	4.24
Week-34	12662	\$55,355	\$1,61,318.37	\$8,68,903.00	\$10,85,576.37	1.0%	4.23