eda-of-play-store

September 14, 2024

```
[1]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     import seaborn as sns
     import warnings
     warnings.filterwarnings("ignore")
[3]: df=pd.read_csv("googleplaystore.csv")
     df
[3]:
                                                              App
                                                                               Category
     0
                Photo Editor & Candy Camera & Grid & ScrapBook
                                                                        ART_AND_DESIGN
     1
                                             Coloring book moana
                                                                        ART_AND_DESIGN
     2
            U Launcher Lite - FREE Live Cool Themes, Hide ...
                                                                      ART_AND_DESIGN
     3
                                          Sketch - Draw & Paint
                                                                        ART_AND_DESIGN
     4
                                                                        ART_AND_DESIGN
                         Pixel Draw - Number Art Coloring Book
     10836
                                                Sya9a Maroc - FR
                                                                                 FAMILY
                               Fr. Mike Schmitz Audio Teachings
     10837
                                                                                 FAMILY
     10838
                                         Parkinson Exercices FR
                                                                                MEDICAL
     10839
                                  The SCP Foundation DB fr nn5n
                                                                   BOOKS_AND_REFERENCE
     10840
                 iHoroscope - 2018 Daily Horoscope & Astrology
                                                                              LIFESTYLE
            Rating Reviews
                                             Size
                                                      Installs
                                                                 Type Price
                4.1
     0
                        159
                                              19M
                                                       10,000+
                                                                 Free
                                                                           0
                3.9
                                                                           0
     1
                        967
                                              14M
                                                      500,000+
                                                                 Free
                4.7
     2
                      87510
                                             8.7M
                                                    5,000,000+
                                                                           0
                                                                 Free
     3
                4.5
                     215644
                                                   50,000,000+
                                                                           0
                                             25M
                                                                 Free
                                                      100,000+
                4.3
                        967
                                             2.8M
                                                                 Free
     10836
                4.5
                         38
                                             53M
                                                        5,000+
                                                                 Free
                                                                           0
                          4
     10837
                5.0
                                             3.6M
                                                           100+
                                                                 Free
                                                                           0
               NaN
                          3
                                             9.5M
                                                                           0
     10838
                                                        1,000+
                                                                 Free
     10839
                4.5
                                                         1,000+
                                                                           0
                        114
                             Varies with device
                                                                 Free
     10840
                4.5
                     398307
                                             19M
                                                   10,000,000+
                                                                 Free
```

```
January 7, 2018
      0
                  Everyone
                                           Art & Design
      1
                  Everyone
                             Art & Design; Pretend Play
                                                          January 15, 2018
      2
                  Everyone
                                           Art & Design
                                                            August 1, 2018
      3
                                                              June 8, 2018
                       Teen
                                           Art & Design
      4
                  Everyone
                               Art & Design; Creativity
                                                             June 20, 2018
      10836
                  Everyone
                                              Education
                                                             July 25, 2017
                                                              July 6, 2018
      10837
                  Everyone
                                              Education
      10838
                  Everyone
                                                Medical
                                                          January 20, 2017
                                     Books & Reference
      10839
                Mature 17+
                                                          January 19, 2015
      10840
                  Everyone
                                              Lifestyle
                                                             July 25, 2018
                     Current Ver
                                          Android Ver
      0
                           1.0.0
                                         4.0.3 and up
      1
                           2.0.0
                                         4.0.3 and up
      2
                           1.2.4
                                         4.0.3 and up
      3
             Varies with device
                                           4.2 and up
      4
                             1.1
                                           4.4 and up
      10836
                            1.48
                                           4.1 and up
                             1.0
      10837
                                           4.1 and up
      10838
                             1.0
                                           2.2 and up
             Varies with device
      10839
                                  Varies with device
             Varies with device
                                 Varies with device
      10840
      [10841 rows x 13 columns]
[25]: df.columns
[25]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
             'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
             'Android Ver'],
            dtype='object')
 [5]:
      df.head()
 [5]:
                                                          App
                                                                     Category
                                                                               Rating
            Photo Editor & Candy Camera & Grid & ScrapBook
      0
                                                              ART_AND_DESIGN
                                                                                   4.1
      1
                                         Coloring book moana
                                                              ART_AND_DESIGN
                                                                                   3.9
      2
        U Launcher Lite - FREE Live Cool Themes, Hide ... ART_AND_DESIGN
                                                                                 4.7
                                      Sketch - Draw & Paint ART_AND_DESIGN
      3
                                                                                   4.5
                      Pixel Draw - Number Art Coloring Book ART_AND_DESIGN
                                                                                   4.3
        Reviews
                 Size
                           Installs
                                     Type Price Content Rating
      0
            159
                  19M
                            10,000+
                                     Free
                                               0
                                                       Everyone
      1
            967
                           500,000+
                   14M
                                     Free
                                               0
                                                       Everyone
```

Genres

Last Updated

Content Rating

```
3
        215644
                  25M
                      50,000,000+
                                    Free
                                              0
                                                           Teen
           967
               2.8M
                          100,000+
                                     Free
                                              0
                                                       Everyone
                            Genres
                                         Last Updated
                                                               Current Ver \
     0
                      Art & Design
                                      January 7, 2018
                                                                     1.0.0
        Art & Design; Pretend Play
                                     January 15, 2018
                                                                     2.0.0
     1
     2
                                       August 1, 2018
                      Art & Design
                                                                     1.2.4
                                         June 8, 2018
     3
                      Art & Design
                                                       Varies with device
     4
          Art & Design; Creativity
                                        June 20, 2018
         Android Ver
     0 4.0.3 and up
       4.0.3 and up
        4.0.3 and up
     2
     3
          4.2 and up
     4
          4.4 and up
[7]: df.tail()
[7]:
                                                                          Category \
                                                         App
     10836
                                           Sya9a Maroc - FR
                                                                            FAMILY
     10837
                          Fr. Mike Schmitz Audio Teachings
                                                                            FAMILY
     10838
                                     Parkinson Exercices FR
                                                                           MEDICAL
     10839
                             The SCP Foundation DB fr nn5n
                                                              BOOKS_AND_REFERENCE
     10840
            iHoroscope - 2018 Daily Horoscope & Astrology
                                                                        LIFESTYLE
            Rating Reviews
                                            Size
                                                     Installs
                                                                Type Price
     10836
               4.5
                         38
                                             53M
                                                        5,000+
                                                                Free
     10837
               5.0
                          4
                                            3.6M
                                                          100+
                                                               Free
                                                                          0
     10838
               NaN
                          3
                                            9.5M
                                                        1,000+
                                                                Free
                                                                          0
               4.5
     10839
                        114
                            Varies with device
                                                        1,000+
                                                                Free
                                                                          0
                    398307
                                                  10,000,000+
     10840
               4.5
                                             19M
                                                                Free
           Content Rating
                                                    Last Updated
                                        Genres
                                                                           Current Ver \
     10836
                 Everyone
                                    Education
                                                   July 25, 2017
                                                                                  1.48
     10837
                 Everyone
                                    Education
                                                    July 6, 2018
                                                                                   1.0
     10838
                 Everyone
                                       Medical
                                                January 20, 2017
                                                                                   1.0
               Mature 17+ Books & Reference
     10839
                                                January 19, 2015
                                                                   Varies with device
     10840
                 Everyone
                                     Lifestyle
                                                   July 25, 2018
                                                                  Varies with device
                    Android Ver
     10836
                     4.1 and up
     10837
                     4.1 and up
     10838
                     2.2 and up
            Varies with device
     10839
            Varies with device
     10840
```

2

87510 8.7M

5,000,000+

Free

Everyone

```
[11]: df.sample(3)
[11]:
                             Category
                                       Rating Reviews
                                                                  Installs
                                                                            Type \
                                                        Size
                        App
      8195
                  Knife Hit
                                  GAME
                                           4.5
                                                462614
                                                          60M
                                                              10,000,000+
                                                                            Free
      9908
                                           3.1
                                                         39k
                                                                    1,000+
                                                                            Free
             EU VAT Checker
                             BUSINESS
                                                     7
      6025
           BD CRICKET LIVE
                               SPORTS
                                           4.6
                                                  1238 9.5M
                                                                  100,000+
                                                                            Free
           Price Content Rating
                                    Genres
                                                Last Updated Current Ver \
      8195
                       Everyone
                                                May 22, 2018
               0
                                    Arcade
                                                                    1.7.2
      9908
               0
                       Everyone
                                 Business
                                            October 12, 2011
                                                                        1
      6025
                       Everyone
                                    Sports
                                            January 15, 2018
                                                                      3.0
             Android Ver
      8195 4.0.3 and up
      9908
              1.6 and up
      6025
            4.0.3 and up
[35]: df.shape
[35]: (10841, 13)
[29]:
      df.dtypes
                         object
[29]: App
      Category
                         object
                        float64
      Rating
      Reviews
                         object
      Size
                         object
      Installs
                         object
      Туре
                         object
      Price
                         object
      Content Rating
                         object
      Genres
                         object
      Last Updated
                         object
      Current Ver
                         object
      Android Ver
                         object
      dtype: object
[13]: df.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 10841 entries, 0 to 10840
     Data columns (total 13 columns):
                           Non-Null Count Dtype
          Column
          _____
                           _____
      0
                           10841 non-null
          App
                                           object
      1
                           10841 non-null
          Category
                                           object
```

```
2
           Rating
                            9367 non-null
                                             float64
      3
           Reviews
                            10841 non-null
                                             object
      4
           Size
                            10841 non-null
                                             object
      5
           Installs
                            10841 non-null
                                             object
      6
           Type
                            10840 non-null
                                             object
      7
           Price
                            10841 non-null
                                             object
      8
           Content Rating
                            10840 non-null
                                             object
                                             object
      9
           Genres
                            10841 non-null
          Last Updated
                            10841 non-null
      10
                                             object
          Current Ver
      11
                            10833 non-null
                                             object
      12 Android Ver
                            10838 non-null
                                             object
     dtypes: float64(1), object(12)
     memory usage: 1.1+ MB
[39]: df.duplicated().sum()
[39]: 483
[45]: df.drop_duplicates(inplace=True)
[47]: df
[47]:
                                                               App
                                                                                Category
      0
                 Photo Editor & Candy Camera & Grid & ScrapBook
                                                                          ART_AND_DESIGN
      1
                                              Coloring book moana
                                                                          ART_AND_DESIGN
      2
             U Launcher Lite - FREE Live Cool Themes, Hide ...
                                                                       ART_AND_DESIGN
      3
                                           Sketch - Draw & Paint
                                                                          ART_AND_DESIGN
      4
                          Pixel Draw - Number Art Coloring Book
                                                                          ART_AND_DESIGN
      10836
                                                 Sya9a Maroc - FR
                                                                                  FAMILY
                                Fr. Mike Schmitz Audio Teachings
      10837
                                                                                  FAMILY
      10838
                                          Parkinson Exercices FR
                                                                                 MEDICAL
      10839
                                   The SCP Foundation DB fr nn5n
                                                                    BOOKS_AND_REFERENCE
      10840
                  iHoroscope - 2018 Daily Horoscope & Astrology
                                                                               LIFESTYLE
             Rating Reviews
                                              Size
                                                       Installs
                                                                  Type Price
      0
                 4.1
                                               19M
                                                        10,000+
                                                                  Free
                                                                            0
                         159
      1
                 3.9
                         967
                                               14M
                                                       500,000+
                                                                            0
                                                                  Free
      2
                 4.7
                       87510
                                              8.7M
                                                     5,000,000+
                                                                            0
                                                                  Free
      3
                 4.5
                      215644
                                               25M
                                                    50,000,000+
                                                                  Free
                                                                            0
      4
                 4.3
                         967
                                              2.8M
                                                       100,000+
                                                                  Free
      10836
                 4.5
                          38
                                               53M
                                                          5,000+
                                                                  Free
                                                                            0
      10837
                 5.0
                           4
                                              3.6M
                                                            100+
                                                                  Free
                                                                            0
      10838
                 NaN
                           3
                                              9.5M
                                                          1,000+
                                                                  Free
                                                                            0
                                                          1,000+
                                                                            0
      10839
                 4.5
                         114
                              Varies with device
                                                                  Free
      10840
                 4.5
                                                    10,000,000+
                                                                            0
                      398307
                                               19M
                                                                  Free
```

```
0
                    Everyone
                                            Art & Design
                                                            January 7, 2018
                                                           January 15, 2018
       1
                   Everyone
                              Art & Design; Pretend Play
       2
                    Everyone
                                            Art & Design
                                                             August 1, 2018
                                                               June 8, 2018
       3
                        Teen
                                            Art & Design
       4
                                Art & Design; Creativity
                                                              June 20, 2018
                   Everyone
                                                              July 25, 2017
       10836
                   Everyone
                                               Education
                   Everyone
                                               Education
                                                               July 6, 2018
       10837
                   Everyone
                                                 Medical
                                                           January 20, 2017
       10838
       10839
                 Mature 17+
                                       Books & Reference
                                                           January 19, 2015
       10840
                   Everyone
                                               Lifestyle
                                                              July 25, 2018
                      Current Ver
                                           Android Ver
                            1.0.0
       0
                                          4.0.3 and up
       1
                            2.0.0
                                          4.0.3 and up
       2
                            1.2.4
                                          4.0.3 and up
       3
              Varies with device
                                            4.2 and up
       4
                              1.1
                                            4.4 and up
       10836
                             1.48
                                            4.1 and up
       10837
                              1.0
                                            4.1 and up
                              1.0
                                            2.2 and up
       10838
       10839
              Varies with device
                                   Varies with device
       10840
              Varies with device
                                   Varies with device
       [10358 rows x 13 columns]
[49]: df.describe()
[49]:
                    Rating
              8893.000000
       count
       mean
                  4.189542
       std
                  0.545452
       min
                  1.000000
       25%
                  4.000000
       50%
                  4.300000
       75%
                  4.500000
                19.000000
       max
      df_cp=df.copy()
[103]:
      df_cp
[103]:
                                                                                Category
                                                               App
                  Photo Editor & Candy Camera & Grid & ScrapBook
                                                                          ART_AND_DESIGN
       0
```

Genres

Last Updated \

Content Rating

```
1
                                       Coloring book moana
                                                                   ART_AND_DESIGN
2
       U Launcher Lite - FREE Live Cool Themes, Hide ...
                                                                 ART_AND_DESIGN
3
                                     Sketch - Draw & Paint
                                                                   ART_AND_DESIGN
4
                    Pixel Draw - Number Art Coloring Book
                                                                   ART_AND_DESIGN
10836
                                          Sya9a Maroc - FR
                                                                            FAMILY
                         Fr. Mike Schmitz Audio Teachings
10837
                                                                            FAMILY
10838
                                    Parkinson Exercices FR
                                                                           MEDICAL
                             The SCP Foundation DB fr nn5n
10839
                                                              BOOKS AND REFERENCE
           iHoroscope - 2018 Daily Horoscope & Astrology
                                                                        LIFESTYLE
10840
       Rating Reviews
                                       Size
                                                 Installs
                                                           Type Price
0
          4.1
                   159
                                        19M
                                                  10,000+
                                                           Free
1
          3.9
                   967
                                        14M
                                                 500,000+
                                                            Free
                                                                     0
2
          4.7
                                       8.7M
                                               5,000,000+
                 87510
                                                            Free
                                                                     0
3
          4.5
                215644
                                        25M
                                              50,000,000+
                                                            Free
                                                                     0
          4.3
4
                   967
                                       2.8M
                                                 100,000+
                                                            Free
                                                   5,000+
10836
          4.5
                    38
                                        53M
                                                           Free
10837
          5.0
                     4
                                       3.6M
                                                     100+
                                                           Free
                                                                     0
                     3
                                       9.5M
                                                   1,000+
10838
          NaN
                                                           Free
                                                                     0
          4.5
                                                   1,000+
                                                                     0
10839
                   114
                        Varies with device
                                                           Free
10840
          4.5
                398307
                                        19M
                                              10,000,000+
                                                                     0
                                                           Free
      Content Rating
                                            Genres
                                                        Last Updated \
0
            Everyone
                                     Art & Design
                                                     January 7, 2018
                                                    January 15, 2018
                       Art & Design; Pretend Play
1
            Everyone
2
                                     Art & Design
                                                      August 1, 2018
            Everyone
3
                 Teen
                                     Art & Design
                                                        June 8, 2018
4
                                                        June 20, 2018
            Everyone
                         Art & Design; Creativity
                                                        July 25, 2017
10836
            Everyone
                                        Education
                                                        July 6, 2018
10837
            Everyone
                                        Education
                                                    January 20, 2017
10838
            Everyone
                                          Medical
10839
          Mature 17+
                                Books & Reference
                                                    January 19, 2015
10840
            Everyone
                                        Lifestyle
                                                        July 25, 2018
               Current Ver
                                    Android Ver
0
                     1.0.0
                                   4.0.3 and up
1
                     2.0.0
                                   4.0.3 and up
2
                     1.2.4
                                   4.0.3 and up
3
       Varies with device
                                     4.2 and up
4
                                     4.4 and up
                       1.1
10836
                      1.48
                                     4.1 and up
10837
                       1.0
                                     4.1 and up
10838
                       1.0
                                     2.2 and up
```

```
10839 Varies with device Varies with device 10840 Varies with device Varies with device
```

[10358 rows x 13 columns]

[105]: df_cp.reset_index(drop=True,inplace=True)

[107]:	df_cp											
[107]:							Ap	р		Category	\	
	0	Photo Editor & Candy Camera & Grid & ScrapBook								ART_AND_DESIGN		
	1	_							AND_DESIGN			
	2	U Laun	U Launcher Lite - FREE Live Cool Themes, Hide							D_DESIGN		
	3									AND_DESIGN		
	4	Pixel Draw - Number Art Coloring Book						k	ART_AND_DESIGN			
		Sya9a Maroc - FR							FAMILY FAMILY			
	10354 Fr. Mike Schmitz Audio Teachings 10355 Parkinson Exercices FR							MEDICAL				
				חומ אור								
	10356 The SCP Foundation DB fr nn5n BOOKS						מווא_פער	LIFESTYLE				
	10357 iHoroscope - 2018 Daily Horoscope & Astrology LIFE								LILEDITLE			
		Rating	Reviews		Size	I	nstalls	Туре	Price	\		
	0	4.1	159		19M	:	10,000+	Free	0			
	1	3.9	967		14M	50	00,000+	Free	0			
	2	4.7	87510		8.7M	5,00	00,000+	Free	0			
	3	4.5	215644		25M	50,00	00,000+	Free	0			
	4	4.3	967		2.8M	10	00,000+	Free	0			
	•••		•••	•••								
	10353	4.5	38		53M		5,000+	Free	0			
	10354	5.0	4		3.6M		100+	Free	0			
	10355	NaN	3		9.5M		-	Free	0			
	10356	4.5	114	Varies with			1,000+	Free	0			
	10357	4.5	398307		19M	10,00	00,000+	Free	0			
		Content	Rating		G	enres	I.a	st Upo	dated	\		
	0		veryone		Art & D			_		•		
	1		veryone	Art & Design		-		•				
	2		veryone	O .	Art & D	•		•				
	3 Teen		Art & Design June									
	4	Ev	veryone	Art & Desi		_		e 20,				
			•••		- 	•		•••				
	10353	E	veryone		Educ	ation	Jul	у 25,	2017			
	10354 Everyone 10355 Everyone		Education July Medical January 2				ly 6,	2018				
							y 20,	2017				
	10356	Matı	ıre 17+	Book	s & Refe	rence	Januar	у 19,	2015			
	10357	E	veryone		Life	style	Jul	у 25,	2018			

```
0
                           1.0.0
                                         4.0.3 and up
                           2.0.0
       1
                                         4.0.3 and up
       2
                           1.2.4
                                         4.0.3 and up
       3
              Varies with device
                                           4.2 and up
       4
                             1.1
                                           4.4 and up
       10353
                            1.48
                                           4.1 and up
       10354
                             1.0
                                           4.1 and up
                             1.0
                                           2.2 and up
       10355
       10356
              Varies with device
                                 Varies with device
              Varies with device Varies with device
       10357
       [10358 rows x 13 columns]
[109]: df_cp.Reviews.dtype
[109]: dtype('0')
[115]: df_cp[~df_cp.Reviews.str.isnumeric()]
[115]:
                                                  App Category Rating Reviews \
       9990 Life Made WI-Fi Touchscreen Photo Frame
                                                           1.9
                                                                   19.0
                                                                           3.0M
                                      Price Content Rating
               Size Installs Type
                                                                         Genres
                                                        NaN February 11, 2018
       9990 1,000+
                        Free
                                0 Everyone
            Last Updated Current Ver Android Ver
       9990
                  1.0.19 4.0 and up
[129]: df_cp=df_cp.drop(df_cp.index[9990])
       df_cp
[129]:
                                                                              Category \
       0
                 Photo Editor & Candy Camera & Grid & ScrapBook
                                                                        ART_AND_DESIGN
                                             Coloring book moana
                                                                        ART AND DESIGN
       1
                                                                      ART_AND_DESIGN
              U Launcher Lite - FREE Live Cool Themes, Hide ...
       3
                                           Sketch - Draw & Paint
                                                                        ART_AND_DESIGN
       4
                          Pixel Draw - Number Art Coloring Book
                                                                        ART_AND_DESIGN
       10353
                                                Sya9a Maroc - FR
                                                                                FAMILY
       10354
                               Fr. Mike Schmitz Audio Teachings
                                                                                FAMILY
       10355
                                          Parkinson Exercices FR
                                                                               MEDICAL
                                   The SCP Foundation DB fr nn5n
       10356
                                                                  BOOKS_AND_REFERENCE
       10357
                  iHoroscope - 2018 Daily Horoscope & Astrology
                                                                             LIFESTYLE
```

Android Ver

Current Ver

```
Rating Reviews
                                       Size
                                                 Installs
                                                           Type Price
          4.1
0
                   159
                                        19M
                                                  10,000+
                                                            Free
                                                                     0
1
          3.9
                   967
                                        14M
                                                 500,000+
                                                            Free
                                                                     0
2
          4.7
                                       8.7M
                 87510
                                               5,000,000+
                                                            Free
                                                                     0
3
          4.5
                215644
                                              50,000,000+
                                        25M
                                                           Free
                                                                     0
4
          4.3
                   967
                                       2.8M
                                                 100,000+
                                                           Free
10353
          4.5
                    38
                                        53M
                                                   5,000+
                                                           Free
                                                                     0
10354
          5.0
                     4
                                       3.6M
                                                     100+
                                                           Free
                                                                     0
10355
          NaN
                     3
                                       9.5M
                                                   1,000+
                                                           Free
                                                                     0
          4.5
10356
                   114
                        Varies with device
                                                   1,000+
                                                           Free
                                                                     0
10357
          4.5
               398307
                                             10,000,000+
                                                           Free
      Content Rating
                                            Genres
                                                        Last Updated \
                                                     January 7, 2018
0
            Everyone
                                     Art & Design
                                                    January 15, 2018
1
            Everyone
                       Art & Design; Pretend Play
2
            Everyone
                                     Art & Design
                                                      August 1, 2018
3
                 Teen
                                                        June 8, 2018
                                     Art & Design
4
            Everyone
                         Art & Design; Creativity
                                                        June 20, 2018
                                                        July 25, 2017
10353
            Everyone
                                        Education
            Everyone
                                                        July 6, 2018
10354
                                        Education
10355
            Everyone
                                          Medical
                                                    January 20, 2017
          Mature 17+
                                                    January 19, 2015
10356
                                Books & Reference
10357
            Everyone
                                        Lifestyle
                                                        July 25, 2018
                                    Android Ver
               Current Ver
0
                     1.0.0
                                   4.0.3 and up
1
                     2.0.0
                                   4.0.3 and up
2
                     1.2.4
                                   4.0.3 and up
3
       Varies with device
                                     4.2 and up
4
                       1.1
                                     4.4 and up
10353
                      1.48
                                     4.1 and up
10354
                       1.0
                                     4.1 and up
10355
                       1.0
                                     2.2 and up
       Varies with device
                            Varies with device
10356
10357
       Varies with device
                            Varies with device
[10356 rows x 13 columns]
```

[131]: df_cp[~df_cp.Reviews.str.isnumeric()]

[131]: Empty DataFrame

Columns: [App, Category, Rating, Reviews, Size, Installs, Type, Price, Content

Rating, Genres, Last Updated, Current Ver, Android Ver]

Index: []

```
[135]: df cp.Reviews.dtype
[135]: dtype('int32')
[141]: df_cp.Size.dtype
[141]: dtype('0')
[143]: df_cp.Size.unique()
[143]: array(['19M', '14M', '8.7M', '25M', '2.8M', '5.6M', '29M', '33M', '3.1M',
              '28M', '12M', '20M', '21M', '37M', '2.7M', '5.5M', '17M', '39M',
              '31M', '4.2M', '7.0M', '23M', '6.0M', '6.1M', '4.6M', '9.2M',
              '5.2M', '11M', '24M', 'Varies with device', '9.4M', '15M', '10M',
              '1.2M', '26M', '8.0M', '7.9M', '56M', '57M', '35M', '54M', '201k',
              '3.6M', '5.7M', '8.6M', '2.4M', '27M', '2.5M', '16M', '3.4M',
              '8.9M', '3.9M', '2.9M', '38M', '32M', '5.4M', '18M', '1.1M',
              '2.2M', '4.5M', '9.8M', '52M', '9.0M', '6.7M', '30M', '2.6M',
              '7.1M', '3.7M', '22M', '7.4M', '6.4M', '3.2M', '8.2M', '9.9M',
              '4.9M', '9.5M', '5.0M', '5.9M', '13M', '73M', '6.8M', '3.5M',
              '4.0M', '2.3M', '7.2M', '2.1M', '42M', '7.3M', '9.1M', '55M',
              '23k', '6.5M', '1.5M', '7.5M', '51M', '41M', '48M', '8.5M', '46M',
              '8.3M', '4.3M', '4.7M', '3.3M', '40M', '7.8M', '8.8M', '6.6M',
              '5.1M', '61M', '66M', '79k', '8.4M', '118k', '44M', '695k', '1.6M',
              '6.2M', '18k', '53M', '1.4M', '3.0M', '5.8M', '3.8M', '9.6M',
              '45M', '63M', '49M', '77M', '4.4M', '4.8M', '70M', '6.9M', '9.3M',
              '10.0M', '8.1M', '36M', '84M', '97M', '2.0M', '1.9M', '1.8M',
              '5.3M', '47M', '556k', '526k', '76M', '7.6M', '59M', '9.7M', '78M',
              '72M', '43M', '7.7M', '6.3M', '334k', '34M', '93M', '65M', '79M',
              '100M', '58M', '50M', '68M', '64M', '67M', '60M', '94M', '232k',
              '99M', '624k', '95M', '8.5k', '41k', '292k', '11k', '80M', '1.7M',
              '74M', '62M', '69M', '75M', '98M', '85M', '82M', '96M', '87M',
              '71M', '86M', '91M', '81M', '92M', '83M', '88M', '704k', '862k',
              '899k', '378k', '266k', '375k', '1.3M', '975k', '980k', '4.1M',
              '89M', '696k', '544k', '525k', '920k', '779k', '853k', '720k',
              '713k', '772k', '318k', '58k', '241k', '196k', '857k', '51k',
              '953k', '865k', '251k', '930k', '540k', '313k', '746k', '203k',
              '26k', '314k', '239k', '371k', '220k', '730k', '756k', '91k',
              '293k', '17k', '74k', '14k', '317k', '78k', '924k', '902k', '818k',
              '81k', '939k', '169k', '45k', '475k', '965k', '90M', '545k', '61k',
              '283k', '655k', '714k', '93k', '872k', '121k', '322k', '1.0M',
              '976k', '172k', '238k', '549k', '206k', '954k', '444k', '717k',
              '210k', '609k', '308k', '705k', '306k', '904k', '473k', '175k',
              '350k', '383k', '454k', '421k', '70k', '812k', '442k', '842k',
              '417k', '412k', '459k', '478k', '335k', '782k', '721k', '430k',
```

[133]: df_cp["Reviews"]=df_cp.Reviews.astype(int)

```
'506k', '887k', '613k', '243k', '569k', '778k', '683k', '592k',
              '319k', '186k', '840k', '647k', '191k', '373k', '437k', '598k',
              '716k', '585k', '982k', '222k', '219k', '55k', '948k', '323k',
              '691k', '511k', '951k', '963k', '25k', '554k', '351k', '27k',
              '82k', '208k', '913k', '514k', '551k', '29k', '103k', '898k',
              '743k', '116k', '153k', '209k', '353k', '499k', '173k', '597k',
              '809k', '122k', '411k', '400k', '801k', '787k', '237k', '50k',
              '643k', '986k', '97k', '516k', '837k', '780k', '961k', '269k',
              '20k', '498k', '600k', '749k', '642k', '881k', '72k', '656k',
              '601k', '221k', '228k', '108k', '940k', '176k', '33k', '663k',
              '34k', '942k', '259k', '164k', '458k', '245k', '629k', '28k',
              '288k', '775k', '785k', '636k', '916k', '994k', '309k', '485k',
              '914k', '903k', '608k', '500k', '54k', '562k', '847k', '957k',
              '688k', '811k', '270k', '48k', '329k', '523k', '921k', '874k',
              '981k', '784k', '280k', '24k', '518k', '754k', '892k', '154k',
              '860k', '364k', '387k', '626k', '161k', '879k', '39k', '970k',
              '170k', '141k', '160k', '144k', '143k', '190k', '376k', '193k',
              '246k', '73k', '658k', '992k', '253k', '420k', '404k', '470k',
              '226k', '240k', '89k', '234k', '257k', '861k', '467k', '157k',
              '44k', '676k', '67k', '552k', '885k', '1020k', '582k', '619k'],
             dtype=object)
[145]: # This function is for showing the actual size of data in KB
       def size_process(s):
           if str(s)[-1] == "M":
               res=float(str(s).replace("M",""))
               res=res*1024
               return res
           elif str(s)[-1]=="K":
               res=float(str(s).replace("K",""))
               return res
           else:
               return str(np.NaN)
[149]: df_cp.Size=df_cp.Size.apply(size_process)
[153]: df_cp.Size.dtype
[153]: dtype('0')
[155]: df_cp.Size=df_cp.Size.astype(float)
[157]: df_cp.Size.dtype
[157]: dtype('float64')
```

'429k', '192k', '200k', '460k', '728k', '496k', '816k', '414k',

```
<class 'pandas.core.frame.DataFrame'>
      Index: 10356 entries, 0 to 10357
      Data columns (total 13 columns):
       #
           Column
                            Non-Null Count
                                             Dtype
           _____
       0
                            10356 non-null
                                             object
           App
                            10356 non-null
       1
           Category
                                             object
       2
           Rating
                            8891 non-null
                                             float64
       3
           Reviews
                            10356 non-null
                                             int32
       4
           Size
                            8515 non-null
                                             float64
       5
           Installs
                            10356 non-null object
       6
           Type
                            10355 non-null
                                             object
       7
                            10356 non-null
           Price
                                             object
           Content Rating 10356 non-null
                                             object
           Genres
                            10356 non-null
                                             object
       10 Last Updated
                            10356 non-null
                                             object
           Current Ver
                            10348 non-null
                                             object
           Android Ver
                            10354 non-null
                                             object
      dtypes: float64(2), int32(1), object(10)
      memory usage: 1.1+ MB
[161]: df_cp.Installs
[161]: 0
                     10,000+
       1
                    500,000+
       2
                 5,000,000+
       3
                50,000,000+
       4
                    100,000+
       10353
                      5,000+
       10354
                        100+
       10355
                      1,000+
       10356
                      1,000+
       10357
                10,000,000+
       Name: Installs, Length: 10356, dtype: object
[163]: df_cp.Installs=df_cp.Installs.str.replace("+","").str.replace(",","")
[165]: df_cp.Installs
[165]: 0
                    10000
       1
                  500000
       2
                 5000000
       3
                50000000
       4
                  100000
```

[159]: df_cp.info()

```
10353
                    5000
       10354
                     100
       10355
                    1000
       10356
                    1000
       10357
                10000000
       Name: Installs, Length: 10356, dtype: object
[167]: df_cp.Installs.astype(int)
[167]: 0
                   10000
       1
                  500000
       2
                 5000000
       3
                50000000
       4
                  100000
       10353
                    5000
       10354
                     100
       10355
                    1000
       10356
                    1000
       10357
                10000000
       Name: Installs, Length: 10356, dtype: int32
[171]: df cp.Price.unique()
[171]: array(['0', '$4.99', '$3.99', '$6.99', '$1.49', '$2.99', '$7.99', '$5.99',
              '$3.49', '$1.99', '$9.99', '$7.49', '$0.99', '$9.00', '$5.49',
              '$10.00', '$24.99', '$11.99', '$79.99', '$16.99', '$14.99',
              '$1.00', '$29.99', '$12.99', '$2.49', '$10.99', '$1.50', '$19.99',
              '$15.99', '$33.99', '$74.99', '$39.99', '$3.95', '$4.49', '$1.70',
              '$8.99', '$2.00', '$3.88', '$25.99', '$399.99', '$17.99',
              '$400.00', '$3.02', '$1.76', '$4.84', '$4.77', '$1.61', '$2.50',
              '$1.59', '$6.49', '$1.29', '$5.00', '$13.99', '$299.99', '$379.99',
              '$37.99', '$18.99', '$389.99', '$19.90', '$8.49', '$1.75',
              '$14.00', '$4.85', '$46.99', '$109.99', '$154.99', '$3.08',
              '$2.59', '$4.80', '$1.96', '$19.40', '$3.90', '$4.59', '$15.46',
              '$3.04', '$4.29', '$2.60', '$3.28', '$4.60', '$28.99', '$2.95',
              '$2.90', '$1.97', '$200.00', '$89.99', '$2.56', '$30.99', '$3.61',
              '$394.99', '$1.26', '$1.20', '$1.04'], dtype=object)
[173]: df_cp.Price=df_cp.Price.str.replace("$","")
[179]: df_cp.Price=df_cp.Price.astype(float)
[181]: df_cp.Price.dtype
[181]: dtype('float64')
```

```
[197]: df_cp["Last Updated"].dtype
[197]: dtype('0')
[201]: df_cp["Last Updated"]=pd.to_datetime(df_cp["Last Updated"])
[203]: df_cp["Last Updated"].dtype
[203]: dtype('<M8[ns]')
[209]: df_cp["Day"]=df_cp["Last Updated"].dt.day
       df_cp["Month"] = df_cp["Last Updated"].dt.month
       df_cp["Year"]=df_cp["Last Updated"].dt.year
[215]: df_cp.dtypes
[215]: App
                                  object
       Category
                                  object
       Rating
                                 float64
       Reviews
                                   int32
       Size
                                 float64
       Installs
                                  object
       Type
                                  object
      Price
                                 float64
       Content Rating
                                  object
       Genres
                                  object
       Last Updated
                         datetime64[ns]
       Current Ver
                                  object
       Android Ver
                                  object
       Day
                                   int32
       Month
                                   int32
       Year
                                   int32
       dtype: object
[217]: df_cp.drop("Last Updated",axis=1,inplace=True)
[219]: df_cp
[219]:
                                                                               Category \
                                                              App
       0
                 Photo Editor & Candy Camera & Grid & ScrapBook
                                                                        ART_AND_DESIGN
                                                                        ART_AND_DESIGN
       1
                                             Coloring book moana
       2
              U Launcher Lite - FREE Live Cool Themes, Hide ...
                                                                      ART_AND_DESIGN
       3
                                           Sketch - Draw & Paint
                                                                        ART_AND_DESIGN
       4
                           Pixel Draw - Number Art Coloring Book
                                                                        ART_AND_DESIGN
       10353
                                                Sya9a Maroc - FR
                                                                                 FAMILY
       10354
                                Fr. Mike Schmitz Audio Teachings
                                                                                 FAMILY
```

```
10355
                                    Parkinson Exercices FR
                                                                          MEDICAL
10356
                            The SCP Foundation DB fr nn5n
                                                             BOOKS_AND_REFERENCE
           iHoroscope - 2018 Daily Horoscope & Astrology
10357
                                                                        LIFESTYLE
       Rating Reviews
                                   Installs Type Price Content Rating
                            Size
0
          4.1
                    159
                         19456.0
                                      10000 Free
                                                      0.0
                                                                 Everyone
1
          3.9
                    967
                         14336.0
                                     500000 Free
                                                      0.0
                                                                 Everyone
2
          4.7
                 87510
                          8908.8
                                    5000000 Free
                                                      0.0
                                                                 Everyone
3
          4.5
                                   50000000
                 215644
                         25600.0
                                             Free
                                                      0.0
                                                                     Teen
4
          4.3
                    967
                          2867.2
                                     100000
                                             Free
                                                      0.0
                                                                 Everyone
                               •••
                                         •••
                                                       •••
10353
          4.5
                     38
                         54272.0
                                       5000 Free
                                                      0.0
                                                                 Everyone
10354
          5.0
                      4
                          3686.4
                                        100 Free
                                                      0.0
                                                                 Everyone
10355
          NaN
                      3
                          9728.0
                                       1000 Free
                                                      0.0
                                                                 Everyone
          4.5
                    114
                                       1000
                                                              Mature 17+
10356
                             NaN
                                             Free
                                                      0.0
                                   10000000
10357
          4.5
                 398307
                         19456.0
                                             Free
                                                      0.0
                                                                 Everyone
                                           Current Ver
                           Genres
                                                                 Android Ver
                                                                               Day
0
                                                  1.0.0
                     Art & Design
                                                                4.0.3 and up
                                                                                 7
1
       Art & Design; Pretend Play
                                                  2.0.0
                                                                4.0.3 and up
                                                                                15
2
                     Art & Design
                                                  1.2.4
                                                                4.0.3 and up
                                                                                 1
3
                     Art & Design
                                   Varies with device
                                                                  4.2 and up
                                                                                 8
4
         Art & Design; Creativity
                                                                  4.4 and up
                                                                                20
                                                    1.1
10353
                        Education
                                                   1.48
                                                                  4.1 and up
                                                                                25
10354
                        Education
                                                    1.0
                                                                  4.1 and up
                                                                                6
                          Medical
10355
                                                    1.0
                                                                  2.2 and up
                                                                                20
10356
               Books & Reference Varies with device Varies with device
                                                                                19
10357
                        Lifestyle Varies with device Varies with device
                                                                                25
       Month
              Year
              2018
0
           1
1
              2018
           1
2
              2018
           8
3
           6
              2018
4
              2018
10353
           7
              2017
           7
10354
              2018
           1
              2017
10355
              2015
10356
10357
              2018
```

[221]: df_cp["Android Ver"].dtype

[10356 rows x 15 columns]

```
[221]: dtype('0')
[223]: df_cp["Android Ver"].unique()
[223]: array(['4.0.3 and up', '4.2 and up', '4.4 and up', '2.3 and up',
              '3.0 and up', '4.1 and up', '4.0 and up', '2.3.3 and up',
              'Varies with device', '2.2 and up', '5.0 and up', '6.0 and up',
              '1.6 and up', '1.5 and up', '2.1 and up', '7.0 and up',
              '5.1 and up', '4.3 and up', '4.0.3 - 7.1.1', '2.0 and up',
              '3.2 and up', '4.4W and up', '7.1 and up', '7.0 - 7.1.1',
              '8.0 and up', '5.0 - 8.0', '3.1 and up', '2.0.1 and up',
              '4.1 - 7.1.1', nan, '5.0 - 6.0', '1.0 and up', '2.2 - 7.1.1',
              '5.0 - 7.1.1'], dtype=object)
[225]: df_cp["Android Ver"]=df_cp["Android Ver"].str.replace("and up","").str.
        →replace("Varies with device","")
[233]: df_cp["App"].duplicated().sum()
[233]: 697
[235]: df_cp=df_cp.drop_duplicates(subset=["App"],keep='first')
[239]: df_cp["App"].duplicated().sum()
[239]: 0
[249]: df_cp.info()
      <class 'pandas.core.frame.DataFrame'>
      Index: 9659 entries, 0 to 10357
      Data columns (total 15 columns):
                           Non-Null Count Dtype
           Column
           ----
                           _____
                           9659 non-null
           App
                                           object
       1
           Category
                           9659 non-null
                                           object
       2
           Rating
                           8196 non-null
                                           float64
       3
           Reviews
                           9659 non-null
                                           int32
       4
           Size
                           8118 non-null
                                           float64
       5
           Installs
                           9659 non-null
                                           object
       6
           Type
                           9658 non-null
                                           object
       7
           Price
                           9659 non-null
                                           float64
       8
           Content Rating 9659 non-null
                                           object
           Genres
                           9659 non-null
                                           object
       10 Current Ver
                           9651 non-null
                                           object
       11 Android Ver
                           9657 non-null
                                           object
       12 Day
                           9659 non-null
                                            int32
```

```
13 Month
                            9659 non-null
                                            int32
       14 Year
                            9659 non-null
                                            int32
      dtypes: float64(3), int32(4), object(8)
      memory usage: 1.0+ MB
[259]: categroical_features=[feature for feature in df_cp.columns if df_cp[feature].

dtype =='0']

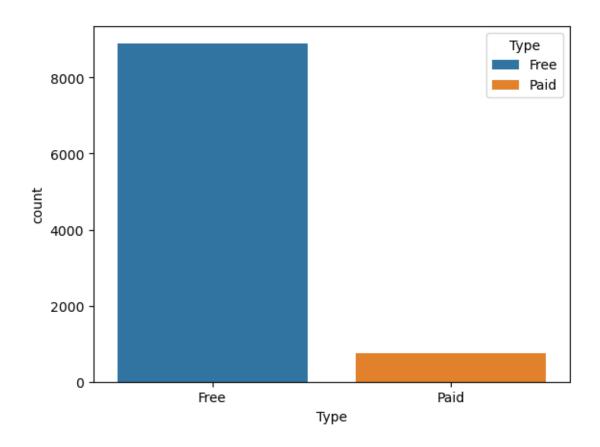
[261]: categorical_features
[261]: ['App',
        'Category',
        'Installs',
        'Type',
        'Content Rating',
        'Genres',
        'Current Ver',
        'Android Ver']
[263]: Numerical_features=[feature for feature in df_cp.columns if df_cp[feature].
        ⇔dtype !='0']
[265]: Numerical_features
[265]: ['Rating', 'Reviews', 'Size', 'Price', 'Day', 'Month', 'Year']
[267]: #EDA
       #First We count the categories of categorical Data
       for col in categorical_features:
           print(f"{col}:{df_cp[col].value_counts(normalize=True)*100}")
      App: App
      Photo Editor & Candy Camera & Grid & ScrapBook
                                                          0.010353
      Tic Tac CK
                                                          0.010353
      INFAMY RO
                                                          0.010353
      CK Call NEW
                                                          0.010353
      Ck Coif
                                                          0.010353
      Bike Race Free - Top Motorcycle Racing Games
                                                          0.010353
      Dance School Stories - Dance Dreams Come True
                                                          0.010353
      3D Bowling
                                                          0.010353
      Mind Games Pro
                                                          0.010353
      iHoroscope - 2018 Daily Horoscope & Astrology
                                                          0.010353
      Name: proportion, Length: 9659, dtype: float64
      Category: Category
      FAMILY
                              18.966767
      GAME.
                               9.928564
```

TOOLS		8.561963
BUSINESS		4.348276
MEDICAL		4.089450
PERSONALIZATIO	N	3.892743
PRODUCTIVITY		3.872036
LIFESTYLE		3.820271
FINANCE		3.571798
SPORTS		3.364738
COMMUNICATION		3.261207
HEALTH_AND_FIT	2.981675	
PHOTOGRAPHY	2.909204	
	2.629672	
NEWS_AND_MAGAZ		
SOCIAL		2.474376
BOOKS_AND_REFE	2.298375	
TRAVEL_AND_LOC	CAL	2.267315
SHOPPING		2.091314
DATING		1.770370
VIDEO_PLAYERS		1.687545
MAPS_AND_NAVIO	1.356248	
EDUCATION	1.232012	
FOOD_AND_DRINK	1.159540	
ENTERTAINMENT	1.056010	
AUTO_AND_VEHIC	0.880008	
LIBRARIES_AND_	0.869655	
WEATHER	0.817890	
HOUSE_AND_HOME	0.766125	
EVENTS	0.662594	
ART_AND_DESIGN		0.662594
PARENTING		0.621182
COMICS		0.579770
BEAUTY		0.548711
Name: proporti	v -	: float64
Installs:Insta	ılls	
1000000	14.670256	
100000	11.512579	
10000	10.673983	
10000000	9.700797	
1000	9.193498	
100	7.350657	
5000000	6.284294	
500000	5.228285	
50000	4.855575	
5000	4.845222	
10	3.985920	
500	3.395797	
50	2.112020	
50000000	2.091314	
100000000	1.946371	

```
5
               0.848949
1
               0.693654
500000000
               0.248473
1000000000
               0.207061
               0.155296
0
Name: proportion, dtype: float64
Type:Type
Free
        92.172292
Paid
         7.827708
Name: proportion, dtype: float64
Content Rating: Content Rating
Everyone
                   81.820064
Teen
                   10.725748
Mature 17+
                    4.068744
Everyone 10+
                    3.333678
Adults only 18+
                    0.031059
Unrated
                    0.020706
Name: proportion, dtype: float64
Genres:Genres
Tools
                                    8.551610
Entertainment
                                    5.808055
Education
                                    5.280050
Business
                                    4.348276
Medical
                                    4.089450
Art & Design; Pretend Play
                                    0.010353
Lifestyle; Pretend Play
                                    0.010353
Comics; Creativity
                                    0.010353
Art & Design; Action & Adventure
                                    0.010353
Strategy; Creativity
                                    0.010353
Name: proportion, Length: 118, dtype: float64
Current Ver: Current Ver
Varies with device
                       10.931510
1.0
                       8.278935
1.1
                       2.694021
1.2
                        1.823645
2.0
                       1.543881
2.27.1
                       0.010362
1.6.11
                       0.010362
20180517
                       0.010362
3.1.00
                       0.010362
2.0.148.0
                       0.010362
Name: proportion, Length: 2817, dtype: float64
Android Ver: Android Ver
4.1
                 22.802112
4.0.3
                 14.445480
4.0
                 13.306410
```

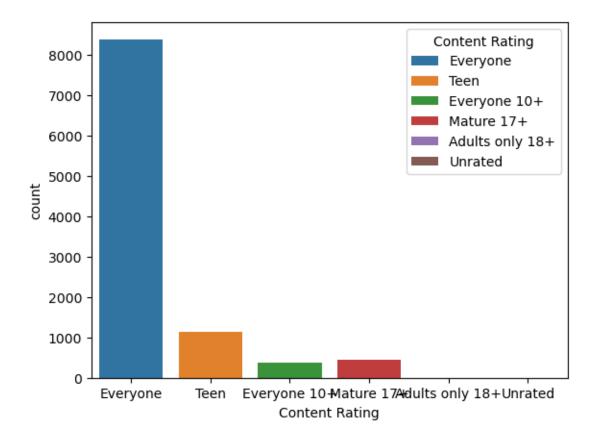
```
10.251631
      4.4
                         8.470540
      2.3
                         6.378793
      5.0
                         5.301854
      4.2
                         3.852128
      2.3.3
                         2.826965
      2.2
                         2.474889
      3.0
                         2.392047
      4.3
                         2.288495
      2.1
                         1.377239
      1.6
                         1.201201
      6.0
                         0.559180
      7.0
                         0.434918
                         0.372787
      3.2
      2.0
                         0.331366
      5.1
                         0.227814
      1.5
                         0.207104
      4.4W
                         0.113907
      3.1
                         0.103552
      2.0.1
                         0.072486
      8.0
                         0.062131
      7.1
                         0.031066
      4.0.3 - 7.1.1
                         0.020710
      5.0 - 8.0
                         0.020710
      1.0
                         0.020710
      7.0 - 7.1.1
                         0.010355
      4.1 - 7.1.1
                         0.010355
      5.0 - 6.0
                         0.010355
      2.2 - 7.1.1
                         0.010355
      5.0 - 7.1.1
                         0.010355
      Name: proportion, dtype: float64
[277]: sns.countplot(x=df_cp["Type"],hue=df_cp.Type)
```

[277]: <Axes: xlabel='Type', ylabel='count'>



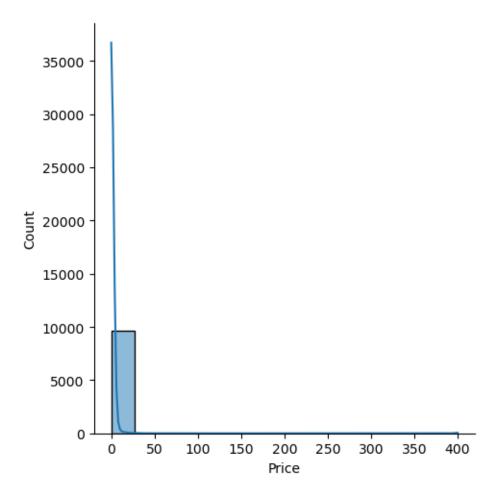
```
[281]: df_cp["Content Rating"].value_counts(normalize=True)*100
[281]: Content Rating
       Everyone
                          81.820064
       Teen
                          10.725748
       Mature 17+
                           4.068744
       Everyone 10+
                           3.333678
       Adults only 18+
                           0.031059
       Unrated
                           0.020706
       Name: proportion, dtype: float64
[295]: sns.countplot(x=df["Content Rating"], hue=df["Content Rating"])
```

[295]: <Axes: xlabel='Content Rating', ylabel='count'>



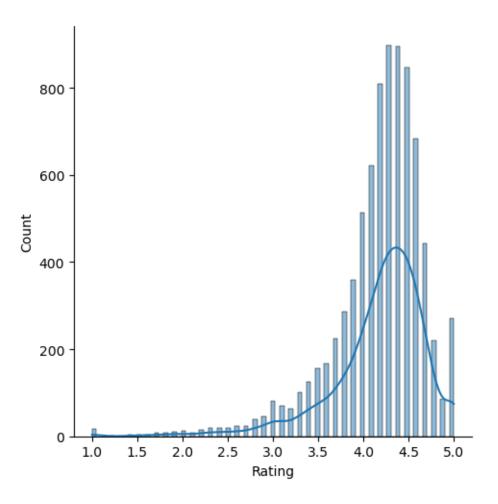
[299]: sns.displot(df_cp["Price"],kde=True)

[299]: <seaborn.axisgrid.FacetGrid at 0x28f849c5cd0>



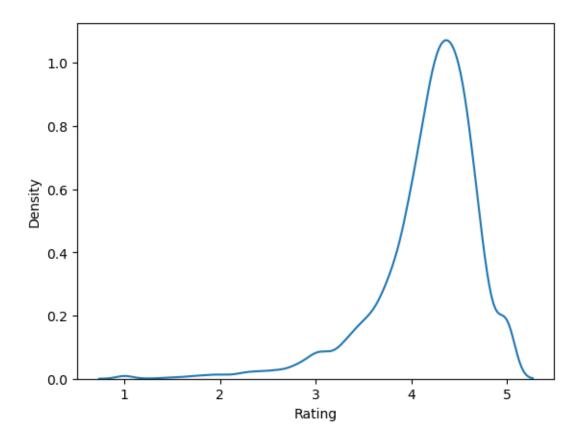
[303]: sns.displot(df_cp["Rating"],kde=True)

[303]: <seaborn.axisgrid.FacetGrid at 0x28f84ba52b0>

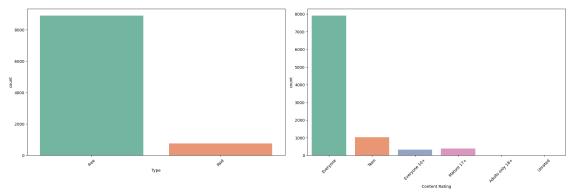


```
[305]: sns.kdeplot(df_cp["Rating"])
```

[305]: <Axes: xlabel='Rating', ylabel='Density'>



```
[311]: plt.figure(figsize=(20,12))
    category=["Type","Content Rating"]
    for i in range(0,len(category)):
        plt.subplot(2,2,i+1)
        sns.countplot(x=df_cp[category[i]],palette="Set2")
        plt.xlabel(category[i])
        plt.xticks(rotation=45)
        plt.tight_layout()
```

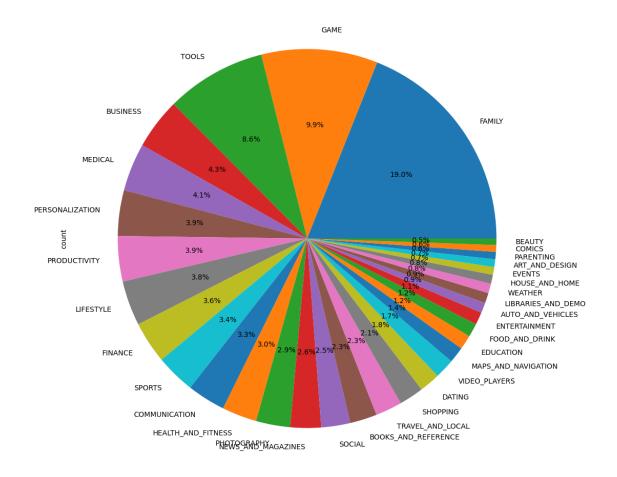


```
[329]: # Most Popular Category in the App

df_cp["Category"].value_counts().plot.

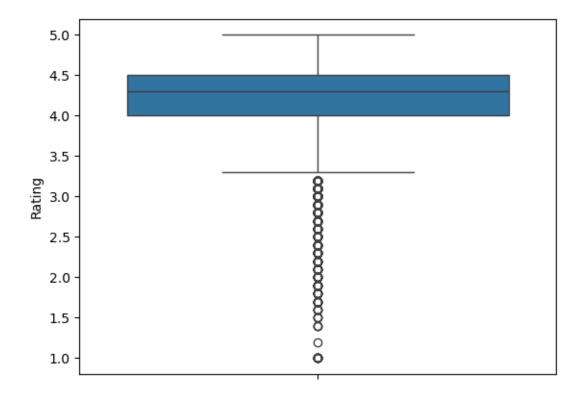
⇒pie(y=df_cp["Category"],figsize=(12,12),autopct="%1.1f%%")
```

[329]: <Axes: ylabel='count'>



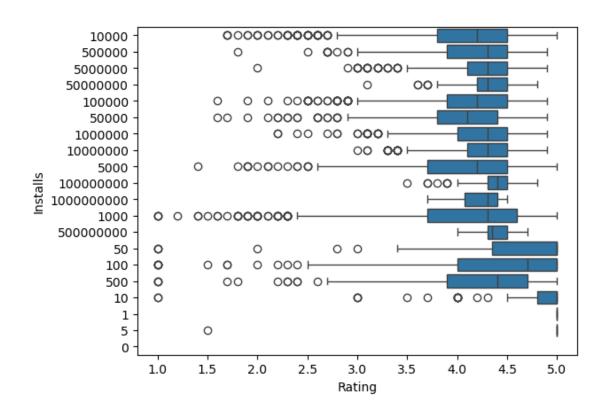
[362]: sns.boxplot(df_cp["Rating"])

[362]: <Axes: ylabel='Rating'>



```
[368]: sns.boxplot(x=df_cp["Rating"],y=df_cp["Installs"],data=df_cp)
```

[368]: <Axes: xlabel='Rating', ylabel='Installs'>



[]: