umamanajam0@gmail.com

https://www.linkedin.com/in/umama-najam-32ab24208

https://www.behance.net/umamanajam1

Lahore, Pakistan

+92 301 8444278

Umama Najam

A computer scientist equipped with great coding, designing and project management skills, with ability to accomplish project goals consistently with elegant and scalable code and design.
Highly-motivated employee with desire to take on new challenges. Strong work ethics, adaptability and exceptional interpersonal skills. Adept at working effectively unsupervised and quickly mastering new skills.

Computer Scientist

Skills

- C++
- C#
- Python
- SQL
- HTML
- Dart/Flutter
- Learning CSS and JavaScript

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Figma
- Canva
- Content Writing
- Content Creation

Experience

VentureDive / Communications and Graphics Design Intern
Jun 2023 - (current), Lahore

- Designed on-brand social media posts and email banners.
- Used **Figma**, **Adobe Photoshop** and **Illustrator** to design elements covering internal and external communication.
- Used **After Effects** to create animated GIFs, teasers, reels and mood films for events.
- Designed Welcome Pack for new employees.
- Brainstormed ideas to plan projects and campaigns along with making improvements in existing design.
- Overtook photography and videography for events along with editing images to be posted on social media.
- Held workshops to teach the use of **Figma**.
- Worked in a team setting to present new ideas.

Team Let's Help / Graphics Designer
Dec 2022 - Mar 2023, Lahore

- Designed new, on-brand visual elements focusing on concept and messaging.
- Leveraged proficiency in **Adobe Photoshop** and **Canva** to design case templates, posters and other promotional materials.
- Submitted design ideas to plan projects and campaigns with the graphics designing team.
- Reviewed final layouts, making improvements and suggestions as needed.
- Fostered relationships with team members through effective communication, negotiation and collaboration.

- Managed graphics, sound, music and color corrections for videos.

Team Let's Help / Content writer
Dec 2022 - Mar 2023, Lahore
- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Delivered high-quality, insightful, informative and written content while meeting tight deadlines.
- Collaborated with media specialists to coordinate stories and content for social media.

Website Hurdles / Freelance Content Writer
Jul 2022 - Oct 2022, Nigeria
- Researched programming topics using multiple sources for writing inspiration and information.
- Communicated with the hiring manager to receive assignments and clarify project details.
- Completed time-sensitive writing assigned on short notice and consistently met deadlines.
- Wrote original keyword-rich content.

ROADY / Graphics Designer
Jun 2022 - Jul 2020, Lahore
- Used **Adobe Photoshop** to create images and layouts.
- Produced projects for advertising and informational purposes.
- Selected, and added logo to photos for social media pages
- Edited video by adding graphics, titles, audio and special effects.

DLON / Graphics Designer
Mar 2020 - May 2020, Lahore
- Used **Adobe Photoshop** to create images and layouts.
- Produced projects for advertising and informational purposes.
- Selected, and added logo to photos for social media pages
- Edited video by adding graphics, titles, audio and special effects.

Education

FAST-NUCES / Bachelors of Computer Science
Sep 2020 - Present, Lahore
Expected: May 2024
- 3.4 CGPA
- Dean's List Honoree Spring 2023
- Badminton Female Team Captain Fall 2022-Spring 2023
- Dean's List Honoree Spring 2022
- Dean's List Honoree Fall 2021
- Dean's List Honoree Fall 2020

Projects

- Brick Slayer - C++
- Snakes and Ladders - DLD
- Paint Application - Object Oriented Programming
- Brick Breaker - Assembly Language
- College Management System - C#/.Net
  - https://github.com/UmamaNajam/CollegeManagementSystem.git
- Boutique Management System - Object Oriented Programming
  - https://github.com/UmamaNajam/BoutiqueManagementSystem.git
- Student Utility Application - Dart/Flutter
  - https://www.linkedin.com/posts/umama-najam-32ab24208_campusmate-academicsuccess-studentlife-activity-7073645432286978048-xpkI?utm_source=share&utm_medium=member_android

Certifications

- Certified Web Designer (HTML) - 2014
- Certified Graphics Designer - 2014

Interests

- Sports
- Artificial Intelligence
- Psychology
- Traveling
- Reading

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