

Umang Thakkar

AI Product Manager | 14+ AI Products Shipped | From 0→1 to Scale

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Portfolio: umang-thakkar-ai-product-manager.vercel.app

Professional Summary

AI Product Manager with 4+ years architecting scalable product solutions and driving measurable growth. Increased user engagement by 200% through MBTI-based matching system that shifted Hunch's core product direction. Expert in translating user insights into shipped AI features, from fine-tuning LLMs to building voice agents to designing analytics systems. Currently building AI products end-to-end. 14+ AI products shipped till now.

Professional Experience

100x Engineers Cohort | AI Product Builder

Remote | July 2025 – Present

- **Shipped 4 production AI products in 6 months** as part of elite member in the cohort, demonstrating rapid idea-to-MVP execution.
- **Built multi-agent systems and MCP servers** for Claude Desktop, ChatGPT, and Cursor, achieved viral adoption on Reddit.
- **Won 1st Runner-Up at hackathon** with Lecture Lens (Educational RAG) reducing information retrieval from hours to seconds.

Hunch (Dating & Social App) | Associate Product Manager

Delhi, India | October 2023 – June 2025

- **Increased user engagement by 200% and 7-day retention by 86%** by designing MBTI-based personality matching system, becoming Hunch's core product differentiator.
- **Generated \$1,500 monthly revenue from first month** (30% boost to total revenue) by building SEO-optimized web onboarding funnel.
- **Improved session time by 100% and response rates by 180%** by fine-tuning GPT-4o on 450+ conversation examples.
- **Reduced campaign launch time from 2 days to 5 minutes** by designing self-service targeting interface, eliminating 85% manual work.
- **Scaled user research capacity 25x** (2 → 50+ daily interviews) while reducing costs by 70% via AI voice agent.

Hunch (Anonymous Polling App) | Content Strategist

Delhi, India | November 2022 – September 2023

- **Orchestrated content strategy during app transition** from polling to dating, maintaining engagement during product pivot.
- **Managed team of 6** through recruitment and performance management, improving content output by 60%.
- **Reduced D0 uninstall rate by 35%** through optimized onboarding polls and new user content experience.
- **Conducted 100+ user research interviews** validating anonymous polling concept, shaping Hunch's product foundation.

PlotX (Crypto Gaming Platform) | Content Writer

Delhi, India | June 2022 – October 2022

- **Improved organic traffic by 50%** driving 3,000+ new user signups monthly via 30+ SEO-rich blogs.
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Key Projects

MBTI Personality Matching | User Psychology & Product Strategy

- Designed matching algorithm with transparent 0-100% compatibility scores and plain-English explanations.
- Achieved 152% increase in messages per match, 200% session time increase, 86% improvement in 7-day retention.

Web Onboarding Funnel | Monetization & Growth

- Built SEO-optimized conversion funnel with Stripe payments, psychological investment strategy (free test → paid app).
- Generated \$1,500 in first month acting as a new revenue channel with lower CAC than paid ads.

Fine-Tuned Chatbot | AI Product Iteration

- Led end-to-end GPT-4o fine-tuning on 450+ examples achieving 487% opener usage, 144% conversation depth increase.

Poll Promotion Engine | Operational Efficiency

- Built self-service targeting interface replacing Amazon Personalize, enabling 3x more campaigns monthly.
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Skills & Tools

Product Management: User Research, A/B Testing, Cross-Functional Leadership, Product Strategy, Roadmapping, PRD Writing, OKRs, Agile/Scrum

Analytics & Data: SQL (Advanced), Redshift, PostgreSQL, Cohort Analysis, Statistical Analysis, Sentiment Analysis, Mixpanel

AI & Automation: LLM Fine-tuning (GPT-4o, Gemini), Prompt Engineering, Voice Agents (ElevenLabs), RAG Systems, Multi-Agent Orchestration

Development: Python, TypeScript, React, Next.js, FastAPI, Node.js, Vercel Serverless Functions

Tools: Retool, Figma, JIRA, Notion, Supabase, Vercel, Make.com, n8n

Education

Bachelor of Technology – Computer Science & Engineering

Parul Institute of Engineering and Technology | 2017 – 2021 | **GPA: 9.3/10.0**