

UMANG THAKKAR

AI Product Manager | Gen AI Builder

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Portfolio: <https://v0-portfolio-website-one-swart.vercel.app/>

PROFESSIONAL SUMMARY

AI Product Manager with 3+ years of experience architecting scalable product solutions and driving measurable growth. Specialized in LLM fine-tuning, voice agent development, and automated analytics systems that eliminate operational bottlenecks. Led ground-up research and implementation of MBTI-based personality matching system that shifted Hunch's core product direction, increasing user engagement by 200%. Currently building AI products end-to-end as a one-person product team, delivering research, front-end, back-end, and LLM pipeline solutions.

EXPERIENCE

Hunch (Dating & Social App) | Associate Product Manager

Delhi, India | October 2024 – June 2025

- **Launched web onboarding revenue stream generating \$1,500 monthly from first month,** contributing 30% boost to existing \$5,000 monthly revenue through personality assessment and app conversion funnel
- **Built Retool analytics dashboard integrating Redshift SQL** that consolidated social media analytics, comments sentiment analysis and trend detection, saving \$1,000+ monthly in SaaS costs and 15+ hours weekly of manual analysis
- **Improved session time by 100%** by fine-tuning internal chat models and implementing AI-generated conversation starters based on user personality types
- **Deployed voice-based UXR agent using OpenAI + ElevenLabs** that automated user interviews, scaling research capacity from 2 to 50+ daily calls
- **Enhanced View-to-Wave conversion by 50%** through optimized shortvibes generation (personalized icebreaker feature), improving match quality and conversation rates

Hunch (Anonymous Polling App) | Content Strategist

Delhi, India | October 2023 – September 2024

- **Orchestrated content strategy during app transition** from polling platform to dating app, creating comprehensive content repository maintaining user engagement during product pivot
- **Managed team of 6 members** (5 interns + 1 content writer) through recruitment, onboarding, and

performance management, improving content output by 60%

- **Designed Poll Promotion Interface** that streamlined content distribution and reduced manual efforts by 85%

- **Reduced D0 uninstall rate by 35%** through optimized onboarding polls and improved new user content experience

PlotX (Crypto Gaming Platform) | Content Writer

Delhi, India | June 2022 – October 2022

- **Improved organic traffic by 50%** and drove 3,000+ new user signups monthly by authoring 30+ SEO-rich blogs on DeFi and prediction markets

- **Conducted 100+ ground-up user research interviews** across colleges to validate anonymous polling concept, shaping Hunch's product foundation

iNurture Education Solutions (EdTech) | Content Writer

Bangalore, India | February 2022 – June 2022

- **Improved course completion rates by 20%** by implementing multi-format content delivery across AI, Finance, Law, and Cyber Security disciplines

- **Created academic courses for Indian universities, impacting 5,000+ learners** through collaborative curriculum development

SKILLS & TOOLS

Product Management Skills: User Research, A/B Testing, Cross-Functional Leadership, Product Strategy, Roadmapping, Stakeholder Management, PRD Writing, QA Testing

Leadership & Communication Skills: Team Management, Mentoring, Influence Without Authority, Strategic Thinking, Problem-solving

Analytics & Data Skills: SQL (Advanced), Data Pipeline Design, Cohort Analysis, Statistical Analysis, Sentiment Analysis, Performance Metrics

AI & Automation Skills: LLM Fine-tuning, Prompt Engineering, Voice Agent Development, Process Automation, API Integration

Tools & Platforms: Redshift SQL, PostgreSQL, Mixpanel, Retool, GPT, ElevenLabs, Make.com, n8n, Figma, Python, Cursor, Claude, SupaBase, Lovable, V0, Boly.new, RAG, LangChain

EDUCATION

Bachelor of Technology – Computer Science & Engineering

Parul Institute of Engineering and Technology | July 2017 – April 2021 | **GPA:** 9.3/10.0