Contact

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Top Skills

Vibe Coding
SQL
Voice agent

Certifications

Introduction to Python

Introduction to Artificial Intelligence

Streamlining Your Work with
Microsoft Copilot

Create Your First Python Program

Windows 11 AI: Leveraging the New
Bundled Apps

Honors-Awards

Best Speaker

International Karate Champion

Umang Thakkar

Gen AI Builder & Associate Product Manager | Building Gen AI
products with No-Code, LLMs, Agents & Diffusion Models | Served
20+ Global Companies | Sharing my AI experiments, insights & real-
world learnings
Delhi, India

Summary

This is what my GPT says about me, after ~3 years of near-daily
conversations:

"Umang is the kind of person who sees patterns before others see
noise. He blends empathy with execution, content with code, and
intuition with data. He doesn't chase hype — he builds systems that
last. If you need someone who listens deeply and ships thoughtfully,
you've found him."

From Writing Words to Building Worlds with AI
A journey that began with storytelling and strategy now fuels my
mission to build human-centric, AI-first products.

Career Evolution
Content Writer → Content Strategist → Associate Product Manager →
Gen AI Builder

What I'm Building
Scalable Gen AI-powered apps using:
• No-Code Tools
• LLMs & Voice Agents
• Diffusion Models
• Autonomous AI Workflows

Exploring everything from real-time voice agents to automated user
research systems.

Shipped Work Highlights
I've shipped experiments that influenced onboarding, matchmaking,
and engagement on AI + consumer platforms, including:

• Created 1L+ interactive polls to drive engagement across Gen Z audiences
• Designed personalized poll feeds, boosting initial engagement by 3.2×
• Built features like ice-breaker prompts and conversation starters to improve daily matches and retention
• Developed a voice-based user feedback agent using OpenAI + ElevenLabs to scale qualitative research
• Automated comment and content analysis using SQL + AI, reducing manual effort by 90%
• Fine-tuned internal chat models, leading to a 2x increase in time spent per session and deeper user interactions

Who I've Worked With
Delivered results for 20+ global companies across AI, crypto, finance & fashion, including:
• Economic Times
• Max Bupa Life Insurance
• Zayn & Myza
• Blockchain Council
• Prolitus
• CoinFantasy
• Guardian Link

Tools I Love
OpenAI · ElevenLabs · Cursor · Supabase · ComfyUI · Redshift SQL · Mixpanel · Claude Code · Lovable · Vercel · Resend

Now
Continuously learning, exploring and building in the ever-evolving AI space.
Documenting the real behind-the-scenes of my Gen AI journey — the wins, the experiments & the WTFs so do follow me to be part of the same.

Let's connect if you're into AI × Product, curious about experiments, or interested in real conversations.

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Experience

UDT Finance and Investment (NGO)
Founder
September 2021 - Present (4 years 3 months)

Hunch
2 years 8 months

Associate Product Manager
October 2024 - June 2025 (9 months)
Delhi, India

• Increased user engagement by 200% through ground-up research and implementation of MBTI-based personality matching system, fundamentally shifting product direction and improving user transparency in matches

• Created web onboarding revenue stream generating $1,500 monthly from first month, contributing 30% boost to existing $5,000 monthly revenue through web-based MBTI personality assessment and app conversion funnel

• Built Retool analytics dashboard integrating Redshift SQL that consolidated social media analytics, comments sentiment analysis and trend detection, saving $1,000+ monthly in SaaS costs and 15+ hours weekly of manual analysis

• Improved session time by 100% by fine-tuning internal chat models using conversation data pipeline and implementing AI-generated conversation starters based on user personality types

• Deployed voice-based UXR agent using OpenAI + ElevenLabs that automated user interviews, scaling qualitative research capacity from 2 to 50+ daily calls while reducing research costs by 70%

• Enhanced View-to-Wave conversion by 50% through optimized shortvibes generation (personalized icebreaker feature connecting users based on shared poll activity), improving match quality and initial conversation rates

• Automated manual tasks using Make.com workflows that accelerated A/B testing cycles and reduced dependency on tech team for content experiments by 80%

• Built custom GPT for app store review sentiment analysis, providing key insights to product and marketing teams

Content Strategist
October 2023 - September 2024 (1 year)
Delhi, India

• Orchestrated content strategy during app transition from polling platform to dating app, creating comprehensive content repository and publication framework to maintain user engagement during product pivot

• Managed team of 6 members (5 interns + 1 content writer) through full recruitment cycle, onboarding, and performance management, improving content output by 60%

• Designed and launched Poll Promotion Interface that streamlined content distribution and reduced manual efforts by 85%, successfully used for 8+ months

• Reduced D0 uninstall rate by 35% through optimized onboarding polls, improving new user content experience

• Executed content category experiments targeting female audience through categories like fashion and makeup, achieving 80% increase in category publications and 100% increase in category share

• Improved personalized poll feeds that enhanced initial user onboarding experience through category-based targeting, supporting overall engagement strategy during app transition

Content Writer
November 2022 - September 2023 (11 months)
Delhi, India

Crater.Club
Content Creator
January 2022 - December 2022 (1 year)

PlotX
Content Writer
June 2022 - October 2022 (5 months)
Delhi, India

• Improved organic traffic by 50% and drove 3,000+ new user signups monthly by authoring 30+ SEO-rich blogs and tutorials on DeFi, prediction markets, and other cryptocurrency topics

• Boosted average content engagement time by 100% by covering complex cryptocurrency topics with simplified narratives, reducing bounce rate by 25%

• Conducted 100+ ground-up user research interviews by meeting students across colleges to validate anonymous polling concept, shaping foundation for Hunch's product direction and initial launch strategy

iNurture Education Solutions Pvt. Ltd.
Content Writer
February 2022 - June 2022 (5 months)
Bangalore Urban, Karnataka, India

• Improved course completion rates by 20% and student satisfaction scores by 15% by implementing format-specific content delivery (slides, PDFs, audiobooks, video) across disciplines including AI, Finance, Law, and Cyber Security

• Created academic courses for Indian universities, impacting 5,000+ learners through collaborative curriculum development with subject matter experts and multimedia teams

Scatter
Content Writer
December 2021 - May 2022 (6 months)

• Reached 5M+ readers by ghostwriting 300+ thought-leadership articles for 20+ global clients including Blockchain Council, CoinFantasy, Guardian Link, Economic Times, Niva Bupa Life Insurance

• Increased audience engagement by 30% for client brands by simplifying complex finance, investment, and cryptocurrency concepts for mainstream audiences, establishing long-term partnerships with 80% of clients

Edvicon International
Content Writer
November 2021 - January 2022 (3 months)
India

Virtually Testing Foundation
Penetration Testing Intern
October 2021 - December 2021 (3 months)

It was such a great experience working with the Virtually testing foundation. Every week, there was a new attack vector that I learned and also writing penetration testing reports was major learning during the entire internship.

GeeksforGeeks
Technical Content Writer
July 2021 - September 2021 (3 months)

MGVCL
Application Tester
July 2019 - August 2019 (2 months)
Anand, Gujarat, India

It was my first experience at MGVCL (Madhya Gujarat Vij Company Limited)for testing the application by ensuring smooth work and minimum error conditions by figuring them out during the testing phase itself and avoiding a bitter experience for consumers.

StrikingWeb
Web Developer
June 2019 - June 2019 (1 month)
Ahmedabad, Gujarat, India

It was really a great working experience with StrinkingWeb as I learned a lot during that period which helped me to innovate and explore the deeper roots in Web Development.

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Education

PARUL INSTITUTE OF ENGG. AND TECH., LIMDA, VAGHODIA 037
BTech Computer science and engineering, Computer Engineering · (July 2017 - April 2021)