

AHMAD ABDULLAH

GRAPHIC DESIGNER

Creative and technically skilled Graphic and Web Designer with 4 years of professional experience, including 3 years focused on graphic design and 1 year in web design. My expertise spans across logo creation, product labeling, flyers, posters, social media covers, and infographics, combined with a solid foundation in web technologies including JavaScript, CSS, and PHP. I am dedicated to delivering visually compelling and functional designs that meet client needs and enhance user experiences.



+92 302 0147822



official.ahmedabdullah@gmail.com



designd-ynamo

EDUCATION

— Matric In Science
From The Future Science Academy
In Gujranwala
2019 - 2020

— Intermediate Level Of Education
ICS Statistics
The Informatics

Professional Experience

Graphic Designer
Freelance
August 2021 – Present

- Crafted distinctive logos and brand identities that captured the essence of clients' businesses and enhanced brand recognition.
- Designed and produced product labels, flyers, posters, and social media covers, effectively communicating key messages and driving engagement.
- Developed informative and visually engaging infographics to present data and concepts clearly.
- Collaborated closely with clients to understand their vision and provided creative solutions that met their objectives and deadlines.

Web Designer
Freelance
June 2024 – Present

- Designed and developed responsive websites using HTML, CSS, and JavaScript, ensuring optimal performance across various devices and browsers.
- Implemented PHP for dynamic content management and functionality, contributing to more interactive and user-friendly websites.
- Created visually appealing and functional UI designs, incorporating client feedback and conducting usability tests to refine and improve web interfaces.
- Worked collaboratively with developers and stakeholders to deliver high-quality web solutions that met project goals and timelines.

SKILLS

- Graphic Design: Logo Design, Product Labeling, Flyer Creation, Poster Design, Social Media Covers, Infographics
- Web Design: Responsive Design, HTML/CSS, JavaScript, PHP, WordPress
- Web Technologies: JavaScript, CSS, PHP, HTML

Achievements

- Designed a logo and branding package that increased client brand awareness by 50%.
- Developed a product labeling system that improved product visibility and customer satisfaction.
- Created a series of engaging flyers and posters that resulted in a 25% increase in event attendance.
- Built and optimized a website that enhanced user experience and resulted in a 20% increase in online conversions.

Personal Attributes

- Highly creative with a strong passion for visual storytelling and design innovation.
- Excellent problem-solver with a meticulous approach to design and development.
- Effective communicator and team player, committed to delivering client-centric solutions and meeting project deadlines.

SOFTWARE

PHOTOSHOP

ILLUSTRATOR

LANGUAGES

ENGLISH

Professional working proficiency

URDU

Native or bilingual proficiency