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Istanbul, Turkiye

PROFILE

As a Data Scientist I am skilled in both technical and communication aspects of the role. I am able to effectively **communicate complex findings** to a variety of audiences, including non-technical stakeholders. I am mainly focusing on driving AI&Data solution to production. I had built many interesting application and done experiments. I am combining **Engineering** and **Research** mindset during building **AI powered application** to build more **scaleble, unbiased** and **reproducible** applications.

EXPERIENCE

Data Scientist, [gokidly.com](#), Istanbul Turkey, 2023/01 - 2023/07

- Product ranking algorithm with weighted product features for usage in digital marketing, brand marketing and social media campaigns.
- Built Content based Recommendation for products in app using TFIDF to tokenize contents, KMeans to cluster them and then used user history to reccomend most liked cluster.
- Built and maintaining of ETL and Data warehouse using Python, Bigquery and DBT.
- KPI reports with Tablaeu and Google Data Studio.
- Contribution to Churn Prediction project for multiple scenario in customer funnel.

Data Scientist, [Tapu.com](#), Istanbul Turkey, 2019/09 - 2023/01

- Contributed to recommendation algorithm for products based on euclidean distance using multiple features by creating flask application.
- I built an end-to-end text classification model. The system achieved an accuracy of 82% on the classification task. It uses the NLP and Flask modules to preprocess and classify input text, respectively. The system returns the probabilities for each of the 3 classes, allowing users to see how confident the classifier is in its predictions.
- Built a hybrid regression model that predict house prices with good accuracy, I ensembled multiple regression models, build an automated hyperparameter pipeline to refresh the model's parameter.
- Developed a rule-based model using Python to rank products based on multiple metrics.
- Build end to end Computer Vision OCR system for document detection during uploading documents to CRM.

EDUCATION

Koc University, Data Science, Master Degree, 2023-2025

University of Gaziantep, Engineering of Physics, Bachelor's Degree, 2011-2018

SKILLS

Experiences: Machine Learning, MLOps, NLP, Computer Vision, Deep Learning, Data Engineering, Data Visualization, Databases, Vector Databases,
Tools: Python, Qdrant, Langchain, Transformers, Pytorch, Flask, Streamlit, Mysql, PostgreSQL, MongoDB, Bigquery, Github, CI/CD, Docker, AWS, GCP, SAS Viya, Tableau.

Projects

Stroke Detector with Keras CNN Architecture

- With collaboration of a CS student and a doctor from Bangladesh, I develop an Image Classifier for addressing stroke people based on face expression using open source dataset.
- I used datasets from kaggle, [Dataset1](#) and [Dataset2](#)
- Here is the [Notebook](#).
- App: <https://stroke.streamlit.app/>

AssistAI Application with Langchain and Meta LLama2-7B

- I developed an Application using cutting edge NLP Algorithms to ask question to PDF, CSV and TXT Files.
- I used langchain as pipeline and Meta LLama2-7B language model for this purpose
- Here is the baseline [Jupyter Notebook](#)
- App: <https://huggingface.co/spaces/umarigan/AssistAI>

Finum, Quantitative Trading Research Platform

- I build a trading analytics for equities platform to get most of investments
- I used yfinance for stock data source, add trading signals using Probabilistic approaches, machine Learning and technical indicators. I also added popular portfolio optimization methods.
- App: <https://finumapp.streamlit.app/>

ActionClassifier, Human action(running, eating, sitting, etc.) classifying from Images

- I build an Image classifier using Human Action Dataset
- I used Vision Transformers for embedding image dataset and Vector Database for Image searching&Classifying. It is fast and very accurate for some classes.
- App: <https://actionclassifier.streamlit.app/>

Certificates

Deep Learning Fundamentals by Lightning.AI

- An extended Deep Learning course that covers from Logistic Regression to Large Language Models and Computer Vision.

Machine Learning for Business Decision Optimization by Weights&Biases

- A course on how to build Machine Learning for business decision
- Certificate: <https://www.credential.net/907e4a8d-c622-4d92-91b0-d6e5982cee1c>

DBT Fundamentals by DBT:

- DBT aka Data Building Tools is cloud based ETL tool for data engineers.
- Certificate: <https://www.credential.net/d2875538-53b7-47cc-b3b6-240c00c6d862#gs.465wvn>

McKinsey Forward Program by McKinsey

- A wide course on approach to problem-solving, become more effective and influential communicators and develop adaptable and resilient mindsets and habits.
- Certificate: https://www.credly.com/badges/bfe366cf-2503-4914-ba70-0b9f7504857f/linked_in_profile