# Solified

# SOLIFIED
## COMPANY PROFILE

Solified



# WE ARE SOLIFIED!

Founded in 2024 in Saudi Arabia, Solified is a next-generation IT solutions provider established by seasoned industry professionals with over 25 years of combined expertise. With proven experience across diverse sectors including FMCG, ICT/ELV systems, IT security, and technology consulting, we are committed to delivering innovative, reliable, and future-ready IT services that empower businesses to scale and thrive.

At Solified, we design, implement, and manage customized IT network and infrastructure solutions tailored to the unique needs of our clients. Our focus is on building robust, scalable, and secure ecosystems that optimize performance, enhance reliability, and support long-term business growth.

Guided by our core values of transparency, collaboration, and customer-centricity, we strive to establish long-term partnerships built on trust and measurable results. By leveraging cutting-edge technologies and industry best practices, we enable our clients to achieve operational excellence, digital resilience, and competitive advantage.

**SOLIFIED!**
Transforming IT, Empowering Business.

# WE OFFER

In today's competitive markets, organizations need more than a low-cost vendor – they require a strategic technology partner who can turn ideas into value-driven solutions with optimized investment. At Solified, we combine innovation and execution to deliver technology that creates measurable business impact. Our comprehensive portfolio of services includes:

- **Structured Cabling Systems –** Standards-driven, high-performance cabling infrastructure designed for scalability and reliability

- **CCTV & Surveillance Solutions –** Advanced video monitoring systems with intelligent analytics for enhanced security

- **Access Control Solutions –** Integrated physical and digital access management ensuring secure, seamless operations

- **Application & Web Development –** Customized, user-centric applications and web platforms built with modern frameworks and technologies

- **AI-Powered Solutions –** Intelligent automation, analytics, and machine learning models tailored to optimize business processes

- **IT Consulting Services –** Strategic advisory for digital transformation, infrastructure optimization, and technology adoption

- **Cloud Solutions –** Secure, scalable, and cost-efficient cloud architecture and migration services

- **Wireless & Networking Solutions –** Enterprise-grade networking systems delivering reliable connectivity and optimized performance

- **GPS Tracking Solutions –** Real-time fleet and asset tracking systems for improved operational visibility and efficiency

At Solified, our approach is rooted in innovation, agility, and customer success – ensuring every solution not only meets today's demands but also positions your business for tomorrow's opportunities.

# OUR WORK



## Mawred Al Ousool – Smart IT & Security Infrastructure for a New Restaurant Brand

As part of the launch of Mawred Al Ousool's new and dynamic restaurant brand in Jeddah, Solified was entrusted to design and implement a comprehensive IT and security infrastructure that would support seamless operations, safeguard assets, and elevate the guest experience.

Our scope covered the end-to-end deployment of advanced surveillance and networking systems, including the installation of 49 high-resolution CCTV cameras, 64-channel 4K NVR, enterprise-grade Wi-Fi access points, structured cabling and power backup solutions to ensure uninterrupted operations.

To further enhance security and operational intelligence, Solified integrated AI-powered surveillance technology using HIK 7 Series AI cameras, coupled with a high-performance Dell workstation and intelligent monitoring software. This cutting-edge system enables real-time analytics, proactive threat detection and smarter decision-making, setting Mawred Al Ousool's restaurant brand apart with a technology-driven approach to safety and efficiency.

By delivering a secure, scalable and future-ready infrastructure, Solified has positioned Mawred Al Ousool's brand to launch with confidence, ensuring that its operations are backed by robust IT systems and smart surveillance capabilities aligned with modern F&B industry standards.



## Aquamatic Express – Car Wash Application Development

Solified partnered with Aquamatic Express in UAE to design and implement a fully integrated web application that transformed their traditional car wash business into a modern digital platform. Our team developed a Web-platform solution featuring instant booking, monthly subscription plans, secure online payments, GPS-based service area restrictions, real-time ticket tracking, and automated WhatsApp/SMS notifications.

We also built an intelligent admin dashboard with analytics, customer management and promo code generation tools, enabling Aquamatic Express to streamline operations and enhance customer engagement. Through this project, Solified successfully delivered a scalable, user-friendly and revenue-focused platform that positioned Aquamatic Express as a forward-looking leader in the auto care sector.

**Sprout – End-to-End IT Network Optimization Across Multiple Branches**

Solified partnered with Sprout, a premium restaurant brand in Jeddah, to deliver a standardized and fully optimized IT infrastructure across its King Road and Obhur branches. The objective was to ensure secure connectivity, reliable operations and future-ready systems to support the brand's growing footprint.

At the King Road branch, our team executed a complete network stabilization and optimization project. This included realigning STC fiber connections with proper cable management, configuring dual SSIDs with backup redundancy and integrating Foodics POS iPads into dedicated access points. We also reconfigured Ubiquiti access points and optimized the IT cabinet with structured cabling, switch configuration and complete data point testing.

At the Obhur branch, we extended these standards by relocating the network line for stronger connectivity, deploying an 8-port switch and reconfiguring SSIDs to enable hidden backup networks. Additional scope included replacing damaged data points with new faceplates and ensuring seamless integration with Sprout's Foodics POS system.

Through these projects, Solified delivered a unified, resilient, and scalable IT environment across Sprout's branches, providing:

- Optimized network performance with reliable primary and backup connectivity
- Secure and structured infrastructure aligned with best practices
- Seamless POS integration ensuring operational continuity
- Future-ready scalability to support the brand's growth

By standardizing IT infrastructure across multiple locations, Solified has empowered Sprout to operate with consistency, efficiency and digital resilience in line with its commitment to quality service and customer experience.

## WE RELY ON
**For Networking & Connectivity**

**D-Link**

**LINKSYS**

**FORTINET.**

**SONICWALL**

**CISCO**

**TELTONIKA**

## WE RELY ON
**For Security & Access**

**alhua TECHNOLOGY**

**HIKVISION®**

**ZKTeco**

## VISION

By 2030, Solified's Vision is to be the leading One-Stop Shop as Tech & Business advancement service provider.

## MISSION

In this tech oriented advancing world, Solified's Mission is to provide technologically Simplified Solutions to its customers and streamline quality services to help you build the future.

## OUR VALUES & COMMITMENT

**Integrity –** Solified's core value that guides all our actions and decisions.

**Customer Experience –** We strive to deliver excellence to our customers in every step.

**Quality –** We commit to provide the best of quality in our services.